James City County
Comprehensive Plan Survey 2019

Report of Results
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by:

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Acknowledgments

The Center for Survey Research at the University of Virginia would like to thank all those associated with the 2019 James City County Comprehensive Plan Survey, particularly James City County leaders, under whose auspices this project was developed and funded.

At James City County, Tammy Rosario, Principal Planner, and Alex Baruch, Senior Planner, were primary contact persons. They worked with CSR to precisely define the survey parameters and finalize the questionnaire, working tirelessly to gain feedback and approval from James City County colleagues as well as from the County Board of Supervisors. Their thoughtful attention to detail resulted in a precise and well-developed questionnaire.

At the Center for Survey Research, Thomas M. Guterbock, Ph.D., Director, served as principal investigator for this project. He had overall responsibility for scientific oversight of the project, for the sample design and weighting of the data. Kathryn F. Wood, Ph.D., directed the project and was the primary point of contact between CSR and James City County. She worked with Ms. Rosario and Mr. Baruch to finalize the questionnaire and was the primary author of the report. Kara Fitzgibbon, Ph.D., Senior Project Coordinator at CSR, had primary responsibility for data analysis, assisted by research analysts Laura Baird, Megan Miller, Andrea Negrete, Sarah Warfield, Carole Yang, and Shayne Zaslow. Mitchell Morehart, Senior Project Manager at CSR, worked with the county to ensure correct geographic sample representation and was responsible for analyzing the gap between importance of and satisfaction with services. Matt Starnowski, survey operations manager at CSR, assisted by Sean Johnson, survey operations lab manager, supervised the mailings, the online version, and validation of data entry. Ila Crawford, fiscal technician for CSR, tracked the incoming questionnaires. For the CSR CATI laboratory, supervisors Dorothea Lewis, Beverley Kerr and their staff prepared the mailings and entered the data from completed questionnaires.

The success of any survey project ultimately depends on the respondents who bring it to fruition. The Center for Survey Research and the government of James City County are very grateful to the more than 1,000 respondents who completed the questionnaire. The high number of respondents ensures the quality of the data and that decision-makers in James City County can confidently rely upon the results provided in this report.

The Center for Survey Research is responsible for any errors or omissions in this report. Questions may be directed to the Center for Survey Research, P.O. Box 400767, Charlottesville, Virginia 22904-4767. CSR may also be reached by telephone at 434-243-5232, by electronic mail at surveys@virginia.edu, or via the World Wide Web at: https://csr.coopercenter.org.

I. Introduction

Background

In January 2019, the James City County Board of Supervisors contracted with the Center for Survey Research at the University of Virginia to design, conduct and analyze a survey of James City County residents. The goal of the survey was to determine opinion on a number of issues as the County began the process of updating its Comprehensive Plan.

Summary of methods

Personnel from James City County and from the Center for Survey Research worked together at length to develop the survey questionnaire, which included some questions similar to the last James City County Comprehensive Plan survey, which was done as a telephone survey in the spring of 2014 by the Center for Survey Research at Virginia Tech.

At the recommendation of the Center for Survey Research, the County agreed that the survey would be accomplished primarily by mailing paper questionnaires to a randomly selected sample of residents. Non-respondents to the first mailing of the questionnaire were sent a second questionnaire, which also included a web address for an online version of the questionnaire, hosted by CSR on the Qualtrics platform. The Institutional Review Board at the University of Virginia reviewed and approved the entire protocol for the project (IRB-SBS #2364).

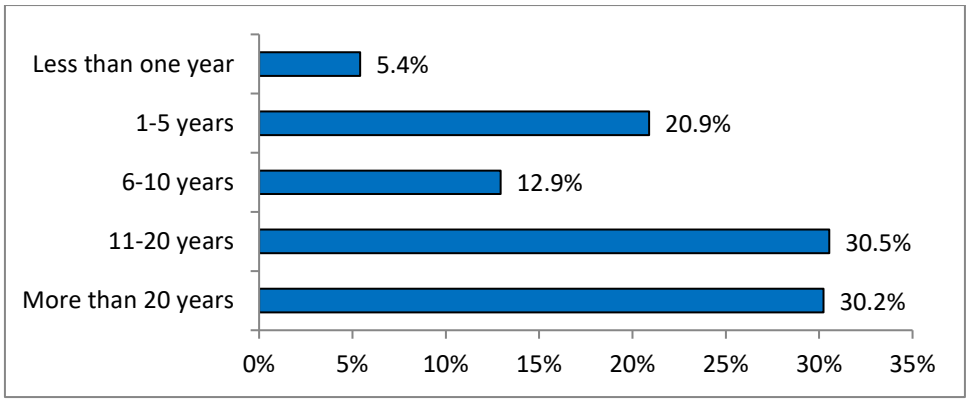
Sample size was set at 3,000. The initial mailing of the questionnaire occurred on April 12, followed by a thank-you and reminder postcard, which was followed on May 7 by the second mailing of the questionnaire.

Following receipt of the mailed-back paper questionnaires from the respondents, CSR staff entered the responses into a data base, and then merged that data with the responses received via Qualtrics. Considering the weighted data, there were 1060 completions. The response rate was 35.3 percent, providing an overall margin of error of +/- 3.6 percent.

Residential geography

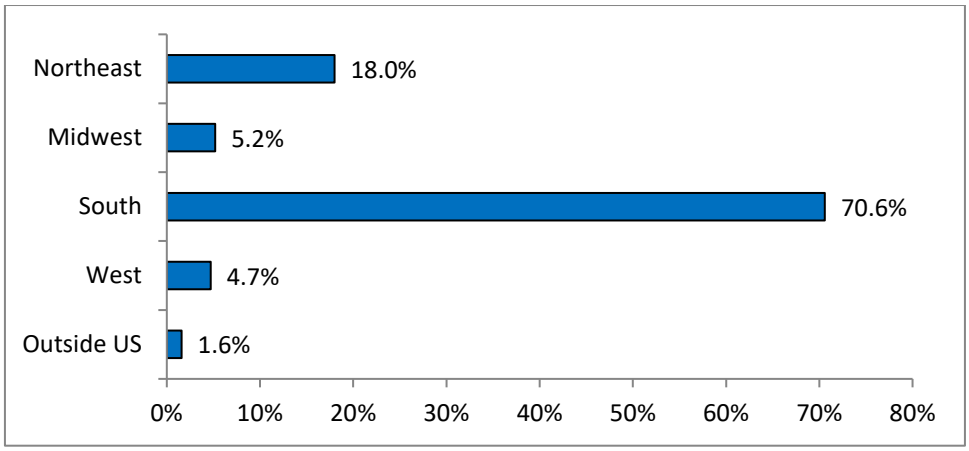
The respondents to the survey were all residents of James City County, by design. Thirty percent of them had lived in James City County more than 20 years, and an additional 31 percent had lived in the county 11-20 years. Five percent could be considered newcomers, having lived in the County less than one year. Figure I-1 illustrates the data for this question.

Figure I-1: Length of Residence in James City County



Five percent of our respondents reported that they had lived in James City County all their life (see Appendix B for complete frequencies). In a follow-up question, those who had lived elsewhere previously (which included most respondents) were asked where they had lived previously. Approximately 1.6 percent had lived outside of the United States. Of those who reported living in the United States, 53 percent had lived in Virginia, while 47 percent reported living elsewhere. Detailed information can be found in Appendix B: Frequencies. In terms of region, 18 percent reported they had lived in the Northeast, 5 percent in the Midwest, about 5 percent in the West, and as might be expected, 70.6 percent in the South (which includes Virginia). Figure I-2 illustrates these findings.

Figure I-2: Prior Region of Residence

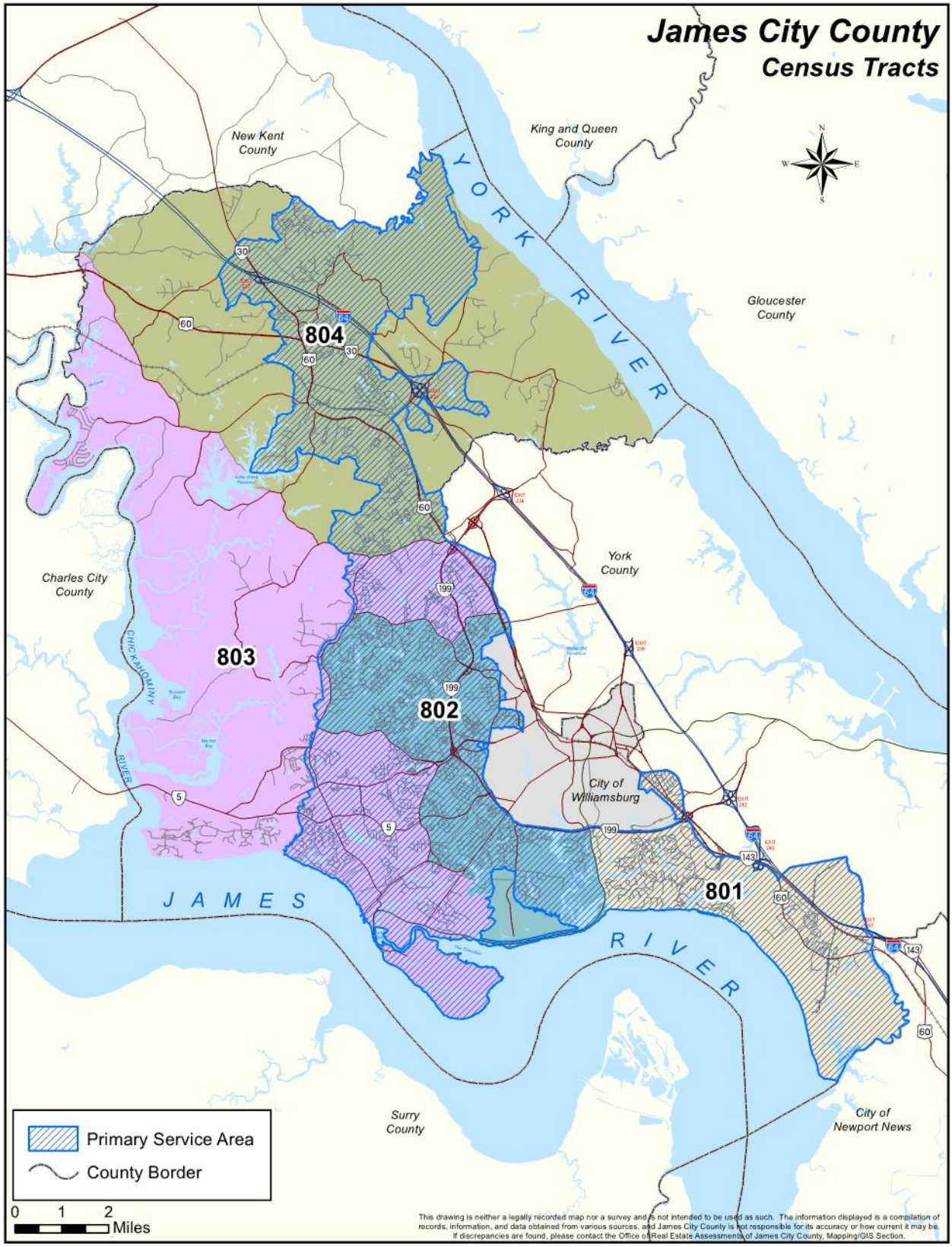


James City County Primary Service Area

James City County has a defined Primary Service Area (PSA), which is its principal tool for managing growth. The PSA defines the area planned for public utilities and services and intended for residential, commercial, and industrial development over the next 20 years. Areas outside the PSA are largely intended for rural uses (e.g. agricultural and forestry activities). James City County was interested in comparing opinions from citizens in developed areas (inside PSA) versus rural areas (outside PSA) of the County. The map below, Figure I-3, illustrates the boundaries of the County's PSA, as it is now defined. Approximately 87 percent of County residents reside within the PSA.

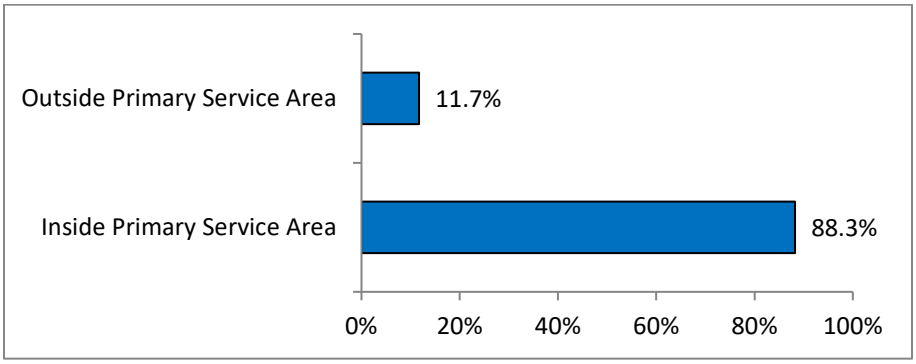
The U.S. Bureau of the Census divides James City County into a number of census tracts for purposes of enumerating and describing the County's population and housing units. For analysis purposes, the tracts are aggregated into tract groups according to the first three digits of the tract number. This yields four geographic areas as seen in Figure I-3. Cross-tabulations showing survey results by tract group are included in Appendix C.

Figure I-3: Primary Service Area Map



As Figure I-4 illustrates, 88 percent of survey respondents lived at addresses within the Primary Service Area, comparable to the actual distribution in the County.

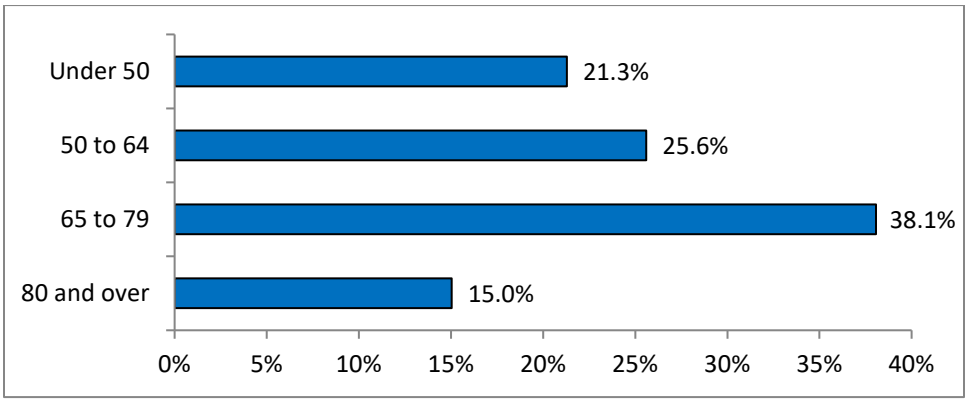
Figure I-4: Primary Service Area Address Distribution



Demographic profile of respondents

The graphs below illustrate the breakdown of respondents on other demographic variables, including age, race/ethnicity, employment status, owning or renting of home, spending 30% or more of income on housing-related expenses, annual household income, gender, and education. A full breakdown of demographic variables is included in Appendix B: Frequencies. We summarize them here, and where they are available, we report comparable 2013-2017 5-year estimates from the American Community Survey (ACS), provided by the United States Census Bureau.

Figure I-5: Age Category



The respondents to our survey were an older group, with only 21 percent under fifty years of age, as Figure I-5 shows. The ACS estimates that slightly less than 44 percent of James City County adult residents are under 50 years of age.

Figure I-6 shows that only slightly more than 2 percent of our respondents were of Hispanic origin, compared with the ACS estimate of 4.5 percent.

Figure I-6: Hispanic, Latino, or Spanish Origin

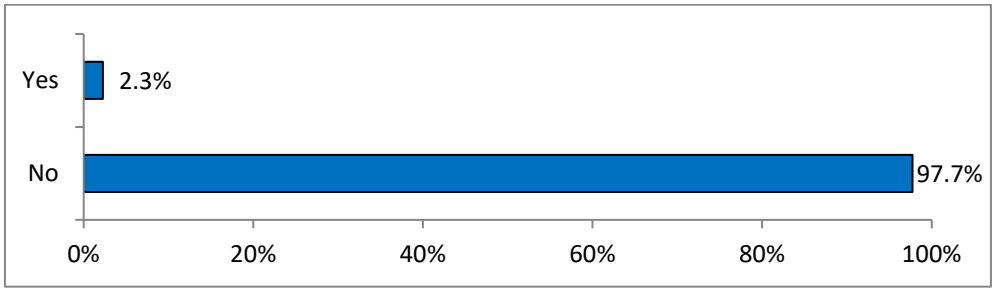
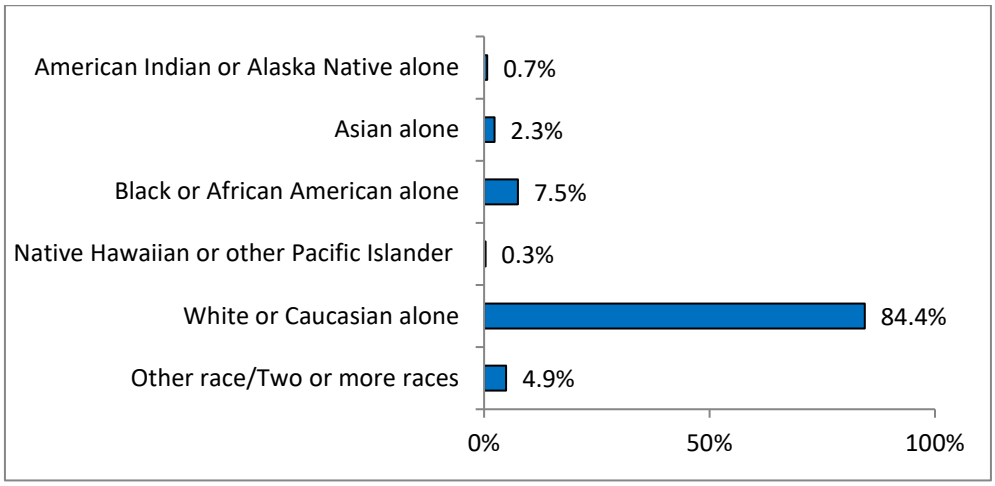


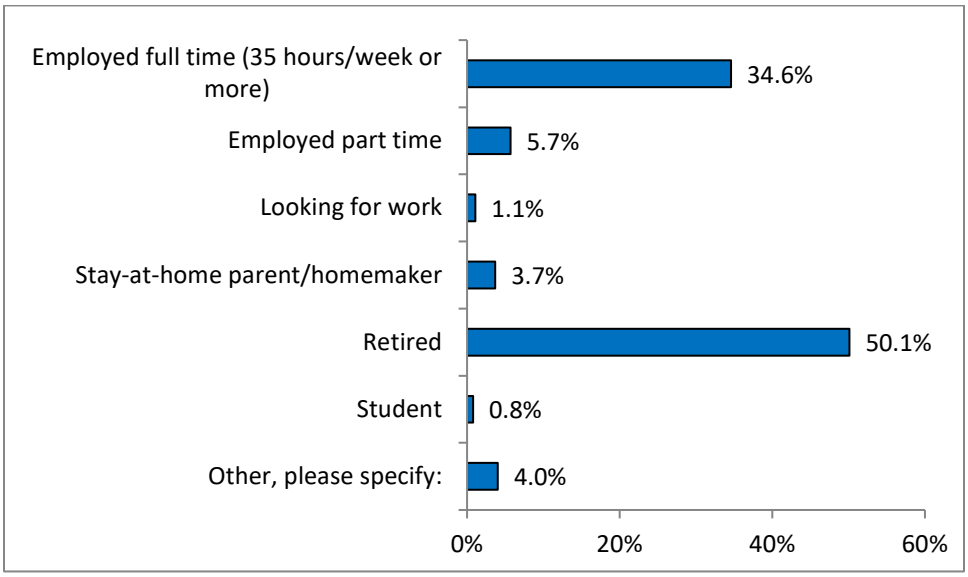
Figure I-7 shows that the vast majority of our respondents were White (84 percent), while 8 percent were Black or African American, and 2 percent were Asian. The comparable ACS figures are 82.2 percent White, 12.6 percent Black or African-American, 2.6 percent Asian, with 2.7 percent falling into other categories.

Figure I-7: Race



As Figure I-8 below shows, about 35 percent of our respondents were employed full-time, while 50 percent were retired, reflecting the age distribution of respondents. The ACS does not report comparable figures on employment.

Figure I-8: Employment Status



About three-quarters of our respondents reported that they were buying or owned their homes, while 24 percent were renters. This is comparable to the 74 percent home ownership rate reported by the ACS. Figure I-9 below illustrates this comparison.

Figure I-9: Do you rent or own your home?

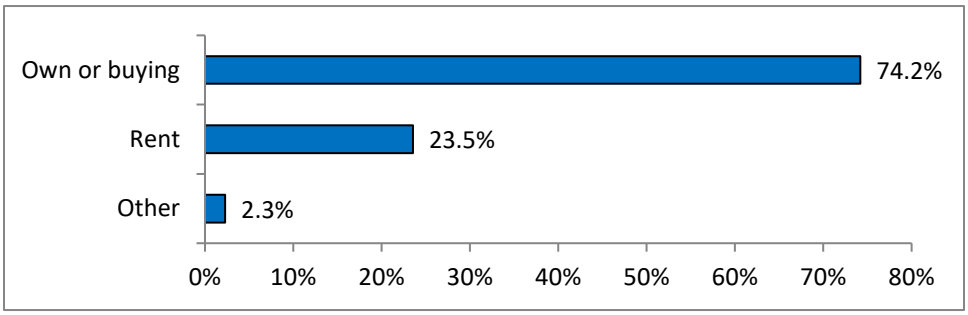


Figure I-10 below shows that a sizable number of respondents, 44 percent, report that they spend more than 30 percent of their monthly income on housing costs. The latest ACS figures suggest that 29 percent of James City County residents spend 30 percent or more on housing costs.

Figure I-10: Do you spend 30% or more of your income each month on housing costs?

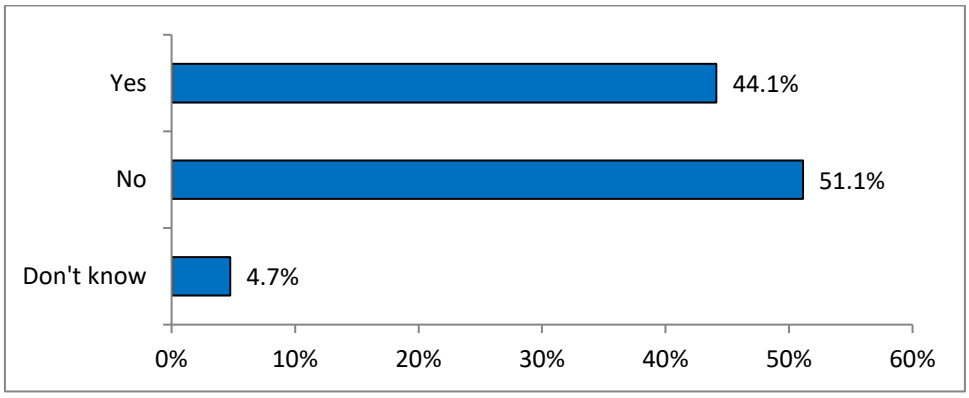
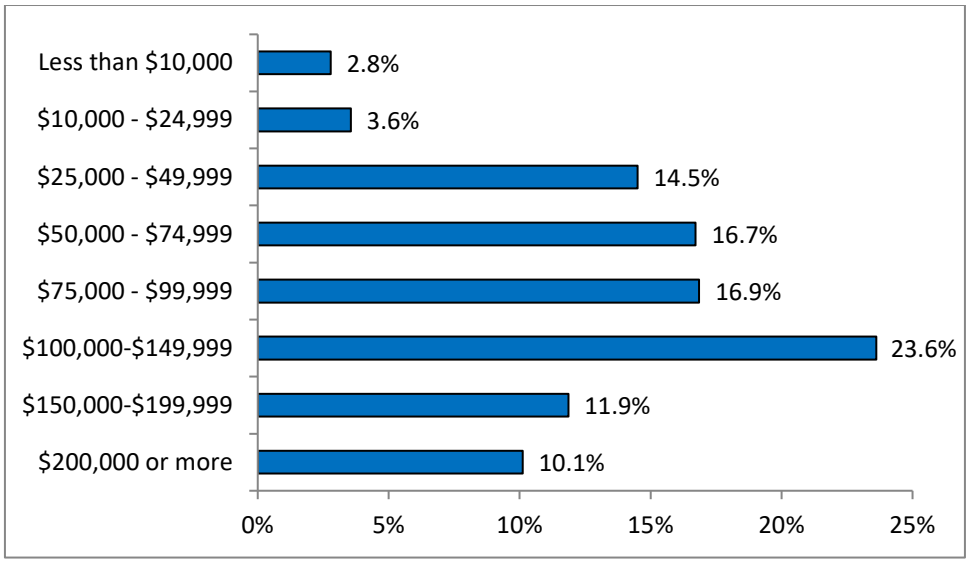


Figure I-11 below shows that the respondents to our survey represented the full range of income categories, with about one-quarter of them falling into the $100,000 to $149,000 range. More than half fell below that number, and about 22 percent were above. The ACS survey estimates that 21 percent of JCC households fall into the $100,000 to $149,000 range, with 3 percent earning less than $10,000, about 10 percent in the $10,000 to $24,999 range, and about 47 percent between $25,000 and $100,000. The ACS estimates that 19 percent of households in JCC are in the brackets above $150,000.

Figure I-11: Annual Pretax Household Income



Based on weighted data, the breakdown of our respondents according to gender was slightly higher for females, as is true in the population, at 52 percent, while males were 48 percent of respondents. Figure I-12 illustrates this breakdown.

Figure I-12: Gender

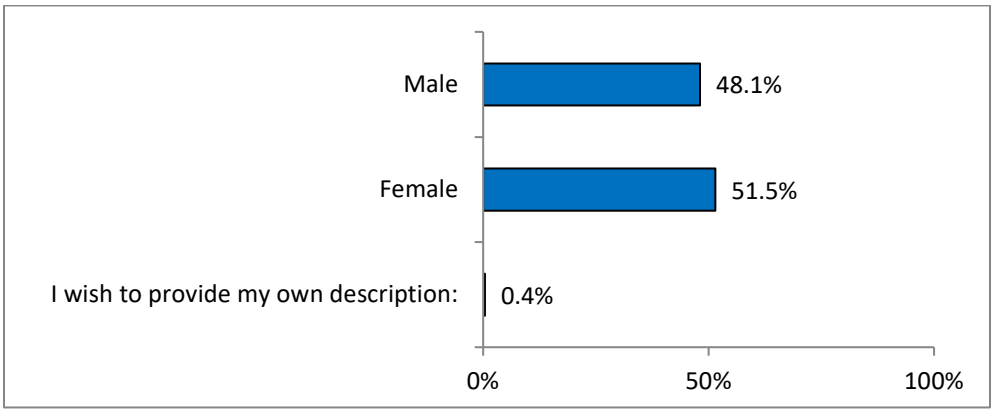
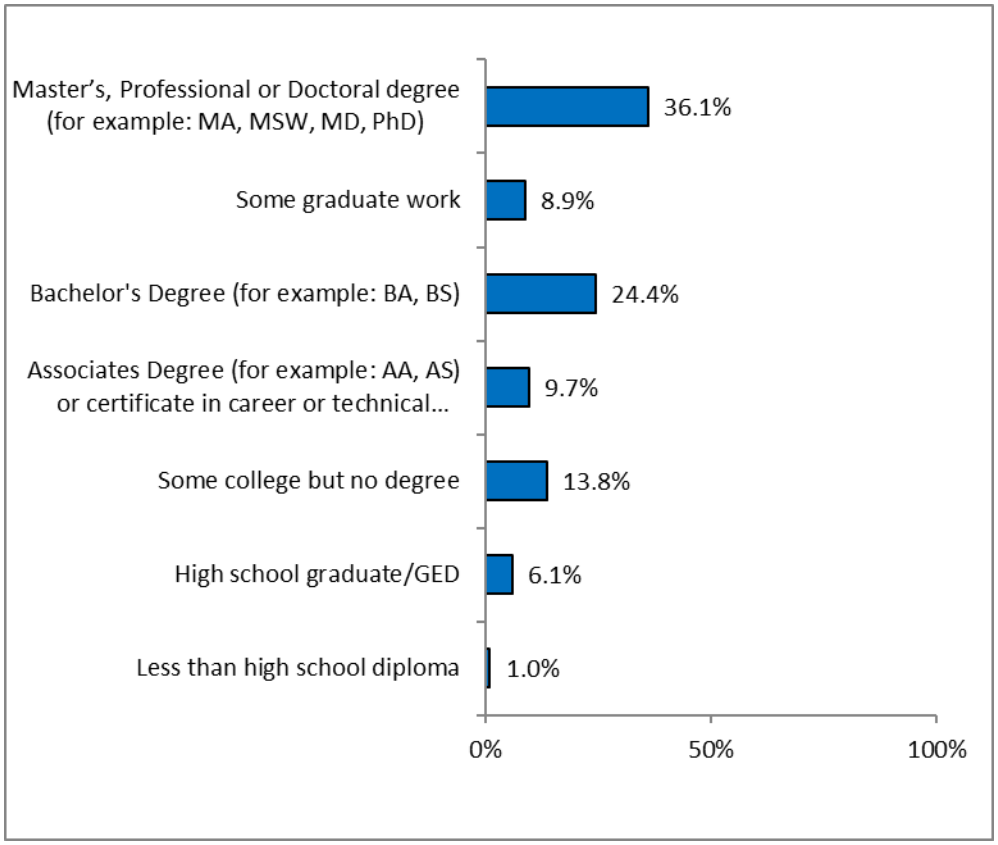


Figure I-13 below shows that the respondents to our survey were a highly educated group. More than a third of them (36.1 percent) reported having an advanced degree, while an additional 24.4 percent had a bachelor's degree. More than 92 percent of respondents had at least some college education. Reporting on the population over age 25, the ACS suggests that 75 percent of JCC residents have at least some college, with 22 percent having a graduate degree.

Figure I-13: Highest level of education completed



We gathered these demographic data to ensure that the respondents represented the full range of diversity among James City County residents and to allow determination of differences in opinion among demographic groups.

The figures described above and the analysis and summary to follow reflect statistical weighting of the data, which is required to ensure that the survey results accurately reflect the County population. Weighting is an adjustment that allows some cases to count more than others in the tabulation of results. Cases from groups that are under-represented in the sample are given greater weight, while cases from over-represented groups are given lesser weight, so that the final sample will more accurately represent the population of interest. In this case, data were weighted on three variables: census tract grouping, gender, and combined race and homeownership. Complete details can be found in Appendix G: Survey Methodology.

Overview of report

The chapters that follow summarize the findings from the 2019 James City County Comprehensive Plan Survey. Chapter II examines residents' opinion about County services, Chapter III looks at Development and Land Use, Chapter IV concerns issues pertaining to Growth in the County, Chapter V reviews opinion about communication and information from the County, and Chapter VI provides an overall assessment of the County in the respondents' own words and a summary of the key findings from the survey. The appendices attached include Appendix A: Questionnaire; Appendix B: Frequencies; Appendix C: Cross-tabulations; Appendix D: T-test Mean Comparisons; Appendix E: Open-ended Responses; Appendix F: 2014 Comparisons; and Appendix G: Survey Methodology.

II. Opinion about County Services

An important part of the questionnaire dealt with residents' opinion about the large variety of services they receive from James City County: parks and recreation libraries, roads, housing, and many other services. The first part of the questionnaire asked about importance of County services and then asked about their satisfaction with them.

Importance of services

The first list of services was a grid asking respondents to rate the level of importance of each item, from very important to not at all important. Table II-1 provides the dichotomized frequency of respondents saying a service was very important or somewhat important, compared to those saying it was somewhat unimportant or not important at all. Reference to this table shows that all services were rated important by more than half of the survey respondents. Those with the highest level of importance were roads and highways (97.5 percent), parks and recreation services (93.9 percent) public schools, (93.6 percent), parks, (93.5 percent) and library services (93.4 percent). Lower levels of importance were assigned to development of a field house (52.2 percent important/somewhat important) public access to waterways for swimming and boating (76.1 percent), availability of bike lanes and sidewalks (77.5 percent), and housing opportunities for citizens generally (78.1 percent). It is very important to note that even the service rated lowest, development of field house, was rated important by more than half of respondents, and all the other services mentioned above as lower in importance were still rated important by three-quarters of respondents.

Table II-1: Importance of County Services

	Percent Very important/Somewhat important	Percent Somewhat unimportant/Not important at all
James City County's parks and recreation facilities, programs, and services, overall.	93.9%	6.1%
James City County's parks.	93.5%	6.5%
The recreation centers.	85.7%	14.3%
The recreation programs.	82.9%	17.1%
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries.	93.4%	6.6%
Williamsburg-James City County's public schools.	93.6%	6.4%
Roads and highways in James City County.	97.5%	2.5%
Availability of bike lanes and sidewalks.	77.5%	22.5%
Housing opportunities for citizens, generally.	78.1%	21.9%
Housing opportunities that are affordable to our workforce.	82.9%	17.1%
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas.	95.2%	4.8%
Public access to waterways for swimming and boating.	76.1%	23.9%
Efforts to protect and preserve the County's rural character.	85.2%	14.8%
Visual appearance of buildings within new developments in the County.	84.4%	15.6%
Efforts to attract jobs and new businesses.	88.1%	11.9%
Limiting irrigation with public water to conserve the County's water supply.	80.2%	19.8%
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events.	52.2%	47.8%

Satisfaction with services

Table II-2 below presents the same list of services with the dichotomized frequencies of response on the satisfaction scale, from very satisfied to very unsatisfied. It is very clear from this table that respondents to the survey are satisfied with the services, on the whole, with the highest ratings going to the parks (94.9 percent satisfied), parks and recreation services (94.6 percent satisfied), recreation centers (92.7 percent satisfied), and regional library services (93.9 percent satisfied). Three services fall into lower levels of satisfaction: housing opportunities affordable to the workforce (50.3 percent), efforts to attract jobs and new businesses (68.3 percent), and efforts to protect and preserve the county's rural character (69.5 percent). Satisfaction with James City County public schools was quite high, at 82.7 percent. When considering the responses of households with and without children in the public schools, 51.2 percent of those with children in public schools said they were very satisfied, compared to 27.7 percent of those without children in the public schools.

Table II-2: Satisfaction with County Services

	Percent Very satisfied/Somewhat satisfied	Percent Somewhat unsatisfied/Very unsatisfied
James City County's parks and recreation facilities, programs, and services, overall.	94.6%	5.4%
James City County's parks.	94.9%	5.1%
The recreation centers.	92.7%	7.3%
The recreation programs.	89.2%	10.8%
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries.	93.9%	6.1%
Williamsburg-James City County's public schools.	82.7%	17.3%
Roads and highways in James City County.	73.2%	26.8%
Availability of bike lanes and sidewalks.	71.4%	28.6%
Housing opportunities for citizens, generally.	72.8%	27.2%
Housing opportunities that are affordable to our workforce.	50.3%	49.7%
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas.	80.0%	20.0%
Public access to waterways for swimming and boating.	82.8%	17.2%
Efforts to protect and preserve the County's rural character.	69.5%	30.5%
Visual appearance of buildings within new developments in the County.	82.1%	17.9%
Efforts to attract jobs and new businesses.	68.3%	31.7%
Limiting irrigation with public water to conserve the County's water supply.	73.9%	26.1%
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events.	75.1%	24.9%

Comparison of importance and satisfaction

An interesting and potentially important way for policy makers to consider all this information is to compare the importance rating of a service with the level of satisfaction reported for it. In the ideal world, those services deemed the most important in a community would also receive the highest satisfaction ratings. Lower satisfaction ratings, while not ever desirable, are less significant when the services being rated are considered less important. Table II-3 below presents a comparison of the two tables above. Both importance and satisfaction are reported for each service, as the dichotomized summary measure of the combined responses ("very important/satisfied" plus "somewhat important/satisfied").

Table II-3 below also presents a third column: the difference between importance and satisfaction percentages. The services are ranked from those with a high, positive difference (where importance is higher than satisfaction) to those with lower differences and negative differences (where satisfaction is higher than importance. For instance, the first item on the list pertains to housing opportunities affordable to the workforce. That service was ranked important by 82.9 percent of respondents, but only 50.3 percent were satisfied with the service, resulting in a difference or "gap" of 32.6 percent. When considering the gap between importance and satisfaction, the higher the difference, the more discrepancy there is between the two measures. We suggest that those services with a higher discrepancy might be priorities for County effort. Those services in the middle of the table have smaller discrepancies, suggesting that the County is doing very well, with satisfaction levels approaching importance levels. Finally, where there is a negative gap, the citizens are saying they are satisfied with efforts but the service is less important than others.

Table II-3: Comparison of Service Importance and Satisfaction

	% Important	% Satisfied	Difference
Housing opportunities that are affordable to our workforce.	82.9%	50.3%	32.6%
Roads and highways in James City County.	97.5%	73.2%	24.3%
Efforts to attract jobs and new businesses.	88.1%	68.3%	19.8%
Efforts to protect and preserve the County's rural character.	85.2%	69.5%	15.7%
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas.	95.2%	80.0%	15.2%
Williamsburg-James City County's public schools.	93.6%	82.7%	10.9%
Limiting irrigation with public water to conserve the County's water supply.	80.2%	73.9%	6.3%
Availability of bike lanes and sidewalks.	77.5%	71.4%	6.1%
Housing opportunities for citizens, generally.	78.1%	72.8%	5.3%
Visual appearance of buildings within new developments in the County.	84.4%	82.1%	2.3%
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries.	93.4%	93.9%	-0.5%
James City County's parks and recreation facilities, programs, and services, overall.	93.9%	94.6%	-0.7%
James City County's parks.	93.5%	94.9%	-1.4%
The recreation programs.	82.9%	89.2%	-6.3%
Public access to waterways for swimming and boating.	76.1%	82.8%	-6.7%
The recreation centers.	85.7%	92.7%	-7.0%
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events.	52.2%	75.1%	-22.9%

Figure II-1 illustrates this analysis in another way. Services are divided into three groups on both importance and satisfaction based on the percentage of respondents who said the service was either very important or somewhat important, and the percentage of respondents who said they were either very satisfied or somewhat satisfied. The groups are as shown in the matrix below: above 90 percent, 80 percent to 89 percent, and 50 to 79 percent. Each service falls into a box on the matrix, based on its two scores. The importance rating is broken down by columns; the satisfaction rating by rows. Parks and recreation services, for instance, in the top left box, was believed to be important by more than 90 percent of respondents, and more than 90 percent of respondents were satisfied with them. Similarly, more than 90 percent of the respondents said the public schools were important, while satisfaction with public schools was between 80 and 89 percent.

Figure II-1: Priority Matrix

		Summary Importance Rating		
		Above 90 percent	80 percent to 89 percent	50 percent to 79 percent
Summary Satisfaction Rating	Above 90 percent	• *Parks and recreation services* • *Parks* • *Williamsburg Regional Library services*	• *Recreation centers*	
	80 percent to 89 percent	• *Williamsburg-James City County's public schools* • *Efforts to protect and improve the natural environment*	• *Recreation programs* • *Appearance of buildings within new developments in the County*	• *Public access to waterways for swimming and boating*
	50 percent to 79 percent	• *Roads and highways in James City County*	• *Affordable housing opportunities* • *Efforts to attract jobs and new businesses* • *Efforts to protect and preserve the County' s rural character* • *Limiting irrigation with public water*	• *Availability of bike lanes and sidewalks* • *Housing opportunities for citizens generally* • *Development of a field house or multi-use indoor sports facility*

Comparison of importance and satisfaction by PSA/Non-PSA

In order to compare the findings on service importance and satisfaction by subgroups of respondents, for each service, we computed the mean level of importance and satisfaction separately. We assigned numeric values to the responses such that 1=not at all important or very dissatisfied, 2=somewhat unimportant or somewhat dissatisfied, 3=somewhat important or somewhat satisfied, and 4=very important or very satisfied. Therefore, higher mean scores reflect services assessed as more important, or those with which respondents were more satisfied. By comparing the mean scores on each item, we can determine whether there are differences according to whether the respondent lives within or outside of the Primary Service Area. For the complete means comparison tables, see Appendix D. Statistical significance of the difference was determined by using a t-test; those differences are noted below.

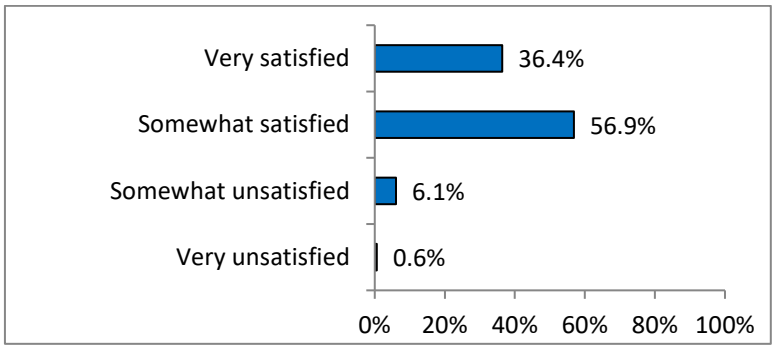
Considering importance, there were four services that received statistically different mean ratings between residents living within the Primary Service Area and those living outside of it. Specifically, residents living within the PSA rated the following four services with a statistically higher level of importance than residents living outside the PSA rated them: (1) parks; (2) recreation centers; (3) availability of bike lanes and sidewalks; and (4) parks and recreation facilities, programs, and services overall.

In terms of satisfaction with services, there were six services where there were distinct differences in means between those inside and outside the PSA. Those inside the PSA were more likely than those outside it to be satisfied with (1) the parks and recreation facilities overall, (2) the parks, (3) the efforts to protect the natural environment, (4) the efforts to protect and preserve the rural character, (5) the efforts to attract jobs and new businesses, and (6) limiting irrigation.

Overall satisfaction and value

After considering the variety of services in detail, respondents to the survey were asked two summary questions. First, they were asked how satisfied they were *overall* with the services provided by James City County. It is clear from Figure II-2 below that most residents of the County are satisfied with the services. More than a third of them (36 percent) say they are very satisfied, and less than 7 percent of respondents were either somewhat or very unsatisfied.

Figure II-2: Overall Satisfaction with Services Provided by the County

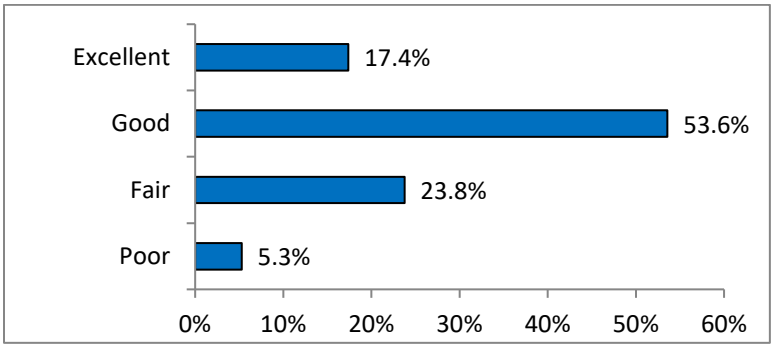


Comparing the responses based on the PSA, those outside the PSA were significantly less likely to report being satisfied than were those inside, though both percentages are high. While 88 percent of those outside the PSA said they were either somewhat satisfied or very satisfied, 94 percent of those within the PSA said so. Gender also had a significant impact on this question, with women slightly more likely

than men to report satisfaction (95 percent for women vs. 92 percent for men), with the "Other" (those who wished to provide their own description of their gender) category least likely to report satisfaction, at 75 percent.

