

WILLIAMSBURG HEALTH FOUNDATION

A Plan for Health Opportunity in James City County



WILLIAMSBURG
Health
FOUNDATION

Williamsburg Health Foundation

- **Vision:** Individuals making healthy choices in a community with health opportunities for all.
- **Mission:** Inspire collaboration, mobilize resources, and encourage innovation to enhance the health and well-being of people living in Greater Williamsburg.

What is health opportunity?

- *Health in All Policies* is an approach to public policies across sectors that systematically takes into account the health implications of decisions, seeks synergies, and avoids harmful health impacts, in order to improve population health and health equity. (WHO)

Health in All Policies

Physical Environment



- Land Use:** trails, sidewalks, bike parking, community parks
- Transportation:** "Complete Streets"-safe routes, high visibility crosswalks, street lights
- Housing**
- Residential Segregation**
- Exposure to Toxins:** indoor air quality standards for houses near congested roads

Social Environment



- Gender and Race**
- Culture and Media**
- Violence:** criminal justice early intervention

Economic Environment



- Employment:** workplace health promotion
- Income**
- Business:** food labeling, additional taxes on gun sales and junk food, gardens and farmers' markets, vending machines, limiting the number of liquor stores, hybrid vehicles as taxi cabs

Service Environment



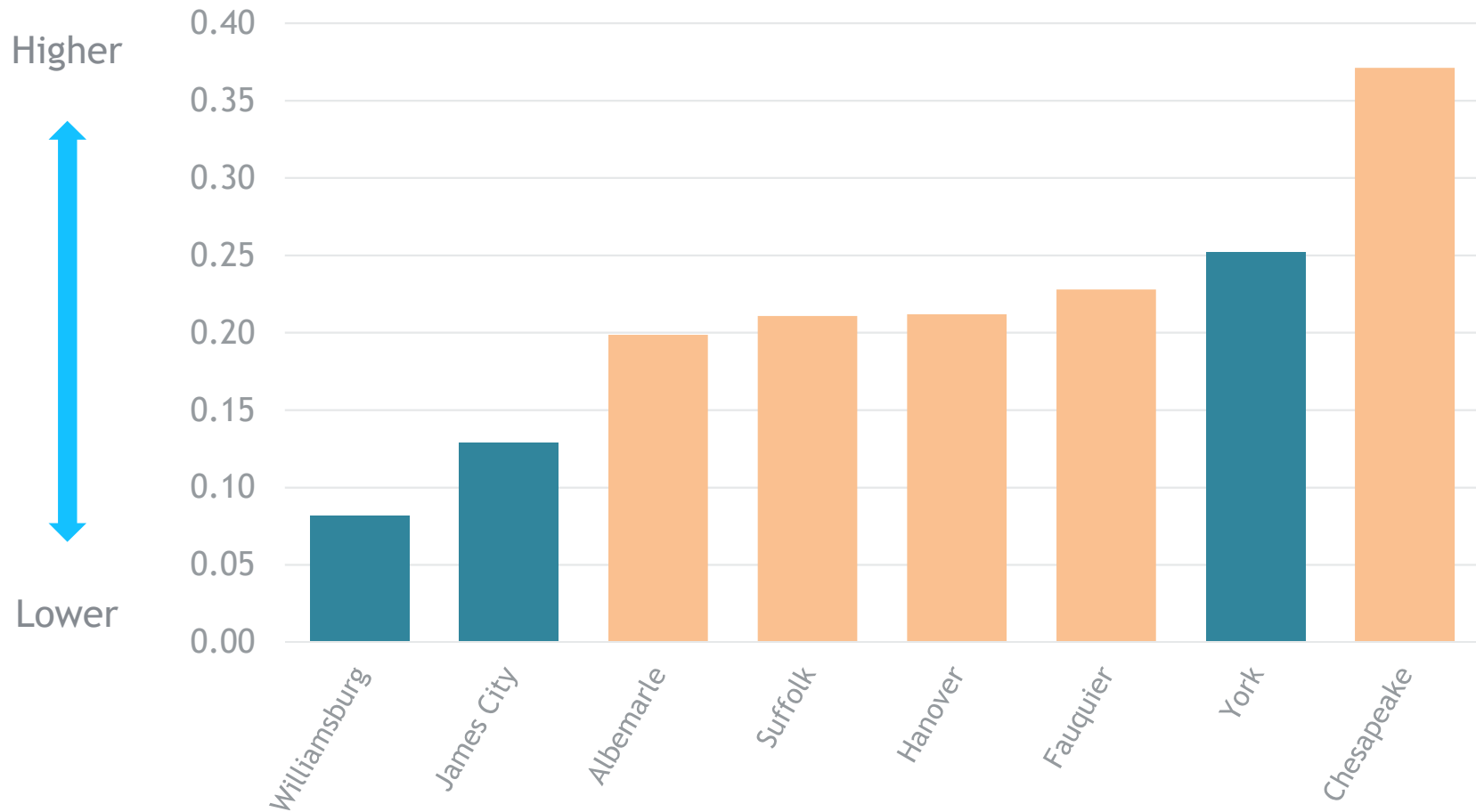
- Healthcare**
- Education:** reduce the number of students expelled from school
- Social Services:** "health equity" training for new gov. employees, drug and alcohol treatment centers, guidelines for city developers

Land Use and Housing

- High-density, walkable communities promote physical activity and reduce obesity
- “Mixed-use” neighborhoods reduce dependency on automobiles

Measuring housing support and demand

$$\text{Housing support index} = \frac{\# \text{ subsidized housing units (vouchers, LIHTC, public housing)}}{\# \text{ cost-burdened renter households with income } < \$35,000}$$



Affordable Housing

- Mixed-Use, Moderate-Density Zoning
- Adaptive Reuse
- Accessory Apartment Policy
- Public Land
- Voluntary Inclusionary Zoning

Thank you

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