Asked how they would rate the value of services in relation to taxes paid, 17.4 percent said the value was excellent, and more than half (53.6 percent) said the value was good. Nearly a quarter (23.8 percent) rated the value as fair, and 5.3 percent rated it poor. Figure II-3 below illustrates these findings.

Figure II-3: The Value of County Services in Relation to Taxes Paid

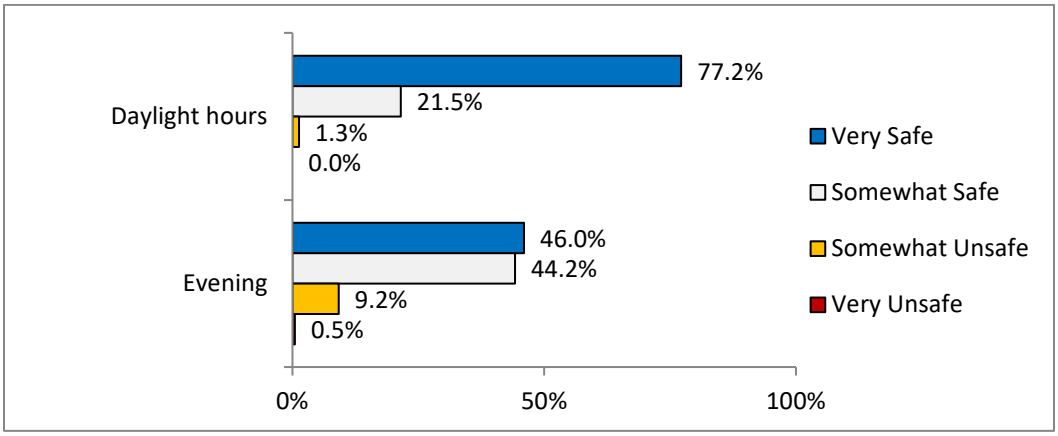


Similar to the question on satisfaction with services, those respondents living outside the PSA were more likely to rate the value of the services for taxes paid lower than were those within the PSA. The complete cross-tabulation tables may be found in Appendix C.

Safety

Another set of questions asked about feelings of safety. As we might expect, there was a difference between feelings of safety in daylight hours and during the evening, which Figure II-4 below illustrates. While 77 percent of respondents felt very safe during daylight hours, that number dropped to 46 percent in the evening, as Figure II-4 illustrates. While a number of respondents (9 percent) reported feeling somewhat unsafe in the evening, that percent dropped to only 1 percent in the daylight, and in both day and night, the percentage of respondents reporting feeling very unsafe was negligible. Comparing the feelings of respondents from within the PSA to those outside it, those outside were somewhat less likely to say they felt very safe in the daytime than were those in the PSA (71.4 percent vs. 78 percent), but there were no significant differences in the evening hours.

Figure II-4: Feelings of Safety in Daylight and Evening Hours

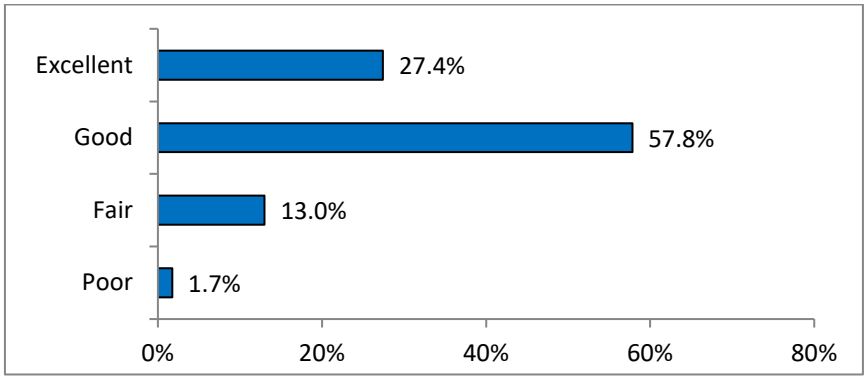


Respondent opinion about safety changed since 2014. In 2014, 85.3 percent of respondents said they felt very safe, while in 2019, 77.2 percent said they felt very safe during daylight hours. At night the change is more dramatic. In 2014, 66.5 percent said they felt very safe at night, while in 2019, that figure dropped to 46 percent. The full comparison can be found in Appendix F: 2014 Comparison.

Public school buildings

Asked about public school buildings and facilities, more than half of our respondents (57.8 percent) rated them good, and an additional 27.4 percent rated them excellent. Thirteen percent rated the buildings and facilities fair, and 1.7 percent said they are poor. There were no statistically significant differences between those residing inside and outside the PSA boundaries. There were significant differences, however, between those respondents with children in public schools and those without. While school buildings and facilities were rated good or excellent by most residents, with or without children in school, 36.7 percent of those with children in public school rated the facilities as excellent, compared to 22 percent of those without children in the public schools.

Figure II-5: Rating of Public School Buildings and Facilities



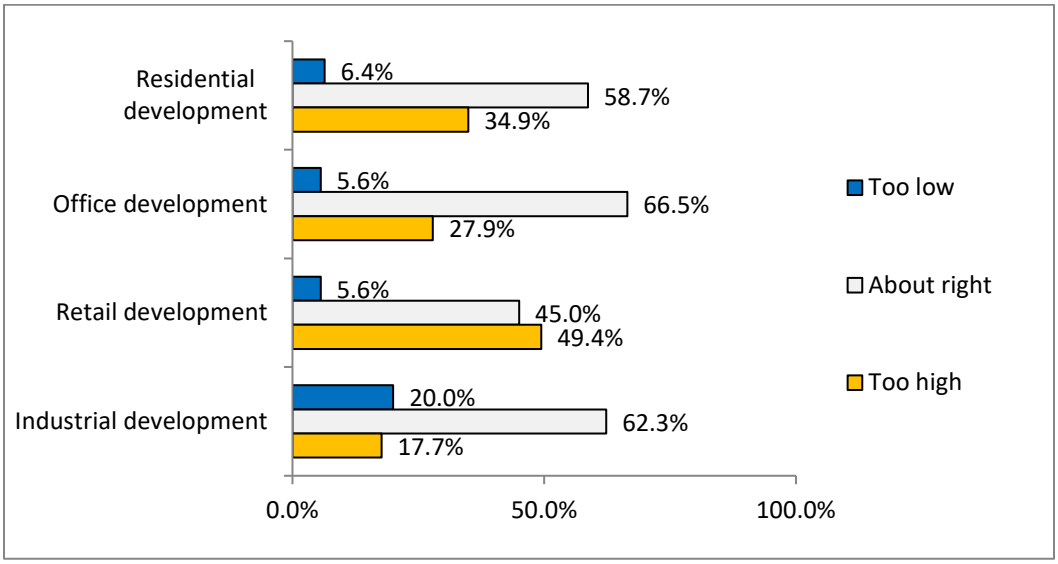
There were differences between 2014 and 2019 on this question. While in 2014 a total of 72.4 percent of respondents felt the school facilities were good or excellent, in 2019, that total increased to 85.3 percent.

III. Development and Land Use

Amount of development

As any local government moves forward with its planning, it is important to gauge residents' opinion about the type of development occurring within the jurisdiction. We asked respondents to the survey whether they thought the level of residential development, office development, retail development and industrial development was too low, too high, or just about right. Figure III-1 below illustrates the findings on this question. There are clear differences in the responses, depending on type of development. While more than two-thirds of respondents said that the level of office development was about right, that percent dropped to 45 percent when retail development is considered. Nearly half of respondents reported that the level of retail development was too high. Comparatively, only about 18 percent of respondents felt that industrial development was too high, while 20 percent felt it was too low. If we judge satisfaction with the status quo by the percent saying the level of development is about right, the most satisfaction is with office development, and the least with retail development. There were no significant differences when the PSA boundaries were considered.

Figure III-1: Opinion on the Amount of Types of Development in James City County



There were differences in the findings compared with 2014, however. While in 2014, 41.6 percent of respondents said the level of residential development was too high, that percent dropped to 34.9 in 2019. Additionally, regarding industrial development, in 2014, 49 percent of respondents said the level was about right, while in 2019, well more than half (62.3 percent) said it was about right. The complete data can be found in Appendix F: 2014 comparison.

Opinion about development

Another set of questions asked about opinion on a number of statements pertaining to development issues. Respondents were asked whether they agreed or disagreed with each statement, on a scale ranging from strongly disagreeing to strongly agreeing. Table III-1 below includes the full statement,

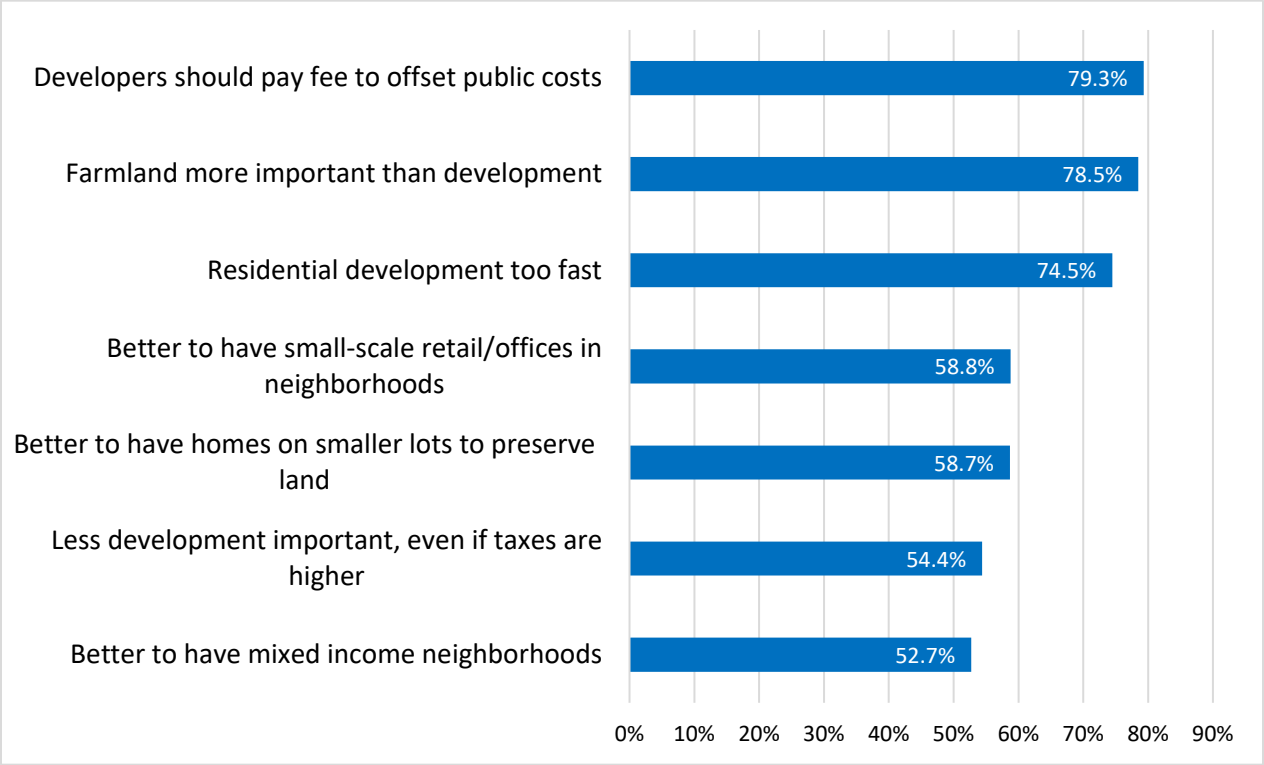
with the columns showing the percent of respondents who strongly or somewhat agreed and the percent who somewhat or strongly disagreed.

Table III-1: Opinion on Development Issues

	Percent strongly agree/somewhat agree	Percent somewhat disagree/strongly disagree
Developers who wish to build businesses or residences should always be required to pay a fee to the County to offset public costs even if it means increases in the price of their services and new housing.	79.3%	20.7%
It is more important to preserve farmland in the County than it is to have more development.	78.5%	21.5%
Residential development of the land in James City County is happening too quickly.	74.5%	25.5%
It is better to have neighborhoods in which there is a mix of housing options and small-scale retail and office development.	58.8%	41.2%
It is better to have more homes on smaller lots and set aside areas for open space in order to permanently preserve land and maintain the character of the community.	58.7%	41.3%
It is important to have less development in the County even if it means you may pay more in taxes.	54.4%	45.6%
It is better to have neighborhoods in which there is a mix of low-middle-, and high-income housing options.	52.7%	47.3%

Figure III-2 below illustrates these data in a summary way, with the statements ranked by percent of respondents who strongly agreed or somewhat agreed.

Figure III-2: Opinion on Development Issues: Percent Strongly Agreeing/Somewhat Agreeing



The strongest level of agreement, at 79 percent, pertained to the statement that developers should pay a fee to the County to offset public costs. About the same number (78.5 percent) think it is more important to preserve farmland than to have more development. Nearly three-quarters (74 percent) of residents agree that residential development in James City County is happening too quickly. But when asked whether it is important to have less development, even if it means paying more in taxes, the level of agreement drops to 54 percent (still more than half of respondents).

Asked about whether it is better to have more homes on smaller lots in order to preserve land, nearly 59 percent agreed, about the same percent who agreed that it was better to have small-scale retail and offices in neighborhoods. Slightly more than half, 53 percent, agreed that it is better to have neighborhoods with a mix of low, middle, and high-income housing options.

There were no significant differences of opinion on these statements when the PSA boundaries were considered.

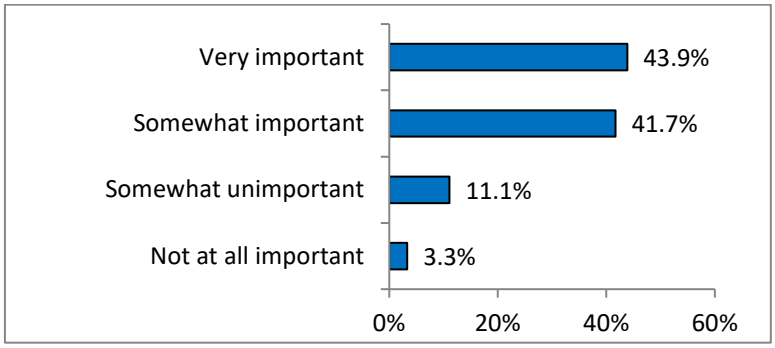
Comparing the results on this set of questions from 2014, there were differences. In 2014, 72.6 percent of respondents either somewhat agreed or strongly agreed that residential development of the land was happening too quickly. In 2019, that percent was 74.4, slightly higher. In 2014, the percent strongly agreeing that it is more important to preserve farmland in the county was 45.7 percent, compared to 37.9 percent in 2019. Considering the total level of agreement, however (those somewhat agreeing combined with those strongly agreeing), the percentages were almost the same: 77.6 percent in 2014, and 78.5 percent in 2019. On the question of development connected with taxation, in 2014, the percent agreeing

that it is important to have less development even if it means paying more in taxes, was 59.1 percent. That figure dropped to 54.4 percent in 2019. Opinion on whether it is better to have homes on smaller lots, with open space, opinion was quite split in both years. While in 2014, 29.7 percent strongly agreed and 25.9 percent somewhat agreed, in 2019, fewer (19 percent) strongly agreed, while more (39.7 percent) somewhat agreed. Comparing the agreement totals, in 2014, the total was 55.6 percent, while in 2019, it was 58.7 percent. There was some change between the years on opinion about whether it is better to have neighborhoods with a mix of low, middle, and high income housing options. In 2014, the total agreeing was 63 percent, while that percent dropped to 52.7 in 2019. Asked about consumer services mixed with housing, 74.9 percent agreed in 2014, and in 2019 that agreement level dropped to 58.8 percent. Finally, while in 2014, 70.3 percent of respondents agreed that developers should pay a fee to the county to offset costs, that figure increased to 79.3 percent in 2019.

Importance of proximity

Another question asked residents simply to state their opinion on how important it is to have places in the County where people can live, work, and play in close proximity. A plurality of respondents, 44 percent, said it is very important, and an additional 42 percent said it was somewhat important, a total of almost 86 percent seeming to favor this type of arrangement. Figure III-3 illustrates these findings.

Figure III-3: Importance on Proximity of Residence, Work, and Play



On this question, perhaps unsurprisingly, those respondents in the Primary Service Area were much more likely to say that proximity is important, and those outside it were more likely to say it is less important. For instance, while 46 percent of those inside the PSA said proximity is very important, only 30 percent of those outside the PSA said it was very important. That said, in both cases, a majority of respondents said it was at least somewhat important. A total of 74 percent of respondents outside the PSA said proximity is important, compared to 87 percent of those within.

There was a slight change on responses to this question from 2014. Respondents in 2014 were somewhat more likely to say they thought it was very important (48.7 percent) than in 2019 (43.9 percent). When the totals for very important and somewhat important are combined, however, the two years are identical, at 85.6 percent.

Open-end Question on Land Use

An open-ended question asked respondents, “Over the next twenty years, what are the most important land uses and activities that should occur in rural lands in James City County?”

As might be expected from a large-scale survey, the open-ended question on land use generated a large number of responses, which are included in full in Appendix E. Reading them over suggests that while there are a number of perspectives included, overall the residents noted that they want to keep the rural area rural, and to conserve the character of James City County. A number of respondents drew parallels with counties in the Northern Virginia area, expressing the desire to prevent growth and sprawl typical of those counties. Some comments focused on the need for affordable housing; others want to prevent more development of any kind.

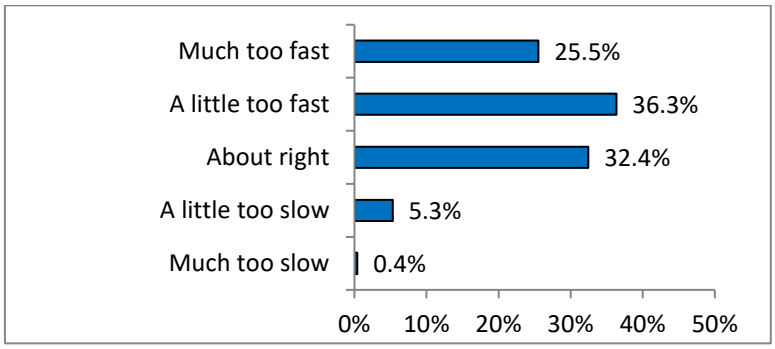
IV. Growth

Following the question on land use, the survey turned to questions about growth in the County.

Rate of growth

First, respondents were asked about their opinion about the rate of growth in James City County, assessing the growth rate on a scale ranging from "much too fast" to "much too slow." Figure IV-1 shows that the majority of opinion leans toward the "too fast" side of the scale. More than a quarter of respondents said the rate was much too fast, and an additional third of the respondents said it was a little too fast. In sum, nearly 62 percent of respondents feel that the County is growing too fast. Close to a third, however (32.4 percent) said that the rate of growth is about right, and only small numbers (less than 6 percent total) said it was too slow. The PSA boundaries had no impact on opinion on this question.

Figure IV-1: Opinion about the Rate of Growth in James City County



Measures to manage growth

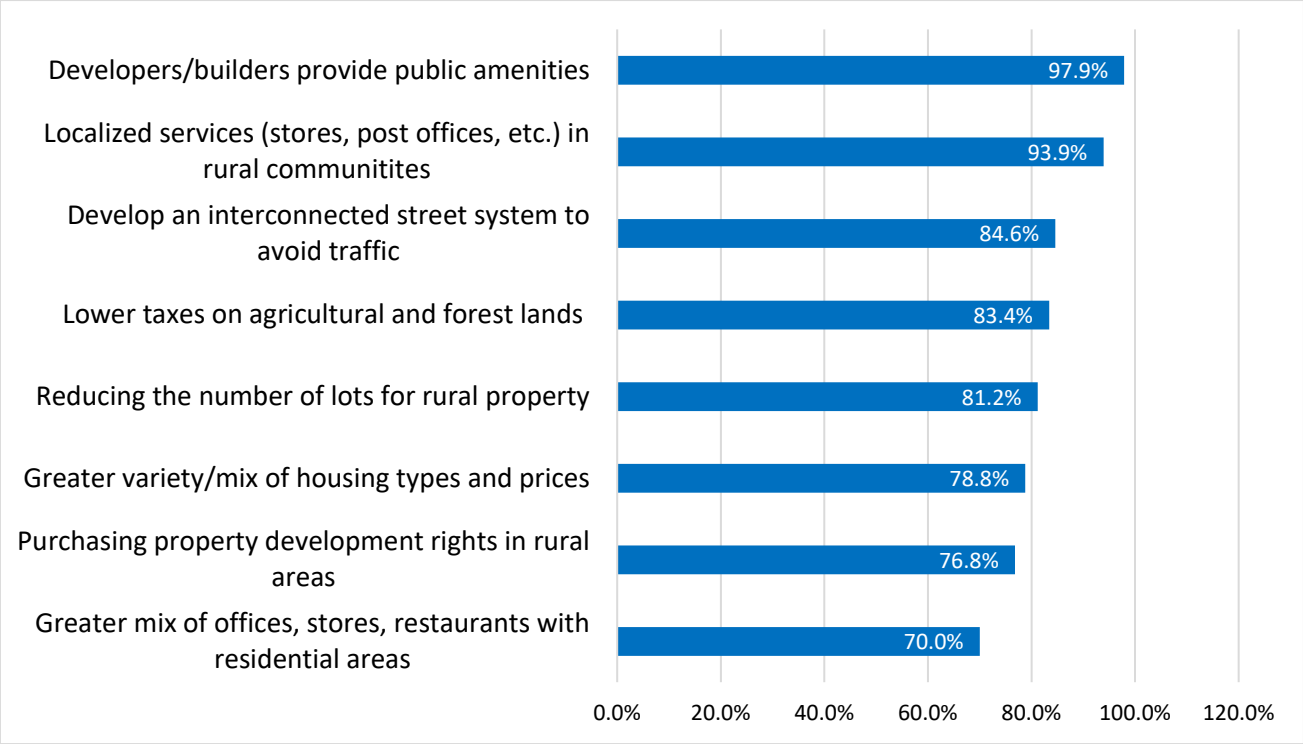
Another series of questions asked respondents to say whether they favor or oppose particular measures for controlling growth. Table IV-1 below provides the dichotomized frequencies for opinion about these measures, with responses divided into two groups: strongly favor or somewhat favor vs. somewhat oppose or strongly oppose.

The list is presented ranked by the percent favoring each measure. A total of 98 percent of respondents either strongly favored or somewhat favored having developers and builders provide public amenities in the County's development area. Similarly, 94 percent of respondents either strongly favored or somewhat favored allowing localized rural services in traditionally rural communities. The most opposition (a total of 30 percent either somewhat opposing or strongly opposing) was to encouraging a greater mix of offices, stores, restaurants, etc. within residential areas in the development area. It is clear that these measures have relatively strong support among the respondents to the survey. Even though several of the rated measures make specific reference to rural areas and the development area, there were no significant differences in opinion according to PSA boundaries. The results are also illustrated in Figure IV-2.

Table IV-1: Opinion on Measures for Controlling Growth

	Percent Strongly favor/ Somewhat favor	Percent Somewhat oppose/ Strongly oppose
Having developers and builders provide public amenities such as sidewalks, bikeways, streetlights, parks and open spaces, and street trees in the County's development area	97.9%	2.1%
Allowing localized rural services (stores, post offices, etc.) in traditionally rural communities	93.9%	6.1%
The development of a more interconnected street system in the County's development area to provide more alternative routes for traffic	84.6%	15.4%
Taxing agricultural and forested land at a lower rate than market value in order to defer development of rural land	83.4%	16.6%
Reducing the number of lots a person can divide a large parcel of property into, for rural property	81.2%	18.8%
Encouraging a greater variety and mix of housing types and price levels in the County's development area	78.8%	21.2%
Purchasing property development rights in rural or sensitive areas, to keep the property from developing	76.8%	23.2%
Encouraging a greater mix of offices, stores, restaurants and other urban services with residential areas in the County's development area	70.0%	30.0%

Figure IV-2: Opinion on Measures for Controlling Growth: Percent Strongly Favoring or Somewhat Favoring



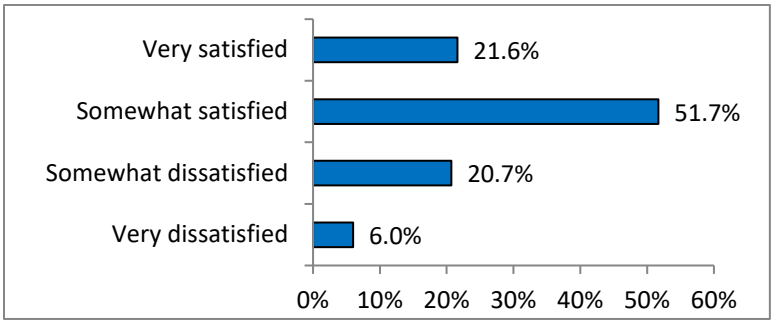
V. Communication and Information

A series of questions in the survey asked about communication and information.

Satisfaction with communication

Figure IV-1 below shows that more than half of our respondents said they were somewhat satisfied with the level of communication they receive from the County government regarding services and other community issues. Slightly more than a fifth of survey respondents said they were very satisfied, while another fifth said they were somewhat dissatisfied. Only 6 percent said they were very dissatisfied.

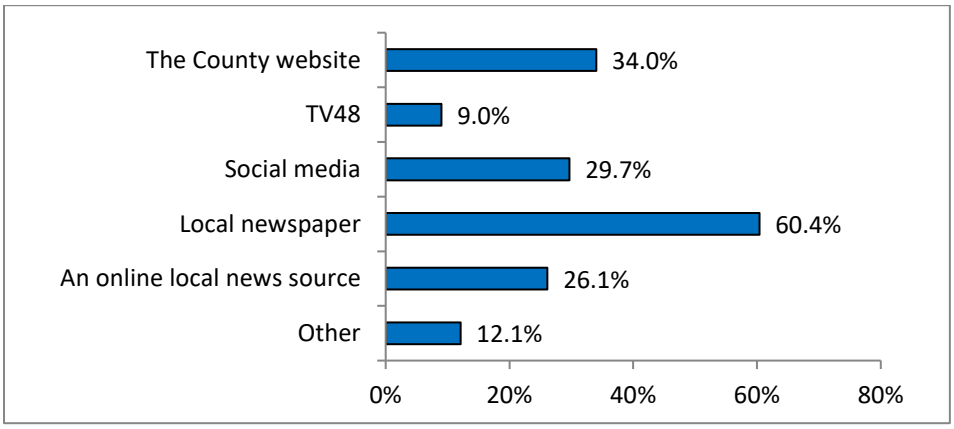
Figure V-1: Satisfaction with Communication from the County



Sources of Information

Asked about the source from which they receive County information, the majority (60 percent) said they depend upon the local newspaper, as Figure V-2 illustrates. Online sources play an important part, as is indicated by the fact that more than a third (34 percent) use the County website, 30 percent rely on social media, and 26 percent rely on an online local news source. These percentages sum to greater than 100 percent, because respondents could choose as many of these sources as they used. Twelve percent listed another source of information.

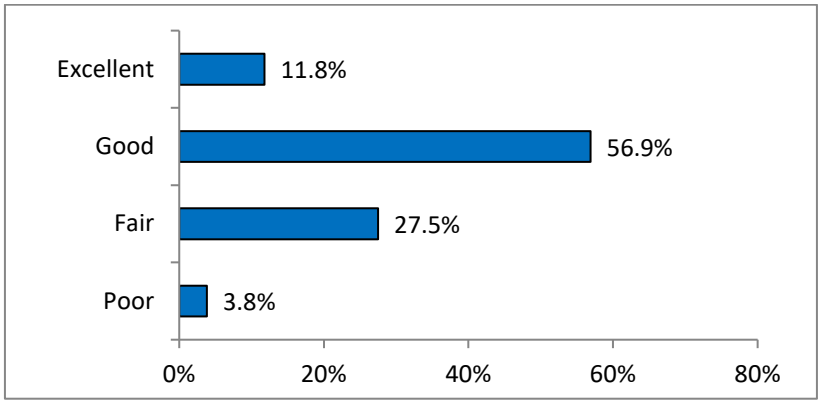
Figure V-2: Sources for County Information



Rating of website

Asked about the usability and quality of the County website, more than half (57 percent) find it good, while 12 percent find it excellent, and 27.5 percent rate it fair, as Figure V-3 below shows.

Figure V-3: Usability and Quality of County Website



VI. Conclusion

Overall opinion about James City County

The final section of the questionnaire asked respondents to share their own thoughts about James City County. The questionnaire provided a space for respondents to note first, what they liked best about living in the County and then what they would most like to see change in the future.

As might be expected these two questions generated a large response. The responses have not been formally categorized, but some themes do emerge from reading them. All the responses are attached in Appendix E: Open-ended Responses. These comments, considered in conjunction with the statistical analyses provided earlier in the report, provide a full view of resident opinion about direction for James City County.

What respondents like best

Reviewing the answers to the first question, it is clear that James City County has an unusual combination of characteristics that contribute to a life-style residents like very much. One phrase that came up often was "small town." Many residents mentioned the small-town feel of the County, adding that the County is at the same time close to larger cities, so they in some sense have the best of both worlds.

Said one respondent: "The smaller town feel, wooded areas, sufficient shopping close-by in differing directions. Moderate taxation, generally affordable housing. Safe community with good police and fire resources."

The rural nature of the county was mentioned by many respondents: its beauty, landscape, parks, and relative lack of development compared to other locations. Many statements about the rural character of James City County included a sense of wistfulness—it was better before all the current development—or a plea for caution and slowing down future development. Residents are afraid that the things they love about the County will disappear. One respondent said they liked the "rural quality, but that that is fast disappearing." Said another, "Love the entire area. Sorry to see how much it's grown."

Respondents like the sense of community, the quiet, family-friendly feeling, that there is not too much traffic. They mentioned good government, low taxes, good public services, great schools, and the library. They like the historical aspect of living in James City County, and its proximity to Williamsburg. Another quote summarizes all of this well: "The historical aspects: history, tradition, colonial Williamsburg, The College of William and Mary. Educational opportunities. The people. The feeling that Williamsburg represents the best the USA has to offer. Esprit de corps. Musical events. Bruton Parish. Airport. Near the Rivers and Bay. Libraries. Railroad access. Athletic Events."

What respondents want to change

On the whole the responses to the question of what the residents would like to see change present more variety than those responses reported above. Because they are so diverse and often include very specific requests for action, they are worth reading in total. The comments below represent some of the diversity of the response and should not be read as a summary.

That said, one theme does stand out: stop development and growth. Many comments pertained to there being too much residential development and too much retail development, when there are empty stores and malls. A number of respondents said essentially that they like how things are and don't want any change.

But it is clear that respondents differ on these issues. For instance, while some respondents oppose bringing in a big box store, other respondents said that was just what is needed. Some want all growth to stop, others said the County should bring in more jobs, small businesses, and light industry. Some residents favor more affordable housing options; some do not think that is important at all.

There were quite a few comments relating to roads: that some need to be widened, some need to be paved, that in general the roads do not support the amount of traffic in the area. But a number of responses asked for lower taxes. Some asked for cooperation with neighboring jurisdictions.

Summary of findings

The results of this survey as reported here in detail present some clear directions for James City County as it updates its Comprehensive Plan.

Opinion about County services

Regarding County services, considered overall, more than 93 percent of respondents were either very satisfied or somewhat satisfied. Asked about the value of service in relation to taxes paid, 71 percent rated it either good or excellent.

On the list of services the County provided, the respondents clearly believe that all of them are important. But some are more important than others. The top four in importance are roads and highways, the public schools, efforts to protect and improve the natural environment, and the Regional Library services. County residents are also very satisfied with most county services, though again the satisfaction level on some is higher than others: Highest levels of satisfaction are earned by the Regional Library services, the County's parks, the parks and recreation facilities, programs and overall services, and the Recreation centers. Lower levels of satisfaction are earned by housing opportunities affordable to the workforce, efforts to attract jobs and new businesses, efforts to protect and preserve the County's rural character, and the availability of bike lanes and sidewalks.

Concerning feelings of safety, 77 percent of respondents feel very safe in daylight hours, compared to 46 percent in the evening. Public school facilities are highly rated, with more than 85 percent rating them good or excellent.

Development and land use

Concerning residential, office, and industrial development, most respondents felt the amount of development was about right, but on retail development nearly 50 percent felt it was too high.

Asked about more detailed opinion on development issues, nearly three-quarters believe residential development is happening too quickly, and more than 78 percent agree that it is more important to preserve farmland than to have more development. Fewer agree that it is important to have less

development even if it means paying more taxes, but more than half either strongly or somewhat agree on that issue. Nearly 60 percent believe it is better to have more homes on smaller lots and set aside areas for open space, and more than 50 percent support having neighborhoods in which there is a mix of low, middle, and high income housing options. Slightly less than half agree that neighborhoods with a mix of housing and commercial development are preferable, and nearly 80 percent agree that developers should pay a fee to the County to offset costs.

On the importance of proximity of housing, work, and play places, nearly 86 percent said it was somewhat or very important.

Growth

On issues of growth, more than a quarter of respondents said that the rate of growth was much too fast. 36 percent said it was a little too fast, and 32 percent said it was about right.

On the whole respondents favor measures the county has considered or uses for managing growth. Almost all respondents favor having developers and builders provide public amenities, about 70 percent favor encouraging a mix of services and residential areas in the county's development area, 79 percent favor encouraging a greater variety of housing types, 84 percent favor a more interconnected street system, 81 percent favor reducing the number of lots allowed for dividing a large property, for rural property, 77 percent favoring purchasing property development rights, 83 percent favor taxing agricultural and forested land at a lower rate, and 94 percent favor allowing localized rural services like stores and post offices, in traditionally rural communities.

Communication and information

Nearly three quarters of respondents are very or somewhat satisfied with communication from the county. Most rely on the local newspaper, but many also rely on the county website, social media, and other online sources. The website is rated as good or excellent by 68.7 percent of respondents.

Conclusion

The Center for Survey Research presents these findings with the belief that the voices of the more than one thousand residents who completed the questionnaire are well represented here. The residents have expressed clear opinion about complex issues that face County leaders as they move into the future, providing relevant and useful information as the County updates its comprehensive plan.

Appendix A:

Questionnaire

James City County Citizen Survey 2019

James City County has contracted with the Center for Survey Research at the University of Virginia to conduct this survey. Thank you for taking the next 10-15 minutes to complete this questionnaire that will help your County make decisions in the future. Your opinions are very important to your County leaders and we appreciate your time.

The survey's purpose: We want to understand the opinions of residents of James City County about issues of importance to them and to the County government, as the County begins to update its Comprehensive Plan.

Your responses will be completely confidential.

- Your responses are completely confidential and will never be identified with you individually.
- Your name or contact information will not be linked to your survey responses and will only be used to contact you for this survey.

General instructions

- Circle the number of your response to the question or check the boxes that apply.
- You can decline to take part in the survey or skip any questions you do not wish to answer.
- When you finish answering the questions, put your survey in the envelope provided and drop it in any mailbox. **No postage is required.**

Who can participate?

- A resident of James City County who is at least 18 years old.

How long will it take?

- The survey should take about 10 to 15 minutes to complete.

For more information

- Center for Survey Research: surveys3@virginia.edu, 434-243-5232
- James City County: Alex Baruch, planning@jamescitycountyva.gov,757-253-6685

This survey has been approved by the University of Virginia's Institutional Review Board for the Social and Behavioral Sciences (Project #2364). To obtain more information about the study, ask questions about the research procedures, express concerns about your participation, please contact:
Tonya R. Moon, Ph.D., Chair, IRB-SBS, at (434) 924-5999, or irbsbshelp@virginia.edu.

Your participation in this survey is voluntary. There are no known risks or direct benefits associated with your participation. You will not be paid for completing the questionnaire. However, your individual cooperation is very important to the success of this study and is greatly appreciated! We thank you for your time.

First, we have some questions about you.

Do you live in James City County?

Yes
No

> **IF NO:** *If you do not live in James City County, please simply stop here and return the survey in the enclosed envelope.*

Don't know
Prefer not to answer

How many years have you lived in James City County?

Less than one year
1-5 years
6-10 years
11-20 years
More than 20 years
Don't know
Prefer not to answer

Have you lived in James City County all your life?

Yes
No
Prefer not to answer

> **IF NO:** Where did you live before you moved to James City County? (*Skip if you have lived here all your life.*)
>
> TOWN/CITY/COUNTY_____

Please tell us your opinion about County services.

IMPORTANCE OF SERVICES: Below is a list of items your local government works on or might work on in the future, to make the County a better place to live. For each one, please circle the number that corresponds to how important you think it is for the County to devote resources to that item.

	Very Important	Somewhat Important	Somewhat unimportant	Not important at all	*Don't know/ Prefer not to answer*
James City County's parks and recreation facilities, programs, and services, overall.	*1*	*2*	*3*	*4*	*9*
James City County's parks.	*1*	*2*	*3*	*4*	*9*
The recreation centers.	*1*	*2*	*3*	*4*	*9*
The recreation programs.	*1*	*2*	*3*	*4*	*9*
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries.	*1*	*2*	*3*	*4*	*9*
Williamsburg-James City County's public schools.	*1*	*2*	*3*	*4*	*9*
The roads and highways in James City County.	*1*	*2*	*3*	*4*	*9*
The availability of bike lanes and sidewalks.	*1*	*2*	*3*	*4*	*9*
Housing opportunities for citizens, generally.	*1*	*2*	*3*	*4*	*9*
Housing opportunities that are affordable to our workforce.	*1*	*2*	*3*	*4*	*9*
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas.	*1*	*2*	*3*	*4*	*9*
Public access to waterways for swimming and boating.	*1*	*2*	*3*	*4*	*9*
Efforts to protect and preserve the County's rural character.	*1*	*2*	*3*	*4*	*9*
Visual appearance of buildings within new developments in the County.	*1*	*2*	*3*	*4*	*9*
Efforts to attract jobs and new businesses.	*1*	*2*	*3*	*4*	*9*
Limiting irrigation with public water to conserve the County's water supply.	*1*	*2*	*3*	*4*	*9*
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events.	*1*	*2*	*3*	*4*	*9*

SATISFACTION WITH SERVICES: Now please tell us how *satisfied* you are with the County's efforts in each of these areas.

	Very Satisfied	Somewhat Satisfied	Somewhat Unsatisfied	Very Unsatisfied	*Don't know/ Prefer not to answer*
James City County's parks and recreation facilities, programs, and services, overall.	*1*	*2*	*3*	*4*	*9*
James City County's parks.	*1*	*2*	*3*	*4*	*9*
The recreation centers.	*1*	*2*	*3*	*4*	*9*
The recreation programs.	*1*	*2*	*3*	*4*	*9*
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries.	*1*	*2*	*3*	*4*	*9*
Williamsburg-James City County's public schools.	*1*	*2*	*3*	*4*	*9*
The roads and highways in James City County.	*1*	*2*	*3*	*4*	*9*
The availability of bike lanes and sidewalks.	*1*	*2*	*3*	*4*	*9*
Housing opportunities for citizens, generally.	*1*	*2*	*3*	*4*	*9*
Housing opportunities that are affordable to our workforce.	*1*	*2*	*3*	*4*	*9*
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas.	*1*	*2*	*3*	*4*	*9*
Public access to waterways for swimming and boating.	*1*	*2*	*3*	*4*	*9*
Efforts to protect and preserve the County's rural character.	*1*	*2*	*3*	*4*	*9*
Visual appearance of buildings within new developments in the County.	*1*	*2*	*3*	*4*	*9*
Efforts to attract jobs and new businesses.	*1*	*2*	*3*	*4*	*9*
Limiting irrigation with public water to conserve the County's water supply.	*1*	*2*	*3*	*4*	*9*
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events.	*1*	*2*	*3*	*4*	*9*

OVERALL, how satisfied are you with the services provided by James City County?

Very satisfied
Somewhat satisfied
Somewhat unsatisfied
Very unsatisfied
Don't know/prefer not to answer

How would you rate the value of County services provided in relation to the taxes paid?

Excellent
Good
Fair
Poor
Don't know/prefer not to answer

Now, please tell us about your feelings of safety in James City County, by circling the number that corresponds to how safe you feel.

	Very safe	**Somewhat safe**	**Somewhat unsafe**	**Very unsafe**	*Don't know/ Prefer not to answer*
How safe do you feel in James City County during daylight hours?	***1***	***2***	***3***	***4***	*9*
How safe do you feel in James City County during the evening?	***1***	***2***	***3***	***4***	*9*

How would you rate the public school <u>buildings and facilities</u>?

Excellent
Good
Fair
Poor
Don't know/prefer not to answer

Now we have some questions about development and land use in the County.

The list below includes some different kinds of development. For each one, please tell us whether you think the amount of development in James City County is too low, about right, or too high, by circling the number that corresponds to your opinion.

	Too low	About right	Too high	*Don't know/Prefer not to answer*
Residential development (either built or approved).	*1*	*2*	*3*	*9*
Office development (either built or approved).	*1*	*2*	*3*	*9*
Retail development (either built or approved).	*1*	*2*	*3*	*9*
Industrial development (either built or approved).	*1*	*2*	*3*	*9*

People have many opinions on development in James City County. For each item below, please tell us whether you agree or disagree with the statement, by circling the number that corresponds with your opinion.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	*Don't know/ Prefer not to answer*
Residential development of the land in James City County is happening too quickly.	*1*	*2*	*3*	*4*	*9*
It is more important to preserve farmland in the County than it is to have more development.	*1*	*2*	*3*	*4*	*9*
It is important to have less development in the County even if it means you may pay more in taxes.	*1*	*2*	*3*	*4*	*9*
It is better to have more homes on smaller lots and set aside areas for open space in order to permanently preserve land and maintain the character of the community.	*1*	*2*	*3*	*4*	*9*
It is better to have neighborhoods in which there is a mix of low-, middle-, and high-income housing options.	*1*	*2*	*3*	*4*	*9*
It is better to have neighborhoods in which there is a mix of housing options and small-scale retail and office development.	*1*	*2*	*3*	*4*	*9*
Developers who wish to build businesses or residences should always be required to pay a fee to the County to offset public costs even if it means increases in the price of their services and new housing.	*1*	*2*	*3*	*4*	*9*

How important is it to have places in the County where people can live, work and play in close proximity?

Very important
Somewhat important
Somewhat unimportant
Not at all important
Don't know/Prefer not to answer

Over the next twenty years, what are the most important land uses and activities that should occur in rural lands in James City County?

_____

_____

_____

_____

_____

_____

Thank you for answering those questions. We now want to ask more about your opinion on how the County should be growing.

What is your opinion of the County's rate of growth over the past few years?

Much too fast
A little too fast
About right
A little too slow
Much too slow
Don't know/Prefer not to answer

While the County cannot stop growth, it can take measures to manage it. For each of the following measures that the County is doing or could do, please tell us whether you favor it or oppose it, by circling the number that corresponds with your opinion.

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	*No opinion*
Having developers and builders provide public amenities such as sidewalks, bikeways, streetlights, parks and open spaces, and street trees in the County's development area.	***1***	***2***	***3***	***4***	*9*
Encouraging a greater mix of offices, stores, restaurants and other urban services with residential areas in the County's development area.	***1***	***2***	***3***	***4***	*9*
Encouraging a greater variety and mix of housing types and price levels in the County's development area.	***1***	***2***	***3***	***4***	*9*
Development of a more interconnected street system in the County's development area to provide more alternative routes for traffic.	***1***	***2***	***3***	***4***	*9*
For rural property, reducing the number of lots a person can divide a large parcel of property into.	***1***	***2***	***3***	***4***	*9*
Purchasing property development rights in rural or sensitive areas, to keep the property from developing. This can include the County purchasing easements on properties while the property owner retains ownership, or the County purchasing properties in full from willing sellers.	***1***	***2***	***3***	***4***	*9*
Taxing agricultural and forested land at a lower rate than market value in order to defer development of rural land.	***1***	***2***	***3***	***4***	*9*
Allowing localized rural services, such as country stores, post offices, etc., in traditionally rural communities.	***1***	***2***	***3***	***4***	*9*

Now, we have just a few questions about communication and government information in James City County.

How satisfied are you with the level of communication you receive from the County government regarding services and other community issues?

Very satisfied
Somewhat satisfied
Somewhat dissatisfied
Very dissatisfied
Don't know/Prefer not to answer

How do you find out about County information? *(Check all that apply.)*

☐ The County website
☐ TV48
☐ Social media
☐ Local newspaper
☐ An online local news source
☐ Other (specify: _____)
☐ Don't know/Prefer not to answer

How would you rate the usability and quality of information on the County's Website (www.jamescitycountyva.gov)?

Excellent
Good
Fair
Poor
Don't know/Prefer not to answer

Please share your own thoughts about James City County:

What do you like best about living in the County?

_____

_____

_____

_____

_____

_____

What would you most like to see change in the County in the future?

_____

_____

_____

_____

_____

_____

Demographics

Reminder: All of your responses are completely confidential.

In what year were you born? _____

Counting yourself, how many adults, age 18 or older, are currently living in your home? Do not count any college students living away at school.

____
Don't know/Prefer not to answer

How many individuals *under* the age of 18 are currently living in your home?

____
Don't know/Prefer not to answer

Do any of those individuals under age 18 attend Williamsburg-James City County public schools?

Yes
No

Do you own or do you rent your current home?

Own or buying
Rent
Other
Don't know/Prefer not to answer

Which of the following <u>best</u> describes you?

Employed full time (35 hours/week or more)
Employed part time
Looking for work
Stay-at-home parent/homemaker
Retired
Student
Other (specify) _____

IF EMPLOYED FULL TIME OR PART TIME: Where is your primary place of employment?

1 James City County
Williamsburg
York County
Newport News
Other (specify)_____
All over
Prefer not to answer

Do you spend 30% or more of your income each month on rent (plus utilities) or mortgage payments (including taxes and insurance)?

Yes
No
Don't know
Prefer not to answer

Which of the following income categories most closely describes your total household income in 2018 before taxes, including wages and all other income?

Less than $10,000
$10,000 - $24,999
$25,000 - $49,999
$50,000 - $74,999
$75,000 - $99,999
$100,000-$149,999
$150,000-$199,999
$200,000 or more
Prefer not to answer

Are you of Hispanic, Latino, or Spanish origin?

Yes
No
Prefer not to answer

With which race(s) do you identify? (*Check all that apply.)*

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or other Pacific Islander
- ☐ White or Caucasian
- ☐ Other (*Please write your answer:* _____)
- ☐ Prefer not to answer

Are you…

Male
Female
I wish to provide my own description: _____

What is the highest level of education you have completed?

Less than high school diploma
High school graduate/GED
Some college but no degree
Associates Degree (for example: AA, AS) or certificate in career or technical education program for job training
Bachelor's Degree (for example: BA, BS)
Some graduate work
Master's, Professional or Doctoral degree (for example: MA, MSW, MD, PhD)
Prefer not to answer

James City County may plan for further citizen input into the planning process in the near future. They would try to contact residents who have already participated in this survey. If you are willing to be contacted, please visit https://jamescitycountyva.gov/489/2035-Comprehensive-Plan to sign up!

Thank you for your help and taking the time to complete this questionnaire.

No postage is required to mail back this questionnaire.

Please use the envelope provided.

Lost your envelope?

Please return the questionnaire to us at:

Center for Survey Research

University of Virginia

P.O. Box 400767

Charlottesville, VA 22904-4767

Appendix B:

Frequency Tables

Census Tract

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**801**	142	13.4	13.6	13.6
	802	365	34.4	34.8	48.4
	803	328	30.9	31.3	79.7
	804	213	20.1	20.3	100.0
	Total	1048	98.9	100.0	
Missing	**.00**	12	1.1		
Total		1060	100.0		

Primary Service Area (PSA)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**.00 Outside of PSA**	123	11.6	11.7	11.7
	1.00 Inside of PSA	925	87.2	88.3	100.0
	Total	1048	98.9	100.0	
Missing	**System**	12	1.1		
Total		1060	100.0		

Do you live in James City County?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Yes**	1032	97.3	99.3	99.3
	2.00 No	7	0.7	0.7	100.0
	Total	1039	98.0	100.0	
Missing	**4.00 Prefer not to answer**	1	0.1		
	System	21	1.9		
	Total	21	2.0		
Total		1060	100.0		

How many years have you lived in James City County?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1 Less than a year**	56	5.3	5.4	5.4
	2 1-5 years	216	20.3	20.9	26.3
	3 6-10 years	134	12.6	12.9	39.2
	4 11-20 years	315	29.7	30.5	69.8
	5 More than 20 years	312	29.4	30.2	100
	Total	1032	97.4	100	
Missing	**-99.00**	28	2.6		
Total		1060	100.0		

Have you lived in James City County all your life?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Yes**	53	5.0	5.2	5.2
	2.00 No	978	92.2	94.8	100.0
	Total	1031	97.3	100.0	
Missing	**4.00 Prefer not to answer**	1	0.1		
	System	28	2.6		
	Total	29	2.7		
Total		1060	100.0		

Did you previously live in VA?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1 Yes**	468	44.2	52.9	52.9
	2 No	418	39.4	47.1	100.0
	Total	886	83.5	100.0	
Missing	**-99.00**	175	16.5		
Total		1060	100.0		

Region Census

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Northeast**	158	14.9	18.0	18.0
	2.00 Midwest	45	4.3	5.2	23.1
	3.00 South	619	58.4	70.6	93.7
	4.00 West	41	3.9	4.7	98.4
	5.00 Outside US	14	1.3	1.6	100
	Total	877	82.7	100	
Missing	**.00**	184	17.3		
Total		1060	100.0		

Where did you previously live in VA?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**Albemarle County**	2	0.2	0.4	0.4
	Alexandria	9	0.9	2.0	2.4
	Alleghany County	1	0.1	0.2	2.5
	Arlington	5	0.5	1.1	3.6
	Bedford County	2	0.1	0.3	4.0
	Centreville	2	0.2	0.3	4.3
	Chantilly	1	0.1	0.2	4.5
	Charles City	5	0.4	1.0	5.6
	Charlottesville	6	0.5	1.2	6.8
	Chesapeake	3	0.2	0.5	7.3
	Cologne	3	0.3	0.7	8.0
	Essex	1	0.1	0.2	8.2
	Fairfax	39	3.6	8.3	16.6
	Falls Church	2	0.2	0.4	16.9
	Farmville	1	0.1	0.2	17.2
	Fiarfax	1	0.1	0.2	17.4
	Fluvanna	1	0.1	0.2	17.5
	Fort Lee	3	0.3	0.6	18.1
	Fredericksburg	5	0.5	1.2	19.3
	FT Story	1	0.1	0.2	19.5
	Gainesville	3	0.3	0.6	20.1
	Gloucester	17	1.6	3.6	23.8
	Greene	1	0.1	0.2	24.0
	Hampton	21	2.0	4.6	28.6
	Hanover	2	0.1	0.3	28.9
	Harrisonburg	4	0.3	0.8	29.7
	Henrico	10	1.0	2.2	31.9
	Herndon	1	0.1	0.1	32.0
	Isle of Wight Co.	1	0.1	0.2	32.2
	James City County	1	0.1	0.2	32.3
	King and Queen County	1	0.1	0.1	32.5
	King George	1	0.1	0.2	32.6
	Lancaster	1	0.1	0.2	32.8
	Loudoun	5	0.5	1.2	34.0
	Lynchburg	1	0.1	0.2	34.2
	Manakin Sabot	1	0.1	0.2	34.3
	Manassas	4	0.4	0.9	35.2

Many places in VA	4	0.4	0.9	36.1
Matthews County	3	0.3	0.8	36.9
McLean	2	0.1	0.3	37.2
Mechanicsville	1	0.1	0.2	37.4
Middlesex	4	0.4	0.9	38.3
Midlothian	2	0.2	0.5	38.8
New Kent	6	0.5	1.2	40.0
Newport News	71	6.7	15.2	55.2
Norfolk	18	1.7	3.8	59.0
North Chesterfield	1	0.1	0.1	59.1
Northampton County	2	0.2	0.4	59.5
Oakton	2	0.2	0.4	59.9
Orange	1	0.1	0.2	60.1
Page	1	0.1	0.2	60.3
Petersburg	1	0.1	0.3	60.5
Poquoson	2	0.2	0.5	61.1
Portsmouth	5	0.5	1.0	62.1
Prince George	2	0.2	0.5	62.6
Prince William	9	0.8	1.9	64.5
Providence Forge	1	0.1	0.2	64.7
Quantico	1	0.1	0.2	64.8
Radford	1	0.1	0.2	65.1
Richmond	8	0.8	1.8	66.9
Roanoke	6	0.6	1.3	68.2
Shacklefords	1	0.1	0.2	68.3
Smithfield	7	0.6	1.4	69.8
Southampton	1	0.1	0.2	69.9
Spotsylvania	2	0.2	0.5	70.4
Springfield	3	0.3	0.6	71.0
Stafford	3	0.3	0.6	71.7
Staunton	3	0.3	0.6	72.3
Suffolk	6	0.5	1.2	73.5
Surry	1	0.1	0.3	73.8
Ventura County	1	0.1	0.2	74.0
Virginia Beach	21	2.0	4.5	78.5
Warrenton	2	0.1	0.3	78.8
West Point	2	0.2	0.5	79.3
Westmoreland County	3	0.3	0.7	80.0
Williamsburg	28	2.6	5.9	86.0
Williamsburg, York County	6	0.6	1.3	87.2
Winchester	2	0.2	0.5	87.7

	Woodbridge	1	0.1	0.2	87.9
	York County	43	4.1	9.4	97.3
	Yorktown	12	1.1	2.6	99.9
	Zion Crossroads	1	0.1	0.1	100.0
	Total	464	43.8	100.0	
Missing	**.00**	596	56.2		
Total		1060	100.0		

Importance of James City County's parks and recreation facilities, programs, and services, overall

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	594	56.0	58.6	58.6
	3 Somewhat important	358	33.7	35.3	93.9
	2 Somewhat unimportant	45	4.2	4.4	98.3
	1 Not important at all	17	1.6	1.7	100.0
	Total	1013	95.6	100.0	
Missing	**-99**	47	4.4		
Total		1060	100.0		

Importance of James City County's parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	594	56.0	58.9	58.9
	3 Somewhat important	350	33.0	34.6	93.5
	2 Somewhat unimportant	45	4.3	4.5	98.0
	1 Not important at all	20	1.9	2.0	100.0
	Total	1009	95.2	100.0	
Missing	**-99**	51	4.8		
Total		1060	100.0		

Importance of the recreation centers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	468	44.1	46.5	46.5
	3 Somewhat important	394	37.2	39.2	85.7
	2 Somewhat unimportant	109	10.3	10.8	96.6
	1 Not important at all	34	3.2	3.4	100.0
	Total	1006	94.8	100.0	
Missing	**-99**	55	5.2		
Total		1060	100.0		

Importance of the recreation programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	404	38.1	40.9	40.9
	3 Somewhat important	416	39.2	42.0	82.9
	2 Somewhat unimportant	130	12.3	13.2	96.1
	1 Not important at all	39	3.6	3.9	100.0
	Total	989	93.2	100.0	
Missing	**-99**	72	6.8		
Total		1060	100.0		

Importance of the Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	690	65.1	67.6	67.6
	3 Somewhat important	263	24.8	25.8	93.4
	2 Somewhat unimportant	47	4.4	4.6	98.0
	1 Not important at all	21	2.0	2.0	100.0
	Total	1022	96.3	100.0	
Missing	**-99**	39	3.7		
Total		1060	100.0		

Importance of Williamsburg-James City County's public schools

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	777	73.3	77.1	77.1
	3 Somewhat important	167	15.7	16.5	93.6
	2 Somewhat unimportant	33	3.1	3.3	96.9
	1 Not important at all	32	3.0	3.1	100.0
	Total	1008	95.1	100.0	
Missing	**-99**	52	4.9		
Total		1060	100.0		

Importance of the roads and highways in James City County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	791	74.6	77.2	77.2
	3 Somewhat important	208	19.6	20.3	97.5
	2 Somewhat unimportant	22	2.1	2.1	99.6
	1 Not important at all	4	0.4	0.4	100.0
	Total	1025	96.7	100.0	
Missing	**-99**	35	3.3		
Total		1060	100.0		

Importance of the availability of bike lanes and sidewalks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	382	36.0	37.3	37.3
	3 Somewhat important	411	38.7	40.1	77.5
	2 Somewhat unimportant	173	16.3	16.9	94.3
	1 Not important at all	58	5.5	5.7	100.0
	Total	1024	96.5	100.0	
Missing	**-99**	37	3.5		
Total		1060	100.0		

Importance of housing opportunities for citizens, generally

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	423	39.8	41.9	41.9
	3 Somewhat important	366	34.5	36.3	78.1
	2 Somewhat unimportant	172	16.2	17.0	95.2
	1 Not important at all	49	4.6	4.8	100.0
	Total	1009	95.1	100.0	
Missing	**-99**	52	4.9		
Total		1060	100.0		

Importance of housing opportunities that are affordable to our workforce

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	512	48.3	50.5	50.5
	3 Somewhat important	328	31.0	32.4	82.9
	2 Somewhat unimportant	127	12.0	12.6	95.5
	1 Not important at all	45	4.3	4.5	100.0
	Total	1013	95.5	100.0	
Missing	**-99**	48	4.5		
Total		1060	100.0		

Importance of efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	730	68.8	70.8	70.8
	3 Somewhat important	252	23.7	24.4	95.2
	2 Somewhat unimportant	40	3.8	3.9	99.1
	1 Not important at all	9	0.8	0.9	100.0
	Total	1030	97.2	100.0	
Missing	**-99**	30	2.8		
Total		1060	100.0		

Importance of public access to waterways for swimming and boating

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	334	31.5	32.7	32.7
	3 Somewhat important	444	41.9	43.4	76.1
	2 Somewhat unimportant	185	17.4	18.1	94.2
	1 Not important at all	60	5.6	5.8	100.0
	Total	1022	96.4	100.0	
Missing	**-99**	38	3.6		
Total		1060	100.0		

Importance of efforts to protect and preserve the County's rural character

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	512	48.3	50.1	50.1
	3 Somewhat important	360	33.9	35.2	85.2
	2 Somewhat unimportant	112	10.5	10.9	96.2
	1 Not important at all	39	3.7	3.8	100.0
	Total	1023	96.5	100.0	
Missing	**-99**	37	3.5		
Total		1060	100.0		

Importance of visual appearance of buildings within new developments in the County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	424	40.0	41.5	41.5
	3 Somewhat important	439	41.4	43.0	84.4
	2 Somewhat unimportant	129	12.1	12.6	97.0
	1 Not important at all	31	2.9	3.0	100.0
	Total	1023	96.5	100.0	
Missing	**-99**	37	3.5		
Total		1060	100.0		

Importance of efforts to attract jobs and new businesses

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	537	50.7	52.5	52.5
	3 Somewhat important	364	34.3	35.6	88.1
	2 Somewhat unimportant	98	9.3	9.6	97.7
	1 Not important at all	23	2.2	2.3	100.0
	Total	1023	96.5	100.0	
Missing	**-99**	38	3.5		
Total		1060	100.0		

Importance of limiting irrigation with public water to conserve the County's water supply

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	374	35.3	37.3	37.3
	3 Somewhat important	430	40.5	42.9	80.2
	2 Somewhat unimportant	161	15.2	16.1	96.3
	1 Not important at all	37	3.5	3.7	100.0
	Total	1003	94.6	100.0	
Missing	**-99**	58	5.4		
Total		1060	100.0		

Importance of development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very important**	165	15.5	16.4	16.4
	3 Somewhat important	359	33.8	35.8	52.2
	2 Somewhat unimportant	309	29.1	30.8	83.0
	1 Not important at all	171	16.1	17.0	100.0
	Total	1003	94.6	100.0	
Missing	**-99**	57	5.4		
Total		1060	100.0		

Importance of County services				
	Very important	**Somewhat important**	**Somewhat unimportant**	**Not important at all**
James City County's parks and recreation facilities, programs, and services, overall	58.6%	35.3%	4.4%	1.7%
James City County's parks	58.9%	34.6%	4.5%	2.0%
The recreation centers	46.5%	39.2%	10.8%	3.4%
The recreation programs	40.9%	42.0%	13.2%	3.9%
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries	67.6%	25.8%	4.6%	2.0%
Williamsburg-James City County's public schools	77.1%	16.5%	3.3%	3.1%
Roads and highways in James City County	77.2%	20.3%	2.1%	0.4%
Availability of bike lanes and sidewalks	37.3%	40.1%	16.9%	5.7%
Housing opportunities for citizens, generally	41.9%	36.3%	17.0%	4.8%
Housing opportunities that are affordable to our workforce	50.5%	32.4%	12.6%	4.5%
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas	70.8%	24.4%	3.9%	0.9%
Public access to waterways for swimming and boating	32.7%	43.4%	18.1%	5.8%
Efforts to protect and preserve the County's rural character	50.1%	35.2%	10.9%	3.8%
Visual appearance of buildings within new developments in the County	41.5%	43.0%	12.6%	3.0%
Efforts to attract jobs and new businesses	52.5%	35.6%	9.6%	2.3%
Limiting irrigation with public water to conserve the County's water supply	37.3%	42.9%	16.1%	3.7%
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events	16.4%	35.8%	30.8%	17.0%

Satisfaction with James City County's parks and recreation facilities, programs, and services, overall

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	473	44.6	50.2	50.2
	3 Somewhat satisfied	419	39.5	44.4	94.6
	2 Somewhat unsatisfied	44	4.1	4.6	99.2
	1 Very unsatisfied	8	0.7	0.8	100.0
	Total	943	88.9	100.0	
Missing	**-99**	118	11.1		
Total		1060	100.0		

Satisfaction with James City County's parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	484	45.6	50.8	50.8
	3 Somewhat satisfied	419	39.6	44.1	94.9
	2 Somewhat unsatisfied	37	3.5	3.9	98.8
	1 Very unsatisfied	12	1.1	1.2	100.0
	Total	952	89.7	100.0	
Missing	**-99**	109	10.3		
Total		1060	100.0		

Satisfaction with the recreation centers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	366	34.6	43.8	43.8
	3 Somewhat satisfied	410	38.7	49.0	92.7
	2 Somewhat unsatisfied	54	5.1	6.4	99.2
	1 Very unsatisfied	7	0.6	0.8	100.0
	Total	838	79.0	100.0	
Missing	**-99**	223	21.0		
Total		1060	100.0		

Satisfaction with the recreation programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	288	27.1	38.0	38.0
	3 Somewhat satisfied	389	36.7	51.3	89.2
	2 Somewhat unsatisfied	73	6.9	9.7	98.9
	1 Very unsatisfied	8	0.8	1.1	100.0
	Total	758	71.5	100.0	
Missing	**-99**	302	28.5		
Total		1060	100.0		

Satisfaction with the Williamsburg Regional Library services provided at Williamsburg and James City County public libraries

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	645	60.9	67.0	67.0
	3 Somewhat satisfied	259	24.4	26.9	93.9
	2 Somewhat unsatisfied	53	5.0	5.5	99.4
	1 Very unsatisfied	6	0.5	0.6	100.0
	Total	963	90.8	100.0	
Missing	**-99**	98	9.2		
Total		1060	100.0		

Satisfaction with Williamsburg-James City County's public schools

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	269	25.4	36.7	36.7
	3 Somewhat satisfied	336	31.7	45.9	82.7
	2 Somewhat unsatisfied	102	9.7	14.0	96.7
	1 Very unsatisfied	24	2.3	3.3	100.0
	Total	732	69.0	100.0	
Missing	**-99**	329	31.0		
Total		1060	100.0		

Satisfaction with the roads and highways in James City County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	223	21.1	21.9	21.9
	3 Somewhat satisfied	524	49.4	51.3	73.2
	2 Somewhat unsatisfied	234	22.1	23.0	96.2
	1 Very unsatisfied	39	3.7	3.8	100.0
	Total	1021	96.3	100.0	
Missing	**-99**	40	3.7		
Total		1060	100.0		

Satisfaction with the availability of bike lanes and sidewalks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	202	19.0	21.9	21.9
	3 Somewhat satisfied	457	43.1	49.5	71.4
	2 Somewhat unsatisfied	191	18.0	20.7	92.1
	1 Very unsatisfied	73	6.9	7.9	100.0
	Total	923	87.0	100.0	
Missing	**-99**	138	13.0		
Total		1060	100.0		

Satisfaction with housing opportunities for citizens, generally

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	188	17.8	22.2	22.2
	3 Somewhat satisfied	431	40.6	50.7	72.8
	2 Somewhat unsatisfied	189	17.8	22.2	95.1
	1 Very unsatisfied	42	3.9	4.9	100.0
	Total	850	80.2	100.0	
Missing	**-99**	210	19.8		
Total		1060	100.0		

Satisfaction with housing opportunities that are affordable to our workforce

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	114	10.8	13.8	13.8
	3 Somewhat satisfied	301	28.4	36.5	50.3
	2 Somewhat unsatisfied	283	26.7	34.3	84.6
	1 Very unsatisfied	127	12.0	15.4	100.0
	Total	826	77.9	100.0	
Missing	**-99**	235	22.1		
Total		1060	100.0		

Satisfaction with efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	215	20.3	24.2	24.2
	3 Somewhat satisfied	496	46.8	55.8	80.0
	2 Somewhat unsatisfied	143	13.5	16.1	96.1
	1 Very unsatisfied	35	3.3	3.9	100.0
	Total	889	83.8	100.0	
Missing	**-99**	171	16.2		
Total		1060	100.0		

Satisfaction with public access to waterways for swimming and boating

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	221	20.8	27.1	27.1
	3 Somewhat satisfied	454	42.8	55.7	82.8
	2 Somewhat unsatisfied	123	11.6	15.1	97.9
	1 Very unsatisfied	17	1.6	2.1	100.0
	Total	815	76.9	100.0	
Missing	**-99**	245	23.1		
Total		1060	100.0		

Satisfaction with efforts to protect and preserve the County's rural character

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	198	18.6	21.9	21.9
	3 Somewhat satisfied	431	40.7	47.7	69.5
	2 Somewhat unsatisfied	205	19.4	22.7	92.3
	1 Very unsatisfied	70	6.6	7.7	100.0
	Total	904	85.3	100.0	
Missing	**-99**	156	14.7		
Total		1060	100.0		

Satisfaction with visual appearance of buildings within new developments in the County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	237	22.3	24.6	24.6
	3 Somewhat satisfied	555	52.3	57.5	82.1
	2 Somewhat unsatisfied	146	13.8	15.1	97.2
	1 Very unsatisfied	27	2.5	2.8	100.0
	Total	964	91.0	100.0	
Missing	**-99**	96	9.0		
Total		1060	100.0		

Satisfaction with efforts to attract jobs and new businesses

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	150	14.1	18.0	18.0
	3 Somewhat satisfied	417	39.3	50.3	68.3
	2 Somewhat unsatisfied	198	18.7	23.9	92.2
	1 Very unsatisfied	65	6.1	7.8	100.0
	Total	829	78.2	100.0	
Missing	**-99**	231	21.8		
Total		1060	100.0		

Satisfaction with limiting irrigation with public water to conserve the County's water supply

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	149	14.1	20.1	20.1
	3 Somewhat satisfied	400	37.7	53.9	73.9
	2 Somewhat unsatisfied	165	15.5	22.2	96.1
	1 Very unsatisfied	29	2.7	3.9	100.0
	Total	742	70.0	100.0	
Missing	**-99**	318	30.0		
Total		1060	100.0		

Satisfaction with development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	140	13.2	23.1	23.1
	3 Somewhat satisfied	314	29.6	52.0	75.1
	2 Somewhat unsatisfied	112	10.5	18.5	93.7
	1 Very unsatisfied	38	3.6	6.3	100.0
	Total	604	56.9	100.0	
Missing	**-99**	457	43.1		
Total		1060	100.0		

Satisfaction with County services

	Very Satisfied	Somewhat Satisfied	Somewhat Unsatisfied	Very Unsatisfied
James City County's parks and recreation facilities, programs, and services, overall	50.2%	44.4%	4.6%	0.8%
James City County's parks	50.8%	44.1%	3.9%	1.2%
The recreation centers	43.8%	49.0%	6.4%	0.8%
The recreation programs	38.0%	51.3%	9.7%	1.1%
The Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries	67.0%	26.9%	5.5%	0.6%
Williamsburg-James City County's public schools	36.7%	45.9%	14.0%	3.3%
Roads and highways in James City County	21.9%	51.3%	23.0%	3.8%
Availability of bike lanes and sidewalks	21.9%	49.5%	20.7%	7.9%
Housing opportunities for citizens, generally	22.2%	50.7%	22.2%	4.9%
Housing opportunities that are affordable to our workforce	13.8%	36.5%	34.3%	15.4%
Efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas	24.2%	55.8%	16.1%	3.9%
Public access to waterways for swimming and boating	27.1%	55.7%	15.1%	2.1%
Efforts to protect and preserve the County's rural character	21.9%	47.7%	22.7%	7.7%
Visual appearance of buildings within new developments in the County	24.6%	57.5%	15.1%	2.8%
Efforts to attract jobs and new businesses	18.0%	50.3%	23.9%	7.8%
Limiting irrigation with public water to conserve the County's water supply	20.1%	53.9%	22.2%	3.9%
Development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events	23.1%	52.0%	18.5%	6.3%

Overall, how satisfied are you with the services provided by James City County?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	369	34.8	36.4	36.4
	3 Somewhat satisfied	576	54.3	56.9	93.3
	2 Somewhat unsatisfied	62	5.8	6.1	99.4
	1 Very unsatisfied	6	0.6	0.6	100.0
	Total	1012	95.5	100.0	
Missing	**-99**	48	4.5		
Total		1060	100.0		

How would you rate the value of County services provided in relation to the taxes paid?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Very satisfied**	169	16.0	17.4	17.4
	3 Somewhat satisfied	522	49.3	53.6	71.0
	2 Somewhat unsatisfied	232	21.8	23.8	94.7
	1 Very unsatisfied	52	4.9	5.3	100.0
	Total	975	92.0	100.0	
Missing	**-99**	85	8.0		
Total		1060	100.0		

How safe do you feel in James City County during daylight hours?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Very Safe**	797	75.1	77.2	77.2
	2.00 Somewhat safe	222	20.9	21.5	98.7
	3.00 Somewhat unsafe	13	1.3	1.3	100.0
	Total	1032	97.3	100.0	
Missing	**9.00 Don't know/Prefer not to answer**	1	0.1		
	System	27	2.6		
	Total	29	2.7		
Total		1060	100.0		

How safe do you feel in James City County during the evening?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Very Safe**	472	44.5	46.0	46.0
	2.00 Somewhat safe	453	42.7	44.2	90.2
	3.00 Somewhat unsafe	95	8.9	9.2	99.5
	4.00 Very unsafe	6	0.5	0.5	100.0
	Total	1025	96.7	100.0	
Missing	**9.00 Don't know/Prefer not to answer**	6	0.6		
	System	29	2.8		
	Total	35	3.3		
Total		1060	100.0		

How would you rate the public school buildings and facilities?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Excellent**	193	18.2	27.4	27.4
	2.00 Good	407	38.4	57.8	85.3
	3.00 Fair	91	8.6	13.0	98.3
	4.00 Poor	12	1.2	1.7	100.0
	Total	704	66.3	100.0	
Missing	**5.00 Don't know/Prefer not to answer**	322	30.3		
	System	35	3.3		
	Total	357	33.7		
Total		1060	100.0		

Amount of residential development is:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Too low**	62	5.8	6.4	6.4
	2.00 About right	566	53.4	58.7	65.1
	3.00 Too high	337	31.8	34.9	100.0
	Total	965	91.0	100.0	
Missing	**9.00 Don't know/Prefer not to answer**	58	5.5		
	System	38	3.6		
	Total	96	9.0		
Total		1060	100.0		

Amount of office development is:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Too low**	49	4.6	5.6	5.6
	2.00 About right	580	54.7	66.5	72.1
	3.00 Too high	244	23.0	27.9	100.0
	Total	873	82.3	100.0	
Missing	**9.00 Don't know/Prefer not to answer**	147	13.9		
	System	40	3.8		
	Total	188	17.7		
Total		1060	100.0		

Amount of retail development is:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Too low**	53	5.0	5.6	5.6
	2.00 About right	431	40.6	45.0	50.6
	3.00 Too high	472	44.5	49.4	100.0
	Total	956	90.2	100.0	
Missing	**9.00 Don't know/Prefer not to answer**	67	6.3		
	System	37	3.5		
	Total	104	9.8		
Total		1060	100.0		

Amount of industrial development is:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Too low**	154	14.5	20.0	20.0
	2.00 About right	480	45.3	62.3	82.3
	3.00 Too high	136	12.8	17.7	100.0
	Total	771	72.7	100.0	
Missing	**9.00 Don't know/Prefer not to answer**	244	23.1		
	System	45	4.3		
	Total	290	27.3		
Total		1060	100.0		

Agreement that residential development of the land in James City County is happening too quickly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	295	27.9	31.2	31.2
	3 Somewhat agree	409	38.5	43.2	74.5
	2 Somewhat disagree	210	19.8	22.2	96.6
	1 Strongly disagree	32	3.0	3.4	100.0
	Total	946	89.2	100.0	
Missing	**-99**	115	10.8		
Total		1060	100.0		

Agreement that it is more important to preserve farmland in the County than it is to have more development

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	367	34.6	37.9	37.9
	3 Somewhat agree	394	37.1	40.6	78.5
	2 Somewhat disagree	167	15.8	17.3	95.8
	1 Strongly disagree	41	3.8	4.2	100.0
	Total	969	91.3	100.0	
Missing	**-99**	92	8.7		
Total		1060	100.0		

Agreement that it is more important to have less development in the County even if it means you may pay more in taxes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	152	14.3	15.6	15.6
	3 Somewhat agree	376	35.5	38.8	54.4
	2 Somewhat disagree	305	28.7	31.4	85.8
	1 Strongly disagree	137	12.9	14.2	100.0
	Total	970	91.5	100.0	
Missing	**-99**	90	8.5		
Total		1060	100.0		

Agreement that it is better to have more homes on smaller lots and set aside areas for open space in order to permanently preserve land and maintain the character of the community

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	184	17.4	19.0	19.0
	3 Somewhat agree	385	36.3	39.7	58.7
	2 Somewhat disagree	265	25.0	27.4	86.0
	1 Strongly disagree	135	12.8	14.0	100.0
	Total	969	91.4	100.0	
Missing	**-99**	91	8.6		
Total		1060	100.0		

Agreement that it is better to have neighborhoods in which there is a mix of low-. Middle-, and high-income housing options

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	185	17.5	19.0	19.0
	3 Somewhat agree	329	31.0	33.7	52.7
	2 Somewhat disagree	299	28.2	30.6	83.3
	1 Strongly disagree	163	15.4	16.7	100.0
	Total	977	92.1	100.0	
Missing	**-99**	84	7.9		
Total		1060	100.0		

Agreement that it is better to have neighborhoods in which there is a mix of housing options and small-scale retail and office development

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	127	12.0	13.1	13.1
	3 Somewhat agree	443	41.8	45.7	58.8
	2 Somewhat disagree	283	26.6	29.1	87.9
	1 Strongly disagree	117	11.1	12.1	100.0
	Total	971	91.5	100.0	
Missing	**-99**	90	8.5		
Total		1060	100.0		

Agreement that developers who wish to build businesses or residences should always be required to pay a fee to the County to offset public costs even if it means increases in the price of their services and new housing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly agree**	385	36.3	41.3	41.3
	3 Somewhat agree	354	33.4	38.0	79.3
	2 Somewhat disagree	143	13.4	15.3	94.6
	1 Strongly disagree	51	4.8	5.4	100.0
	Total	933	88.0	100.0	
Missing	**-99**	128	12.0		
Total		1060	100.0		

How important is it to have places in the County where people can live, work and play in close proximity?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Very important**	443	41.7	43.9	43.9
	2.00 Somewhat important	421	39.7	41.7	85.6
	3.00 Somewhat unimportant	112	10.6	11.1	96.7
	4.00 Not at all important	34	3.2	3.3	100.0
	Total	1009	95.2	100.0	
Missing	**5.00 Don't know/Prefer not to answer**	19	1.8		
	System	33	3.1		
	Total	51	4.8		
Total		1060	100.0		

What is your opinion of the County's rate of growth over the past few years?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Much too fast**	243	22.9	25.5	25.5
	2.00 A little too fast	346	32.6	36.3	61.9
	3.00 About right	309	29.1	32.4	94.3
	4.00 A little too slow	50	4.8	5.3	99.6
	5.00 Much too slow	4	0.4	0.4	100.0
	Total	952	89.7	100.0	
Missing	**6.00 Don't know/Prefer not to answer**	70	6.6		
	System	39	3.6		
	Total	109	10.3		
Total		1060	100.0		

Favor or oppose having developers and builders provide public amenities such as sidewalks, bikeways, streetlights, parks and open spaces, and street trees in the County's development area

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	776	73.2	76.9	76.9
	3 Somewhat favor	211	19.9	20.9	97.9
	2 Somewhat oppose	16	1.5	1.6	99.5
	1 Strongly oppose	5	0.5	0.5	100.0
	Total	1009	95.1	100	
Missing	**-99**	52	4.9		
Total		1060	100.0		

Favor or oppose encouraging a greater mix of offices, stores, restaurants and other urban services with residential areas in the county's development area

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	219	20.7	22.2	22.2
	3 Somewhat favor	471	44.4	47.7	70.0
	2 Somewhat oppose	228	21.5	23.1	93.1
	1 Strongly oppose	68	6.4	6.9	100.0
	Total	987	93.0	100	
Missing	**-99**	74	7.0		
Total		1060	100.0		

Favor or oppose encouraging a greater variety and mix of housing types and price levels in the County's development area

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	325	30.7	33.3	33.3
	3 Somewhat favor	444	41.9	45.5	78.8
	2 Somewhat oppose	155	14.6	15.8	94.6
	1 Strongly oppose	52	4.9	5.4	100.0
	Total	976	92.1	100	
Missing	**-99**	84	7.9		
Total		1060	100.0		

Favor or oppose the development of a more interconnected street system in the County's development area to provide more alternative routes for traffic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	393	37.1	40.8	40.8
	3 Somewhat favor	422	39.8	43.8	84.6
	2 Somewhat oppose	108	10.2	11.2	95.8
	1 Strongly oppose	40	3.8	4.2	100.0
	Total	963	90.8	100	
Missing	**-99**	97	9.2		
Total		1060	100.0		

Favor or oppose reducing the number of lots a person can divide a large parcel of property into, for rural property

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	393	37.1	43.9	43.9
	3 Somewhat favor	334	31.5	37.3	81.2
	2 Somewhat oppose	119	11.2	13.3	94.5
	1 Strongly oppose	49	4.6	5.5	100.0
	Total	895	84.4	100	
Missing	**-99**	166	15.6		
Total		1060	100.0		

Favor or oppose purchasing property development rights in rural or sensitive areas, to keep the property from developing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	337	31.7	36.9	36.9
	3 Somewhat favor	364	34.3	39.9	76.8
	2 Somewhat oppose	151	14.3	16.6	93.4
	1 Strongly oppose	60	5.7	6.6	100.0
	Total	913	86.1	100	
Missing	**-99**	148	13.9		
Total		1060	100.0		

Favor or oppose taxing agricultural and forested land at a lower rate than market value in order to defer development of rural land

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	424	40.0	45.5	45.5
	3 Somewhat favor	354	33.3	37.9	83.4
	2 Somewhat oppose	109	10.3	11.7	95.1
	1 Strongly oppose	46	4.3	4.9	100.0
	Total	933	87.9	100	
Missing	**-99**	128	12.1		
Total		1060	100.0		

Favor or oppose allowing localized rural services, such as country stores, post offices, etc., in traditionally rural communities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**4 Strongly favor**	479	45.2	49.7	49.7
	3 Somewhat favor	426	40.2	44.2	93.9
	2 Somewhat oppose	48	4.5	4.9	98.8
	1 Strongly oppose	11	1.1	1.2	100.0
	Total	964	90.9	100	
Missing	**-99**	97	9.1		
Total		1060	100.0		

Favor/Opposition for Measures for Controlling Growth

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose
Having developers and builders provide public amenities such as sidewalks, bikeways, streetlights, parks and open spaces, and street trees in the County's development area	76.9%	20.9%	1.6%	0.5%
Encouraging a greater mix of offices, stores, restaurants and other urban services with residential areas in the county's development area	22.2%	47.7%	23.1%	6.9%
Encouraging a greater variety and mix of housing types and price levels in the County's development area	33.3%	45.5%	15.8%	5.4%
The development of a more interconnected street system in the County's development area to provide more alternative routes for traffic	40.8%	43.8%	11.2%	4.2%
Reducing the number of lots a person can divide a large parcel of property into, for rural property	43.9%	37.3%	13.3%	5.5%
Purchasing property development rights in rural or sensitive areas, to keep the property from developing	36.9%	39.9%	16.6%	6.6%
Taxing agricultural and forested land at a lower rate than market value in order to defer development of rural land	45.5%	37.9%	11.7%	4.9%
Allowing localized rural services, such as country stores, post offices, etc., in traditionally rural communities	49.7%	44.2%	4.9%	1.2%

How satisfied are you with the level of communication you receive from the County government regarding services and other community issues?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Very satisfied**	207	19.5	21.6	21.6
	2.00 Somewhat satisfied	495	46.7	51.7	73.3
	3.00 Somewhat unsatisfied	198	18.7	20.7	94.0
	4.00 Very dissatisfied	57	5.4	6.0	100.0
	Total	957	90.3	100.0	
Missing	**5.00 Don't know/Prefer not to answer**	64	6.0		
	System	39	3.7		
	Total	103	9.7		
Total		1060	100.0		

How do you find out about County information? (Check all that apply)

		N	Percent	
	E2_1 The County website	326	19.9%	34.0%
	E2_2 TV48	86	5.3%	9.0%
	E2_3 Social media	285	17.3%	29.7%
	E2_4 Local newspaper	579	35.3%	60.4%
	E2_5 An online local news source	250	15.2%	26.1%
	E2_6 Other	116	7.1%	12.1%
Total		1642	100.0%	171.3%

How do you find out about County information (Check all that apply)-Other, please specify: - Text

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	accident	1	0.1	0.6	0.6
	COLONIAL HERITAGE	1	0.1	0.7	1.3
	Community activists	1	0.1	0.8	2.1
	County email	3	0.3	2.6	4.7
	Daily radio and community action board/website	1	0.1	0.6	5.3
	E - RC L	1	0.1	0.9	6.3
	Email alerts	1	0.1	1.2	7.5
	Facebook	5	0.4	4.0	11.5
	Family	1	0.1	0.6	12.1
	Family, friends, neighbors	1	0.1	0.8	12.9
	Fliers	1	0.1	0.6	13.5
	Friends	9	0.8	7.6	21.1
	Gazette	3	0.3	2.4	23.5
	GOOGLE	1	0.1	1.0	24.4
	HOA	3	0.3	2.7	27.2
	I don't receive county info	3	0.3	2.7	29.9
	I've signed up for email alerts from JCC	1	0.1	0.7	30.6
	information sessions at Windsor Reache	1	0.1	0.8	31.4
	Library	1	0.1	0.8	32.1
	Local church	1	0.1	0.7	32.9
	Local news	1	0.1	1.2	34.1
	Local TV news	5	0.5	4.6	38.7
	Mail	8	0.8	6.9	45.7
	Mail, Williamsburg, Nextdoor Magazine	3	0.3	3.0	48.6
	MAIL/WORD OF MOUTH; WGDAILY (?).COM	3	0.3	2.5	51.1
	Neighborhood emails	1	0.1	0.6	51.7
	Neighborhood monthly news letter	1	0.1	0.6	52.3
	Neighbors	8	0.7	6.6	58.9
	News Letter	1	0.1	0.6	59.5
	Nextdoor. (Online site)	1	0.1	0.7	60.3
	None	1	0.1	0.8	61.1
	online sources	1	0.1	0.8	61.8
	Phone around	1	0.1	1.0	62.8
	phone calls for alerts	1	0.1	0.8	63.6
	pick up information at library	1	0.1	1.0	64.5

	PUBLIC SCHOOL EMAILS "ANNOUNCEMENTS"	1	0.1	0.8	65.3
	PUBLIC SERVICE ANNOUNCEMENTS	1	0.1	0.7	66.0
	Radio	2	0.1	1.3	67.4
	search the web	1	0.1	0.6	68.0
	serve on Board of LEDA	1	0.1	0.7	68.7
	SOCIAL EVENTS	1	0.1	0.9	69.7
	speakers attending our FCCC Forums etc.	1	0.1	0.6	70.3
	Strictly by chance	1	0.1	0.7	71.0
	Telephone advisory- strong storms, tornado, etc.	1	0.1	0.6	71.6
	Temporary street signs like @ Fido Fest	1	0.1	0.6	72.2
	text	3	0.3	2.9	75.2
	The only news I receive is from VA Gazette	1	0.1	0.6	75.8
	Town/community meetings	1	0.1	0.9	76.6
	Visiting offices at Mount's Bay Complex	1	0.1	0.6	77.3
	WHEN I GET OVERDUE TAX NOTICES AND I NEVER GOT THE FIRST NOTICE	1	0.1	0.7	78.0
	Williamsburg, [ineligible] Flyer also	1	0.1	0.8	78.7
	Williamsburgfamilies.com, texts/emails you can opt into	1	0.1	0.8	79.5
	Word of mouth	22	2.1	19.5	99.0
	Word of mouth/mailings	1	0.1	1.0	100.0
	Total	115	10.9	100.0	
Missing	**.00**	945	89.1		
Total		1060	100.0		

How would you rate the usability and quality of information on the County's Website (www.jamesitycountyva.gov)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Excellent**	80	7.5	11.8	11.8
	2.00 Good	385	36.4	56.9	68.7
	3.00 Fair	186	17.6	27.5	96.2
	4.00 Poor	26	2.4	3.8	100.0
	Total	678	63.9	100.0	
Missing	**5.00 Don't know/Prefer not to answer**	344	32.5		
	System	39	3.6		
	Total	383	36.1		
Total		1060	100.0		

Age category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Under 50**	204	19.2	21.3	21.3
	2.00 50 to 64	245	23.1	25.6	46.9
	3.00 65 to 79	365	34.4	38.1	85.0
	4.00 80 and over	144	13.6	15.0	100.0
	Total	958	90.3	100.0	
Missing	**.00**	103	9.7		
Total		1060	100.0		

Number of adults in the household

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1**	254	24.0	26.1	26.1
	2	622	58.7	63.8	89.9
	3	67	6.3	6.9	96.7
	4	22	2.1	2.2	99.0
	5	7	0.6	0.7	99.7
	6 6 or more	3	0.3	0.3	100.0
	Total	975	92.0	100.0	
Missing	**System**	85	8.0		
Total		1060	100.0		

Number of children in the household

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**0**	763	72.0	78.5	78.5
	1	94	8.8	9.6	88.2
	2	83	7.8	8.6	96.7
	3	19	1.8	2.0	98.7
	4	8	0.8	0.9	99.5
	5	4	0.4	0.4	99.9
	6 6 or more	1	0.1	0.1	100.0
	Total	972	91.7	100.0	
Missing	**System**	88	8.3		
Total		1060	100.0		

Among those with children, households who have children attend Williamsburg-James City County public schools

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Yes**	204	19.2	21.3	21.3
	2.00 No	245	23.1	25.6	46.9
	Total	958	90.3	100.0	
Missing	**.00**	103	9.7		
Total		1060	100.0		

Do you own or rent your current home?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Own or buying**	745	70.2	74.2	74.2
	2.00 Rent	236	22.3	23.5	97.7
	3.00 Other	23	2.2	2.3	100.0
	Total	1004	94.7	100.0	
Missing	**4.00 Don't know/Prefer not to answer**	8	0.7		
	System	49	4.6		
	Total	57	5.3		
Total		1060	100.0		

Do you own or do you rent your current home?-Other: Text

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1054	99.4	99.4	99.4
	Live in a retirement community but also own rental property in the county.	1	0.1	0.1	99.5
	Live in Retirement Community	1	0.1	0.1	99.6
	PART OWNER	1	0.1	0.1	99.7
	Retirement Community	1	0.1	0.1	99.8
	We sort of own but only sort of rent from Windsor Meade.	1	0.1	0.1	99.9
	Williamsburg Landing	1	0.1	0.1	100.0
	Total	1060	100.0	100.0	

Employment status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ACTIVE	1	0.1	4.0	4.0
	consultant approx 30 hours/week	1	0.1	3.2	7.2
	Dept of Defense	1	0.1	3.9	11.1
	Disabled	9	0.8	38.3	49.4
	FREE LANCE ONLINE	1	0.1	4.7	54.1
	GRANDMOTHER/CAREGIVER	1	0.1	4.0	58.0
	Independent Contractor	1	0.1	3.8	61.9
	Retired	1	0.1	3.1	65.0
	Self-employed	2	0.2	10.5	75.5
	Semi-retired	2	0.2	10.1	85.6
	visiting	3	0.3	14.4	100.0
	Total	23	2.1	100.0	
Missing		1038	97.9		
Total		1060	100.0		

Where is your primary place of employment?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00 James City County	138	13.0	33.8	33.8
	2.00 Williamsburg	76	7.2	18.7	52.5
	3.00 York County	31	2.9	7.7	60.2
	4.00 Newport News	49	4.7	12.1	72.3
	5.00 Other, please specify:	92	8.7	22.5	94.8
	6.00 All over	21	2.0	5.2	100.0
	Total	408	38.5	100.0	
Missing	7.00 Don't know/Prefer not to answer	5	0.5		
	System	647	61.0		
	Total	652	61.5		
Total		1060	100.0		

Where is your primary place of employment? -Other, please specify: Text

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**Albemarle Co.**	1	0.1	0.9	0.9
	Alexandria	1	0.1	0.9	1.8
	Blackstone, VA	1	0.1	0.9	2.6
	Busch Gardens, Williamsburg	1	0.1	0.8	3.4
	Charles City County	1	0.1	0.9	4.3
	Charlottesville	1	0.1	1.1	5.4
	Chesapeake	5	0.4	5.5	10.9
	Fairfax	1	0.1	1.3	12.2
	Fort Eustis	1	0.1	1.7	13.9
	Fort Lee	2	0.1	1.9	15.8
	Gloucester County, VA	3	0.3	3.3	19.1
	Hampton	18	1.7	21.6	40.8
	Henrico	3	0.3	3.8	44.5
	International	3	0.2	3.0	47.6
	Lanexa, VA	3	0.3	3.9	51.5
	Multiple locations	4	0.3	4.3	55.7
	New Kent	3	0.3	4.1	59.8
	Norfolk	2	0.2	2.4	62.2
	Norfolk, but work from home most day	3	0.3	4.1	66.3
	Ports Mouth	1	0.1	1.0	67.3
	Research Triangle Park, North Carolina	1	0.1	1.1	68.4
	Richmond	16	1.5	19.6	88.0
	Suffolk, VA	1	0.1	1.7	89.7
	Surry-Surry Power Station	1	0.1	0.8	90.5
	Virginia Beach	1	0.1	0.9	91.4
	Washington D.C.	3	0.3	3.6	95.0
	Work remotely from home	3	0.3	4.2	99.2
	Yorktown	1	0.1	0.8	100.0
	Total	83	7.8	100.0	
Missing	**.00**	977	92.2		
Total		1060	100.0		

Do you spend 30% or more of your income each month on rent (plus utilities) or mortgage payments (including taxes and insurance)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Yes**	402	37.9	44.1	44.1
	2.00 No	466	44.0	51.1	95.3
	3.00 Don't know	43	4.1	4.7	100.0
	Total	912	86.0	100.0	
Missing	**4.00 Prefer not to answer**	86	8.1		
	System	63	5.9		
	Total	149	14.0		
Total		1060	100.0		

Total household income in 2018 before taxes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Less than $10,000**	23	2.1	2.8	2.8
	2.00 $10,000 - $24,999	29	2.7	3.6	6.3
	3.00 $25,000 - $49,999	118	11.1	14.5	20.8
	4.00 $50,000 - $74,999	136	12.8	16.7	37.6
	5.00 $75,000 - $99,999	137	12.9	16.9	54.4
	6.00 $100,000-$149,999	192	18.1	23.6	78.0
	7.00 $150,000-$199,999	96	9.1	11.9	89.9
	8.00 $200,000 or more	82	7.7	10.1	100.0
	Total	811	76.5	100.0	
Missing	**9.00 Prefer not to answer**	187	17.6		
	System	62	5.9		
	Total	249	23.5		
Total		1060	100.0		

Are you Hispanic, Latino, or Spanish origin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00 Yes	21	2.0	2.3	2.3
	2.00 No	902	85.1	97.7	100.0
	Total	923	87.1	100.0	
Missing	3.00 Prefer not to answer	71	6.7		
	System	66	6.2		
	Total	137	12.9		
Total		1060	100.0		

Race: Multiple Response

		Responses		Percent of Cases
		N	Percent	
	G10_1 American Indian or Alaska Native	15	1.6%	1.6%
	G10_2 Asian	29	3.0%	3.1%
	G10_3 Black or African American	74	7.6%	7.8%
	G10_4 Native Hawaiian or other Pacific Islander	8	0.8%	0.9%
	G10_5 White or Caucasian	818	84.4%	86.9%
	G10_6 Other, please specify:	25	2.6%	2.7%
Total		969	100.0%	103.0%

Race Single Category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	American Indian or Alaska Native alone	6	0.6	0.7	0.7
	Asian alone	21	2.0	2.3	2.9
	Black or African American alone	71	6.7	7.5	10.5
	Native Hawaiian or other Pacific Islander alone	2	0.2	0.3	10.7
	White or Caucasian alone	794	74.9	84.4	95.1
	Other/Two or more races	46	4.3	4.9	100.0
	Total	941	88.8	100.0	
Missing	-99.00	119	11.2		
Total		1060	100.0		

With which race(s) do you identify? (Check all that apply)- Other, please specify: Text

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1036	97.7	97.7	97.7
	African Morocco	1	0.1	0.1	97.8
	American	2	0.2	0.2	98.0
	Celtic	2	0.2	0.2	98.1
	English	1	0.1	0	98.2
	Euro-American	1	0.1	0	98.3
	Hispanic	1	0.1	0	98.4
	Human	9	0.9	1	99.3
	Irish American	1	0.1	0	99.3
	MELTING POT AMERICAN - ITALIAN/AMERICAN INDIAN/ENGLISH/SCOTTISH/FRENCH, ETC	1	0.1	0	99.4
	Mexican-American	1	0.1	0	99.5
	Mixed	1	0.1	0	99.6
	NORWEGIAN	1	0.1	0	99.7
	Scotch/Irish	1	0.1	0	99.8
	WHITE AMERICAN	1	0.1	0	99.8
	Wife is Filipino	1	0.1	0	99.9
	WIFE IS HISPANIC	1	0.1	0	100.0
	Total	1060	100.0	100	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Male**	488	46.0	48.1	48.1
	2.00 Female	522	49.2	51.5	99.6
	3.00 I wish to provide my own description:	4	0.4	0.4	100.0
	Total	1014	95.6	100.0	
Missing	**System**	47	4.4		
Total		1060	100.0		

Highest level of education completed

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	**1.00 Less than high school diploma**	9	0.9	1.0	1.0
	2.00 High school graduate/GED	59	5.5	6.1	7.0
	3.00 Some college but no degree	134	12.7	13.8	20.8
	4.00 Associates Degree (for example: AA, AS) or certificate in career or technical education program for job training	94	8.9	9.7	30.6
	5.00 Bachelor's Degree (for example: BA, BS)	237	22.4	24.4	55.0
	6.00 Some graduate work	86	8.2	8.9	63.9
	7.00 Master's, Professional or Doctoral degree (for example: MA, MSW, MD, PhD)	351	33.1	36.1	100.0
	Total	972	91.6	100.0	
Missing	**8.00 Prefer not to answer**	27	2.5		
	System	62	5.8		
	Total	89	8.4		
Total		1060	100.0		

Appendix C:

Crosstabs

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	2	1.71%	5	0.6%	7	0.7%
	Somewhat unsatisfied	12	10.3%	48	5.4%	60	6.0%
	Somewhat satisfied	72	61.5%	496	56.1%	568	56.7%
	Very satisfied	31	26.5%	335	37.9%	366	36.6%
Total		117	100.0%	884	100.0%	1001	100.0%

*Differences are statistically significant (p<.05).

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County	Very unsatisfied	1	0.7%	1	0.3%	2	0.6%	2	1.0%	6	0.6%
	Somewhat unsatisfied	17	12.3%	12	3.5%	12	3.8%	19	9.1%	60	6.0%
	Somewhat satisfied	74	53.6%	184	54.1%	187	59.6%	124	59.3%	569	56.8%
	Very satisfied	46	33.3%	143	42.1%	113	36.0%	64	30.6%	366	36.6%
Total		138	100.0%	340	100.0%	314	100.0%	209	100.0%	1001	100.0%

*Differences are statistically significant (p<.05).

		Number of adults in the household													
		1		2		3		4		5		6 or more		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	1	0.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.4%
	Somewhat unsatisfied	16	6.6%	33	5.5%	4	6.0%	2	9.1%	0	0.0%	0	0.0%	55	5.8%
	Somewhat satisfied	131	54.4%	345	57.2%	41	61.2%	14	63.6%	5	71.4%	1	33.3%	537	56.9%
	Very satisfied	93	38.6%	222	36.8%	22	32.8%	6	27.3%	2	28.6%	2	66.7%	347	36.8%
Total		241	100.0%	603	100.0%	67	100.0%	22	100.0%	7	100.0%	3	100.0%	943	100.0%

		Number of children in the household															
		0		1		2		3		4		5		6 or more		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	2	0.3%	1	1.2%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.4%
	Somewhat unsatisfied	51	6.9%	2	2.3%	0	0.0%	1	5.3%	1	11.1%	0	0.0%	0	0.0%	55	5.9%
	Somewhat satisfied	416	56.4%	55	64.0%	39	47.0%	13	68.4%	8	88.9%	3	75.0%	1	100.0%	535	57.0%
	Very satisfied	268	36.4%	28	32.6%	43	51.8%	5	26.3%	0	0.0%	1	25.0%	0	0.0%	345	36.7%
Total		737	100.0%	86	100.0%	83	100.0%	19	100.0%	9	100.0%	4	100.0%	1	100.0%	939	100.0%

		Households with children that have attended Williamsburg-James City County public schools					
		Yes		No		Total	
		wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	1	0.6%	3	0.7%	4	0.7%
	Somewhat unsatisfied	2	1.2%	36	8.9%	38	6.6%
	Somewhat satisfied	100	58.5%	221	54.6%	321	55.7%
	Very satisfied	68	39.8%	145	35.8%	213	37.0%
Total		171	100.0%	405	100.0%	576	100.0%

		Home ownership							
		Own or buying		Rent		Other		Total	
		wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	4	0.6%	0	0.0%	0	0.0%	4	0.4%
	Somewhat unsatisfied	37	5.1%	21	9.2%	0	0.0%	58	6.0%
	Somewhat satisfied	429	59.5%	113	49.3%	13	65.0%	555	57.2%
	Very satisfied	251	34.8%	95	41.5%	7	35.0%	353	36.4%
Total		721	100.0%	229	100.0%	20	100.0%	970	100.0%

		Employment status															
		Employed full time		Employed part time		Looking for work		Stay-at-home parent/homemaker		Retired		Student		Other		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	1	0.3%	0	0.0%	0	0.0%	1	2.9%	2	0.4%	0	0.0%	1	2.6%	5	0.5%
	Somewhat unsatisfied	23	6.7%	2	3.6%	0	0.0%	0	0.0%	32	6.6%	1	12.5%	2	5.3%	60	6.1%
	Somewhat satisfied	188	55.0%	34	61.8%	8	72.7%	29	82.9%	275	56.4%	0	0.0%	25	65.8%	559	57.2%
	Very satisfied	130	38.0%	19	34.5%	3	27.3%	5	14.3%	179	36.7%	7	87.5%	10	26.3%	353	36.1%
Total		342	100.0%	55	100.0%	11	100.0%	35	100.0%	488	100.0%	8	100.0%	38	100.0%	977	100.0%

		Primary place of employment													
		James City County		Williamsburg		York County		Newport News		Other		All over		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%
	Somewhat unsatisfied	8	6.0%	5	6.8%	5	15.6%	6	12.2%	3	3.4%	0	0.0%	27	6.8%
	Somewhat satisfied	74	55.6%	45	60.8%	14	43.8%	22	44.9%	50	57.5%	17	77.3%	222	55.9%
	Very satisfied	50	37.6%	24	32.4%	13	40.6%	21	42.9%	34	39.1%	5	22.7%	147	37.0%
Total		133	100.0%	74	100.0%	32	100.0%	49	100.0%	87	100.0%	22	100.0%	397	100.0%

		Do you spend 30% or more of your income each month on housing?							
		Yes		No		Don't know		Total	
		wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	3	0.8%	1	0.2%	1	2.4%	5	0.6%
	Somewhat unsatisfied	32	8.1%	19	4.2%	0	0.0%	51	5.7%
	Somewhat satisfied	214	54.0%	257	57.0%	32	76.2%	503	56.6%
	Very satisfied	147	37.1%	174	38.6%	9	21.4%	330	37.1%
Total		396	100.0%	451	100.0%	42	100.0%	889	100.0%

*Differences are statistically significant (p<.05).

		Total household income in 2018 before taxes																	
		Less than $10,000		$10,000 - $24,999		$25,000 - $49,999		$50,000 - $74,999		$75,000 - $99,999		$100,000- $149,999		$150,000- $199,999		$200,000 or more		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	0	0.0%	0	0.0%	0	0.0%	1	0.8%	1	0.7%	1	0.5%	1	1.1%	1	1.2%	5	0.6%
	Somewhat unsatisfied	1	4.3%	6	20.7%	12	10.5%	9	7.0%	7	5.2%	9	4.9%	1	1.1%	4	4.9%	49	6.2%
	Somewhat satisfied	18	78.3%	16	55.2%	53	46.5%	67	52.3%	84	62.7%	100	54.1%	47	49.5%	43	53.1%	428	54.2%
	Very satisfied	4	17.4%	7	24.1%	49	43.0%	51	39.8%	42	31.3%	75	40.5%	46	48.4%	33	40.7%	307	38.9%
Total		23	100.0%	29	100.0%	114	100.0%	128	100.0%	134	100.0%	185	100.0%	95	100.0%	81	100.0%	789	100.0%

		Hispanic, Latino, or Spanish Origin					
		Yes		No		Total	
		wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	0	0.0%	3	0.3%	3	0.3%
	Somewhat unsatisfied	1	4.5%	49	5.7%	50	5.6%
	Somewhat satisfied	13	59.1%	487	56.2%	500	56.3%
	Very satisfied	8	36.4%	327	37.8%	335	37.7%
Total		22	100.0%	866	100.0%	888	100.0%

		Race category							
		White or Caucasian		Black or African American		All remaining categories		Total	
		wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	Very unsatisfied	2	0.3%	0	0.0%	0	0.0%	2	0.2%
	Somewhat unsatisfied	36	4.7%	7	9.9%	4	7.4%	47	5.3%
	Somewhat satisfied	428	56.2%	43	60.6%	30	55.6%	501	56.5%
	Very satisfied	295	38.8%	21	29.6%	20	37.0%	336	37.9%
Total		761	100.0%	71	100.0%	54	100.0%	886	100.0%

		Gender							
		Male		Female		Other		Total	
		wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	**Very unsatisfied**	2	0.4%	2	0.4%	1	25.0%	5	0.5%
	Somewhat unsatisfied	36	7.5%	23	4.6%	0	0.0%	59	6.0%
	Somewhat satisfied	256	53.4%	302	61.0%	2	50.0%	560	57.3%
	Very satisfied	185	38.6%	168	33.9%	1	25.0%	354	36.2%
Total		479	100.0%	495	100.0%	4	100.0%	978	100.0%

*Differences are statistically significant (p<.05).

		Highest level of education completed															
		Less than H.S. diploma		H.S. graduate/GED		Some college but no degree		Associates degree or certificate in career or technical education program for job training		Bachelor's degree		Some graduate work		Master's, professional or doctoral degree		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Overall, how satisfied are you with the services provided by James City County?	**Very unsatisfied**	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.3%	1	1.2%	2	0.6%	6	0.6%
	Somewhat unsatisfied	1	11.1%	8	13.8%	10	1000.0%	5	5.6%	11	4.8%	3	3.5%	15	4.5%	53	5.6%
	Somewhat satisfied	6	66.7%	35	60.3%	72	54.1%	63	70.0%	131	57.5%	49	57.0%	179	53.1%	535	56.9%
	Very satisfied	2	22.2%	15	25.9%	51	38.3%	22	24.4%	83	36.4%	33	38.4%	141	41.8%	347	36.9%
Total		9	100.0%	58	100.0%	133	100.0%	90	100.0%	228	100.0%	86	100.0%	337	100.0%	941	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	**Poor**	13	11.5%	39	4.6%	52	5.4%
	Fair	35	31.0%	191	22.4%	226	23.4%
	Good	49	43.4%	469	55.0%	518	53.7%
	Excellent	16	14.2%	153	18.0%	169	17.5%
Total		113	100.0%	852	100.0%	965	100.0%

*Differences are statistically significant (p<.05).

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	13	10.0%	10	3.0%	10	3.2%	19	9.6%	52	5.4%
	Fair	38	29.2%	62	18.8%	78	25.3%	47	23.9%	225	23.3%
	Good	63	48.5%	193	58.7%	162	52.6%	101	51.3%	519	53.8%
	Excellent	16	12.3%	64	19.5%	58	18.8%	30	15.2%	168	17.4%
Total		130	100.0%	329	100.0%	308	100.0%	197	100.0%	964	100.0%

*Differences are statistically signficant (p<.05).

		Number of adults in the household													
		1		2		3		4		5		6 or more		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	9	3.8%	31	5.4%	5	7.6%	2	10.0%	0	0.0%	1	33.3%	48	5.3%
	Fair	54	23.0%	136	23.5%	16	24.2%	4	20.0%	3	50.0%	0	0.0%	213	23.5%
	Good	125	53.2%	309	53.5%	37	56.1%	11	55.0%	3	50.0%	2	66.7%	487	53.6%
	Excellent	47	20.0%	102	17.6%	8	12.1%	3	15.0%	0	0.0%	0	0.0%	160	17.6%
Total		235	100.0%	578	100.0%	66	100.0%	20	100.0%	6	100.0%	3	100.0%	908	100.0%

		Number of children in the household															
		0		1		2		3		4		5		6 or more		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	31	4.4%	9	10.3%	5	6.3%	1	5.9%	1	11.1%	0	0.0%	1	100.0%	48	5.3%
	Fair	161	22.7%	19	21.8%	21	26.6%	7	41.2%	6	66.7%	0	0.0%	0	0.0%	214	23.6%
	Good	394	55.6%	44	50.6%	36	45.6%	6	35.3%	2	22.2%	4	100.0%	0	0.0%	486	53.6%
	Excellent	123	17.3%	15	17.2%	17	21.5%	3	17.6%	0	0.0%	0	0.0%	0	0.0%	158	17.4%
Total		709	100.0%	87	100.0%	79	100.0%	17	100.0%	9	100.0%	4	100.0%	1	100.0%	906	100.0%

*Differences are statistically significant (p<.05).

		Households with children that have attended Williamsburg-James City County public schools					
		Yes		No		Total	
		wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	10	6.0%	21	5.4%	31	5.6%
	Fair	48	28.7%	91	23.3%	139	25.0%
	Good	77	46.1%	221	56.7%	298	53.5%
	Excellent	32	19.2%	57	14.6%	89	16.0%
Total		167	100.0%	390	100.0%	557	100.0%

*Differences are statistically significant (p<.05).

		Home ownership							
		Own or buying		Rent		Other		Total	
		wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	40	5.7%	10	4.7%	0	0.0%	50	5.3%
	Fair	171	24.2%	49	23.2%	3	15.0%	223	23.8%
	Good	371	52.5%	118	55.9%	12	60.0%	501	53.5%
	Excellent	124	17.6%	34	16.1%	5	25.0%	163	17.4%
Total		706	100.0%	211	100.0%	20	100.0%	937	100.0%

		Employment status															
		Employed full time		Employed part time		Looking for work		Stay-at-home parent/homemaker		Retired		Student		Other		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	23	6.8%	4	7.8%	0	0.0%	3	9.4%	18	3.8%	0	0.0%	3	7.9%	51	5.4%
	Fair	87	25.9%	14	27.5%	0	0.0%	13	40.6%	103	21.7%	0	0.0%	10	26.3%	227	24.0%
	Good	160	47.6%	28	54.9%	7	70.0%	12	37.5%	272	57.4%	3	100.0%	19	50.0%	501	53.1%
	Excellent	66	19.6%	5	9.8%	3	30.0%	4	12.5%	81	17.1%	0	0.0%	6	15.8%	165	17.5%
Total		336	100.0%	51	100.0%	10	100.0%	32	100.0%	474	100.0%	3	100.0%	38	100.0%	944	100.0%

		Primary place of employment													
		James City County		Williamsburg		York County		Newport News		Other		All over		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	8	6.3%	5	7.0%	3	9.7%	6	12.2%	2	2.4%	1	4.8%	25	6.5%
	Fair	35	27.6%	15	21.1%	7	22.6%	10	20.4%	24	28.9%	9	42.9%	100	26.2%
	Good	59	46.5%	37	52.1%	18	58.1%	23	46.9%	43	51.8%	9	42.9%	189	49.5%
	Excellent	25	19.7%	14	19.7%	3	9.7%	10	20.4%	14	16.9%	2	9.5%	68	17.8%
Total		127	100.0%	71	100.0%	31	100.0%	49	100.0%	83	100.0%	21	100.0%	382	100.0%

		Do you spend 30% or more of your income each month on housing?							
		Yes		No		Don't know		Total	
		wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	33	8.7%	12	2.7%	2	5.3%	47	5.4%
	Fair	97	25.6%	98	21.9%	9	23.7%	204	23.6%
	Good	186	49.1%	252	56.4%	24	63.2%	462	53.5%
	Excellent	63	16.6%	85	19.0%	3	7.9%	151	17.5%
Total		379	100.0%	447	100.0%	38	100.0%	864	100.0%

		Total household income in 2018 before taxes																	
		Less than $10,000		$10,000 - $24,999		$25,000 - $49,999		$50,000 - $74,999		$75,000 - $99,999		$100,000- $149,999		$150,000- $199,999		$200,000 or more		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	1	4.3%	4	16.0%	6	5.4%	8	6.4%	6	4.6%	10	5.5%	2	2.1%	6	7.6%	43	5.6%
	Fair	2	8.7%	8	32.0%	28	25.2%	33	26.4%	37	28.2%	32	17.5%	16	16.7%	10	12.7%	166	21.5%
	Good	20	87.0%	13	52.0%	59	53.2%	60	48.0%	64	48.9%	99	54.1%	60	62.5%	47	59.5%	422	54.6%
	Excellent	0	0.0%	0	0.0%	18	16.2%	24	19.2%	24	18.3%	42	23.0%	18	18.8%	16	20.3%	142	18.4%
Total		23	100.0%	25	100.0%	111	100.0%	125	100.0%	131	100.0%	183	100.0%	96	100.0%	79	100.0%	773	100.0 %

		Hispanic, Latino, or Spanish Origin					
		Yes		No		Total	
		wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	1	5.0%	41	4.9%	42	4.9%
	Fair	9	45.0%	186	22.1%	195	22.6%
	Good	7	35.0%	465	55.2%	472	54.7%
	Excellent	3	15.0%	151	17.9%	154	17.8%
Total		20	100.0%	843	100.0%	863	100.0%

		Highest level of education completed															
		Less than H.S. diploma		H.S. graduate/GED		Some college but no degree		Associates Degree or certificate in career or technical education program for job training		Bachelor's Degree		Some graduate work		Master's, Professional or Doctoral degree		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the value of County services provided in relation to the taxes paid?	Poor	1	12.5%	6	10.7%	8	6.6%	8	8.8%	7	3.3%	2	2.4%	16	4.8%	48	5.3%
	Fair	0	0.0%	23	41.1%	24	19.8%	25	27.5%	60	28.3%	15	18.1%	60	18.1%	207	22.9%
	Good	6	75.0%	24	42.9%	76	62.8%	46	50.5%	107	50.5%	48	57.8%	183	55.1%	490	54.3%
	Excellent	1	12.5%	3	5.4%	13	10.7%	12	13.2%	38	17.9%	18	21.7%	73	22.0%	158	17.5%
Total		8	100.0%	56	100.0%	121	100.0%	91	100.0%	212	100.0%	83	100.0%	323	100.0%	903	100.0%

*Differences are statistically significant (p<.05).

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
How safe do you feel in James City County during daylight hours?	Very safe	85	71.4%	702	78.0%	787	77.2%
	Somewhat safe	29	24.4%	190	21.1%	219	21.5%
	Somewhat unsafe	5	4.2%	8	0.9%	13	1.3%
Total		119	100.0%	900	100.0%	1019	100.0%

*Differences are statistically significant (p<.05).

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How safe do you feel in James City County during daylight hours?	Very safe	94	66.7%	294	84.0%	250	78.1%	150	71.8%	788	77.3%
	Somewhat safe	42	29.8%	54	15.4%	68	21.3%	54	25.8%	218	21.4%
	Somewhat unsafe	5	3.5%	2	0.6%	2	0.6%	5	2.4%	14	1.4%
Total		141	100.0%	350	100.0%	320	100.0%	209	100.0%	1020	100.0%

*Differences are statistically significant (p<.05).

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
How safe do you feel in James City County during the evening?	Very safe	52	43.7%	415	46.3%	467	46.0%
	Somewhat safe	58	48.7%	390	43.5%	448	44.1%
	Somewhat unsafe	9	7.6%	85	9.5%	94	9.3%
Total		119	100.0%	896	100.0%	1015	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How safe do you feel in James City County during the evening?	Very safe	55	39.3%	164	47.3%	150	47.2%	97	46.4%	466	46.0%
	Somewhat safe	60	42.9%	151	43.5%	148	46.5%	89	42.6%	448	44.2%
	Somewhat unsafe	24	17.1%	30	8.6%	19	6.0%	22	10.5%	95	9.4%
	Very unsafe	1	0.7%	2	0.6%	1	0.3%	1	0.5%	5	0.5%
Total		140	100.0%	347	100.0%	318	100.0%	209	100.0%	1014	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
How would you rate the public school buildings and facilities?	Excellent	29	29.6%	162	27.0%	191	27.4%
	Good	48	49.0%	356	59.4%	404	58.0%
	Fair	19	19.4%	71	11.9%	90	12.9%
	Poor	2	2.0%	10	1.7%	12	1.7%
Total		98	100.0%	599	100.0%	697	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How would you rate the public school buildings and facilities?	Excellent	22	24.2%	66	29.9%	70	28.8%	33	23.2%	191	27.4%
	Good	57	62.6%	119	53.8%	138	56.8%	89	62.7%	403	57.8%
	Fair	10	11.0%	31	14.0%	31	12.8%	18	12.7%	90	12.9%
	Poor	2	2.2%	5	2.3%	4	1.6%	2	1.4%	13	1.9%
Total		91	100.0%	221	100.0%	243	100.0%	142	100.0%	697	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
Amount of residential development is:	Too low	4	3.4%	55	6.6%	59	6.2%
	About right	64	55.2%	496	59.3%	560	58.8%
	Too high	48	41.4%	285	34.1%	333	35.0%
Total		116	100.0%	836	100.0%	952	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Amount of residential development is:	Too low	13	10.0%	13	4.2%	20	6.5%	15	7.4%	61	6.4%
	About right	78	60.0%	186	59.4%	188	61.2%	108	52.9%	560	58.7%
	Too high	39	30.0%	114	36.4%	99	32.2%	81	39.7%	333	34.9%
Total		130	100.0%	313	100.0%	307	100.0%	204	100.0%	954	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
Amount of office development is:	Too low	5	4.5%	42	5.6%	47	5.4%
	About right	68	61.8%	506	67.2%	574	66.5%
	Too high	37	33.6%	205	27.2%	242	28.0%
Total		110	100.0%	753	100.0%	863	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Amount of office development is:	Too low	5	4.2%	17	6.0%	12	4.4%	13	7.0%	47	5.4%
	About right	86	71.7%	187	66.1%	182	66.4%	119	64.0%	574	66.5%
	Too high	29	24.2%	79	27.9%	80	29.2%	54	29.0%	242	28.0%
Total		120	100.0%	283	100.0%	274	100.0%	186	100.0%	863	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
Amount of retail development is:	Too low	10	8.6%	43	5.2%	53	5.6%
	About right	48	41.4%	381	45.9%	429	45.3%
	Too high	58	50.0%	406	48.9%	464	49.0%
Total		116	100.0%	830	100.0%	946	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Amount of retail development is:	Too low	7	5.5%	12	3.9%	22	7.1%	11	5.6%	52	5.5%
	About right	73	57.5%	133	43.2%	134	43.1%	88	44.7%	428	45.4%
	Too high	47	37.0%	163	52.9%	155	49.8%	98	49.7%	463	49.1%
Total		127	100.0%	308	100.0%	311	100.0%	197	100.0%	943	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
Amount of industrial development is:	Too low	22	21.8%	129	19.5%	151	19.8%
	About right	59	58.4%	416	63.0%	475	62.4%
	Too high	20	19.8%	115	17.4%	135	17.7%
Total		101	100.0%	660	100.0%	761	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Amount of industrial development is:	Too low	20	18.7%	54	22.4%	49	20.2%	28	16.3%	151	19.8%
	About right	62	57.9%	145	60.2%	156	64.5%	112	65.1%	475	62.3%
	Too high	25	23.4%	42	17.4%	37	15.3%	32	18.6%	136	17.8%
Total		107	100.0%	241	100.0%	242	100.0%	172	100.0%	762	100.0%

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
How important is it to have places in the County where people can live, work and play in close proximity?	Very important	36	30.3%	401	45.6%	437	43.8%
	Somewhat important	52	43.7%	366	41.6%	418	41.9%
	Somewhat unimportant	24	20.2%	86	9.8%	110	11.0%
	Not at all important	7	5.9%	26	3.0%	33	3.3%
Total		119	100.0%	879	100.0%	998	100.0%

*Differences are statistically significant (p<.05).

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
How important is it to have places in the County where people can live, work and play in close proximity?	Very important	79	57.7%	158	46.2%	127	41.1%	73	35.1%	437	43.9%
	Somewhat important	42	30.7%	146	42.7%	132	42.7%	97	46.6%	417	41.9%
	Somewhat unimportant	13	9.5%	28	8.2%	42	13.6%	27	13.0%	110	11.0%
	Not at all important	3	2.2%	10	2.9%	8	2.6%	11	5.3%	32	3.2%
Total		137	100.0%	342	100.0%	309	100.0%	208	100.0%	996	100.0%

*Differences are statistically signficant (p<.05).

		Primary Service Area (PSA)					
		Outside of PSA		Inside of PSA		Total	
		wN	w%	wN	w%	wN	w%
What is your opinion of the County's rate of growth over the past few years?	Much too fast	38	34.2%	204	24.6%	242	25.7%
	A little too fast	36	32.4%	306	36.9%	342	36.4%
	About right	32	28.8%	270	32.6%	302	32.1%
	A little too slow	4	3.6%	46	5.5%	50	5.3%
	Much too slow	1	0.9%	3	0.4%	4	0.4%
Total		111	100.0%	829	100.0%	940	100.0%

		Census Tract									
		801.00		802.00		803.00		804.00		Total	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
What is your opinion of the County's rate of growth over the past few years?	Much too fast	30	22.1%	88	27.9%	72	24.7%	52	26.3%	242	25.7%
	A little too fast	49	36.0%	114	36.2%	106	36.3%	73	36.9%	342	36.3%
	About right	37	27.2%	98	31.1%	105	36.0%	62	31.3%	302	32.1%
	A little too slow	19	14.0%	14	4.4%	7	2.4%	11	5.6%	51	5.4%
	Much too slow	1	0.7%	1	0.3%	2	0.7%	0	0.0%	4	0.4%
Total		136	100.0%	315	100.0%	292	100.0%	198	100.0%	941	100.0%

*Differences are statistically signficant (p<.05).

		Households who have children attend Williamsburg-James City County public school					
		Yes		No		Total	
		wN	w%	wN	w%	wN	w%
Satisfaction with Williamsburg-James City County's public schools	Very unsatisfied	87	51.2%	78	27.7%	165	36.5%
	Somewhat unsatisfied	51	30.0%	156	55.3%	207	45.8%
	Somewhat satisfied	25	14.7%	38	13.5%	63	13.9%
	Very satisfied	7	4.1%	10	3.5%	17	3.8%
Total		170	100.0%	282	100.0%	452	100.0%

		Households who have children attend Williamsburg-James City County public school					
		Yes		No		Total	
		wN	w%	wN	w%	wN	w%
How would you rate the public school buildings and facilities?	Excellent	62	36.7%	61	22.2%	123	27.7%
	Good	77	45.6%	172	62.5%	249	56.1%
	Fair	26	15.4%	36	13.1%	62	14.0%
	Poor	4	2.4%	6	2.2%	10	2.3%
Total		169	100.0%	275	100.0%	444	100.0%

Appendix D:

T-Tables

	Primary Service Area (PSA)				
	Outside of PSA		Inside of PSA		
	w Mean	wN	w Mean	wN	P value
Importance of James City County's parks and recreation facilities, programs, and services, overall	3.36*	120	3.53*	882	0.023
Importance of James City County's parks	3.36*	120	3.53*	878	0.020
Importance of the recreation centers	3.13*	119	3.31*	876	0.035
Importance of the recreation programs	3.09	118	3.22	861	0.145
Importance of the Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries	3.49	119	3.60	891	0.107
Importance of Williamsburg-James City County's public schools	3.71	118	3.67	880	0.475
Importance of the roads and highways in James City County	3.69	120	3.75	894	0.285
Importance of the availability of bike lanes and sidewalks	2.80*	119	3.13*	894	0.002
Importance of housing opportunities for citizens, generally	3.04	120	3.17	880	0.175
Importance of housing opportunities that are affordable to our workforce	3.21	121	3.30	882	0.268
Importance of efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas	3.55	121	3.66	898	0.062
Importance of public access to waterways for swimming and boating	2.98	121	3.04	890	0.535
Importance of efforts to protect and preserve the County' s rural character	3.35	119	3.31	894	0.602
Importance of visual appearance of buildings within new developments in the County	3.11	119	3.24	893	0.113
Importance of efforts to attract jobs and new businesses	3.32	121	3.39	891	0.421
Importance of limiting irrigation with public water to conserve the County's water supply	3.01	116	3.15	876	0.108
Importance of development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events	2.39	116	2.54	876	0.112

*Mean differences are statistically significant (p<.05).

	Primary Service Area (PSA)				
	Outside of PSA		Inside of PSA		
	w Mean	wN	w Mean	wN	P value
Satisfaction with James City County's parks and recreation facilities, programs, and services, overall	3.29*	106	3.46*	826	0.017
Satisfaction with James City County's parks	3.26*	112	3.47*	830	0.005
Satisfaction with the recreation centers	3.24	92	3.37	735	0.099
Satisfaction with the recreation programs	3.19	88	3.27	663	0.310
Satisfaction with the Williamsburg Regional Library services provided at the Williamsburg and James City County public libraries	3.53	107	3.61	846	0.228
Satisfaction with Williamsburg-James City County's public schools	3.14	97	3.17	628	0.792
Satisfaction with the roads and highways in James City County	2.87	117	2.92	893	0.543
Satisfaction with the availability of bike lanes and sidewalks	2.83	102	2.86	811	0.771
Satisfaction with housing opportunities for citizens, generally	2.92	95	2.90	749	0.817
Satisfaction with housing opportunities that are affordable to our workforce	2.58	93	2.48	726	0.367
Satisfaction with efforts to protect and improve the natural environment including water quality, air quality, and environmentally sensitive areas	2.85*	101	3.02*	779	0.030
Satisfaction with public access to waterways for swimming and boating	2.99	103	3.09	705	0.217
Satisfaction with efforts to protect and preserve the County's rural character	2.53*	106	2.88*	787	0.000
Satisfaction with visual appearance of buildings within new developments in the County	2.92	109	3.05	846	0.079
Satisfaction with efforts to attract jobs and new businesses	2.59*	98	2.81*	724	0.008
Satisfaction with limiting irrigation with public water to conserve the County's water supply	2.75*	81	2.92*	654	0.032
Satisfaction with development of a field house or multi-use indoor sports facility for community recreation and competitive sporting events	2.96	67	2.92	531	0.694

*Mean differences are statistically significant (p<.05).

	Primary Service Area (PSA)				
	Outside of PSA		Inside of PSA		
	wN	w Mean	wN	w Mean	P value
Agreement that residential development of the land in James City County is happening too quickly	117	3.09	817	3.02	0.414
Agreement that it is more important to preserve farmland in the County than it is to have more development	117	3.16	841	3.12	0.642
Agreement that it is important to have less development in the County even if it means you may pay more in taxes	115	2.56	843	2.56	1.000
Agreement that it is better to have more homes on smaller lots and set aside areas for open space in order to permanently preserve land and maintain the character of the community	112	2.47	847	2.66	0.061
Agreement that it is better to have neighborhoods in which there is a mix of low-, middle-, and high-income housing options	112	2.40	854	2.57	0.130
Agreement that it is better to have neighborhoods in which there is a mix of housing options and small-scale retail and office develoment	111	2.52	848	2.61	0.341
Agreement that developers who wish to build businesses or residences should always be required to pay a fee to the County to offset public costs even if it means increases in the price of their services and new housing	113	3.14	809	3.15	0.925

	Primary Service Area (PSA)				
	Outside of PSA		Inside of PSA		
	wN	w Mean	wN	w Mean	P value
Favor or oppose having developers and builders provide public amenities such as sidewalks, bikeways, streetlights, parks and open spaces, and street trees in the County's development area	116	3.66	880	3.75	0.106
Favor or oppose encouraging a greater mix of offices, stores, restaurants and other urban services with residential areas in the county's development area	114	2.71	861	2.88	0.060
Favor or oppose encouraging a greater variety and mix of housing types and price levels in the County's development area	108	2.97	856	3.08	0.217
Favor or oppose the development of a more interconnected street system in the County's development area to provide more alternative routes for traffic	110	3.11	841	3.23	0.158
Favor or oppose reducing the number of lots a person can divide a large parcel of property into, for rural property	110	3.07	774	3.22	0.108
Favor or oppose purchasing property development rights in rural or sensitive areas, to keep the property from developing	109	2.94	795	3.09	0.128
Favor or oppose taxing agricultural and forested land at a lower rate than market value in order to defer development of rural land	115	3.32	807	3.24	0.319
Favor or oppose allowing localized rural services, such as country stores, post offices, etc., in traditionally rural communities	112	3.43	840	3.43	0.994

Appendix E:

Open ends

C4: Over the next twenty years, what are the most important land uses and activities that should occur in rural lands in James City County?
- IMPROVE ROADS - BETTER LIGHTING - BETTER ZONING - SOME AREAS NEXT TO BEAUTIFUL PROPERTIES ARE TRASHY
- MINIMAL FURTHER DEVELOPMENT
- Affordable housing - Safe Place of activities for boys and girls
- Affordable housing - School buildings - Green space preservation
-- CONTINUE DEVELOPMENT OF BUSINESS --MAINTAIN PAR AND OPEN AREAS
- Education facilities in order to reduce class size - Recreation and youth community center for better opportunities for our youth
-- ENSURE THAT RURAL DEVELOPMENT IS PLANNED TO MEET THE NEEDS (HOUSING/RETAIL/PARKS) TO REDUCE USE OF TRANSPORTATION (USE OF ROADS) FOR DAILY NEEDS. (I.E. TOWN CONCEPT) -- HOUSING TARGETTED AT SENIOR ADULTS
- Low cost housing - Industry
- Preserve and support farmland and encourage local farmer markets - Emphasizes quality and safety of lakes and paths - Balance economic growth with respect for long term residents - Mix people up versus having (?), encourage social exchange vs. gated communities (along with safety)
- Preserve the land - Preserve the parks
- Preserve them! - Put low income apartments near businesses not rural ares - More parks
- Uniform and understandable standards for both usage and development - Require community approval before expansion
*KEEP LAND UNDEVELOPED - MAKE MORE PARKS OR GREEN SPACE IF NEEDED. DO NOT LOSE THE FEEL OF JAMES CITY CO. TO DEVELOPMENT *SPORTS FACILITIES THT BRING IN TOURNAMENTS AND TOURIST MONEY (HOTELS IN JCC - NOT JUST YORK) (OLYMPIC POOL) *SCHOOL FACILITIES (ESPECIALLY HIGH SCHOOLS LIKE LHS) UPDATED FOR USE AND RENTALS THAT BRING PEOPLE TO WILLIAMSBURG. *RETAIL SPACES ARE OFTEN EMPTY - BUILDING MORE SEEMS WRONG AS WE DO MORE BUYING ONLINE *DON'T FOLLOW EVERY GOOD MAJOR RETAILER TO BUILD IN YORK VS JCC (COSTCO/SAMS/ETC.)

*MORE LOCAL EVENTS *MORE COUNTY POOLS *BETTER TRANSPORTATION -- LONGER HOURS, MORE LOCATIONS *SHELTERS FOR THE HOMELESS
*ORGANIC VEGETABLE CULTIVATION *MORE SOCIAL AND RECREAIONAL ACTIVITIES WITH THE PURPOSE/OBJECTIVE OF "LET'S TAKE CARE OF EACH OTHER SELFLESSLY". *MORE AFFORDABLE HEALTH CARE (PROBABLY FREQUESNT MEDICAL CAMPS FOR PUBLIC BY VOLUNTARY SERVICES OF MEDICAL PROFESSIONALS
1 Public equivalent of Kimball Theater for communityevents; symphony, movies, plays, music, opera, etc. 2 Prohibit/eliminate building/development in flood prone areas; improve efforts in flood control. 3 More street lighting 4 More trails/walkways in conservation areas
1) County needs to do something to solve the water shortage. I've been here 14 years and JCC is no close to a solution. Buying water from Newport News is not a solution. 2) Based on personal experience, builders and developers do as little as possible. JCC provides little to no oversight. The engineering department is either incompetent or grossly understaffed. JCC need to enforce existing standards. So, either slow development on staff the engineering department and enforce building standards. It's not right to leave the home owners "holding the bag".
1) PRESERVANCE 2) I WANT IT TO BE LIKE IT IS. I WOULD LIKE T BREATHE THE AIR, DRINK THE WATER, AND BE ABLE TO GARDEN.
1) Preserve some rural lands 2) Additional Park land
1) Prevent urban/residential sprawl 2) Programs to encourage local farming and farming products - grains, vegetables and livestock 3) Careful forest management to remove and salvage fallen trees for wood, mulch, etc. Require replanting of trees (pine or hardwood) on land clear cut for timber harvest. 4) Adhere to recommendations from Dept. of National Resources concerning buffer areas and plantings along creeks and rivers to reduce runoff into those water ways.
1) public golf course 2) performing arts venue
1). Establish a green zone/line to prevent development of residential/commercial space. Reserve for farming/agriculture. 2). Agricultural zoning.
1. Maintain the rural character of undeveloped land 2. If developed residentially, do it tastefully and sparingly with an eye to making

sure existing infrastructure can handle the increased load 3. Ideally no strip malls or car dealerships; seems like we have plenty already
1. Development of residential housing 2. Stop building of playgrounds for adults
1. Green space as much as possible 2. very slow growth 3. affordable housing
1. If, as expected these days, water will become a delicate resource and I imagine in the future it could even be rationed, another or more desalination in our area
1. Large indoor building for concerts and plenty of parking 2. More communities for citizens to live work, and play in close proximity
1. Maintain farmland as much as possible 2. Develop housing for low and middle income 3. Protection of our wetlands 4. Set backs from waterway greater than present
1. Our peninsula area is being torn up for residential areas that lie in low-land areas -- this only serves to exacerbate an already potential problem - drainage & storm water control...keep forested areas to the maximum extent possible...build on higher ground from fragile balances in riparian areas (Jamestown, Neck-O-Land...) 2. Create more opportunities for safe biking into Newtown and CW from outlying areas. Riding down John Tyler Hwy, Jamestown Road, Monticello is becoming life threatening.
1. PREERVE RURAL LANDS AND OPEN SPACE IN GENERAL 2. LIMIT DEVELOPMENT IN RURAL LAND AREAS - DEVELOPMENT HAS BEEN VIRTUALLY UNCHECKED OVER THE PAST 15+ YEARS.
1. Preservation of environmental resources and rural character 2. reimagining space already developed to meet needs of present day --> housing, shared rec space
1. recreation 2. allow existing farms to stay farms 3. open spaces 4. industry
1st choice: Maintain the rural landscape as much as possible. 2nd choice: Don't just add housing without employment opportunities.
-A botanical garden -a museum on farm land to learn how to protect the future for our children!
A COSCO
A COSTCO
A mix of housing and development. Not interested in creating a traffic issue, but that is not a problem right now.
A nice community pool w/a splash pad. More opportunities for adult rec class (exercise) and rec sports teams (variety) for adults Expansion of Mid County Park (Kidsburg) to include more play areas and equipment for all and especially the special needs community.

A place for teens and kids to hang out. Like more entertainment facilities with fun activities. So many teens are hanging out in cook-out and new town. Since there really are no entertainment facilities in JCC.
A recreational center in Toano like the one on Longhill Rd. More gas stations to create competitive pricing in Toano . A high school in Toano. More dining options (fast food and chain restaurants). Ryan homes is a monopoly. Cox communications is a monopoly.
A venue, so we can host big events. Making on/off ramps longer on I-64 and 299.
Above answers pretty much reflect my opinion about future development.
ACCESS TO GROCERIES, DOCTORS, PHARMACIES, SCHOOLS AND SOME RECREATIONAL ACTIVITIES. SAFETY SERVICES AND POLICE STATIONS
Active cultivation of incentives for landowners to pursue conservation easements. There is no organization in the Tidewater like the Richmond Environmental Council to help [three illegible words].
ADDITIONAL AFFORDABLE HOUSING INDUSTRAIL AND RETAIL AND OFFICE TO CREATE NEW JOBS
Additional schools since the county is growing very fast there are not enough schools for all the children. More parks and recreation areas to include playgrounds and dog parks.
Affordable housing Recreation
--affordable housing for low and middle income families --fix infrastructure --recreational activities to attract young adults (25-40) --high skilled jobs to attract and retain young adults (25-40) --creation of a farmer's market festival to promote farmers and their produce and the area in general (annual)
Affordable housing for low income families
AFFORDABLE HOUSING FOR LOW INCOME RESIDENTS.
AFFORDABLE HOUSING NOT JUST APARTMENT KEEP IT SMALL TOWN NOT BIG CITY
Affordable housing so that the younger generation can have a place to live and work.
affordable housing with access to parks and recreation services/schools
Affordable housing without sacrificing too much of our open space, forest, and rural communities. I don't want James City/County to become a part of a megalopolis connecting with Richmond, JCC, Newport News. We need to preserve our natural forests and rural areas.
Affordable housing " activities
Affordable Housing Middle income apartment communities (upper county)

Upper County Rec Center (Norge Toano area) Re-Development of the Toano Area
Affordable housing Parks and trails Conservation
Affordable housing Stop building retail stores until you fill vacancies
Affordable housing.
Affordable mixed housing
affordable mixed use housing
Agricultural - Limited or low development
Agricultural, rural residential, parks, Conservation areas.
Agriculture
Agriculture
Agriculture
Agriculture, farming, agritourism, horse farms
Agriculture, recreation, industry. Housing, increased population/density should be discouraged.
ALLOW AMPLE GREEN SPACE
As little commercial and residential development as possible
As little use as possible
as much as possible rural land should be protected from indiscriminate development.
Attract move tourism! -- Convention -- Exhibition --Shows "Entertainment"
ATV and UTV Trails and development. Even if this requires a fee to use. Water access by bot ramps need to be repaired and improved upon. Widening of Croaker Rd to the State Park and possibly bike lanes put in for the many bike races in the area.
Avoid large expensive housing developments. Control retail development so we don't have a lot of empty storefronts.
avoidance of urban sprawl
Balanced development that makes economic sense
Balances of conservation, reasonable housing and slowing growth
Because of JCC "building rules" most people who work in JCC cannot afford to live in JCC.
Better public schools
Better quality smaller houses should be built, instead of homes built quickly and cheaply that fall apart in a few years and look terrible as they age.
Better use of vacant retail space. Due to age of population, increase number of condo-townhouse communities - such as "Sun City" properties.
Bike Lanes

Bike Lanes Walking Trails
Bike paths & walking trails Water management Much better litter control!
Bike paths.
Bike trails Conservation of green spaces Sustainable, environmentally friendly development
-Botanical gardens; nurseries -Zoo -"Williamsburg Interactive Living Museum" -Tree Farms -Boating/Kayaking access; water recreation -Camping -Outdoor music venue
Bring in more manufacturing in Tech business. It will be important to increase the employment base outside service type employment.
BROAD BAND CONNECTIVITY
Buffer zones "Trees" - Historic development and traditional Williamsburg development style.
Build affordable housing Encourage job creation
BUILD AN INDUSTRIAL BASE
BUILD BUSINESS/CREATE JOBS
Build more parks and recreation areas
Build new communities with retail restaurants, and recreational facilities/ parks.
-Build parks where people can enjoy nature -maintain the colonial look and try not to overpopulate with business or commercial zoning
Building homes too close to each other.
Business development Recreation Sports and Entertainment
Common sense tourist attractions Low income housing Long term clean water supply Cheaper assisted living & nursing home facilities
community gardens (to promote self sufficiency/natural foods/environment respect) solar
community gardens // more dog parks // bike paths into town; connecting neighborhoods
Community gardens, environmental programs, community outdoors activities and programs at no cost p.s. parking for residents of the county should be free at local parks!

Conservation Easements are necessary Slow down in housing developments Save the environment Water use conservation
conservation of green space and animal habitat
CONSERVATION OF LAND FOR PUBLIC, PRIVATE USE. IMPROVE ACTIVITIES FOR SCHOOL, WORK, PLAY USING EXISTING PARKS FOR ALL AGES.
conservation of wetlands planned communities & had save trees continue focus recycling continue focus good recreation and schools
Conservation! Limiting retail exploitation Promoting highway safety and maintenance
Conservation, preservation
conservative of natural areas development of open recreational areas
Conserve open spaces
Conserving land to ensure that overgrowth of the population does not occur.
-Continue to encourage VA to widen I64 to Richmond -free county pick up of yard debris would encourage residents to stop burning and causing our pollution to increase and to keep the debris picked up - lying around -Removing trees from ditches more often would encourage water flow and drainage -Lowering taxes on unusable and undeveloped land (in terms of acres) which is a part of the land owners residence would be a more practical way of appointing taxes to those landowners
Continue to improve schools, opportunities w/in the schools, indoor sports complexes, things for families
continued improvements/building schools/educational facilities. continued improvement of outdoor facilities, bike trails, parks, etc.
Continued use as farmland
CONTROL
CONTROL DEVELOPMENT
Control growth - housing and retail.
Control of land use, activities, and ownership.
Controlled development. But only with better infrastructure to support (i.e. roads, services) Status Quo is better than letting one or the other getting too much
controlled & slow development
County must slow and limit development for all project other than workforce — housing — it must make every effort its retain our rural character.
County needs to focus on clean water (drinking water) availability, reservoirs in JCC and for use in Newport News.
County roads are quickly becoming clogged with more traffic than they can safely handle. The Route 199/Jamestown Rd/Rt 5 area is getting more aggressive drivers

which then affects their action on smaller roads. Every afternoon Rt. 199 is particularly clogged with too much traffic.
county should buy vacant land when financially feasible throughout the County. Landowners should reasonably be compensated. Remember, it is their investment just like individuals have their pensions, 401k; etc.
County should protect farm land with greater tax incentives and protect food resources for future generations. Farmers should have access to the county training and information sources regarding latest technology and growing procedures that help protect natural resources (water, insect control etc) and help in greater yield of crops on some workable land.
Curb run away development of both residential and commercial
Current business & industrial sites should be renovated & used rather than sit unused, before large portions of l and are used for other purposes. Residential Development should be accompanied with school and recreational components. Controlled Development that helps maintain our historical & rural renovation is needed.
CUT TAXES --- NO PUBLIC FUNDS!!!
Decent areas for your youth to enjoy
Develop a multi use large sports venue
DEVELOP AGRICULTURAL PRESERVATION ZONES. MONTGOMERY COUNTY, MD, HAS A GOOD PROGRAM FOR PRESERVING AGRICULTURAL LANDS.
Develop some of it w/a useful, needed business ex: Costco. Keep the rural integrity intact w/the rest of it by adding more parks for outdoor activities. Also adding some residential development on larger spacious lots to keep the cotinuity of the rural feel in JCC. Most importantly, NO low income housing development. That destroys property values across the board and as history proves, will cripple a town/city. Also, some of the schools need updating/remodeling, ex: Laurel Love Elementary, Lafayette HS. Many people pay a higher home price to live in JCC and the school system is a big reason for that.
Develop waterfront amenities.
Development of low environmental impact business/manufacturing/assembly facilities.
Development of modern agriculture that contribute economically and preserve or improve our environmental quality. We need legitimate productivity from this region of the County with continued development of housing and recreation tourist cannot ever provide.
DEVELOPMENT OFMORE SCHOOLS ESPECIALLY ANOTHER HIGH SCHOOL
Development should correspond with population growth and needs.
Development that is multi-use preserving the character of the county yet recognizing that development is a natural aspect of a growing economy which can benefit all citizens. Those that wish to "close the door" now that they have moved here didn't feel the same way about development when they were planning their move. Development can be a very positive element for the entire community if properly planned and executed.
different levels of affordable housing in community
Dirt bike racing tracks

DO NOT DEVELOP
Do not encourage developments... open space critical
Do not over develop! Maintain a slower paced rural environment. Maintain historical feel of area. Do not become a fast paced, hustle bustle area like Virginia Beach. Repair our pothole roads! Maintain "rural flavor".
dog parks water conservation
DON'T CARE
Don't develop more and more commercial properties while so many existing properties are vacant.
Don't Know
Don't know
Don't know.
DON'T TOUCH!
Eliminate building strip malls; use the ones that are vacant
ENOUGH RETAIL! AGRICULTURE
Enough schools for the increasing population. Some are over crowded.
ENSURE THAT LOTS ARE NOT DIVIDED TOO MUCH; IF DIVIDED THEN LIMIT THE NUMBER OF LOTS
Environmentally friendly residences and businesses, solar farms.
Evaluate optimal farm size & how many. Access to James & Chickahominy Rivers Recreational parks development
Families who choose to farm must be supported if reasonable. We need to keep a balance in nature.
Farming
FARMING (ON EXISTING FARM ACREAGE) INDUSTRAIL/COMMERCIAL TOURISM RESIDENTIAL RETAIL
Farming should be #1 priority. Then housing of mixed economic levels
FARMING SHOULD BE MAINTAINED. THERE IS ENOUGH LAND ALREADY FOR RESIDENTIAL US.
Farming should be promoted. Revamp the upper county park. Looks like it used to have camp sites that would be nice. When I was in Boy Scouts, we had camparoos there.
Farming with incentives Fire Stations New Schools Roads well Planned

Spread out instead of overuse of Long Hill Rd Do not over build land available
-farming -equestrian activities -community development (PUDs) -water plant(s)
FARMING NATURE PRESERVES PARKS WALKING TRAILS BOTANICAL GARDENS
Farming Parks
farming solar farms protected green space
FARMING, FORESTING NO DEVELOPMENT PRESERVE THE BEAUTY OF VIRGINIA GOVERNMENT/POLITICIANS/DEVELOPERS WILL NO BE HAPPY UNTIL EVERY SQUARE INCH OF VIRGINIA HAS BEEN DEVELOPED
farming, minimal development
Farming, recreation and family activities. We need to protect the rural lands from development.
Farmland or affordable housing. There are hardly any housing under $200,000. Especially single story for seniors.
Farmland should remain as farmland.
Farmland should stay. Please no more shopping centers especially with stores sitting empty (like Ukrops did).
Farms
Farms Retain rural character
FARMS! Make this an attractive place where young people will come to farm and carry on the tradition.
Fewer houses on bigger lots 1-2 acre zoning
Fewer shopping centers, more space for small businesses. Also, some consideration for development of renewal energy sources, like solar.
FIX THE ROADS PROTECT THE LAND
Fix the roads--Pot Holes
Forestry, agriculture, mining, waste management, aqua culture. Energy production (solar/wind), horticulture, farming, parks, farmette style residential (5 - 10 ac parcels), light industrial
garden plots, public pool

gardens farms
Given the very high level of lots approved for residential development now awaiting such development, remaining rural lands should stay rural. My biggest concern is the lack of land available for industrial development. Some rural land might be made available for this purpose.
Go slow growth, architectural harmony, land, nature vistas preserved, including along highways.
Gradual development in what are now rural lands is probably inevitable. A balance of new residential, office, retail, and industrial usage should be encouraged through zoning.
Green space presentation with measured residential growth meeting demand
Green spaces maintained for public use Covered amphitheatre for music events
Green spaces Preservation of land More parks
Grocery Story (South James City Cty) LARGER Recreational facilities
Growth is fine but existing roads & buildings need greater faces to maintain quality value.
HAVE NO IDEA
Historic I moved here knowing taxes were higher and crime lower. More development brings more crime. More crime equals older people leaving.
HOMES AND COMMUNITY BUSINES
Hopefully, rural land will be preserved, even if it means higher taxes for residents. I'm willing to pay higher taxes to preserve rural areas.
Horses, farming/ agriculture
Housing
Housing development
I am sad to be seeing so many apts/townhouses/condos being crammed in. That leads to too many people in a small area and traffic woes and crowding ensue.
I BELIEVE THAT THE COUNTY SHOULD IMPROVE EXISTING BUSINESS LOCATIONS BEFORE EXPANDING. I WOULD NOT WANT THIS AREA TO TURN INTO NEWPORT NEWS.
I believe that there should be investment in protecting and even expanding the current green space. More wooded trails and rural recreation is important.
I do not know why I got this survey. I have lived here about 5 years at Williamsburg Landing, a long term care facility. I do not know anything about your schools.
I don't feel qualified to answer- I'd like to see the lovely farmland continue to exist but it's not my land...
I don't think that rural land should be left to original neighborhood - 51260 developments. business & retail development should complement expansion of residential housing. Only by allowing some additional pockets of mixed use development will it be possible to continue protecting waterways, parks and

recreational opportunities and prevent stuffing 90% of county business onto Monticello corridor. (And I do not live near it, but it's a disaster in the making.)
I don't want to see things overbuild or to make WJCC into Newport News or Hampton. People who I talk with moved here to get away from that. We moved to Toano knowing its a little trip to Target or Newtown but opted for that in place of living on that side of town. Some development is fine and needed but don't want to see this area build up into a contested copy of what we just moved away from. People don't come to move to a rural area except to be in a rural area.
I really haven't thought much about this-- it's just important to them that county services keep up with development.
I THINK JAMES CITY COUNTY HAS APAPROVED DEVELOPMENT OF COMMERCIAL AREAS WHEN THERE IS A LARGE QUANTITY OF RETAIL SPACE EMPTY. RURAL LANDS SHOULD LARGELY REMAIN RURAL IN JCC - HOUSING NEEDS IN JCC FOR WORKERS NEED TO BE CLOSE ENOUGH TO THE JOBS SO WORKERS CAN USE PUBLIC TRANSPORTATION IF NECESSARY
I think small family farms should be encouraged. Or small scale business/industry (Artisan/craftsmen). And have more opportunities for those farmers and crafts people to sell their products. Like the farmer's market in Williamsburg.
I think there should be a focus on affordable housing when land is developed. I think we should also look for opportunities to preserve rural land when that land an become a public park or outdoor venue for weddings/events.
I think we are building too much too fast. We will soon have no farms and a lot of vacant buildings as we already have. Keep JCC rural. No more low income we pay enough taxes.
I truly believe rural should try to stay rural. Williamsburg is starting to look like Newport News. James City County is starting to look like Williamsburg. We chose to live in Norge for more rural nature. However, developments are moving this way. Next step is moving to New Kent and we do not want to do that. Other than this, I'm not sure how to answer this question because I believe the tiny bit of rural that's left should stay rural.
I would prefer to see 100% of current building occupied before more building takes place. It is the many green spaces that attract people to this area.
I would say the most important thing is to keep the beautiful natural rural quality of the community while bringing in new businesses or services so we don't have to always drive to Richmond or Norfolk for newer things.
I'd like to see more recreational opportunities (biking, trails, hiking etc.)
If a farmer wants to keep farming, the county should make that easy to do by taxing the land based on the current use, not an assessed value based on other uses
IF ADDITIONAL HOUSING IS NECESSARY, DEVELOP RURAL AREAS SO GREEN SPACE IS RETAINED BETWEEN AND AROUND DEVELOPMENTS. ALLOW SMALL BUSINESS THAT PROVIDE ESSENTIAL SERVICES TO GROW WITH THE NEW HOUSING COMMUNITIES SO PEOPLE WON'T HAVE TO TRAVEL FAR TO ACCESS THESE SERVICES, ESPECIALLY GOOD SUPPLIERS.
If any, developing parks, trails, or other projects that preserve and allow people to use it also. Stop re-zoning for developers to build blocks (squares) of housing complexes. Make developers sub-divide into acreage just like residents have to. Stop trying to appease developers who have no vested interest in the county.

I'M 62 YEARS OLD SO IT IS WHAT IT IS.
I'M TOO NEW TO THE AREA TO SAY.
In order to create sustainable development, our government representatives must attempt to gather opinions from a variety of citizens before voting on new proposals.
Include road capacity and public transportation along with the development of any area. Proactively, not in retrospect. As with the development of the area at end of Bulifants Blvd. I believe traffic control at the access points on Mooretown Rd. Is going to be absolutely necessary.
INCREASE LOW INCOME HOUSING TO SUPPORT LOCAL WORKFORCE
Increase the 3 acre min to at lest 5 acre
Industrial development and not housing.
Industrial development to provide better job opportunities for our many residents who are living at the margins.
Industrial for job creation.
Industry for higher paying employment.
Infrastructure must keep up with development
Infrastructure! better roads, lighting, more reliable power and cell signals, synchronize the traffic signals just generally speaking, upgrade the area to 21st century standards of reliability and convenience. Anyone moving to the area from a more developed part of the country will be shocked by the level of inconvenience people tolerate here. I think the poor roads contribute to problems with retailers maintaining inventory, too
integral farming (no monoculture)
Intelligent growth that leverages existing infrastructure; which the county can service cost-effectively. Also address the need for more affordable housing, perhaps via reduction in fees and allowance of higher density.
It is important to have a good mix of retail and residential. It is also important to maintain and good upkeep of playgrounds. We need to make James City County a place where people will want to relocate to.
It is what the land owner wants to do with his land. It is his land.
IT WOULD BE GREAT TO SEE FARM LAND USED TO PRODCE SOME SORT OF CROP OR PRODUCT. TURNING EVERYTHING INTO A SHOPPING AREA IS NOT GOOD FOR THE COMMUNITY. THERE ARE TOO MAND EMPTY BUILDINGS ALREADY.
Its up to the county.
James City County has the privilege of being located between Richmond and the seven cities of Hampton Roads. Let them continue to build and deplete the land of Southeastern Virginia. James City county residents do not typically move here for the hustle and bustle lifestyle. The county has amenities such a CW, many restaurants, all current parks, W&M, elite golf courses, and plenty of residential communities (with many homes for sale!) that have paths, playgrounds, pools, and centers. The county does not need to incorporate significant changes related to this survey.
James City should encourage private and local ownership entities that have no vested interest should b secondary to local and private ownership. If corporate development is allowed it should project 50 years of costs and ensure the taxpayers

have funds for it using extremely conservation models, meaning the developer should always default to where the builder is on them for higher costs.
JCC relax their anti-growth, anti-housing, and anti-business position and policies
keep as much rural as possible
Keep as rural without raising taxes freeze pay to county workers go on the productivity of each person.
Keep farming the rural lands
KEEP FARMLAND HAVE HOUSING YOUNG PEOPLE/POOR PEOPLE CAN AFFORD. NO MORE NEW OTELS/RESTAURANTS (OKAY IT REPLACING ONE GONE OUR OF BUSINESS)
keep farmland and not so many housing developments
Keep for recreational use
KEEP IT RURAL AND NOT CITY!
Keep it rural if possible.
Keep it rural, keep the farms going
Keep open space
Keep our farms to grow the foods that the people of the county need and use
Keep rural Increase walking trails Preserve parks
Keep the quaintness of Williamsburg Don't overbuild Park areas & more places for children & families
keep them rural
keep them rural
Keep them rural
KEEP THEM RURAL! PRESERVE FARMLAND. PROTECT AND CONSERVE OUR WATER SUPPLY. STOP BUILDING HOMES ON EVERY SQUARE INCH OF THE COUNTY. PRESERVE THE WOODS & RURAL NATURE OF THE COUNTY! SUPERVISORS SHOULD NOT BE ALLOWED TO $$ FROM DEVELOPERS FOR RE-ELECTION. WE HAVE MANY EXISTING EMPTY SHOPPING RETAIL AREAS. WE DON'T NEED MORE HOMES & NEW RETAIL/INDUSTRIAL AREAS TO CLOG OUR EXISTING ROADS AND CUTTING DOWN ALL OF OUR TREES, AND LOWERING EXISTING HOME VALUES.
Keep them rural, need to preserve as much green space as possible. Would like to see existing facilities, shopping center and developments revitalized and repurposed, rather than build new on currently vacant spaces.
Keep them the way they are now. No new development.
KEEP THEM UNDEVELOPED TO MAINTAIN THE RURAL APPEAL THAT IS JAMES CITY COUNTY. RESIDENTS ARE NOT THT FAR FROM CONCRETE JUNGLE THAT IS HAMPTON POADS. IT'S NICE TO BE ABLE TO LEAVE THAT BEHIND.
Keeping rural lands green. Helping farmers

Keeping the rural areas rural. Otherwise, we will have suburban sprawl like other communities. For every new shopping place built, an old empty shopping place should be torn down. There is too much retail and too many empty retail spaces.
Land conservation, Parks, Sustainable development which is least environmentally damaging
Land conserving
Land must be preserved.
Land should be used for educational progress. Less Retail building there are way to many empty shopping centers. NO MORE!
Land use should continue unchanged - i.e. no development!
Large and small businesses
LARGE LOTS
Layout future main roads and streets before development. This would allow for wider roads and streets, sidewalks and bicycle trails. Use a grid system before development starts.
Leave a lot of the land rural
Leave alone - Population growth is surpassing infrastructure - especially traffic.
Leave as much of natural habitat for wildlife as possible
Leave it alone!
Leave it rural
Leave land use alone! Just maintain present rural land activities as they are. Any more land use creates more water use per sae thus looking for more backwater streams (like are doing at present) for more H20 etc. Leave well enough alone as and reestablish& restructure & reengineer (by developers!) what have at hand
Leave rural lands. Focus on improving density of existing commercial areas. Improvements and incentives to us public transportation and bike share. Increase in sports tourism to attract more sporting events or tournaments to coincide with our existing tourism infrastructure. Attract people from out of the area to come to youth, High School or NCAA tournaments, then partner with Great Wolf, Colonial Williamsburg, Busch Gardens and Water Country. Improvements to Richmond Rd. Diversity of restaurants/Bars.
Leave some farm land, don't get too big like Newport News.
LEAVE SOME LAND UNDEVELOPED
Leave the damned things alone. Regarding development, Williamsburg, JCC has already shot its wad. Leave it alone as it!
Leave the land alone. There are already too many residential areas popping up, too many vacant store fronts and shopping centers that need to be filled.
leave the rural land alone
Leave the rural lands alone and focus on already developed areas that are not doing well. There are tons of empty houses and business that need to be redeveloped or repurposed.
Leave the rural lands alone. This is why people move to James City County. Newport News and Richmond are over developed. Just keep it well maintained offer more

parks, sports complexes (similar to Bro (?) Williams so we don't have to travel all the way to Hampton).
Leave them "as is" to the extent possible.
Leave them alone
Leave them alone and focus on reorganization of communities or developments that no longer hold value and attract criminal activity and don't contribute to the values of the county.
LEAVE THEM ALONE! WE DO NOT WANT TO BECOME NEWPORT NEWS-- YOU ALL ARE DESTROYING THE VERY REASON WE ALL LOVE BEING IN JCC
Leave them alone. Enough has been developed.
Leave them as they are.
Leave them rural
LEAVE THEM RURAL
Leave them rural and undeveloped!
Leave them untouched.
LEAVE THEN ALONE, GREEN SPACE! WE ALREADY HAVE ENOUGH STORES, SO MANY ARE EMPTY, FILL THEM FIRST.
less acreage requirement for development or residential development, more flexible in development option for landowners.
Less govt interference, free market, but balance what happens, organically in a reactive way. Govt fees for development should be like high tax on cigarettes to reflect true cost, but not unduly impede freedom. Build a high cost community? Pay to support facilities needs & development to keep balanced.
Less high density development
LESS HOUSING AND GROWTH. WE AE STARTING TO LOSE THE RURAL LOOK. BUT I DON'T WANT MY TAXES TO RAISE TO PAY FR REC CENTERS AND THINGS I DON'T USE. IF YOU WANT REC AND MORE ACTIVITIES THEN HAVE A FEE FOR THOSE.
Less neighborhoods development in general, especially in the western part of the county. Schools are already crowded. All future neighborhoods, especially from Ryan Homes should be regulated to be 1001 sustainable, powered by solar, and use as many recycled and reclaimed materials as possible.
LET THE FREE MARKET DETERMINE
Limit housing development.
Limit overbuilding, preserve parklands as currently held. Improve traffic routing and control.
LIMIT THE DEVELOPMENT - NE NEED TO TURN THE EXISTING FARMS INTO HOUSING THAT IS CRAMMED IN. HOUSING WITH LARGER LOTS AREN'T AS BAD (3+ ACRES) BUT THOSE WITH HOUSES CRAMMED NEXT TO EACH OTHER JUST STRESSES THE INFRASTRUCTURE.
Limited residential and light industrial/business retail
-locally grown food -community gardens -bike and jogging paths/ sidewalks for safe recreation along roads

LOVE THE SPACE
LOW - MID INCOME HOUSING
low density housing
MAINTAIN A BALANCE OF OPEN SPACE; SINGLE FAMILY HOMES ON LARGE LOTS. ENSURE THAT HIGHER DENSITY DEVELOPMENT IS CONSTRUCTED WHERE REQUIRED INFRASTRUCTURE IS IN PLACE OR CAN BE DEVELOPED WITHOUT DESTROYING EXISTING COMMUNITIES. ALSO (?) CONSERVATIVE, CONSIDERING THE ADDITIONAL TAXES THAT MAY BE REQUIRED WHEN DEVELOPING THE PLAN.
Maintain as much land for farming as possible.
Maintain farmland
Maintain much of JCC's land as/for rural use
Maintain present level. Generally it appears to me that "if there's a green area or stand of trees...we've got to cut them down and build something!"
Maintain quality of life: low traffic, little or no congestion. Use what we have more effectively
Maintain rural character
Maintain rural lands to presere quality of life and character of JCC.
maintain rural lands, safety for all citizens
Maintain rural nature of county Continue to improve roads and bridges Attract small business Affordable housing
maintain some natural areas
Maintain the excellent sports and fitness centers existing as well as police, fire, and rescue.
maintain them as is
Maintain! More houses mean more people which means more congestion on roads and more schools. We do not have the ability to widen roads - too much traffic now.
MAINTAINING THE RURAL NATURE OF THE ENVIRONMENT. I UNDERSTAND THAT DEVELOPERS WOULD LOVE TOPOPULATE THAT PART OF THE COUNTRY AND BUILD, BUILD, BUILD. I SPEND A LOT OF TIME IN THE DEVELOPMENT OF THE COUNTY AD SEE BUILDINGS AND SHOPPING CENTERS EMPTY TO "DEVELOP" LANDS IN ONE PART OF THE COUNTY WHENSO MUCH UNOCCUPIED SPACEEXISTS IS NOT A SITUATIONWHICH SHOLD BE TOLERATED.
MAINTAINING THEM AS RURAL. THERE ARE TOO MANY VACANT STORES & SHOPPING CENTRES
MAINTENANCE OF SOME LAND AS UNDEVELOPED SO THAT WILLIAMSBURG/JAMES CITY COUNTY DOESN'T START TO LOOK LIKE A BIG CITY.
manage carefully
Managed growth, balancing industry environment, and economic use within a residential and historical setting. Unlike NK County - with NO business tax base to offset residential taxes - James City is doing a great job! Keep up the good work! Stoplights are serious concern - especially along Monticello. There is a terrible delay

in light sequencing! It causes backups into the intersections around the New Town and Windsor Meade shopping centers. Consider roundabouts/traffic circles. We live in Europe periodically and Europeans move thousands of cars daily with no such backups...traffic circles are economical and keep traffic moving - very important as population increases - traffic must flow. Traffic that is impeded causes safety concerns for all involved - EMS/fire, citizens, etc.
Managing growth and providing recreational assets is important, but also not burdening rural landholders, or removing their opportunities to advance themselves or benefit from the prospering of the county.
Manufacturing Light-industry Corporate, headquarter
Market gardening - local sustainable agriculture rather than commodity crops. Environmental education centers Preservation of farm lands and wildlife and flora
MEDICAL CARE ACCESS HOUSING WORK SCHOOL RECREATION SERVICES RESTAURANTS
MINIIZE THE AMOUNT OF PEOPLE COMING TO JCC. THE ROADS AREN'T BUILD TO ACCOMMODATE MORE VEHICLES
Mix of rural, housing and retail.
mixed income housing; environmental preservation
mixed use with stricter zoning enforcement
mixed use, combined use, etc. It is essential for JCC to balance the effects of accumulated wealth (gated communities) with the opportunity of working residents to live & play where they work
Moderately priced housing w/green spaces.
More activities for the youth..sports, etc
More affordable housing for workforce and senior citizens
More affordable senior housing communities
MORE BUILDIGS AND ACTIVITIES FOR TEENAGERS (SKATING, ICE SKATING)
more commercial development to support city/country. Services through taxes.
more facilities for senior care
More farm stands featuring fresh, locally grown produce.

More focus on water access - lots of waterways with minimal opportunity to use them - limited restaurants, docking, recreation access. Very under-utilized (I'm from FL so I'm surprised by how little use of waterways to spur economic development.
More FREE dog parks
More housing to reduce the rent rates because rent is too tight.
More housing, businesses and recreation (business such as grocery store, gas station)
More industry to augment tax base.
More land needs to be designated to protected parks or undeveloped rural land in perpetuity to assure development does not overwhelm the natural beauty of the County. This beauty is a tremendous asset to the County and should be understood as the equivalent of business or other assets that create income streams. The income streams that derives from undeveloped natural lands is indirect but especially important and valuable.
more light industry - businesses, senior center with activities during day
more one-level living/housing for seniors since this is a heavily retirement area. Currently not a lot of one-story homes.
more open park land
MORE OUTDOOR GYMS
MORE PARKS
More parks
More Parks and Recreational facilities
more parks, bike and walking trails, be careful of water
MORE PAYING JOBS TO MAINTAIN A BALANCED SOCIO--ECONOMIC POPULATION
More peoples to move in and live means more houses to build. Pay less on property tax
more public parks
Move affordable and sustainable housing Climate stability
much less development ensure high environmental quality on undeveloped property Taxes devoted to water control, rainwater runoff Protection of animals residing on undeveloped land
Multi-sports complex; road improvements; affordable housing
Must have mostly rural lands
N/A
N/A
N/A
Need to build more sidewalks and bike paths that enable citizens to have functional exercise (ex. walk/bike to do errands). Need sidewalks. on John Tyler Rd. for example. Keep green spaces.
need to keep sure rural lands Improve school sizes

need to leave some areas undeveloped
Need to preserve rural land
Neighborhoods for low-medium income workers. Park/green-use/relaxation areas. Varied-use indoor and outdoor areas (rental?). Planned packages- New Town to a lesser degree.
NEIGHBORHOODS/COMMUNITIES W/LARGER LOTS FOR HOMES + ACCESSIBLE AMENITIES
new business outdoor activity
No activity - JCC is big enough Keep the colonial feeling of what WJCC is all about Don't want JCC to become a "Big City"
No more apartment complexes, neighborhoods, subdivisions, low income housing. We are getting so crowded. The schools are overpopulated now. Our kids do not get the help and attention they need. They sit 3 kids to a bus now. Keep lands for farming.
No more building! Reserve the natural beauty and hiking trails - nature etc.
NO MORE HOUSING TO ALLOW MORE HOUSING
No more outlets More upscale/midlevel retail opportunities Limit high density housing
NO MORE STRIP MALLS OR RETAIL. WE HAVE ENOUGH THAT IS CURRENTLY EMPTY. QUIT TEARING DOWN TREES TO BUILD STRIP MALLS.
No more supermarkets — we have too many! Build an indoor mall with indoor playground for children. We need a low-cost or free splash pad with padding floor for families who can afford.
NO OPINION ON THIS
No over development
No retail development should be approved if there is empty retail space within 2 miles of the proposed development. All retail development should include monetary guarantee to maintain appearance and car parks. New Town was a good idea that has not been well executed.
NONE
none
None — leave it alone. Our roads can't handle anymore growth
None - leave them alone. Williamsburg is already much too similar to Newport News already.
None. Leave it as is. Virginia is known for its national beauty. Do not replace it with buildings.
Not as much development (both housing & businesses). A concern for environmental protection.
Not build junk housing developments like at Anderson Corner
not here long enough

NOT SURE, HOWEVER, CAREFUL PLANNING WHATEVER THAT IS. SAW LOUDOUN COUNTY \, VA DEVELOP INTO A HODGE PODGE OF DEVELOPMENT THAT MADE THE NO SENSE. WHAT WAS ONCE A BEAUTIFUL AREA IS NOW HIGH RISE APARTMENT EVERYWHERE. NO OPEN SPACES LEFT TO ENJOY.
Nothing! With the exception of preserving more land for conservation. The beauty of this place is not just in the history bu also the serenity. Beautiful trees, forests, grass, animals that use these habitats, etc. These things are the "given" anymore. People who want more urbanization should move to Newport News or Richmond. James City is not for Kingsmill or Fords Colony. Keep JCC green!
NOTHING. LET THEM AS THEY ARE.
Nothing. Keep it as is. That's why we move from the city to the country.
Nothing. Leave them rural! Stop development so much! We need farm lands.
Open parks, reduce building of new homes. We have a surplus of home nows. Give tax incentives to rehab older structures instead of expanding.
open space
Open space, gardens
Open spaces. Parks.
Ordered, planned development -- farming and rural lands are not sacrosanct.
Over the next 20 years, it would be preferable to maintain as much open space as possible, or at least to maintain a buffer along main roads to assure set-back of housing development.
PARK LANDS SHOULD BE ADDED/EXPANDED UPSCALE HOUSING CONTRUCTION SHOULD BE ENCOURAGED ALL CONSTRUCTION PERMITS SHOULD REQUIRE PAYMENTS TO "BUY INTO" COUNTY SEVICE COSTS
PARKS
Parks
parks
Parks (with hiking, biking). Would like to see landscape and structure that represent historical life during the colonial times in which they were created. Even perhaps an outdoor museum. A type of amusement/ education setting without the rides.
parks and hiking trails
Parks and Recreation
Parks and trails, camp grounds, small shopping centers.
Parks- free use camping; small farms; businesses; residential- more low income/ moderate income; infrastructure to support development- water, roads, etc.
Parks Farms
PARKS, WETLAND CONSERVATION
People come here for the rural areas. If we continue to develop them, the character of the area will be lost. There is affordable housing in Newport News, York and New Kent which is a reasonable commute.
Places for children to play; the playground at warhill/wise is useful to me. campgrounds that actually get used (not the pottery)

more incentive for locals to visit historical sites. keep Freedom Park & places like it maintained.
planned development with variety of uses, including recreation or any school use various housing options
planned development, parks and recreation
Planning and development (?).
PLEASE LEAVE THE RURAL AREAS AS THEY ARE. STOP DEVELOPMENT OF THEM. KEEP THEM FOR FARMING, HUNTING, FISHING AND ENJOYING NATURE AND WILDLIFE.
Please help keep what is left of the land here in JCC rural. There is already congestion in the way developers have built the cluster homes and retail developments (i.e. New Town) over the past ten years. This is plenty. No more housing or retail please!
Please leave the farmlands as rural. Would like to see more programs for seniors address homelessness and panhandling address run down hotels that house homeless. Limit business growth. Focus on middle income housing developments/roads/maintenance.
Please preserve the land
Please put in some sidewalks to connect other neighborhoods (other than the ones surroundings the VA Capital trail). I run with a jogging stroller and it is not safe to turn on the side of the road or bike lanes.
Please quit approving new development (retail) that sits empty. Development of unneeded sq ft. when renewing already existing would be an option. Empty shells may increase some tax but if in counting new buildings incent re-use. And please consider impact of ol school attendance and traffic ___ approving residential areas especially multi-family properties. Rather have additional industrial yard with large employer to drive tax base. Fill Stonehouse Industrial. You are approving building houses for sprawl from Beach/Newport News and creating duplicate issues.
please think very carefully about any land use in our rural lands - less development is best!
Please visit and discuss.
Please, no more store buildings, when there are so much unused store buildings now. Please NO MORE mattress, tire, fingernail stores!
-possibly another clean county outside pool that is easily accessible by bus as well as car. None are now (only inside). Of course we have Water Country! (Often dirty and overcrowded). Possibly in the Toano-Norge area -Maybe another inexpensive camp ground. The pottery one is old (somewhat old)
Presentation of a rural character outside of developed areas. Minimize residential sprawl.
Preservation
Preservation
preservation
Preservation
Preservation

Preservation of current park and recreation land, improved bike lanes and side walks to provide safer pedestrian routes.
Preservation of farm land and open space. Efforts to attract farming and preserve water quality are important.
preservation of farmland & forests conservation of water supplies mediating runoff into rivers & bay
preservation of farmland and forest
Preservation of farmland is vital. Open space vital to maintain the county's character.
Preservation of green space.
Preservation of green ways, cluster development, smaller lots, renewable energy
Preservation of land
PRESERVATION OF NATURAL SPACES. PARK DEVELOPMENT
PRESERVATION OF OPEN SPACE
PRESERVATION OF OPEN SPACES LAND AROUND FOR FUTURE SCHOOLS
Preservation of open spaces. Development should be more dense and combat than in the past. Careful environmental monitoring to determine carrying capacity of the environment/resources. Sidewalks and bike lanes connecting neighbors!
PRESERVATION OF PARKS
Preservation of parks. Maintain the parks we have. Sustainability.
preservation of places where those living there can be safe, protected recreation, housing and beauty, limited commercial use and destruction of land areas for other use.
Preservation of rural character.
Preservation of rural land is most important or use of land for parks/community gardens/trails.
Preservation of what farmland we have left and deep limitation of new developments. If possible, the reversal of plans to develop currently unused land. The county - at least near Williamsburg - no longer possesses the rural qualities it once had. I grew up in West Point (30 minutes NW of Williamsburg) and am constantly horrified at the takeover of rural/farmland for more and more developments that cater to wealthy retirees. If the county MUST develop the land, at least do it in a way that is affordable for the people already in the area. There is a real lack of low-income housing in this area, which contributes directly to the homeless problem most people don't want to think we have. Everyone deserves a good, affordable place to live.
Preservation should be a top priority. JCC should not become one big city, at least not without major planning. It's time to force developers to pay impact fees for roads, parks, water, etc. There should be incentives for developers to rehab existing run down malls and shopping centers. If there are shopping centers with empty buildings, those should be used before clearing land for new. Monticello is becoming a disaster area. Businesses should have to demolish, sell, or clean up the buildings they abandon.
PRESERVATION!

Preservation! Don't let James City County turn into Virginia Beach - concrete & cookie-cutter housing developments, strip malls -- awful!!! The character of Princess Anne county is lost forever -- and the form quiet beach town is a mess!
Preservation; zoning for large lot sizes like Albemarle County when developed
Preserve and/or add parks/trails Limit retail space -- higher occupancy rates Love the Capital Trail
PRESERVE AS MUCH AGRICULTURE AS POSSIBLE
PRESERVE AS MUCH LAND AS POSSIBLE. USE LAND FOR RECREATIONAL USE -- NOT SHOPPING CENTERS! OR EXPENSIVE HOUSING
Preserve as much of the rural character of JCC as possible. Do not, turn JCC into Newport News!
Preserve as much rural land as can be. Preserve wild life habitat in our efforts towards growth.
Preserve environment & prepare for effects of climate change!
Preserve expansive areas for wildlife
Preserve farmland and forests.
Preserve farms which grow food crops. Less important are horse ranches and cattle ranches.
Preserve forested areas and areas around the water. As a senior newcomer, I recognize young families have different desires and priorities, and being involved greater (and longer) with JCC, their views should outweigh us retired folks needs.
Preserve green space
Preserve green spaces
Preserve lands to keep from over population in JCC!
Preserve natural trails, parks, historic land and buildings. Put electronic under ground — way too many power outages due to wind. Preserve historic as well as open farmland. Open bike trails. Don't Wifi us to death. Use existing retail areas before building new. Create local business promotions not box stores.
Preserve nature, and provide greater access to it.
PRESERVE OPEN SPACES CREATE MORE PLACES FOR WATER ACCESS
Preserve our land, development in JCC has skyrocketed.
preserve our natural resources
Preserve protected land, protect land around Jamestown from further development-farm land being sold/used for housing development should be prevented in this area of JCC
Preserve rural character Minimize retail and housing development
Preserve rural land Improve access to waterways
Preserve rural land, add green space
PRESERVE RURAL LANDS
PRESERVE RURAL LANDS

Preserve rural lands Agri-business High tech use
preserve rural lands as much as possible
Preserve rural lands, limit timeshares, repurpose/reclaim vacant facilities
PRESERVE RURAL LANDSCAPE
Preserve the land - don't allow widespread development
PRESERVE THE PARKS PRESERVE THE WATERWAYS LOCAL FARMING - LOCAL FOOD SOURCES, NATURAL FOOD SOURCES, FRESH FOOD SOURCES/CHOICES
Preserve the rural areas
Preserve the rural feeling of the county by developing green space into parks, outdoor recreation activities. Do not build more storefronts, shopping centers, etc. that then remain empty.
Preserve them.
Preserve water views, preserve historic sites
Preserve watershed areas and keep clean.
PRESERVE WHAT YOU HAVE, LIMIT NEW CONSTRUCTION. ENFORCE HIGHER STANDARD OF CONSTRUCTION (I.E. NO MOBILE HOMES)
-preserve woodlands, meadows -agricultural -continue support of parks we have
Preserve develop solar & wind facilities
Preserved the rural beauty
Preserves - Woodland areas for native plants and less areas broken up by development. Development should only occur in sections designated as "development zones" rather than unrestricted development breaking up large rural section of land. Sporadic development ruins natural area. We don't need more retail districts either.
Preserving open space to encourage the rural nature of our county while providing recreational opportunities.
Preserving parks, affordable housing, and the revitalization of the Toano historic area. Less new building and more new businesses filling vacant building along Richmond Rd. Investment in activities for young family and activities for young adults (age 21-40) so we can attract young people to the area and strengthen our workforce.
Preserving the rural aspects of the county Avoid overdevelopment
PRESEVATION OF OPEN SPACE, ORGANIC FARMING AND FARMER'S MARKETS, GREEN ENEERGY
Pretty sure wont be alive in 20 years
private farm & family owned - lower taxes in private rural land to preserve it!

Private farms, farmer's markets, agro-tourism which would attract locals and visitors. This would secure the rural feel of what is left in JCC.
PRODUCE FOOD, NOT BUILD HOUSES! PRESERVE WHAT REMAINS OF RURAL LAND
promote and incentivize farming — if not, rural lands will sit unused or be sold for development.
PROTECT AND MAINTAIN RURAL LANDS FROM INCREASING RESIDENTIAL DEVELOPMENT
Protect character and size of our current community.
Protect County's rural system.
Protect farms and open land. PDR!!
Protect from commercial development Recreat (outdoor) and nature Protect wildlife Use for educational purposes Promote healthy outdoor physical activity
protect the environment
Protect the environment
Protect the environment. Preserve Parks & Forest. Maintain zoning & visual standards. Conservative development to maintain quality of life for residents. Control traffic levels & encourage public transportation. Support education & the arts for all residents.
Protect the rural lands, provide land for communal gardens, encourage farms, more "farmer's market"
Providing affordable housing for low-income families in the price range below 100,000.
PUBLIC PARKS AND WILDLIFE REFUGE
public school improvement - too many unqualified teachers - Land - put aside for recreation and parks
Purchase development rights from land owners to limit development if they are willing to sell them to the county.
Raising quality products.
Rational development of sustainable business with recreation opportunities supporting mixed value homes.
Recreation
Recreation
Recreation Centers Parks for kids
Recreation opportunities such as hiking/biking trails, and boat launches. Space for music festivals and food fests. Park open/rec days.
Recreation space High quality Industry/Retail
Recreational use. Housing that is affordable for the working class.

recreational water boating fishing Save rural lands limit development
Redevelop the Williamsburg Pottery. Perfect location for restaurants, bars, games; such as skating ring, ice skating, video & arcades, new bowling alley - like the one located in Richmond call "Uptown Alley". Sport Stores, etc. Offering more restaurant and fast foods locations in Norge/Toano area.
Reduce large scale residential (Ryan) Building unless the industrial base increases
Reduce new housing build rates
Reduce traffic; increase reliable, punctual mass transit
reduced building, use pre-existing building instead building new
Renewable energy opportunities bike paths conserve natural habitats as much as possible
Reservation areas
Residential development along with retail and commercial development to support those communities.
Residential development, but a controlled rate.
Residential developments that maintain certain lot sizes to protect density of population growth. Proffers that contribute to county infrastructure & school system advance & development
Residential developments with larger lot sizes.
Residential housing
Restaurants, healthcare facilities, churches, maintaining building facades and roads, adequate law enforcement presence and fire stations also give them the safety equipment for themselves and for us, senior citizen advocates, services for physically or mentally challenged, adequate parking at all of the above, beautification of open spaces and landscaping county to keep up with every roadway mowing and tree trimming as needed. Require homeowners to keep up with exterior of residences. Thank you for what you are doing already - I'm glad we moved here! Let's keep up and improve over the years to come.
restrain
Restrict retail development that historically has failed due to location resulting in unused stores and loss of revenue. Only allow new development in areas that make good business sense and support efforts to fill old empty facilities.
Retain farming & Forests Use only land that is neither far or forest to build on
Reusable energy plants and farms
Revitalizing areas already developed areas FIRST before developing on rural land is important. Keeping commercial sprawl in-check. New housing is always needed, but keeping both architectural and landscaping to preserve the county's beauty should be a priority.
road improvements Affordable Housing
Road improvements, keep rural areas for economic development for farmers

Roads should be improved before land is developed. Look at Neck of Land Road!!! Water and sewer and gas and better internet service - Cox sucks
Robust County Fair. Improve JCC marina. Water park-like feature at Veteran's Park (mid-County park). Horseback riding at rural parks, i.e. Diascund Park, New Quarterpath Park and other parks. Off-leash dog parks/areas like the new one operating at Jamestown Beach. Drone flying facilities or areas designed to encourage and promote proper pilot practices (incl. RC planes and helicopters).
Rural areas should be left undeveloped
rural areas should be preserved
Rural land must be able to be economically viable to farm. If not, preserve some for green space and develop a portion (70%) if homes are needed in community/county
Rural lands should stay as much as possible to agriculture, horse farms, etc. Nice to have more athletic fields available to public in upper park of county for Residence to use.
safer neighborhoods for our seniors and senior watchs
Save room for parks/ public safe spaces for people of all ages to mingle. Make more sidewalks/ bike lanes to enjoy nature. Make mixed community areas so people don't have to drive far away. More libraries. Less gated communities.
Schools Housing Recreation Farming
Schools Jobs
Schools, large class sizes are hurting the education of our youth. We are not building our best future when kids aren't able to be taught in a way where they get personal attention from the teachers.
senior housing
SERIOUSLY CONSIDER IF DEVELOPMENT OR RURAL LANDS WILL NEGATIVELY IMPACT THE SURROUNDING AREA/NEIGHBORHOODS
Sewer & water should be extended to areas of development
Should allow to have open spaces for all to enjoy. Allow the farmers to keep [ineligible] farming like their forefathers did.
Slow development everywhere More roads to access and control traffic
Slow development to maintain green spaces
slow residential development Better uses of our dwindling water supply
Slow the growth of housing
Slow the residential building! Focus on schools and maintenance of current infrastructure. Keep the small town charmville of James City County
Slower pace of transforming rural lands into residential development
SMALL DEVELOPMENTS --- AFFORDABLE HOUSING FOR ALL LEVELS.
small neighborhoods cluster homes

-smart and deliberate development - there appears to be a lack of strategic thought in retail development with shopping centers constantly popping up before the last one gained traction -neighborhood development should be allowed to proceed as we have an opportunity to make JCC a true bedroom community for both Richmond and Hampton Roads and increase tax base exponentially.
solar energy farms subsidized organic farms small businesses no more golf courses more county parks
solar farms, farms
Some development with plenty of green space, scenic parks, etc.
Some residential growth and some industrial growth
Sorry, coming from the northeast, I cannot offer any thoughts on the subject. I respect the city and county planners are pre-planning so to speak. Good luck!
sport facilities recreational, trails, parks
Sports complex
Sports complex (kids) New Middle School New High School
Stay rural
Stay rural Large home sites. . 1 acre+ There is a reason Southern Living Magazine voted Williamsburg best place to live in VA
Stop adding retail space. We have too many empty stores now. Green areas, open space, and trees are important. New home development needs to be quality but also affordable for average people. Not government subsidized housing. No more golf courses either. We already have more than we need based on population and demand. Preservation of historically valuable land or business.
Stop building and allowing for "clutter" businesses. ie storage buildings, Dollar Generals, auto parts stores as stand alone businesses fronting major roads
Stop building expensive homes, no golf courses, gated communities, no heavy industry. We need affordable housing (not enough in the county). Apartments are very overpriced. Need an affordable 55+ apartments, not mixed with low income.

Stop building houses -
- Expenses are too rapid
- Protect green areas
- More to alternative sources of energy
  - solar power
  - recycle more

Stop cutting trees - for every tree cut down, plant two in its place. Conserve water Provide sidewalks

stop development
Stop development of retail space. Used existing spaces and change to meet requirements
Stop erosion on existing lands. So things ahead of building to control erosion proactive.
Stop excessive rate of current building-- Williamsburg is losing its charm and character and crime is increasing. I feel less safe than I did when I moved back in 2005. Monticello (where Sal's and Marshalls Food Lion are) will look like Newport News when completed- it will look horrid.
Stop most of the development in rural land.
Stop over building. Its taking the uniqueness of the area. People are on top of each other. That's why we moved here now we wish we didn't. No more grocery stores/restaurants.
Stop over development by developers/builders.
Stop with the malls, there is too much of that
Strategically develop land for industrial uses (small industry) to create more jobs other than fast food, restaurants & retail.
Support traditional and innovative agricultural use; limit residential, business and industrial zoning.
Take a lesson from NVA and areas in this region. Continuous construction needs to be controlled because infrastructure is not keeping up with what is already built or approved.
That citizens who own & invested in rural land be allowed to sell their land without county limitations that will decrease. Its value!!
The agriculture and rural areas need to remain zoned as rural. The county need to give more incentives to remodel or clean up the neighborhoods that are being neglected.
The cost of services that must be required when the population grows with expanded new land use and activities far exceeds any new revenue that gets generated by same. Let's do nothing to 10 years and let's see how things go.
The county needs to preserve some farm lands while still attracting industry for jobs and maintain green space even if it means increasing housing density. Mixed use where people can live, work, play is the ideal- increasing the walkability factor. JCC needs more affordable housing for lower income families.
The infrastructure must develop alongside the housing. We've seen the poor results when houses are randomly thrown up. Profit is important and necessary but should not be the driving force in development. Livability should be. Once the houses are built, the developing firms take the profits and leave.
The loyal, longtime residents should be the ones to decide.
The most important use of rural land is natural environment, parks and farming.
the past strategic plan and subsequent oversight of land uses has been excellent. I don't see a need for any radical changes, minor adjustments as needed are fine.
The rate of housing and business development is somewhat overtaking the use of lands that produce the agriculture needed for population sustainment.

The top priority is conservation of land in its natural state with trails for walking, hiking, bird watching, etc. The appeal and attraction of such areas will draw people to JCC, thus increasing property values and the tax base.
The world is already overpopulated. We cannot continue to accommodate everyone so preservation of open spaces/ farmland/ forests etc. should be a major concern.
There should be an agreed upon strategy to maintain rural lands in the country and establish reasonably incentives to encourage rural land owners to maintain their properties.
There should be more conservation of land and protection of the environment.
There should be more recreation facilities in the northern part of the community, as well as retail and grocery.
They should be preserved as much as possible.
They should remain rural!
Think more about moving people from point A to B without reliance on cars. Develop land in accordance to a plan that brings higher wage paying manufacturing & technology jobs. Housing developments should focus on mixed residential and business. Look at maintaining rural areas rural by developing things like energy storage lakes. Key focus should be to develop a river front town center/community giving the area "identity". Look at a light rail system that is not just about tourism.
to keep the rural lands in JCC. They need to be rural. Without farms/farming then our food has to come outside of the county.
TO LEAVE THEM BE. PEOPLE WHO CHOOSE TO LIVE IN RURAL AREAS DO SO BECAUSE THERE IS LESS DEVELOPMENT.
Trail Systems Public Pools
Try to encourage the owners of our rural land to continue in place. Over the years visitors here has consistently commented about our "trees" and rural areas.
Try to leave it alone!!
Undecided
Unsure - we need to keep some areas rural
UNSURE!
use caution so as not to overdevelop the lands
USES THAT ACKNOWLEDGE, RESPECT AND INCORPORATE CLIMATE CHANGE REALITIES.
Very important to preserve the rural lands. P.S. The "Round-a-bout" being built over Longhill Rd., is ridiculous. Please stop and just add lanes!!!
Very selective department
WALKABLE COMMUNITIES, LESS CAR DEPENDENT, ORGANIC FARMLAND TO PRODUCE FOOD FOR LOCALS, NON-POLLUTING, NON-TOXIC LIGHT INDUSTRIALS AND INCLUDE RECREATION AREAS.
Walking parks
water conservation wilderness protection

Water problems.
-water resources -landfill options -save for schools, business, parks (future growth) -county offices, rec centers, green space
water, conservation, minimize impact on property taxes, slow growth
We believe the question is not sufficiently well defined to provide a response.
We desperately need a good grocery store at the eastern end of the county. Also better rec facilities at this end. It seems like everything is at the other end of the county.
We have a growing population and need to be able to use available land to provide room for housing and new schools to provide space f or the number of families moving to the area.
We have far to many homes approved but not built. To allow more homes to be approved and built. Same goes for office space; so much built and empty. Your "D2" statement says you can't stop growth. To grow developers need land and you need to do everything in your power to make sure they can't get it. Williamsburg will become another Fairfax Co. if you don't stop growth.
We moved here from NJ over 10 years ago. One of the things that attracted us to JCC was the rural lands. The development which has occurred in this time is unbelievable. JCC is losing tourists because of this. The county is losing its charm and definitely should find ways to utilize the land which has already been developed and to find better use of it.
We need an arts venue.
We need more mid-level housing - not houses costing $200,000 +
We need more schools built. Class sizes are getting too big. A library and park closer to Centerville - Monticello Avenue. Dog parks/runs - very big county with animal lovers and need dog parks.
We need to build affordable housing, housing for elders, etc. We don't need more single family Ford's Colony type places. We need mixed use developments. Millennials don't want to be marooned in old-fashioned, club-like living.
We need to stop building. This only results in needing more schools and higher costs in taxes for all tax payers. Renovate existing buildings and property. Traffic getting way too heavy.
We should utilize closed buildings before we build more.
WEGMAN'S AIRPORT
Well planned development, consistent
We've had enough cookie cutter developments (Ryan Homes) come in the last few years. Let's have community spaces developed for residents to enjoy the wonderful place they live. Green spaces, parks and open areas for the community.
What the land owner decides for the property.
Whatever is developed be responsible with development and sustained upkeep. Whatever & wherever should NOT be used for political gain!!

wildlife habitats open lands for community gardens
wineries
Wisc?, Jamestown, historical sites and not have unused business buildings all over
Workforce housing Parks and recreation Schools that are equal to the best in the county [country?] Bike paths and public transportation access
YEAR ROUND SWIMMING FACILITIES

F1: What do you like best about living in the County?
- HIGHLY ORGANIZED - HEALTHY & CLEAN ENVIRONMENT - PEOPLE ARE SO FRIENDLY AND PEACELOVING - VERY SAFE
- a good mix between tourist attraction and the variety of shopping - many opportunities for outdoor activities
- Excellent school system - Safe - Beautiful area to live in - Parks, libraries, rec.
- HAVING EASY ACCESS TO PARKS, BIKE LANES, EXERCISE FACILITIES, HISTORIC SITES, SHOPPING AND GOOD RESTAURANTS - VERY GOOD PUBLIC EDUCATION (SCHOOLS AND COLLEGES) - CLOSENESS OF COMMUNITY
- History - Outdoor activities - Dining options
- Limiting the height of buildings to 4 stories - Still can get around without too much traffic
- Location between Hampton roads and Richmond - Good school systems - No high rise buildings
- lower cost of living (vice Fairfax County, VA) - Reduced traffic woes -Cleaner/fresher air -Convenient shopping (but Need a Costco)
- Reasonabke traffic - Close to historic/colonial activities
- Tax rate - Everything needed within 10 mile drive - Not overly crowded - People who work for county - College of William and Mary

- THE RURAL NATURE (?), RELATIVELY LOW POPULATION AND TRAFFIC DENSITY - THE AVAILABILITY OF MOST SERVICES LOCALLY - CLOSE PROXIMITY TO NORFOLK/VA. BEACH AND RICHMOND
- very good services and schools - reasonable taxes - history abounds - safe communities
-- WELL RUN -- GREAT PARKS AND OPEN AREAS -- GOOD MIX OF PEOPLE
--- WONDERFUL MIX OF CITIZENS FROM ACROSS THE COUNTRY --- NEW GROWTH THAT INCORPORATES LASTES HOUDING/RETAIL IDEAS (I.E. NEW TOWN, ETC.)
(location redacted) Neighborhood Williamsburg Winery Busch Gardens Restaurants
*CLEAN *RESTAURANTS *SAFE *LOW TRAFFIC *CW/BUSCH GARDENS *CLOSE TO VA BEACH, RICHMOND & DC
?
[RESPONDENT DID NOT ANSWER]
1- Live in an excellent community (Governor's Land) 2- Like having good medical facilities, W & M close by, and near good airport.
1) Rec center 2) Slower pace
1. The friendliness of people 2. Accessibility to everything I want and need. 3. Opportunities for an active retirement.
1. amenities — parks and schools and library 2. Mix of neighborhoods
1. Friendly service providers. 2. Rec Center library. 3. Small town feel even as it grows. 4. I feel I can call my supervisor about anything. (J. Ian Loar.)
1. Low traffic/overall congestion 2. Access to CW, W&M 3. Overall quality of life
1. Small town feel 2. Low taxes 3. Most services available in County/City 4. Library/Rec Center

5. Little traffic 6. Living close to William & Mary and able to participate
1. The fact that historic areas have a voice in determining decisions regarding development 2. The rural aspect of our area 3. Historic value of our county and heritage 4. The educational value and opportunity here 5. The racial equality here and diverse ethnic population
1. The small town feeling - everyone I know thinks Williamsburg/JCC is great and would love to live here. 2. The calmer, laid back atmosphere 3. Most of the residents are great however we do have some who like to move here and try to tell us how we should do everything or how we do everything is wrong (ie. where they came from foes it better)
-199 offers easy access to services I need -most retail stores and professional services I need are within 4 miles and almost nothing farther than 8 miles -Rec center, parks and recreation, trails, bike trails, capital trail -recycling service -public areas are generally clean and well-maintained
30 minutes from Newport News and Richmond can escape the Williamsburg tourists during the summer has all the "necessities". I personally enjoyed my k-12 education in JCC.
A beautiful safe place to live
A small town feeling with rural areas with good access to art and museums. Muscare C, VA Museum of Fine Arts, Chrysler Museum, plus Colonial Williamsburg. Easy shopping in New Town. The James County Rec. Center is very good. The cleanest gym I have ever used.
A very pleasant place to live!
Access to county government offices Access to ABC stores
Access to everything
Access to health care, worship, history, art, entertainment, shopping, great food choices, recreation, and a great mix of wonderful people.
-Access to historical sites: Colonial Williamsburg, Jamestown, etc -Access to Capital Trail for bike riding
Access to many venues - shopping, beach, hospitals Laid back town, not too crowded Well caved (?) for city Diverse area
Access to nature
access to parks, affordable housing, and retail all nearby
Access to parks, beaches, playgrounds, and amusement parks.
Access to recreation and historical sites.
access to the outdoors. Love the cap to cap trail, history and peddling opps. Quiet, less hectic than the city. Smaller town feel but still w/good amenities

Access to waterways Access and proximity to grocery stores Not much traffic except for 199 Community colleges and W&M College Parks and Recration tennis league Low property taxes Large settled population
ACCESSIBILITU TO PARKS
Accessibility
ACCESSIBILITY AND CONVENIENCE TO NEEDS AND SERVICES
Accessibility to beach rivers and major cities
--Accessibility to resources --Mix of rural and developed but beginning to stew wrong way toward retail (tire stores, automarts, mattress stores)
accessibility, volunteer activities, safety
Actually live in Norge - quiet, very safe, very central to services, especially library.
ADDING MORE STREET LIGHTS TO REDUCE CRIME THROUGHOUT LOWER COUNTY.INCREASE POLICE COMMUNITY EFFORTS INPUBIC AREAS.
Affordability
affordable access to interstate access to retail/recreation/dining location between NN & RVA safe, quiet
Affordable, high quality rental housing
All necessary services are close by and the access to points east and west is readily available and quick
Although growth is too fast, the County has attempted to preserve rural land.
Always feel I am living out in the country that they are holding development down to give us that country feel.
AMENITIES AND ACTIVITIES IN A SMALL TOWN FEEL
amenity location weather
Appears to be well run Thoughtful to community need
AVAILABILITY OF COLONIAL WILLIAMSBURG AND IT'S ACTIVITIES. SAFETY. WHEN WE MOVED HERE 20 YEARS AGO THE TRAFFIC WAS MUCH LESS - ONE OF THE REASONS WE MOVED FROM DC SUBURBS. TREMENDOUS INCREASE IN TRAFFIC/TAILGATERS/SPEEDING IN LAST FEW YEARS
AVAILABILITY OF NECESSARY SERVICES - COMMERCIAL, MEDICAL RELAXED ATMOSPHERE, CLOSE PROXIMITY TO HISTORIC AND ENTERTAINMENT VENUES EXCELLENT LIBRARY SYSTEM

Availability of services and smaller town environments, recognizing that growth inevitable
Availability of services.
Availability to reach
Available healthcare Convenience Retail Stores Connection with William and Mary
BASICALLY THE INDIVIDUAL INTERACTION
beautiful area, everything is close, small town feel with friendly people
Beautiful blend of rural & urban
Beautiful landscape near water Good weather
Beautiful landscape, low speed limits on secondary roads, plenty of choices for shopping/retail/restaurants. The parks and access to waterways.
Beautiful open spaces
Beautiful surroundings, uncluttered roads that are visually pleasing, having Amtrak & a University in town, relatively gentle traffic on roads. Generally safe environment, the arts.
Being able to drive down some roads and see cows! We love the rural feel, kept so beautifully by county workers. The trees and greenery are lush in this area. All our visitors mention it.
Being retired, we enjoy the quiet country-like feeling living in James City County. However, traffic is getting a little more stressful -
Bike and walking paths, lovely neighborhoods, beautiful location, WJCC schools, Colonial Williamsburg/Merchant Square, William and Mary, waterways
Bike paths, green spaces, river access, parks
Bike trails, hiking trails, county parks
Centralized shopping/business areas - not intermixed with single family dwellings
Clean and safe
Clean County Asthetics, Low property taxes
clean environment
Clean nature entertainment proximity to other areas
clean safe Friendly
Clean, safe schools, shopping options. Peaceful.
Cleanliness and lack of urban feel.
cleanliness good business upkeep

climate & location local government openness (slowly diminishing, regrettably) rural character
Close proximity to a Farmer's Market and Duke of Gloucester Street. Having sports complexes like WISC and JREC Center Nice and new grocery stores and shopping
Close to amenities. Local hospital is awesome. Shopping is good. Walmart was a big help. I don't care a whole lot about the Premium outlets. Nice restaurants.
Close to Colonial Williamsburg, Busch Gardens, Richmond and Tidewater. Liked it better when the upper county was more rural.
Close to everything, but rural.
close to food store and church
Close to our kids in York County
CLOSE TO WOR CLOSE TO PARKS, BUSCH GARDENS, COLONIAL WILLIAMSBURG
Close to work. Nice residential community.
closer to grandchildren
Colonial Heritage community, shopping centers ie. New Town, Settlers Market, Monticello Marketplace areas of well kept landscaped gardens, friendly people move here, Colonial Williamsburg - feeling of overall safety, good hospital, good churches, living closer to kids and grandkids in Newport News and York County Easy access to interstate highway
Colonial Williamsburg & William & Mary Jamestown facilities, especially national park
Colonial Williamsburg and bike paths
Colonial Williamsburg, The Historic Triangle, Colonial Parkway, being near the James River. Good Drs. and Sentara Hospital, a variety of grocery stores, The Outlet Stores, Merchant's Square, great parks and recreational facilities!! Excellent library!
Combination of history, recreational offerings, schools, geographical location and technology
Combination of rural and suburban communities around a small city core
common sense government leaders and managers with a balanced approach to strategic planning.
communities hidden among the trees
Community living but lots of green spaces. Low crime in my neighborhood Easy access to Colonial Williamsburg, Newtown, etc.
Compared to Newport News, York County, it is somewhat quieter and safer.
CONVENIENCE
convenience (2 hours to mountains or 2 hours to bay and ocean, 30 minutes to two different airports). All four seasons. Beautiful vegetation. Water sports.

Convenience in getting around, friendly, great county services, cost of living, much less traffic than my previous area (Fairfax Co)
COST OF LIVING LIGHT TRAFFIC ALTERNATIVE ENTERTAINMENT OPTIONS
country feel but can be around surrounding buildings and restaurants immediately, not far.
COUNTRY FEELING, HISTORIC SIGNIFICANCE, ESSENTIAL AMENITIES CLOSE BY
country life is much better than city life
country living, good access to the interstate Colonial Williamsburg is near
Country Living. That is why we moved here.
County parks and recreation facilities Somewhat rural atmosphere Proximity to college campuses
Current traffic conditions are manageable unlike in Charlottesville. Mixture of college & arts & a great benefit Less crime than in neighboring communities Golf course options
CURRENTLY THERE SEEMS TO BE A GOOD BALANCE IN LAND USE. NICE PARKS FOR FAMILIES TO TAKE THEIR CHILDREN, ALSO GRANDPARENTS TO TAKE GRAND KIDS. THE SCHOOLS ARE GREAT. PUBLIC SAFETY IS AN IMPORTANT PRIORITY. CONVIENT SHOPPING LOCATIONS. THE EXISTING ROAD NETWORK IS OT OVERLY CROWDED
Decent maintenance
Diversity of people Thru airports Golf History
-easy access by car (but see below*) to stores, historical sites, movie theaters -access to medical care and hospital -concerts and activities in area
Easy to drive, but with some increase of traffic. Still some areas with trees
EASY TO GET AROUND MANY SENIOR ACTIVITIES SAFETY TREES
Easy to reach other surrounding cities. Colonial Williamsburg adds such charm and so much history.
Enjoy the available activities of tourism, generally quiet yet comfortable amount of shopping/restaurants.
Environment and amenities.
Even though its grown a lot in the time I have lived here, it still has the small town feel. Some of the road construction is behind but I'm sure it will catch up. There are many things to do here and there is a good mix of people though out the country.
Eventhough the county has grown dramatically in 37 years, it still has a small town feel to living here. The small town feel can be slipping away if not careful.

everything
EVERYTHING IS CLEAN, UPKEPT AND SAFE
Everything one could need is here
Excellent quality of life: trails, especially Greensprings/Powatan Creek, free summer concerts, Jamestown Beach, excellent libraries. But truly, the schools. The excellent public schools are really the reason we live in JCC.
Excellent services - especially library, rec center and programs. Approachable board of supervisors. Enjoy the greenery and green space.
Family friendly and a lot of things to do that always feel safe
Family oriented. Plentiful of trails
Far less traffic than San Jose CA; availability of retail and restaurants when I'm in the Williamsburg area
Feel safe living in James City Being able to enjoy my home and not worry about crime Joyful community Great schools Rural feel of the community, not that "big city" feel Friendly neighborhood
FEELING OF A SMALL TOWN
Feeling of home "convenience." A small town feel where people know my name like I've been accustomed to my entire life.
feeling safe! We grew up in Newport News and were gone for 13 years. It has changed so much and not for the good. York Co. grew quickly and now is showing the wear. We have the opportunity to capitalize on the growth we have already without lowering our standard of living which makes us special. Growth is not all good! Focus on improving what we have and keeping the rural feel.
feelings of rural small town atmosphere
Feels like living in the country.
Fishing public lakes
For a biking community, the official bike trail is fabulous.
Ford's Colony
Freedom and lots of space!
Fresh air Dark at night - Avoid light pollution
Friendliness, green space
Friendly community wonderful services. Library is excellent Small town atmosphere - not too much traffic
friendly people
Friendly people history and cultural activities water activities - close to Virginia Beach Hometown feeling - rapidly disappearing

Friendly people, historical attractins, visual appeal of buildings, roadways, green spaces and trees, low automobile traffic, variety of stores and attractions, low taxes, low crime/safety
GENERAL APPEARANCE OF ROADS AND BUILDINGS AS WELL AS AN OBVIOUS INCREASE IN PRESERVING THE NATURAL ENVIRONMENT.
GENERALLY DON'T BOTHER US.
Generally speaking, my wife and I have been very happy living in James City County. People are friendly and respectful in most steaks. Would prefer to see greater police patrols in neighborhoods. Definitely sense a moral problem within the Police Dept. over the last 18 years. I was a law enforcement officer for more than 32 years.
Good government services. Small town nature of the area
GOOD MEDICARE CARE, RESTAURANTS ENTERTAINMENT, MARKETS
Good mix of rural land and residential small town feel, not overly crowded Historical context of area
Good neighborhoods and close to big cities, but not living in big cities
GOOD PUBLIC SERVICES PUBLIC SAFETY HANDLED WELL
Good safe place for families.
Good schools Fire department and EMS service Police department County library The 3 county parks
Good Schools with some minor issues, small town feel with plenty of amenities. Excellent parks and rec program
good schools lowers taxes
Good schools. Great library. Good location.
great amenities and services low tax rate feel very safe here
Great and safe community (keep it that way)
Great family environment. Close proximity to larger metro areas . Keep focus on schools and attracting young families.
Great place to raise a family - good schools, variety of services, feel safe
great recreation areas for kids
GREAT SCHOOLS, PARKS, GREAT MIX OF RURAL & DEVELOPED AREAS
Great schools, safety, suburbs access to James & Chickahominy rivers

Great services, parks and recreation Good retail Great community events
Green space - but it's changing rapidly.
has a small town feel
HAVE NO COMPLAINTS. I AM 75 AND NOT INVOLVED OR ACTIVE IN THE MANY AREAS OF JCC
High concentration of suburban areas, quality of parks and libraries, reliability of emergency services and quality of medical community.
--Highly education population --Opportunities to volunteer in community --Opportunities for continuing education for jobs - college population --Large number and variety of churches --Aggressive role of church network to expose and work on issues of poverty - health, cars, food insufficiency, housing, etc.
Historic character, relatively safe
Historic environment, semi-rural area
History & culture
History of area. Availability of parks, park programs. Retail Stores Closeness to major areas
HISTORY ACCESS TO COLONIAL WILLIAMSBURG JAMESTOWN AND YORKTOWN
HISTORY, ACTIVITY FOR ALL AGES, CONVENIENT TO HOSPITALS, MEDICAL CENTERS, SHOPS
HOSPITALS/DOCTORS, PARKS, CW, SHOPPING
How well maintained it is- no trash, landscaped, no billboards, that sort of thing. Excellent use of tree breaks, zoning- we obviously have a great county land use division.
I am very proud of how clean and well maintained James City Co is when people come to visit. Everyone is highly impressed with the convenience of restaurants/retail and beauty of all the trees. Our roads are well maintained. Thank you.
I APPRECIATE THE RURAL SETTING
I appreciate the work that the county has done to keep most new commercial developments attractive. The best part of living here for me is the Virginia Capital Trail.
I best like the "ruralness" or greenspace. The general quietness. However, I see too much development.
I don't, it was the only affordable housing I could find.
I enjoy the rural aspects of living here. I am originally from Lancaster, PA and that's HOME! However unbridled growth plus no regard for infrastructural needs makes me SAD when my wife and I go home.
I enjoy the seeming growth and development that has occurred over the past two decades of my experience in the Williamsburg area, especially within the past five years.

Im glad to see the revitalization of the new "Midtown Row" as that strip mall needed some help.
I feel safe and enjoy the feeling of a small community with all the access to retail businesses found in larger cities.
I FEEL SAFER THAN IN OTHE LOCAL AREA BECAUSE I HAVE SEEN THE QUALITY OF THE POLICE FORCE WHENWE HAVE NEEDED THEM. I AM HAPPY WITH THE NEIGHBORHOODS AROUND ME. I LOVE THAT IT IS CLOSE TO A LOT OF THINGS BUT NOT A BIG CITY.
I feel that James City Country (JCC) lets you feel like you are living in a city w/o living in a city. We have access to almost all we need but at times it still feels like a "small" town.
I have a variety of close resources.
I HAVE THE BEAUTIFUL TREED NEIGHBORHOODS AND "ALMOST RURAL" CHARACTER OF THE COUNTY. THERE ARE AMPLE RECREATION OPPORTUNITIES A GOOD LIBRARY, AND ACCESS TO HISTORICAL WILLIAMSBURG AND WU COLLEGE. A NICE MIX OF ENVIRONMENTAL BEAUTY, RECREATIONAL OPTIONS CULTURAL PROGRAMS AND ACADEMIC PURSUITS
I LIE THE VARIETY OF EATING ESTABLISHMENTS
I like best the natural environment and physical beauty of the country.
I like how quiet and peaceful it is. At times when I'm driving it's like driving through just the middle of the forest or a park. It's big enough that you don't feel trapped in a small town, but small enough that you can always run into someone you know.
I like living in the county because I feel safe. I have plenty of room to do what I want on my land.
I LIKE MY HOUSE AND OMMUNITY I LIVE IN. ALSO REALLY LIKE THE LIBRARY SERVICES.
I like that all buildings fit in with the colonial feel, I like that it's a college town, and love the concerts, art shows and indoor/outdoor fitness opportunities
I LIKE THAT ALL THE STORES ARE CLOSE TO MY PLACE. THE QUALITY OF LIFE
I like that many of the aesthetics (i.e. trees, wooded areas, wetlands, streams, etc.) are protected.
I like that there is not a lot of traffic and that stores/retail locations and medical facilities are close to my home.
I like that this is a beautiful community from where I live, but there is WAY too much poverty - we need to support working families better as a community - lower housing costs, more money for schools!
I like the "country" living. One of the reasons I moved to Williamsburg/James City County was because I felt they were making wise decisions of not overbuilding
I like the close proximity of stores & businesses
I like the County as it is.
I like the fact the area is clean and smells fresh. I have not heard of any crime which is excellent. The school system is amazing. I just wish it was more affordable housing.
I like the history and public areas like Greensprings Trail, Colonial Williamsburg, and some of the restriction about buildings (height, signage) and business types (tattoo shops, strip clubs). Please please do not succumb to pressures to add lots of low-income housing. We don't want to be on the news every day for robbery, shootings, and other crime like Newport News, Hampton, Chesapeake, Norfolk, VA beach etc.
I like the proximity to Richmond, Williamsburg, Newport News, and Virginian Beach

I like the small size, the small town feel and the easy access to shopping, health care, etc. The natural beauty is extremely important to preserve also.
I like the small town feel. We moved here from Denver to be nearer our children & grandchildren. Sometimes I miss the big city feel of Denver but I'm liking it here. Just getting used to it. I-4 seems unpredictable at times but Denver's growth & traffic is out of control so its okay.
I like the weather, four distinct seasons without either a harsh winter or summer. I like the small town atmosphere. I like Williamsburg's proximity to larger cities.
I like very little traffic, good roads. I like the mix of locally owned and corporate own businesses. Excellent hospital in county. I like that we are contacted by phone when there is weather alerts in the county. I like that there are still some open spaces, not just building after building or resident. Very nice library.
I LIKED HOW QUIET AND SAFE IT FELT WHEN WE FIRST MOVED HERE 20 YEARS AGO. NOW, WE'VE HAD TO MOVE OUT TO TOANO TO HELP MAINTAIN THAT FEELING. I MISS THE TREES IN TOWN.
I liked the openness and rural character but its getting too crowded now. The parks and programs (?) are welcome, as is the emphasis on wetlands. I have resisted moving because I the county.
I live in a gated community which ensures access control & safety. Rapid response for a medical emergency Good (not great!) schools and personnel Road access is excellent. Usually multiple ways to travel to destinations. Caters somewhat to aging population (I am 80)
I LIVE IN A MORE RURAL AREA AND I LIKE THAT. IT IS PRETTY DUE TO MORE LAND AND LESS HOUSES. I LIKE THE AMOUNT OF POLICE PATROLLING. I FEEL SAFER THAN A LOT OF OTHER PLACES.
I live in the very rural area which I prefer over the more crowded areas. While shopping have moved a little closer, I enjoy not being in a area that is congested.
I live near Main Land Farm and The Cap-to-Cap bike path and appreciate them every day.
I LIVED HERE WHEN IT REALLY WA A SMALL CHARMING TOWN. I THINK IT HAS LOST SOME OF ITS SMALL TOWN CHARM AND MAYBE AT THIS POINT BEING OVERDEVELOPED.
I love all the walking paths, like the Jamestown Trail. Love how clean county keeps public areas. Love the library and its services
I love driving and seeing trees!
I love living near a university. For the most part, James City is a beautiful, safe environment with many opportunities for social, recreational and religious involvement.
I love the balance it brings to historical, residential and business development! I love the services provided for taxes. They maintain road surfaces well. County planners should be commended for past and current work - Thank you! Great idea in polling/surveying citizens - Good Job!
I love the beauty of the farms and scenery, but enjoy being within 10 minutes or so of shopping, restaurants and amusement parks
I love the people of JCC who seem to share a feeling of community with each other. I love the diversity of experiences, backgrounds and cultures. There's never a dull moment! I love the quiet of the woods and nature and the proximity to cultural

offerings, grocery store, government buildings and YRSP. I love riding my bike for miles without encountering a stoplight.
I LOVE THE RURAL NATURE OF THE COUNTY. AREAS THAT ARE ALREADY DEVELOPED HAVE PLENTY OF SERVICES AND AMENITIES. GOOD SCHOOL SYSTEM AND GOOD ROADS. BEAUTIFUL PARKS AND EXCELLENT LIBRARY SYSTEM.
I love the sense of community. It is a growing area that still feels like a small town. New development and attractive and easy to access. Schools are great!
I love the small town atmosphere here.
I love where I live. The traffic isn't bad-- not like northern VA! Plenty of retail stores, groceries, etc. & the many services provided. Excellent public library - needs more space!
I MOVED HERE BECAUSE IT FELT LIKE A SMALL TOWN. IS LOSING THAT SENSE OF COMMUNITY. I STILL FIND IT IN A FEW ARES OF THE COUNTY. I ALSOLIKED THE GREEN SPACE AND PARKS AND HISTORY.
I SERVED IN THE AF AND MOVED 17 TIMES. JCC IS, BY FAR, THE BEST PLACE I HAVE EVER LIVED. IT IS A GREAT, SMALL COLLEGE TOWN WITH MANY ACTIVITIES AND GOOD SHOPPING OPTIONS
I used to like the lack of traffic, the trees, and the quiet — now all of that is changing and JCC is becoming a very congested area.
I was raised in the country, so I like the semi-country development I live in.
I(we) liked it best when we m oved here over 20 yrs ago. Then promises of no more this or that and the promises were broken.
I'd leave for Texas tomorrow if I could
I'm very disappointed with continued development of retail, which in turn forces or bankrupts other recently built structures. Example: The shopping Center at Lightfoot (formerly Ukrop's) is still mostly empty while new developments at Newtown expand. The developer at that Lightfoot location should be held responsible for clearing acres of trees and creating asphalt parking lots that are not used. This land should be restored or made into a park.
influence of William and Mary, Colonial Williamsburg
It has a suburb feel, and being to relax in a quiet area.
IT HAS BEEN WONDERFUL --- A HAPPY 32 YEARS
It is a beautiful and safe county to raise a family in.
It is a good community and not congested like the bigger metros of Newport News and Richmond. There are a good amount of retail and grocery options. Also, the preservation of nature and historic areas are vital for future generations.
It is a great place to live. Lots to do. Beautiful. Safe. Great Schools.
It is close to my work. I love Williamsburg. Close to the mountains, beach, river. Don't want it to become VA beach, Newport News, Hampton, Norfolk.
It is just far enough but close enough to all the seven cities and Richmond. The cleanliness of the roads from debris and communities. The people becomes it is a variety of all ethnicities and ages.
It is quiet most of the time. JCCPD are friendly and responds when called.
IT IS SAFE (RELATIVELY) AND NOT TOO CROWDED (YET)
It is safe, clean, beautiful, peaceful. Many green areas but also growth of small businesses like breweries.

It is still a small county
It is still a small town, but has a lot of good amenities
It is the right size - neighborhoods are planned nicely. Walking/Biking trails are excellent.
It is very clean
It is very peaceful, beautiful. Traffic not too bad. RT. 199 gets us everywhere very well. Medical quality is thin. We are underserved with high quality (well credentialed) doctors. A big negative for living here vs. Charlottesville or Richmond.
It is very quiet. Slower pace. Convenient for shopping, hospital and restaurants
It is way less clustered like Newport News. Traffic is not bad.
It seems "small town" and safe
It was a great place to raise a family. Great ? opportunity, excellent schools, family focused community and a beautiful community. Love all the trees, green spaces and parks. Love the new bike trail.
Its "rural" atmosphere yet it has good public services and amenities like parks. County parks are great! I would like see more.
Its a beautiful place to live. Nice people and not a lot of "crazy" people. Would like to see if it stay that way. If low income houses are built, then things could change. Don't want to be like Newport News. Keep crime away.
IT'S A CITY BUT NOT LIKE VIRGINIA BEACH. IT HAS MORE OF A NEIGHBORHOOD/TREELINED STREETS FEEL INSTEAD OF ASPHALT EVERYWHERE.
It's a lovely area with many opportunities to volunteer and engage in many activities, both private and public. I realize work opportunities are limited, but education opportunities appear good, especially the Thomas Nelson facility. Wish the entire county had such opportunities that are lacking, ie. non-college training, etc.
IT'S A REASPMAB;E MIX PF URBAN AND "SMALL TOWN" WIDE VARIETY OF COMMERCIAL ESTABLISHMENTS WITHIN DRICEABLE DISTANCE
Its a rural mix Good medical facilities Keep green spaces
Its basically peaceful and a good location. I have made friends here. I have worked for t his county and sometimes work for Busch Gardens. I like Colonial Williamsburg the best.
It's beautiful. I know we have to grow, but I wish empty buildings and vacant lots would be used first instead of building new. When we first moved here, it was like a bit of country mixed in with the city. That's what I want my kids to grow up with.
It's beautiful. It seems there are strict guidelines for what development can look like and I believe it should stay that way.
Its' beauty and rural feeling
IT'S CALM, SAFE
Its close to family and friends
Its connection with W'burg
IT'S CONVENIENT TO NEWPORT NEWS & RICHMOND EVERYTHING IS EXCESSABLE!

NEED TO BUILD "NEW" HOSPITAL WITH AN EMERGENCY ROOM. LARGER UPDATED LIBRARY AND BETTER TRANSPORTATION SYSTEM
Its excellent mix of rural lands, water lands, fine health care facilities, the Route 5 bike/running path, Colonial Williamsburg and the College of William and Mary
It's farmer rural charm
Its heritage and culture. Everything is nice in tourist areas. County does a good job of keeping area beautiful.
It's like living with the best mix of rural and urban
Its natural beauty. Road maintenance.
It's peaceful and not overly congested; it's very clean and the roads are maintained very well.
Its possibilities for the long term future
It's pretty quiet, it's a nice area
It's proximity to other cities. It's cleanliness
It's quiet
It's quiet, slower paced - especially in upper county.
IT'S RURAL COUNTRY CHARM, YET NOT TOO FAR AWAY FROM SCHOOLS, WORK PLACES, CHURCHES, DOCTORS, ETC...
It's rural setting. Library services for its citizens. It's historic significance and influence to the county and nation.
Its safe and beautiful
Its semi-rural feel, access to parks and rural/wooded areas, and relative safety. Also the JCC library. Likewise, the fact that the commercial areas are very largely contained to specific, limited areas.
Its semi-rural mature-green spaces short driving distances
IT'S SOMEWHAT RURAL ATMOSPHERE IN WESTERN AREAS,BUT MOST IMPORTANTLY ITS GREAT HISTORY
It's still fairly small and traffic is not yet out of control. Please do not turn JCC into Fairfax County!
It's still got rural areas left It still has some "small town" feel left It's home
Its unique, small town, historical, college, eclectic mix. We moved hear from busling, crowded paved over, Northern Virginia. This county is a gem. Don't destroy it in the name of "Progress".
James City County is Home
James City is a good county to live in, but needs to watch what happens in further growth.
JCC really offers most things we need from housing to services to retail, groceries, etc. It's all here in one town! Not that I like all the choices in retail, restaurants, etc. !
JCC staff is professional and helpful. Major arteries are regularly maintained.

Good balance of residential and business areas. Reasonable price for JCC services.
Just a nice place to live. County people always pleasant & helpful on the phone.
Just the right size.
Keeping it clean, active
Lack of congestion Amount of different activities in area recreational facilities/parks
Lack of heavy traffic as in Hampton Roads and to a lesser extent. Richmond
Layout of developed landscape and design of commercial retail structures; especially New Town
Less populated than other nearby cities. County is always clean and generally well maintained
Less traffic than most areas. Availability of concerts and recreation
Less traffic than other city/counties in the area
LESS TRAFFIC SECURITY LAND SIDE(?)
Less traffic Quiet
less traffic, crimes, taxes
Less traffic, people
Library system Reasonable tax rate Recreation facilities
Library Police-emergency services staffs with good people Weather Opportunities offered by college, county, neighborhood organizations, access to two hospitalas
Library, Rec Center, Capital Route bike trail, Integration with historic sites.
Life with family
Like it generally would like easier options for Medicaid!
Like the small town atmosphere with cultural offerings.
Like to keep it as rural as possible
-Live nearby a park, very well taken care of where we can exercise and take our grandchildren -Nice shopping ares -Beautiful bike/walk trail
Living at a distance from businesses & the associate/traffic

Living in (location redacted), availability of local post office, proximity to St. Martin's Episcopal and Old St. Bede's on William & Mary Campus, proximity to W&M Campus and Christopher Wren.
Living in a comfortable atmosphere that provides my needs as a retiree.
Living in a rural area 7 minutes from work.
Living in a somewhat rural area that is still in close proximity to stores, restaurants, and other activities. I don't deal with bad traffic, the crime is low, and schools my children go to are great.
Living in my home on the York River. My friends and neighbors.
living in new town
Living in the county is still pretty quiet. It's almost like living in the country. Right now it's still a little slow paced, not too big like living in the city.
Local shop
LOCATION
Location of Colonial Williamsburg history, beach near by, cites near by
Location of residence on a creek but near by conveniences
location to other areas
LOCATION QUIETNESS FRIENDLY ATMOSPHERE COLONIAL WILLIAMSBURG
Location, environment, historical venues. Access to shopping, business, medical facilities, college (W&M), tourist venues, events, weather. Access to VB, Richmond, DC
location, HOA community
Lots of low cost/free activities such as Library shows, Jamestown Settlement, Colonical Williams, Parks, Playgrounds
Love it here! Parks, trails, great zoning!
Love my gated community, parks, boat ramps
Love my neighbors and friends! Its cleanliness. Low property real estate taxes Planting of flowers and trees to beautify JCC. Great fire and police departments and presence.
Love the entire area. Sorry to see how much it's grown. Too many stop lights on Monticello
-Love the history of the community -love the historical architecture -love the weather -love the feeling of "safety" -love the William and Mary campus life and Christopher Wren classes -love the balance of Colonial Williamsburg and Busch Gardens
Love the parks and convenience
loved it when we first moved back home to Tidewater - it is now becoming a nightmare

LOW CRIME AND LESS TRAFFIC THAN THE REST OF HAMPTON ROADS
low crime area, recreation options
LOW CRIME RATE
Low crime rate Nice parks
Low crime Good roads
Low crime, clean streets, fresh air, nice people, good schools
low density numerous parks uncongested roads
Low speed limits on local roadways creates sense of safety. Community is very attractive with well-kept roads and public areas.
Low taxes
Low taxes
Low taxes Quiet atmosphere
Low taxes recreational opportunities, boating, cycling, etc. shopping availability without extended travel as it was 30 years ago safety.
Low taxes, good roads, pleasant environment
Low traffic and good tax rate on property.
Lower density housing. Lack of congestion compared to Hampton Roads/Newport News & Northern Va Reasonable property tax rates
LOWER PACE OF LIFE THAN NORTHERN VIRGINIA
Many good options for my activities and health care.
minimal traffic shopping options
MIX OF LOCALS AND NEW RESIDENTS FROM NORTH. MORE IS NEEDED TO DILUTE THE (profanity redacted) CULTURE HERE.
mix of rural and built up areas
MORE COUNTRY
Most of it is a pretty, well kept place. Police & county services seem to be very well run.
Moved here from the lower peninsula about 40 years ago. Have enjoyed the rural character very much. About 90% of my activities are confined to within about 5 miles of residence. There has been significant increase of traffic (work) on Route 199.
My house. But hate how they just keep building on our road. Easy to get what I need.
My neighborhood
My neighborhood is very safe and close to schools, churches, stores, and medical facilities. My family resides nearby and that is a big plus.
My neighborhood, (location redacted), is peaceful and rural. Neighbors take care of neighbors but also allow privacy. I am close to most services I need..near hospital, Croaker Library, grocery stores.
My rural home and area.

My wife and I visited James City County in 1996 while I was serving on active duty at Marine Corps Base, Quantico VA. Though we had made plans to retire in Raleigh, NC, we soon decided that we far preferred James City County based on our initial impression – especially its rural character, historic and cultural features and slower lifestyle.
N/A
N/A
Natural beauty
natural beauty parks reasonable traffic
Nice environment. Very close to historical Williamsburg. Convenient for shopping too.
Nice place
Nice place to live
nice, peaceful, safe
No best — have to live some where. Just another place
No opinion.
No traffic, lots of nature, tranquility, beauty of public areas and roads which are well-kept
NOT CONGESTED CONVENIENCE
Not having to go to Newport News to shop. When I came here there was nothing. Don't get me wrong, I like nothing, but the big stores are here. One thing wrong is they keep building and nothing comes in (like small stores). Mooretown Road is a prime example. Don't build if they can not afford to come and stay. Landlords ask too much rent!!!
NOT MUCH
Not much anymore. Gas prices are 15-22 cents higher in this area than other counties close by, like New Kent, West Point and other areas. It's too expensive for seniors anymore. No gas station has non-Ethenol gas. Have to go to another county to get it.
not much these days Too much development too much traffic too many (profanity redacted) northerners
Not overdeveloped Responsive services
Not so much commercial; fairly good mix
Not the city
NOT TOO CROWDED WALKER MILL PARK LIBRARY COST OF LIVING = OK RIGHT AMOUNT OF GOVERNMENT - NOT A NANNY STATE

not too hectic and overcrowded
Nothing!
Numerous activities very close to home. My family loves to hunt and fish and enjoy our family heritage. I'm not a tree hugger but I do believe too much property is being timbered.
--open spaces and trees --Access to rivers and local beach
Our family property - early 19th century
Our history in the area. Generally I like the climate. I've had little connection with stuff. Once I was stopped [by] the police (the first such an experience for the elderly careful driver). At the end, I learned I had a brake light out. I was astonished at how polite the young policeman was. I hope he finds his job fulfilling. He surely impressed me.
Our quiet neighborhood with a mix of young and old; very safe; neighbors help in an emergency; homes are reasonable; electric lines are underground so outages are rare and short; shopping is nearby.
Outdoors environment good shopping and restaurants educated residents
OVERALL GOOD QUALITY OF LIFE AVAILABILITY OF GOODS AND SERVICES (SOME IN ADJACENT AREAS) OVERALL GOOD SCHOOLS GOOD PUBLIC SERVICES, POLICE, FIRE, UTILITIES
OVERALL QUALITY OF HOUSING AND ROADS
Pace of life
Park Services Water access Capital Trail
PARKS
Parks
Parks & Rec and kid programs
Parks and Rec
Parks and recreation
Parks and Recreation Variety of restaurants
Parks, Cleanliness, Safe, Proximity to other places in Virginia, Friendly, respectful citizens
Parks, outdoor space to enjoy nature.
Parks. Convenient to Richmond or Virginia Beach
PEACE & QUIET OF LIVING IN THE RURAL AREA
Peace and quiet!
PEACE AND QUIET, A GOOD MIX O QUIET LIFE WITH JUST ENOUGH STORES AND RECREATION, NOT TOO MUCH TRAFFIC LIKE HAMPTON ROADS OR NORTHERN VA.
PEACE ANDQUIET LOW TRAFFIC VOLUME
Peaceful

Peaceful, green living yet stores and services are available. Both libraries are excellent except for the parking at the central one.
Peaceful. Good people. Very clean county
-peacefulness in living in a semi rural community -feeling safe -friendliness in dealing with government and the support of my neighbors
PEOPLE
People Green spaces - lots of trees Mix of businesses and homes Lots to do
People New shops, stores choice of homes rec. facilities
Pleasing to the eye, climate, reasonable taxes. The "smallness" of it. Friendly citizens, low crime, easy to get around.
Plenty of activities to take part; restaurants, sports, amusement parks, historic activities, outstanding Rec Center, live entertainment, service organizations Affluent area & infrastructure - no rundown areas Excellent police & fire protection Good weather & close to ocean
plenty of recreational opportunities, and proximity to both Hampton Roads and Richmond
Police force Low crime rates
Police/fire/EMT presence and response seems to be above average.
Professionalism of county employees Great/clean roads and parks!
Proximity between Richmond and VA Beach. Small town yet has most amenities, has bike paths and parks
Proximity to college and CW
Proximity to Colonial Williamsburg
-Proximity to historic areas and college of William and Mary -Small-town aesthetics
Proximity to historic sites, entertainment venues, museums, shopping, wonderful neighborhoods and great restaurants, along with the open undeveloped areas.
Proximity to just about everything
Proximity to parks, businesses, solid schools and infrastructure
Proximity to parks, hiking trails, bike trails, stores and restaurants on Monticello Ave. Preservation of historical sites and landmark with informational signs,
Proximity to Williamsburg/Richmond The mix of rural and urban areas Good parks, recreation facilities, excellent schools
Public Library Parks

Public school system Low crime rate Traffic level, patterns
Quaintness of the area, cleanliness of areas, Police presence, and the ease of getting to places.
QUALITY SERVICES FOR FAIR TAXES
QUALITY OF LIFE W/ EXCELLENT SERVICE CONVENIENCE TO SHOPPING, HEALTHCARE CHURCH, LIBRARY JCC RECREATION CENTER ATTRACTIVE AND WELL MAINTAINED ROADS
quality of life, friendly people, safety, access to historical areas
QUIET
Quiet place with good people.
QUIET AFTER HOURS
quiet and peaceful
Quiet and relaxed life style Great public safety service Excellent health services Convenient access to retail
Quiet and safe
QUIET AND TREES
quiet neighborhoods spacious lots country living with city convenience
Quiet Not too expensive History Still small like Princess Ann before 1963
Quiet, not too busy but enough to see you entertained, overall pretty safe, no traffic, clean air, not too many people, nice homes, great shops and restaurants, a centralized location between Richmond and Norfolk.
QUIET, PEACEFUL, PARKS NEIGHBORHOODS ARE SEPARATED AND SAFE BEAUTIFUL AREA TO LIVE
Quiet, proximity of nature, large high-ranking college
QUIET, SAFE, SMALL TOWN FEEL
Quietness
Quietness and peacefulness.
Rec. Center, library, good choice of grocery stores, William and Mary, undeveloped land/ forests/ water
Recreation areas, roads are decent, not much history in the county is emphasized, perhaps because we are next to Colonial Williamsburg.

RECREATION CENTER, LIBRARY
Recreation, mostly good schools, access to urban areas without living in one, good library, attractive, neighborhood feelings
Relative control over crime trends, reasonably healthy housing opportunities, tax rate that is reasonable (but that should not increase), beauty of the area, affordability.
Relative newcomer - roads - weather - keep public well informed
Relatively little traffic Lots of green space and undeveloped areas Ready access to appealing parks and recreation Nice variety of programs offered by rec center Ease of commute
Relatively low crime rate vs Newport News or Norfolk The small town atmosphere
Relatively small town feel, access to water and to nearby cities, access to institutions like W&M and amenities like CW and historical assets, friendly populace and county and city personnel.
Relaxed atmosphere; clean; well kept roads very good schools excellent recreational opportunities
relaxed, safe, peaceful, slower pace. Buildings retain low profile, historic pride and maintenance.
Resources - stores, libraries, parks
Rural and historic Beautiful trees
Rural area and lack of crime.
Rural areas, parks, bike trails, architectures and restaurants
Rural areas, safe place to live
rural atmosphere
Rural atmosphere
rural atmosphere generally
Rural atmosphere Lack of congestion
Rural atmosphere, less traffic, low crime
RURAL CHARACTER
Rural character with minimal traffic but good proximity to major metro areas (Richmond, Newport News, Norfolk) and recreation (OBX, Va Beach, Busch Gardens)
Rural character, strong historical feel, away from "big city" feel
Rural feel yet close to everything Quietness
Rural feel, but close enough to everything else that is needed
RURAL FEELING
rural housing
rural living

Rural living The quiet Seeing nature at work
Rural living. Parks & Rec programs for children. I would like to see existing shopping centers filled with retail stores before new ones are built.
Rural mature
rural orientation, limited traffic issues
Rural Outlook
Rural peace and quiet.
Rural quality, but that is fast disappearing. It's why I moved here in the first place.
rural setting closeness to historical sites availability to medical facilities and services
-Rural -Safe -Historical -More than enough to do for entertainment and recreation
Rural/urban mix
Safe
Safe (compared to other areas) Quite except from honking trains and the incredible loud siren of the police, ambulance and fire engines!, etc. There Is no need for people to hear on a 3 miles distance!
Safe and beautiful environment
Safe communities, good for kids, good schools
safe community still have trees & water access
safe environment reasonable taxes
Safe environment. Clean drinking water. Kid friendly.
Safe with a small town feel
Safe Attractive Schools Recreation
safe low taxes good schools
Safe, good schools, low traffic, lots to do, beautiful
Safe, good services (schools, library, fire, EMT, etc.). Nice park system with variety of offerings (swimming, boating, camping). The Jamestown State and federal facilities. Now have variety of shopping, dining, home improvement centers, hospitals and urgent care facilities.
Safe, great schools, access to doctors, hospital, shopping.
Safe. Beauty. Quality of retirees it attracts. Less traffic. More sense of community/small town. I left Portsmouth for a reason.

--safer to live here than other parts of Hampton Roads --great outdoor activity areas --low taxes --well managed development (e.g. Fords Colony) --excellent utilities! water/sewer are great! --good website
Safety
safety
Safety is good. Ambulance and fire service is good. Area is clean. Not a lot of violence.
SAFETY COMMUNITY FEELING
safety, reasonable taxes, opportunities to enjoy and explore local sites i.e. CW, Jamestown
Safety,, opportunities or recreation and entertainment, country setting, friendly neighbors, history
Safety; level of taxes and costs
Satisfied with my selection to live in James City County. Purchased property in 1965.
Scenic and recreational opportunities with fine arts
Schools #1! Parks and Rec #2! I enjoy local entertainment to include Colonial Williamsburg, Busch Gardens, restaurants, theaters, and shopping.
School's Parks Public Services Overall County Services
Schools, safety, and recreational opportunities
Security. I am a VET with disabilities. Peace and quiet are really important to me.
Semi0rural area, friendly people, historic significance
Semi-rural feel!
Sense of community Ease of living Beautiful topography Nearby College of William and Mary Good schools Many services for children and senior citizens Wonderful WR Library
Sense of community Feeling of safety Convenient services Excellent libraries, schools Educational activities for all ages
sense of community, availability of services
SERVICES ---- PARKS
Services and parks and housing are all in close proximity

Services like police and fire have been outstanding (w/ exception of a recent vet hire who clearly struggles with misogyny – don't mind explaining if details are desired. This experience involved his treatment of minor daughter). Overall, wonderful community with wonderful people — all the development equates to its desirability.
-services provided by the county (schools, parks, Route 199) -tax rates -preservation of open spaces/forested lands
shopping in well defined areas & various roads that are in place to move traffic
Short commute to work, good traffic most of the time (coming from Charlottesville, I find the traffic here to be wonderful), almost everything is within a 15-20-minute drive from work or home.
Size, services provided, wide range of activities -W&M - CW
slow growth, rural character
Slow pace of life and light traffic allows me to get around quickly.
slow paced
slower and less stressful living
Slower pace and good shopping options.
Small city feel with a lot to see.
Small feel w/larger community opportunities School System Parks & Rec
Small feel with availability to bigger areas. Parks are abundant. Plenty of activities to do. Good diversity of restaurants and shops. Not too many chainstores and restaurants.
SMALL TOWN ATMOSPHERE
small town atmosphere but great amenities; stores, shops, entertainment, restaurants, nearby airports.
Small town atmosphere which seems to be fading after 29 years here
Small town atmosphere, social cultural events. Less/slower traffic. Not too far away from larger venues for social/cultural events, entertainment, airports, healthcare and education.
Small town character, not a lot of traffic, still has rural areas, recycling
Small town country feel.
small town feel
small town feel
Small town feel & rural spaces - freedom from constant noise, traffic, urban sprawl. We can get the amenities of urban life from nearby Richmond & DC
Small town feel and historic opportunities at every corner.
-small town feel even though its growing -public schools
Small town feel with access to larger cities: historical relevance; capital bike trail; W&M; affordable taxes
SMALL TOWN FEEL WITH MANY AVAILABLE OSERVICES, HEALTH OPTIONS, AND AMENITIES
-small town feel with mixed use services -diversity of different ages

-senior opportunities i.e. Chris Wren, Senior Rec -college town opportunities -traffic level very acceptable
SMALL TOWN FEEL SAFETY SCHOOLS BEAUTY
SMALL TOWN FLAVOR COLLEGE TOWN FLAVOR EASE OF GETTING AROUND
Small town; slower pace; college; history; culture; activities; people
Small with less population, close to shopping, history
Smaller community feel with easy access to nearly all services. Somewhat rural setting in the Norge/Toano area that allows us to be away from the heavy tourism traffic during the summer and holidays. Good schools and lots of parks. Access to Colonial Williamsburg is a huge benefit.
Somewhat less congestion than larger cities but that is changing; feeling of overall safety and personal security; proximity to larger cities but not having the other things associated with them; controlled growth within limitations; tax rates that make sense with necessary improvements
-Somewhat rural with amenities close -Large lots, living in/near nature
Spacious home lots, not crowded. Very safe Good police/fire departments
Sports and fitness, colonia lWilliamsburg, housing developments, fire and rescue.
Springtime Traffic is just right..not too much The small town feel
Still has rural flavors
Stop the business growth - we m oved here because it was "country-not city!! Stop the housing development in our Toano - Norge area!
stores & restaurants are close by
STORMWATER PROGRAM IN EXCELLENT. PARKS & RECREATION FACILITIES RESIDENTS' ACCESS TO LIBRARIES LIBRARIES BIKE TRAILS
STRICT ENFORCEMENT OF BUILDING CODES   SENSE OF SECURITY PROVIDED BY FIRST RESPONDERS
Suburban living in a rural setting, very near a great small town and near enough to 2 large cities. Appreciate police and fire service of excellent reputation (especially EMTS, as my husband had a stroke and Bruton Volunteer fire dept. were the first to respond)
Super easy place to live and raise a family! No traffic, everything we need is in close proximity, friendly citizens, clean and upscale environment, great schools!

Taxes are relatively low. JCC provides all the amenities that a city our size needs.
That the county older (intenure living here, re 2nd-3rd t) (generation) residents still try to maintain a small time/rural and humble way of life here. No thanks to overdeveloping by the county. Further, JCC keeps up with expected downtime recreational needs for all JCC Citizens, and soon. Ex. If a developer can tear down they can rebuild up.
The ability to access the shopping district and my job within less time it took me before when I lived in Surry County and had to commute by ferry. Mainly enjoy the rural area where I am in Toano with access to area amenities, parks and rec, shopping in close proximity to my home.
The ability to access use of public places. Restaurants, Movies, retail stores. Great grocery stores, public libraries. Great hospitals and medical care. Good doctors.
THE ABILITY TO LIVE IN AND ENJOY THE RURAL FLAVOR OF THE COUNTY AND STILL BE "NOT TOO FAR" FROM WORK.
The absence of serious traffic congestion. The morale and community focus of all public servants I have encountered. Clearly, a strong cultural of service has been fostered in this work force. The rural character despite extensive development. Tree line roadways. Parks.
The air quality, people (their friendliness), deep US History and access to stores for shopping (food, restaurants, tool access)
The ambiance and security of the county, and access to good medical facilities in the surrounding area. We are particularly pleased with EMT and fire services.
The amenities and the overall low cost for what we have available to use.
THE AMOUNT OF JOB OPPORTUNITY
the area I live in
The area is really beautiful with a mixture of farms, old plantations, river and water views and the history of this area.
The area is rural mainly and scenic, nice green areas along highways
THE AREA IS VIBRANT BUT A SLOWER PACE THAN CITIES IN WHICH I'VE LIVED. DRIVING AND PARKING ARE EASY HERE.
The availability of history - James River Elementary
The available green space
The balance of rural and developed land. Historical appeal and people.
THE BEAUTIFUL NATURE. THE SEMI-RURAL LIFESTYLE. THE FRIENDLINESS OF THE PEOPLE. THE PUBLIC FACILITIES SUCH AS THE JCC REC CENTER
The beauty of nature. Its quiet and clean. Less light pollution
The beauty of the natural habitat
The beauty of the rural areas. At present, I feel like there's a fair balance of business/housing and rural allowances. We would prefer to keep that balance. Not everyone chooses or can afford to live in the expensive subdivisions.
The benefits of a larger community but retains the small town feeling
The character and nature of Williamsburg/JCC prior to 2000. Excessive dense development bearing no relation to historical character has created driving Monticello

Avenue and Richmond Road plus others - Va Beach Blvd, Military Highway, Broad Street West, Hulll Street Road and other distasteful character and appearance.
The colonial atmosphere. Great amenities
The comparative lack of traffic and congestion. Having history in my backyard. Having access to an RC field less than 30 minutes away.
THE CONVENIENCE OF SHOPPING AND DINING
The county charm and historical attractions.
THE COUNTY DOES A GOOD JOB MAINTAINING THE BEAUTY OF THE AREA THROUGHOUT ITS GROWTH. COMING FROM NOVA WHERE EVERYTHING GETS BUILT WITH NO SENSE OF ARCHITECTURAL CONNECTIVITY, HERE THE BUILDINGS SEEM TO BLEND WELLWITH ONE ANOTHER AND RESPECT THE AREA'S HISTORY. ROADWAYS HAVE NICE MAINTAINED PLANTINGS AND ARE RELATIVELY CLEAN AND NEAT. TAXES HAE MAINTAINED COMPARED TO NORTHERN VA
The county feels like home (safe, accessible and pleasant)
The county has excellent services. The police force, the libraries, parks, trash convenience centers should be a source of great pride. Everyone complains about rules for building, etc. but professional staff has clearly been successful in protecting the integrity and quality of neighborhoods. I like knowing that my tax dollars represent and investment in quality of life.
The county is beautiful place to work and live. The atmosphere is perfect for a family and we feel very safe at all times. I feel as if my tax dollars are well spent in this amazing community.
The county meshes well with the surrounding nature. Good parks and biking.
The county provides a great deal of services and parks that make it a great home for families. Though there has been a little too much development, it has been organized well.
The county, especially where we live is lovely and a good community. We like the services and efforts to maintain standards in our development. (Governors land)
The diversity of activity, development, rural vs suburban feel. Proximity and support of Colonial Williamsburg is incredibly important.
the diversity within 2-3 miles
The fact that beauty of and care for the land appear to be a priority.
The fact that there green spaces and corridors, and even when riding along a primary road where development has occurred beyond the right of way, you don't see that development right up to the road right of way-- there is natural screening. I like that there is low crime. I like the planned and controlled development. I like the parks, and bike/hike paths. There is enough shopping, entertainment and restaurants but not too many.
The feeling of nature, space to breathe, access to river, and yet the availability of necessities of life.
The forest The roads are maintained
the friendly people
The general lack of traffic and availability of amenities.

The historical aspects: history, tradition, colonial Williamsburg, The College of William and Mary. Educational opportunities. The people. The feeling that Williamsburg represents the best the USA has to offer. Esprit de corps. Musical events. Bruton Parish. Airport. Near the Rivers and Bay. Libraries. Railroad access. Athletic events.
The history
The history, beautiful parks and the school system. I enjoy the non-commercialized areas and am proud to show those areas off.
THE HISTORY, FRIENDLY PEOPLE, OUTDOOR ACTIVITIES/PARKS, BUSCH GARDENS/WATER COUNTRY AND THE RIGHT VARIETY OF STORES.
The huge variety of retails available while maintaining the small town feel.
The lack of big business
The library of Scotland St (closest to me) Ease of travel (less traffic than Raleigh) Number of things we can do here- something for almost everyone
The library, parks, rec center, beautification efforts
THE MAINTENANCE OF THE COLONIAL LEGACY I.E. APPEARANCE OF LAND AND PROPERTY
The mix between urban and suburban. Proximity to Colonial Williamsburg. Historic aesthetics. Natural surroundings.
The mix of my suburban-type neighborhood with country feel.
The natural beauty and the history that surrounds us - a great gift
The natural beauty of the area Love Newtown and surrounding area
The natural beauty Feeling of safety The ease of traveling throughout the county
the nice neighborhoods, the green spaces, the parks available, the shopping and dining options
THE OPEN SPACE
THE OPPORTUNITY TO LIVE IN RURAL AREA. BEING ABLE TO HAVE ACCESS TO NATURAL, UNDEVELOPED AREAS.
the overall character and safe environment for my children and grandchild.
The parks and recreational centers. Access to Colonial areas and national parks
The people
The people are great.
The people are very friendly. The natural setting
THE PEOPLE LOW TAXES COLONIAL WILLIAMSBURG PROXIMITY
The people Safety Access to businesses

The people! More choices for housing, just need more affordable housing!
The people! We're still small enough that we help/enjoy each other. Overall safety is good. Public landscaping is good, enjoyable.
The people, the free or low cost events in the area.
The proximity to Colonial Williamsburg --a town center but still a rural quality of life. All the cultural events offered locally & associated with Williamsburg.
THE QUIET COUNTRY FEEL YET NEAR THE RECREAIONAL ATTRACTIONS WE ENJOY UNCROWDED; NO CITY-URBAN FEEL
The quiet peaceful lifestyle
The quiet semi-country atmosphere - lack of traffic, privacy etc.
The quiet, undeveloped area where I live. Close proximity to historic attractions.
The range of activities and historical sights
The Rec. Center I'm there everyday and also go on trips. Thanks to (name redacted) it is the cleanest place in town.
The recent addition of retail areas w/nationally known stores.
The rivers and trees JCC is beautiful Drives in the country
The rural atmosphere, less congestion in roads
The rural character not too much traffic
The rural environment Quality services & retail
The rural feel and green space in developments giving a feel for country living.
The rural feel of area
THE RURAL FEEL WITH CLOSE PROXIMITY TO AMMENITIES IN WILLIAMSBURG. GOOD ACCESS TO INERSTATE FOR RICHMOND OR D.C.
The rural feel. Being in close proximity to historical sites, parks, hiking areas.
The Rural feeling - however the area is in desperate need of Fiber Optic/There are grant programs to help defer the COST etc...
The rural feeling paired with a good mix of shops
The rural feeling plus good shopping availability
The rural nature Lack of congestion Proximity to major thoroughfares Medical care, both availability and high quality
THE RURAL PROPERTIES ARE NEAR SCHOOLS, CHURCH, GROCERY STORES AND RETAIL
the rural, small town feel that we are losing.
The scenery (i.e. trees, land). There are plenty of stores to shop at without being too crowded.
The schools are good. Safe place to live.

The schools, parks and rec, and programs
The semi-rural nature of the area and the presence and influence of William & Mary are very important and positive, and offset the negative influence of rapid condo development.
The services are fantastic. The library system is world-class and children are lucky to benefit from the education system and parks & recreation department. I do with the parks & rec dept. had programs (other than sports leagues) that appealed to more young adults, but that would be a bonus. We are lucky to get all that we do.
The services available regarding education, recreation, and community growth & development. Services such as "The Capitol & Grumping Trails", Jamestown settlements, bike lanes & walking paths through, and effort to make the county family and tourist friendly.
The small feeling Access to rural areas Access to CW
The small town atmosphere The variety of eating establishments The lack of congestion The wealth of entertainment
THE SMALL TOWN FEEL OF LIVING HERE, ALONG WITH THE QUALITY OF OUR PUBLIC SCHOOLS
THE SMALL TOWN FEEL. IT'S GENERALLY A SAFE COMMUNITY TO RAISE A FAMILY
The smaller town feel, wooded areas, sufficient shopping close by in differing directions. Moderate taxation, generally affordable housing. Safe community w/good police and fire resources.
--the trees --The European style downtown (walking distance and small shops) --The Suburbian Vibe --Local Markets
The trees. I love the fact that you can drive down a street and major retail areas are hidden by trees. I don't mind a sign at the street letting drivers know what businesses are available as long as the sign fits the style of Williamsburg.
The un - or under - developed areas: farms, forest, open areas and green spaces
The wide varieties of places to go but mostly that we hope it can keep its small town feel.
The wildlife and parks
there a lot to do and see. Love the ferry and its free.
There are a lot of amenities and things to do.
There is a little bit for everyone to do of all ages
THERE IS A SMALL TOWN AS WEL AS A BIG TOWN ENVIRONMENT ALL WITHIN 20 MILES WITHOUT VENTUING OUT ON INTERSTATE 64. WITH PROPER CARE MOST ROADS ARE DECENT. DRAINAGE ISSUES ARE A CONCERN AND BEAUTIFICATION COULD BE IMPROVED.
There is always something to do and easy to get to

There is an ever-increasing amount of things to do, which I love, but there is still so much natural beauty and a general peacefulness. I love having a lot of natural beauty and history to enjoy, then having a fairly big cities within a reasonable drive.
There is so much potential to make JCC the shining star community in the area. We need to master strategic retail development. We need bike paths connecting the county (like Cary NC) to make the community to accessible to everyone and increase growth of younger families into community.
-there is so much to do in this area -LOVE the parks and library -LOVE Jamestown beach -love the size
This is a seasonal question. Summer/Tourist season can demand a lot from locals, however, it is important to our financial well being. Other seasons, the pace is slower, comfortable. Our local services and stores provide about 90% of needs and Richmond or Norfolk can provide most of the rest.
To be honest my rent is cheap
TODAY'S JCC IS NOT THE SAME PLACE THAT I MOVED TO 20 YEARS AGO. THEY WERE THE EPITOME OF SMALL TOWN AMERICA AND THE PEOPLE REFLECTED THAT FEELING. TODAY, MUCH SMALLER GROUPS, I.E. NEIGHBORHOOD, CHURCH AND OTHER PLACES STILL FOLLOW THAT TENANT. JCC WAS LIGHT TRAFFIC, CONSIDERATE AND IT WASN'T HARD TO LEARN HOW TO GET AROUND.
Too much new housing development, too dense, looks like intercity, narrow roads, too much, too close together
Too much turn over in county managers and in schools
Traffic is minimal. Love the rural aspect, but still have retail options not that far away.
TRAILS, MULTIPE AMENITIES -- SAFETY
Trees
Trees - open spaces - rivers -Chickahomeny and James
Trees Parks Waterways Historic Perspective Impact "Smallness" & rural sense - but not backwards or living in the past Active services like police, fire, libraries
Turned into a mediocre community. Historic triangle is about only asset and even that is failing
UPSCALE, SAFE, CLEAN, USUALLY WELL KEPT, SCHOOLS OFFERS RECREATION AND PARKS, ACTIVITIES - OUTLET SHOPPING HISTORY, BUSCH GARDENS, RESTAURANTS, CULTURE, WATER -CHICKDHOMINY & JAMES RIVER ACCESS
Used to be small; easy to get around -- not any more
-Used to like the rural feeling, now that is gone -If I could afford to move today I would
-Variety of cultural experiences available -Friendly neighborhoods -Strong local businesses -Small town feel

very friendly clean well kept
Very good rec facilities, especially trails, and a very good school system (but one that overly favors and caters to wealthy white households).
Very happy here!
Water proximity
water, wildlife & birds
We are managing to hold on some of our old town feel. Proximity to the bay.
We are now in our 80's and live in the (location redacted) so we feel safe at all times. We have needed to call 911 and an ambulance has been to our home in 6 minutes. This is so important!
We are somewhat in a quiet area. Thank goodness we can escape from all the traffic battle and too many people all in hurry!
We came down here 20 years ago or so. Liked it better then before the great influence of useless (profanity redacted) such as myself. Wonderful town and area really, the Peninsula and the state. Terrible congestion of traffic than what it was. Virtually everybody with kids has 3 cars on his property.
We enjoy the fact that the county has rural areas and does not have the congestion of a larger city.
WE ENJOY THE HISTORICAL ASPECTOF JCC - COLONIAL WILLIAMSBURG, JAMESTOWN AND YORKTOWN
We enjoy the natural beauty and worry about the increased traffic
We have a variety of opportunities at a close and accessible distance. It seems like a county that is able to provide a variety of supports and opportunities.
We have an amazing public school systems K-12. I like the friendly atmosphere. I enjoy our local CSAs.
We have lived here since July 1997, have seen many changes. The crime level is better in certain areas; but going back to one one of the questions, I don't feel safe at night. We hear gun shots a lot. I am disabled and when I go out during the day, there are times I don't feel safe. We love our home, but it was more rural when we moved here.
We have loved the small town feel that existed 30 years ago. I know we must have some programs and I appreciate the amenities but...
We have what we need here! We are also near big cities! School are great as hospital!
We just love it here!
We live in Norge and I love it. Previously lived in the City of Williamsburg and we are much happier in Norge. The pace is a little slower and not as crowded. Yet.
We love that we live in "country" yet are minutes from any town amenities. Please, no more shopping centers, strip malls or drug stores.
We love the Capital Trail. It's a great public resource and we thoroughly enjoy living within walking distance. Schools are also very good!
We love where we live. It is rural yet convenient to the amenities in Williamsburg. We saw firsthand how rapid development ruined the livability of the greater Orlando, Florida area. We are glad we came here.

We moved here 15 years ago. We loved the small town feel, trees, weather and people. Now with all the condos, townhouses, and timeshares, it is becoming like the North. Roads are crowded, people are rude and we are always needing more schools.
We moved here for the strong, family atmosphere. It is "nice" to leave the hustle of 64 and move into our quiet country--
We moved here to get away from the crowded area of Newport News. We researched Toano, Gloucester, Hayes, Poquoson, York and Smithfield and found Toano our favorite. We liked the rural feel and look, the trees and hills this area offered. We liked that there were lots of single family home communities.
We really enjoy the small town feel. I can walk into a grocery store and see many different friends. I would like to have this continue.
WE SETTLED IN THE NORTHERN PART OF THE COUNTY BECAUSE OF THE LAND, RURAL CHARACTER, AND EASE OF ACCESS TO SERVICES (MEDICAL, SHOPPING, DINING, ETC.)
We still have a "small town" atmosphere, but we are on the verge of losing it.
well maintained appearance generally
Well run county government.
We're a small county but live near Richmond, Newport News, Norfolk, Va. Beach, where we can take advantage of what those towns/cities have to offer. On the other hand, we have just about everything here on a smaller scale so it's not necessary to travel unless you desire to.
What is remaining of rural areas Traffic flow is good Quiet I support all local small business
When I presently reside the community is very quiet and peaceful, not too far from necessary stores. Live far enough away but in 10-15 minutes can be anywhere in the County.
When we decided to live here, it was because my husband was working here and I was working in Richmond. It was easier for me to find transportation to Richmond than to live in Richmond and find transportation for my husband here.
When we moved here in 2001, it was because of the temperate climate (as opposed to New Jersey) and the overall family-oriented way the area possessed.
Williamsburg is fabulous. Simply based on many of the questions in the survey!
Williamsburg Regional Library
Yes
York river; the woodlands that remain (development is destroying too many wooded tracts); the farms and country lanes that remain (development is reducing those as well); parks (especially York River state park); quiet and away from commercial development.
You are close to everything, shopping, church, work and recreation

F2: What would you most like to see change in the County in the future?
- "No Fee" basis for recycling — continue as a no fee service - better access to water activities relating to access to James River (i.e. improved marina facilities) - Development of area vic Jamestown for recreational purposes
- another tourist attraction e.g. a film studio - Christmas market downtown - MORE places for teens/youngsters to meet and hang out in a safe and not food-related environment
- Better erosion control - Fix and maintain areas that are eroding
- BETTER TRAFFIC FLOW INTO AND OUT OF CENTRAL WILLIAMSBURG AND JAMES CITY COUNTY. EASIER ROUTES TO INTERSTATE HIGHWAYS -SIDEWALKS ALONG ROADS IN HEIGHBORHOODS -- SAFETY ISSUE
- Improve low cost housing
- Increased affordable housing - More school buildings. - Expanded rec space
-- LESS BUREAUCRATIC/CUT OVERHEAD -- MORE BUSINESS -- LESS TAXES
- Maintain recycling w/o fee - Unit empty retail stores - Lower sales tax
--- MORE DEVELOPMENT, INCLUDING RETAIL, IN THE OUTER AREAS OF THE COUNTY --- MORE HOUSING OPTIONS FOR OLDER ADULTS
- More support of homeschooling - More emphasis on trees. Too much concrete and asphalt. - Too many cars (yes, mine too). Use technology wisely, as an adjunct, not in a dystopian manner. Conserve our resources - Take better care of elders.
- PEOPLE TAKING CARE OF EACH OTHER - SUPPORT EACH OTHER SELFLESSLY - LIVING TOGETHER AS A BIG SINGLE FAMILY -AFFORDABLE HEALTH CARE SYSTEMS/HOSPITALS AT TIMES OF EMERGENCY/OR FOR ONGOING MEDICAL CHECKUPS FOR LOW INCOME HOUSEHOLDS
- Stop the residential development - Reduce the school budget - The schools are spending far too much - Have an independent review of school budget and actual spending

- tear down the eyesore buildings like the hideous Howard Johnsons - tell developers to stay out - keep things the way they are
!Litter control!
(1) VO-TECH OR ALTERNATIVE EDUCATION ROUTE FOR STUDENTS WHO ARE NOT COLLEGE BOUND; MORE PUSH/OPPORTUNITY (2) LESS MIXED HOUSING; IF I OWN A MILLION DOLLAR HOME I DON'T WANT/NEED 80K TOWNHOMES OUT FRONT (3) MORE RESTRICTIONS ON ALL HOMES FOR BETTER UPKEEP
*EMPTY BUILDING RENOVATED FOR OCCUPANCY *CLEAN UP TOANO STORE FRONTS
*LOOKING MORE LIKE A CITY * WASTING MONEY ON OFFICE BUILDINNGS
*there is a lack of public transportation for those that cannot own and drive their own vehicle -the focus on tourism development seems like boon juggle — ends up using tax money to hire more people to cogitate and study. -the idea that building a natatorium pool facility will bring significant tourist dollars in somebody's way to tap windfall tax dollars for building a pool which will be used primarily be local and vicinity. Foolishness!
Trash pick up. Large item pickup days.
. Coordination of traffic lights on Monticello . Some access to affordable housing - maybe repurpose something that already exists . James City Co. seems very regulated in terms of annual registration/checking of irrigation systems, checking on installation of new water heaters, etc.. Is that absolutely necessary? . More money to public schools
. More infant daycare facilities approved. . Another middle and high school
[RESPONDENT DID NOT ANSWER]
1) Concentrate housing in specific areas to limit continual encroachment into rural areas. 2) Identify areas that can be repurposed rather than building/expanding into new areas. This can apply to derelict housing communities, abandoned commercial and industrial areas, old/underused hotels, motels, etc. 3) Eliminate split voting precincts for any elections. 4) Stop and/or markedly reduce incentives for new businesses. 5) Eliminate staggered elections for Board of Supervisions or go to member board with 2 at large members elected at 4 year intervals and 5 district members elected 2 years later - each to serve a 4 year term.
1) Delete the 1/2 cent tax for advertisement to attract tourist. 2) Increase bicycle trails and walks. Connect all subdivisions with bicycle trails and walks, many sections are to dangerous to walk down roads.
1) improvement of some of the run-down properties. 2) better road maintenance - re-painting of stripes.
1) Synchronized traffic lights! 2) Use more stop signs with red blinking lights instead of yield signs, i.e. corners of

Page and Francis and Lafayette streets. Cars don't yield when turning right onto Page. Therefore, cars turning left onto Page from Lafayette are always cut off when trying to turn onto Page St. An accident waiting to happen! 3) Install cameras taking photos and issuing tickets to cars speeding through red lights on Monticello. Specifically, at Courthouse St. and Monticello. 4) Repairs on all of the roads 5) Change Second St. Back to a 4 lane street 6) Raise the income limits for everyone to enjoy dental and vision at social services. 7) Get another cable tv provider company! Give us a choice of someone other than Cox.
1). Better Road System. Currently growth exceeds the roadways' capacity. 2). Include trash pickup within real estate taxes rather than each development or residence contracting trash service.
1. NEED MORE CAMPING AREAS WITH BETTER MANAGEMENT - WE HAVE VISITORS W/RVS - SHOULD DEVELOP OLD CAMPING GROUND ACROSS FROM JAMETOWN SETTLEMENT AREA BEING NEGLECTED AND WASTED! PRIME LOCATION FOR TOURIST/VISITOR USE! (RIVER, JAMESTOWN AND TENT(?) PUTRV CAMPGROUND BACK! SAME WITH CHICKHOMINY CAMPGROUND. LOSING ALO OF INCOME FOR COUNTY DUE TO THEIR MISMANAGEMENT. 2. CONSIDER "SMALL HOUSE" DEVELOPMENT WHERE VETERANS, HOMELESS, SINGLES, CAN GET A START. (COULD BE CUTE AND PROVIDE HOMES! AREA CLOSE TO PUBLIC TRANSPORTATION, JOBS. NOT IN JCC BUT YORK CO. NEXT TO RR TRACK AND YORK STREET. GOOD SITE OR ALONG RICHMOND ROAD NEXT TO RR TRACKS NARROW STRIP NEAR DUNKIN DONUTS - GOOD SITE
1. Better road repairs 2. Stop wasting money on play time areas
1. Board elected on non party- - local don't need Dems vs Republican 2. Coordinate traffic lights 3. Don't charge recycling 4. Get rid of "Tommy" tax
1. replace the Tommy Tax 2. limit development 3. find another cable company to eliminate the Cox monopoly and poor service
1. schools and zoning! My children have been in private school for 14 years — just moved youngest to Lafayette HS, and wow, what a colossal mess. Disorganized, lack of passion in staff, and parents are just a pain in the (profanity redacted) to them. We will need to reconsider next year. Really expected better for WJCC 2. leverage due to use of beautiful waterways to spur economics — H20 front access, restaurants, recreation (that isn't creepy like Jamestown Beach).
1. sidewalks connecting close communities to county library 2. Expand wata bus routes 3. re-instate free recycling
1. Slow down the growth - we don't need a shopping center or store on every corner. 2. I've heard the term "no tree left behind" from many people. It seems to be the

county's motto and sometimes it seems like its true. 3. Try to do something about all the empty stores etc. Offer incentives for businesses to move into buildings which are already here and empty.
2. too much environmental regulations for small additions and decks in residential areas
A 9 hole public golf course!!! For the geriatric population JCC has everything else
A BETTER HANDLING FOR THE COUNTY COSTS FOR BUILDING HOMES. PROFFERS CAUSE INCREASED PRICES FOR HOMES YET WE NEED MORE AFFORDABLE HOUSING. I DON'T KNOW THE ANSWER AND I DON'T THINK WE HAVE DONE BADLY AT IT, BUT I THINK WE COULD DO BETTER.
A better variety of businesses. I'm really tired of having so many banks and grocery stores every 1/4 of a mile as you drive.
A CAP ON THE DEVELOPING. WHEN THRE ARE EMPLY BUILDINGS AND THEY STILL ARE DEVELOPING, IT'S A BIT MUCH.
A competition pool and sports facility would greatly help local businesses.
A concrete plan to insure adequate water supplies. A more proactive approach to tree and water drainage management due to the increased probability of strong storms during any season of the year
A controlled development of the North End of the county.
A COSCO OR SAMS
A Costco! No one I've ever spoken with enjoys driving to Newport News to visit the Costco there. More sidewalks that don't just end! More splash pads! Summer is horrid here. Thank you!
-a decrease in housing development on farmland and an increase in protections for areas around historic avenues. -An increase in public awareness of Emergency procedures related to disasters
A few more retailer in outbound areas closer
a few restaurants
A lot of times to find restaurants or stores that I had up in Northern Virginia, I have to drive to Richmond. Faster internet for sure.
A real bagel shop, with real bagels, a dream.
A real mall!! Stop all the little strip malls.
A younger population
Add stop lights in Toano. Richmond Rd and Forge Rd intersection. Resurface roads Add a gas station that sells diesel fuel [in] Norge area.
Additional cultural events.
Additional green space
Affordable Housing
Affordable housing for low income families. Rates and cost are too high for even 2 workers in a household.
Affordable housing, recreation center nearby, coffee shop or dining options nearby.
Affordable housing. Slow growth.

Affordable Housing; Food Tax go away
affordable, safe housing, neighborhoods with sidewalks
ALL NEW CONSTRUCTION PERMITS SHOULD REQUIRE PAYMENT TO OFFSET COSTS OF COUNTY SERVICES. PERMITS ARE MUCH TOO LOW IN COST.
All the litter issues in the county seems like the more that is pickup the more they throw.
All Trump voters need to be forcibly removed Too much police - I do not want my taxes to pay for wife-beating, Trump-voting, white nationalist middle-school drop-outs
Allow business and retail development
Allow Colonial Williamsburg to close Duke of Gloucester Street. Speed up slow response to get building permits approved. Too much paperwork.
Approving residential development without being able to monitor or control it properly makes it seem like JCC is only interested in new tax revenue. There is a long pattern of developers not completing their development yet they are quickly approved to start a new one! High priced water on restricted use with limit growth. JCC needs to find a solution and implement.
April 27 Gazette, Section 1 - 9 months to get a building permit to rebuild the helicopter crash site -- That is a lean process improvement looking for a place to happen -- gotta wonder why stuff gets built in York - not here.
Arts venue is needed. We have areas for sports and athletic interests
As little as possible!
As of this writing, I don't think I have enough information to answer this question intelligently. I believe that controlled, intelligent growth would be a good starting point.
Attempt to maintain small town/community atmosphere
attention to the social/cultural lives of our youth & young adults
Balanced growth - expansion of Primary Service Area to some rural lands. Proffers for developers. Ordered growth - planned growth
BANISH HUNT CLUBS ADJACENT TO HOMES AND HOUSING DEVELOPMENTS. ADD SIDEWALDS ALONG ROADS, ESPECIALLY WHERE BUS STOPS ARE. IMPROVE TRASH CLEAN-UP ALONG ROADSIDES. BETTER TIMING OF STOP LIGHTS. FEWER BILLROARDS.
Be careful about rapid residential from hit & run builders (i.e. Ryan Homes) Be careful about too much emphasis on senior living. We need young people too! Be careful (as you have been) about environment impact
Become a destination hub for sports/entertainment and business retreats
Better (nicer) low cost housing
Better balance of new construction. There has been too much retail in light of demand for such space the overall trend in retail real estate giving the rise in online shopping. More intelligent development that best leverages the county's fixed costs.

Continued expense control and effective budgeting to constrain the rate of taxation. Reduce sales tax.
Better bike accessibility to retail, dining. More protected bike lanes. A crosswalk at Route 5 and GreenSprings plantation road w/call button.
BETTER BIKE LANES
Better broadband choices (cox only provider).
BETTER CELL PHONE SERVICE IN RURAL AREAS. A CHANGE IN ENERGY POLICY TO ALLOW AND ENCOURAGE MORE GREEN ENERGY FOR RESIDENCES AND BUSINESS.
Better communication to public.
Better control at the schools. Too many drugs are available to our kids right on school property. Control has been lost - the kids rule the school. Too many empty storefronts. We need to get them filled. End all the constant building of homes and apartments. We are overcrowded. Roads are too busy. Is crime increasing with the addition of all these people? Do we have enough police? Help for suicide. It is tragic how many people suffer from suicidal thoughts and need help.
better control of water
Better exposure to symphony orchestras, dance, and shows than we have now. I don't like having to go as far as Norfolk, Richmond, or even the Ferguson Center in Newport News. Better coordination with (illegible) in bringing concerts and theatrical arts to the area.
BETTER GROCERY STORES
Better landscaping in the public areas.
Better law enforcement focused on bad driving
Better medical care!
Better opportunities of employment. More high paying industry. More opportunity in the Norge Toano area. Not much going on out there.
BETTER PAYING JOB OPPORTUNITIES - ECONOMIC DEVELOPMENT LESS DEPENDENCE ON RETIREES BETTER TAX BASE - BUSINESSES
Better public school
Better public transportation system (covering even more area, more connectivity, more direct routes) Some places that are close by have absolutely no direct route or transfer. Especially around connecting Monticello, 199, Ironbound Road. I know there are buses but I think additional routes and closer transfers (if necessary) are essential rather than spending an hour just to travel a few miles one way to or from for instance. Otherwise, it is not conducive for those who might have a disability and cannot drive and services such as cabs or Ubers are too expensive for daily or multiple times during the trips back and forth to work. Some people are too young to qualify for the paratransit disability van service.
Better quality doctors (see above). Better clothes shopping. Would love a Saks! Mail seems quite slow. William and Mary break with prevailing P/C (politically correct?) campus culture.
Better recreation facilities Spruce up waterfronts
Better roads

Better roads More reliable electricity and cell More innovative, modern development to attract and keep educated professionals in the area Better health care! Better train service Better and more retail options (not just bargain/outlet)
Better roads, more inclement weather prepareness
BETTER ROADS, NO POTHOLES, LESS TRAFFIC, NO TRAILERS OR TRAILER PARKS. NO GHETTO HOUSING OR OLD RUNDOWN HOMES.
Better School Management No school system should even tell students when they will be _____ for pass.
Better secondary road upkeep and improvement
Better sidewalks/crossings for walkers Recycling for apartments and condos
--better support at public schools with lower income population --venue for concerts/events to attract more national acts/groups.
Better traffic control on I-99
BETTER TRAFFIC ENFORCEMENT
Better traffic enforcement (people running stop signs) Not stopping before Right turn on red Clean up dumpy homes/Remove old junk cars Trash pick up - Fine people $1000 for littering the highways
Better transportation (I.e. buses, bike routes, sidewalks)
Better upkeep of roads & the grassy areas that are in the roads Redevelopment of Store Fronts not being used Better pay for teachers in schools
BETTER USE OF TAX MONEY. THE [NAME] TAX SHOULD HELP THE RESIDENTS OF THE COUNTY - SUCH AS PAYING FOR RECYCLING. IT IS RIDICULOUS THE AMOUNT OF TAXES WE PAY WITHOUT GETTING ANY RELIEF FROM HIGHER FOR RECYCLING AND WATER. COLONIAL WILLIAMSBURG IS NOT PROVIDING ENOUGH BENEFITS TO RESIDENTS CONSIDERING WE ARE PAYING AN ADDITIONAL 1% IN SALES TAX TO KEEP IT GOING.
Better zoning The beauty of JCC is fast disappearing
Bike lanes and side walks! paths for elementary to middle to high school so children go through schools together. Stop splitting each school into different middle: high schools
Bike lanes!! For example, I do not consider Jamestown Road to be safe to bike on for much of its length.
-bike paths -smarter retail development -encourage business growth, the more businesses the more hobs, the more jobs, the more families and broader tax base
--Bike ways --Clearing of debris from the roads, for the benefit of cyclists

--light up the incredibly dark roads --Repair potholes but stop to waste our money on ("repairing") exchanging pavements so frequent and additionally with such poor quality it is performed, just for the purpose of that it soon has to be done again!
-Build neighborhood noise walls such as on centerville Road because traffic has quadrupled in the last 10 years -promote cable services other than Cox Cable for upper JCC
Bus service expanded.
can't think of anything
Careful consideration of any tax raising as we are on a tight budget.
Change should be nice slow growth.
cheaper healthcare costs
Citizens complain about the most insignificant annoyances.
Commitment to historical value of this area.
Concentrate on improving Police and Fire salaries and training. Improve options for young people in our public schools by developing industrial certs and home economics, life is not all about college!! Stop pushing socialism agenda! Seen in all school systems across the country!! Most of my grandkids know little about CIVICS and public government. Few know about our state and federal systems. Few know about our states and federal systems. Knowledge about our way of governing makes us stronger from outside threats.
Congestion on RT. 199, removal of sound barrier on RT. 199. I find it disingenuous of the county to tell residents to conserve water when they continue to issue building permits.
Conservative growth in both residential and commercial.
-Continue to foster small local businesses -Continue rec facilities, parks, water access
-Continue to plan for retirement communities -Enhance Thomas Nelson education options
Continue with preservation of large open spaces while maintaining a good balance of single family and affordable housing development combined with industrial growth.
Continued conservation efforts and renewable and sustainability opportunities/goals
continued smallness
--continued thoughtful growth , move low cost housing for those in service/tourist industry --continue support to tourism. --maintain small town, and rural areas as much as possible
Control growth
Control growth & projection that threaten to change our historical & small town character to a more industrialized & urban one. Balance is needed in affecting needed change so as not to lose what is unique to who we are.
control of residential building alternative school for problem and ESL students

-control rezoning of new residential and retail -Incentives to conserve energy and control environment -force communities to add option to add solar -Create competition/allow competition to Cox
Controlled industrial growth
COOPERATION WITH ADJOINING JURISDICTIONS
Costco or Sam's
County has too many hoops to jump thru for either new business or homeowner seeking improvements
County needs to focus on more quality than quantity of its residential and business ventures. The increased cost of living is evident and makes it difficult to sustain the county with low income housing. Need another entertainment venue for tourism.
County to pay for garbage, tree, and bush/brush collection.
County upkeep of their rural properties
Cox needs competition- price is too high, service is bad Allow another cable company into JCC Less development County use of vacant storefronts
decarbonize energy
Decrease local and property tax.
Deer control in areas close to town so landscaping can be more lucrative and enjoyed. Less gated communities and m ore interconnected walking paths for safe walks.
Despite the items above, the mass construction of new neighborhoods, retails spaces, and flooding area with new residents and traffic has ruined Williamsburg. I avoid Monticello Ave as much as possible. Intersections of RT 5/199/ Jamestown Rd at 4-6PM are a mess. Unfortunately, there is no going back. The only reason we have not moved/ considered moving is that my spouse's parents are still alive and in the area and our children love them and see them frequently.
DEVELOP A PLAN WITH SLOWER GROWTH, ADJUSTING COST OF COUNTY SERVICES, SO THAT THE TAX RATE REMAINS STABLE.
Development is just about right. I'd like this to be unchanged. There isn't much else I'd like to change.
DEVELOPMENT NEAR NEIGHBORHOODS
Development of more senior 2 bedroom one floor living areas
Development of sewer & water service.
Development to be more in character with the area. Stop permitting building that does not enhance the colonial atmosphere,
Do not over develop! Maintain a slower paced rural environment. Maintain historical feel of area. Do not become a fast paced, hustle bustle area like Virginia Beach. Repair our pothole roads! Maintain "rural flavor".
Do not overbuild Keep the colonial charm Too many of the same businesses, tire stores, grocery etc. in the same area
Do your best to keep the "riff-raff" out
Don't build more retail until current retail space has been fulfilled.

DON'T IF ANY BIG CHANGE IS REQUIRED. BUT HERE ARE SOME THOUGHTS. I DON'T KNOW IF THIS IS BEING DONE. CONSIDER COLLABORATION WITH BORDERING COUNTIES ON LANDUSE/DEVELOPMENT. ENSURE THEY COUNTY HAS HIGH QUALITY VOCATIONAL EDUCATION FOR STUDENTS. WORK ON WHAT IS REALLY REQUIRED FOR PUBLIC TRANSPORTATION.
Don't like the (name redacted) sales tax & money allocated to marketing "CW" Combined sales tax on food in restaurants, excessive improve reliability of power (too many outages) by Dominion Power - more underground utilities.
Don't treat the upper county as if it needs to be like (?) and lower county.
DON'T TURN IT INTO SOUTSIDE HAMPTON ROADS
-drinking water quality -mail service
drivers slow down
Drugs and prostitution. It had improved but it has gotten a little bad lately. Tired of seeing hookers around Richmond Rd by the post office area.
Easing traffic congestion, spending time in traffic jams reduces quality of life.
Efforts by governmental zealots to intrude into other citizens choices - such as choosing to water their lawns, live in large homes on large lots!!
Elected officials listening to citizens instead of insiders and money interest - Dominion Power Commitment to keeping what is left of the area's unique character and heritage.
Eliminate proposed recycling fee
Encourage development of independently owned restaurants and country stores in the more rural areas.
encourage more use of walking/ biking public transportation
ENCOURAGE WEGMAN'S MARKET, BUTCHERSHOPS BAKERIES BETTER WIFI
enough commercial development, stores, supermarkets So many empty places. Maintain what is left of a rural atmosphere
Equality of schools across the County in services and classes provided and overall facilities. More focus on trades for our youth versus college being the only choice. A focus on the arts and music - it's crazy to me that we have so little opportunities for locals to participate in music programs particularly. I feel we rely on W&M to provide that for us. Maybe a partnership with W&M to provide camps and such.
Evaluation of real estate tax rate. Why is JCC tax rate higher than city of Williamsburg? For example, in Richmond, it is the opposite. More music/art events
Everyone moves here for that small town feel but developing can take it away? Monticello is beginning to look like Mercury Blvd!!
Expand no fee recycling

extended bus system down Rt 5 to Chickony Road more Amtrak Service options
Favor locals
FEES CHARGED TO VENDORS AT COUNTY EVENTS. WE HAVE TO PAY TOO HIGH FEES TO ATTEND AN EVENT PUT ON BY THE COUNTY. LESS LARGE NEIGHBORHOODS WOULD BE BETTER. AND I DON'T THINK OUR AREA SHOULD BE TAXED SO HIGH TO PAY FOR ALL THE SIDEWALKS, PARKS, BIKE PATHS, ETC. FOR THE REST OF THE COUNTY. WE HAVE NONE OF THE ABOVE NEAR US.
Fewer auto parts stores
Fill up empty retail spaces instead of building new
Fill vacant commercial properties!!
Finish improving I-64 between Hampton and Richmond
Fix how we address tourism, high tax on food/eateries is not the way to do it.
Fix up the Marina at Jamestown, replace bulk heads, etc
Focus on excellent schools
FOCUS ON FAMILY NEEDS, ACTIVITIES AND RESOUCES. FOCUS ON ELDER NEEDS AND RESOURCES FIX SIDEWALKS AND DRAINAGE DITCHES PULL IN SMALL BUSINESS INCLUDE THE PUBLIC WITH WRITTEN INFO ON MEETINGS ABOUT DEVELOPMENT
FOCUS ON RESIDENTIAL DEVELOPMENT OF WORFORCE HOUSING IN LIEU OF HIGH END HOUSING FOCUS ON ENSURING FUTURE WATER NEEDS FEWER LARGE RESIDENTIAL DEVELOPMENTS MORE LIBRARY FACILITIES/RESOURCES GREATER REQUIREMENT FOR SIDEWALKS AND LIGHTING IN RESIDENTIAL DEVELOPMENTS
Focus on the homes that have been sitting empty for years and we still have homeless people. We need a good housing program with home developers. This town has all levels of income and not just rich people.
Focusing more on what the post-college/pre-parenthood crowd would be into. There is considerably more for the millennial generation to do elsewhere, such as Richmond and the Southside
For the last 20 years JCC/WMBG has slowly been losing its small town feel. We are now NN Lite. Do not let this go any further.
forcing developers & planners to account for infrastructure impacts.
Franchises I would like to see include Boston Market, Culvers, Ponderosa & Bob Evans. Less partisan growth...such as funding given to brewery which replaced facility that it seemed many used.
free (or included in tax) curbside bulk trash pickup twice/yr for leaves is not enough

Free internet connectivity bubble! Yearly (or every-other year) flyer of County services/help agenda (especially for seniors :))
Get rid of "Tommy" tax! Sell off the Rec. Center - County should not be competing against private companies Get out of the marina business!!! Get adequate water supply for the future--quit jacking-up the cost of water for irrigation Major revamp of the school system, pay the teachers and reduce central office--stop the common ? nonsense. Many other things needed!!!
Get rid of empty strip malls. Turn such areas into wildfire parks and sanctuaries. Slow or stop building development until what is already standing is in productive use
Get tough on people who run red lights. If I wasn't very alert, on morning a man on Monticello ran a very scary time at the newtown change. He was going way over speed limit- maybe 60 or 70. We, on News Rd. had a fully green. Were starting up when when starting up our trip
Good street lights and street names A good concert hall
Greater concentration of minority groups for purpose of diversity.
Greater flexibility to develop property as property owners choose. The comprehensive plan should be restricted more often
Greater passion for Jesus!
Harsher sentences for drug dealers, DUIs, spouse or child abuse. Get rid of the pan handlers.
Have Homeowners clean up their junk in their front yards and keep their lawns looking presentable. Many areas look like junk yards and cess pools which degrade the area.
Have the county provide a large open area away from population centers for flaying RC model airplanes. Change the price tables at the recreation centers to something that can be understood. No one can tell me what it cost to do any of the programs that are available. It's written in gibberish!!!
Help new businesses determine whether they can use space currently occupied by a business that has closed. There seem to be a number of closed businesses.
Helping certain pockets of the county become up to par with the rest.
High cost of living
-higher taxes to pay teachers, police officers and fire fighters a more reasonable salary. -more investment in schools through higher taxes and requiring contractors to pay a fee to support the infrastructure of the county.
HOMES ARE OVERPRICED! HOMES NEED TOBE PRICED BASED ON OTHER FACTORS!
Housing design for senior citizens
I 64 COMPLETED

I am more concerned about maintaining the quality of life here than changing it - - other than improvements to traffic and protection for the environment.
I am pretty much happy with the current status. I would rather not see increase in traffic congestion - especially on route 199.
I am satisfied with the way the area is growing. I could have lived anywhere but choose this area after researching the pros and cons.
I am tired of seeing those run down houses on Rt 60 (Grove area). Plus the road in that ara needs repairing and widing- It gets backed up most every day at rush time which makes it hard to turnout of neighborhoods.
I do not want our main highways to look like Mercury Blvd or Jefferson Ave.
I don't know...
I don't need or want much in the way of county services and would accept less government in return for lower taxes.
I don't want to see the make-up of the county in the future.
I feel that Lafayette High School needs improved facilities to bring it up to a par with the other two high schools in the County.
I have not lived here long enough to answer this question. Continuing to improve Rt 64 is essential. There is a real problem with water use and quality.
I hope the County will have a garbage classification system in the future.
I hope the younger people will be just as happy.
I love the rural county, but as a homeowner would like the option to divide my large parcel if I so choose.
I still like the County as it is.
I think getting around (via streets and highways) could be improved. We all need to consider and utilize more public transport to limit person expensive autos.
I think Lafayette High should have been torn down and the two new high schools made larger. I don't know all the fact - but the money spent on redistricting study - then the school board just put trailers at Jamestown. Makes no sense - it kind of seemed as if the wealthy, white made that decision - if it is in the best interest of the town to send certain neighborhoods to Lafayette - then the students should be redistricted - they would probably love their new school and all of the diversity!
I think the county needs to get the schools under control. We have a school board who allows bullying and can't find administrators who have control of their schools or respect from students and families. I also wish they would stop developing. We have many empty shopping centers and it would be nice to see them utilized before more new building occurs.
I think the county should pay close attention to the development of the county. Light industry should be encouraged to come in followed by housing projects to support those industries.
I THINK THE NEW TOWN HOUSING AND SHOPINGCENTER WAS POORLY PLANNED. THE ROADS THROUGH THE DEVELOPMENT ARE NOT SAFE. THE HOUSING IS TOO CLOSE TO SOME SHOPS - ONE EXAMPLE IS TRADER JOE'S
I think we need less commercial development. Use the space we have now i.e. the Marquis and Light Foot. We are growing too fast and losing the quaintness of the area.

I WANT MY PROPERTY TAX BILL ON TIME. I HAVE NOT RECEIVED IT FOR 2 YEARS. WHEN I COMPLAINED TO THE TAX OFFICE - ALONG WITH SEVERAL OTHER PEOPLE, I WAS TOLD IT OWE. HOW? EXTRASENSORY PERCEPTION
I wish we could have some better parking options near and around William & May and colonial Williamsburg
I WONDER LIKE TO SEE SOME OF THE EXISTING BUSINESSES FACILITIES OCCUPIED RATHER THAN CONTINUALLY BULDING NEW SHOPPING CENTERS, STORES, ETC.
I would like JCC to be more mindful about all the buildings. We have several business open store fronts with no businesses inside & the County keeps building more. I know some business have to leave after moving in b/c the rent is too high & the County should keep this in mind when they keep building.
I would like the "Powers that Be" not to approve any more retail development until the empty buildings are refurbished and appropriate. Really, Wawa on an intersection that already is a nightmare!
I would like the county to curb residential development as much as possible. With the expansion of I-64, traffic is getting steadily worse due to more people moving into the area. If the county is not careful, it will become just an extension of surrounding areas (Richmond, Newport News) and will lose the rural character it has activated that makes it so attractive in the first place.
I would like to see a greater commitment to interconnected pedestrian and bike paths. Most county roads are very unsafe for pedestrians/bikes
I would like to see a more aesthetic environment to include, but not limited to: County park flower beds, fields and walking paths. Better lighting for nighttime walks on park trails and allow after-dark park activities (especially during winter). Allow for more entertainment industries: clubs, dancing, nightlife. William& Mary students and teens are bored in this town.
I would like to see a slower rise in housing development
I would like to see an increase in schools buildings and funding for school staff. With the growth of families, special education needs, and the preschool population the needs of students is above what is manageable, and this has been a change in the past 10 years.
I WOULD LIKE TO SEE ANOTHER GREEN HOUSE/NURSERY. ALSO, I DO NOT SEE ANY VEGETABLE STANDS THAT MANY PLACES HAVE. I REALIZE WE HAVE THE FARMERS MARET ONCE A WEEK BUT IN THE SUMMER MORE WOULD BE NICE. I ALSO THINK GROCERY STORES AND PANCAKE HAVE OVERRUN THE AREA. BE DELIGENT ABOUT TOO MANY RESIDENTIAL AREAS. GREEN SPACES IS IMPORTANT TO US.
I would like to see changes in pick-up services. In Williamsburg City you can put a old lawn mower or some old stuff on the street curb and they pick it up. We don't have that. We have to drive to the dump that is about 8-10 miles.
I would like to see covered bus stops along the grove area and install sidewalks. Repair broken parts.
I WOULD LIKE TO SEE LESS DEVELOPMENT AND MORE OPEN AREAS AND GREEN SPACES. IBELIEVE THAT DEVELOPERS SHOULD HAVE BEAR MORE OF THE COSTS, NOT

ONLY INITIAL, BUT THOSE RESULTANT COSTS OF INCREASE DEMAND FOR SCHOOLS, POLICE FIRE, SERVICES.
I would like to see less houses being built.
I would like to see more houses, more people move in and more businesses. City needs to help less regulation on open a new business or build a new house also adding extra space on house.
I would like to see more walking and bicycle trails in the county that would safely cross Rt 199, Monticello Ave, and other major arteries. Finding a way to take Ironbound Road under or over Route 199 might take some of the load off Monticello and provide a safer route for pedestrians and cyclists. Finally, I would like to see the county take over trash collection, maintenance, and snow removal from HOAs. I'd rather pay for things like that in property taxes than an HOA fee.
I would like to see some awareness that the pace of development on Monticello Ave is unsustainable. In a decade I believe it will be a threat to quality of life in the County. It's not realistic to put most business in one small area. Development of some rural areas is inevitable, so start planning how to do it right - on an smaller, manageable scale. * Address the drastic inequality of the schools. the physical plant at Lafayette is disgraceful and perpetuates socioeconomic inequalities. * Require developers of residential neighborhoods to build for the middle class. We have more than enough gated (and otherwise exclusive)communities. Make the county open to workforce. Too many commute and JCC is the worse for it. * There are tremendous opportunities in investing in one or more sport facilities or concert venue.
I would like to see some of our empty store fronts/ real estate filled before we build new. There still is a lot of empty "new" buildings.
I would like to see some stores we could use, such as Sam's, Bass Po., bread store, Cosco, Dillards, Maseys
I WOULD LIKE TO SEE STEPS TAKEN TO PRESERVE THE RURAL TRANQUIL NATURE OF OUR COUNTY, AND QUIT BUILDING NEW HUGE SUBDIVISIONS ON EVERY PATCH OF WOODS LEFT. PRESERVE FARMLAND AND SUPPORT UNDEVELOPED AREAS OF THE COUNTY.
I would like to see the country contract for garbage & waste services on behalf of its residents.
I would like to see the county care as much for its people as it does for its Parks and image. I want to see greater connection between people of all ages and economic status.
I WOULD LOVE SIDEWALKS! ALSO, A CLEAN BIKE PATH - MOST BIKE LANES ARE OVERGROWN WITH GRASS AND TREE DEBRIS. IT WOULD BE GREAT IF PANHANDLING WAS A CRIME - OUR AEA IS FULL OF THE SAME PEOPLE BEGGING ON CORNERS.
I would love to be a member at the rec center but for a family year membership it is too expensive

I WOULD VERY MUCH LIKE TO PROPOSE A CHANGE IN THE VOTING SYSTEM WHEREBY ALL O THE CITIZENS VOTE ON DECISIONS RATHER THAN DEPENDING ON A BOARD OF SUPERVISORS TO MAKE MOST OF OUR DECISIONS. THE CITIZENS HAVE VERY LITTLE OPPORTUNITY TO APPEAL OPENLY TO THE BOARD OF SUPERVISORS AT BOARD MEETINGS BECAUSE THE TIME FOR CITIZENS TO SPEAK HAS BEEN GREATLY REDUCED. AND, OF COURSE, MANY TIMES THE BOARD VOTES FROM THEIR PERSONAL OPINIONS RATHER THAN THE OPINIONS OF THE CITIZENS. EVERY CITIZEN SHOULD HAVE THE OPTION TO CAST A VOTE AND FOR THEIR VOTE TO BE COUNTED. I FIND THIS PRESENT SYSTEM VERY UNFAIR AND STIFLING TO THE FREEDOM OF THE INDIVIDUAL CITIZENS!!!
I would very much like to stop living in fear that some air-polluting industry or massive slaughter of domestic animals could be allowed to develop here. Only stronger clearly-written restrictions in JCC that reflect our views for clearer air and water, and an environment of respect for animals can ease that concern - it seems that my community is always being treated by "commercial growth" and that it falls in our plans to keep our own community safe.
I'd like to see a reduction in population growth and developments (residential and commercial).
I'D LIKE TO SEE LESS PANHANDLERS AND BETTER TRAFFIC PATTERNS
Ideally, bring lagging schools up to standards of the high performance ones. Increase investment even if it increases taxes!
If developing with businesses, would like a grocery store and other amenities in Toano
I'm very concerned about patterns of development here. Areas are being developed very rapidly, even though we may not have the infrastructure to support it.
improve commercial facilities in Toano
Improve roads and cut trees back off the roads.
Improve roads and traffic design in new developments. Settlers market road design in an example of a poor plan.
IMPROVED OVERSIGHT ON DEVELOPERS, ESPECIALLY, RESIDENTIAL DEVELOPERS
Improved roads, lower taxes, more running bike trails of the road
improved schools
Improvement in roads. Widening of 60 from Busch Gardens to NN.
IMPROVEMENT/ADVANCEMENT OF PUBLIC SCHOOL PROGRAMS TO INCLUDE A FULL-TIME GT PROGRAM (5 DAYS/WEEK)
In the last few years traffic has become very bad.
INCREASE CAREER OPPORTUNITIES FOR YOUNG PEOPLE
Increase in county police staffing
increase in property values!
Increase tax rate to maintain rainy day fund Increase Public Transit Increase tax rate to support schools
Increase teacher salaries! Give them a livable wage so they can afford to buy and live in the community they work in.
Increase the speed limits on Richmond Road

Increased variety of recreation. Improved roads. Fewer new apartment complexes.
Indoor mall, indoor playground, reduce supermarkets, add sidewalks
Industrial development in rural areas of the county to promote tax base.
It is too late. the charm that was once James City is being destroyed by concrete trucks and chain saws, Plant trees! No more huge housing developments. Get money from fines of drivers who don't turn on car lights when the wind shield wipers or who litter. You could make millions!
IT'S ALREADY CHANGED TOO MUCH. NO MORE RETAIL!
Its more a matter of not changing -- keep taxes down! Would like not to have business that for people who do free-lance writing at home, i.e people with no customers! Continue to improve schools. Essential to think how infrastructure can support continued expansion.
It's up to the next generation.
JCC continues to develop retail spaces but fails to develop affordable housing for the people employed in those spaces to live. Our lower-wage workers are traveling from further away or living in low-quality housing, if they're not forced to live beyond their means to avoid low-quality housing.
Keep (profanity redacted) out
Keep box stores out. Retain local businesses. Improve electrical distribution system.
Keep development controlled with preservation of recreational and historic space.
KEEP FARMLANDS AS FARMERS GOING OUT OF BUSINESS AND WE WILL NOT HAVE SUPPLIES OF FOOD WHICH WILL BE A HUGE PROBLEM. BILD HOMES THAT ARE AFFORDABLE FOR OUR YOUTH/POOR/RETIREES. NO MORE NEW RESTAURANTS/HOTELS BUT ACCEPTABLE IF REPLACING ONE THAT HAS CLOSED THEIR BUSINESS.
Keep it small
Keep it small and taxes relatively low — otherwise, we might as well return to living in Fairfax County.
Keep limits on housing. Limits of Section 8 housing to close to Established neighborhood. Worry about increase crime and decreased values especially for seniors.
keep roads in good repair
keep small town feel but encourage more business partnerships in area. Job creation. High end job opportunities.
keep the charm in new buildings, no glass boxes, some architectural detail
KEEP THE HISTORICAL/HOMEY FEELING OF WILLIAMSBURG AS IT FILLS OUT, AND REPURPOSE SOME OF THESE RUNDOWN VACANT STRIP MALLS! IF WE'RE GOING TO BUILD NEW COMMERCIAL/RETAIL SPACE, THEN WE NEED TO HAVE A PLAN FOR THE VACANT SPACE THAT BUSINESSES ARE LEAVING
keep the small town feel
-keep traffic levels acceptable -slow down commercial development -continue to look for mass transit opportunities -keep taxes at affordable levels
kEEP UP THE GOOD WORK

Keep up with traffic without changing the nature of the county
Keeping up with road maintenance more like the city does, improvements to water access, encouragement to open debates/discussion of ideas in schools - not succumbing to the touchiness that restricts what can and can't be talked about - continuing to challenge students to think and give reasons for what they think, requiring practical financial education for all students. . .
Lack of debris pickup after storms Less dependance for water from Newport News. Removal of uncontrolled airport that has landing/take-off over Laurel Lane School
LACK OF LONG TERM URBAN PLANNING. THERE ARE TOO MANY UNDER USED SHOPPING CENTERS. REDUCE NUMBER OF GATED COMMUNITIES
Leadership engagement at times that aren't election times Some kinds of change in taxation (maybe a credit) for families that home school
less auto traffic
LESS BUILDING
Less building. I would like less waste of my tax money. Instead of continuous building of schools, build schools large enough for expansion. 1 and 2 story doesn't allow for growth. We are continuing to build more schools all over the county rather than make smarter decisions to begin with.
Less chain restaurants. Better movies Kimhall come back with old venue.
Less cheap housing that is increasing use of infrastructure and crime. Drug trafficking is increasing in York and JJC.
Less commercial development - 10 years ago Newtown was a (?) - enough is enough
Less commercial development... Too many vacant structures already
less commercial retail development
Less confusion in building regulations
-Less dense traffic/alternate routes -More prompt repair of damaging potholes -County to obtain permission from Park Service to allow kayak launching from Colonial Parkway pull-offs -Restrict lease rates of space in newly built retail complexes to encourage & retain occupants/businesses
Less development
LESS DEVELOPMENT
LESS DEVELOPMENT
LESS DEVELOPMENT - RICHMOND ROAD IS A MESS
Less development along Monticello Avenue
Less development but more affordable housing.
Less development in rural areas.
Less development in the upper county. More attention to storm water.
LESS DEVELOPMENT OF HOUSING

NOT ENOUGH MEDICAL SERVICES NOT ENOUGH LIGHTENING NOT ENOUGH SIDEWALKS ACCESS ROADS
Less development of shopping centers until population increases More senior condo options, similar to Brookdale and gated senior condo living communities, like Colonial Heritage, but just condos and apartments
Less development on Richmond Road . When I moved here 13 years ago there were 2 Auto Parts stores on Richmond Road. Now there are 5 in a 5 mile stretch of Richmond Rd. Unnecessary! They are turning the country to the city.
Less development Smaller businesses
LESS DEVELOPMENT, BETTER CONTROLLED BETTER INFRASTRUCTURE, ESPECIALLY ROADS AND BRIDGES THAT ARE IN POOR CONDITION.
Less development, Monticello Avenue can't support all the residences and growth.
Less development.
Less development. More focus on impact of development on natural resources and public services. Use made of existing buildings rather than constantly building new ones. Example - malls and shopping centers
Less development. The roads are showing more traffic. Its time to slow down and review.
Less development/Lower pace of development
-Less emphasis on mixed use developments given vacancy rates in Newtown other areas for retail use -Less government mandated proffers to develop moderate/low income housing cannot be achieved with significant proffers to developers who take on significant risks in bringing projects to _____
Less favoritism in funding arts and organizations (spread dollars more evenly)
less government!
Less government! Less oversight, less regulations, less restriction, less control, less!
Less growth - no more stores!
Less growth Better traffic control Dredge and repair Jamestown Marina
Less growth in the upper county area, no large developments.
Less housing development, more open space.
less housing developments
Less Housing developments more houses --more schools--more roads--storm water runoff -- etc--etc
Less mattress stores, oil change shops, etc. We already have too many of these. More focus on sustainability, specifically the addition of many public charging stations for

electric vehicles. EV's (electric vehicles) should be encouraged and supported. More corporate jobs in the area. Don't want to commute to Richmond or Newport News because there are not any jobs here.
less need for golf courses.
less new retail construction using existing building that are vacant
less overall growth
Less pancake restaurants!
less population growth, less "gated" communities, more affordable housing
LESS RED NECK RESIDENTS, FEWER CONFEDERATE FLAGS
Less redistricting with schools - so disruptive to children.
Less residential and commercial development More bike friendly paths and roadways Better litter control
LESS RETAIL - WE HAVE ENOUGH NO BIG BOX STORES
Less retail and residential development - too many EMPTY retail stores (all over the county) Too many new residential developments (- especially on Centerville Rd.!)
Less retail development and more industrial development. We need more good paying jobs instead of more stores and restaurants.
less retail space
Less stores and restaurants!!
less traffic
LESS TRAFFIC
Let's slow down. Growing up here, I enjoyed the rural feel. I want my kids to experience the same, but don't want to move to New Kent... There are enough grocery stores, retail shops, auto-part, dollar and drugs. If development is needed, at least do it so it sets it apart from every other town/city. CW has that. New Town, flight street and Midtown type developments can be found everywhere.
Like to see more sidewalks and bike paths for commuting/exercise etc. throughout the county.
Like to see slow development of housing Better public school rating
Limit construction of new retail space
Limit growth
Limit growth
Limit growth! County is growing too fast Provide more resources to: - business development (offer more incentives) - schools - police - hospitals Create programs for youth development

Affordable housing (but quality) Property taxes!
LIMIT HOUSING DEVELOPMENT, ESPECIALLY HIGH END
Limit housing developments and town houses.
Limit on the amount of future development, especially commercial development. There are a lot of retail space that could be repurposed. Closed stores sitting empty is a concern to residents.
LIMIT/STOP GROWTH AND ENHANCEMENT ON THE REMAINING RURAL LAND
Limited growth
Little to nothing!
local initiatives to help mitigate climate change
low housing, more jobs
LOW- MID INCOME NEW HOUSING
lower housing for the elder
Lower property taxes, invest more in the schools, don't over develop - there is a lot of empty buildings (commercial)
Lower rate of growth. Funds to obtain development easements or to acquire land for green space as stipulated in D2-f (on the survey) will mostly come from James City County tax revenue as referred to in C2-e. Lower taxes on buildable agriculture and forest land as referred to in D2-c may provide more allocable funds to all purposes to James City County. Also, for question C2 (g), we strongly agree for market rate development but not for affordable housing
lower residential property taxes, farm lands preserved
Lower taxes
Lower taxes
-Lower taxes for residents -more access to water/sewage and better supply -more diverse residential to increase business revenue and taxes in general -more parks -more sidewalk/bike lanes -less money spent on school buildings -more money spent on curriculum, quality teachers, and administration
lower taxes availability of homes for seniors -- one floor, few steps
Lower taxes!
LOWER TAXES, NO MORE DEVELOPMENT, MORE "COLONIAL FLAVOR" IN HOMES/BUSINESSES DESIGN/ARCHITECTURE
LOWER TAXES, TAX REFUNDS FOR THOSE SENDING CHILDREN TO PRIVATE SCHOOLS BECAUSE PUBLIC SCHOOLS SUCK. GOVERNMENT IS FOR MAINTAINING ORDER AND SECURITY, THAT IS ALL. YOU SPEND MONEY FRIVIOUSLY.
Lower taxes.

Mail service - Postal service A second mail - Post office - Mail Boxes Improve the water quality and taste.
MAINTAIN CONTROL OF GROWTH
maintain the above
Maintain the character and put more emphasis on historical lands
-Maintain the rural touch without breaking the bank -Do not overdevelop this beautiful area
MAINTAIN THE TREES AND STOP TEARING DOWN THE LAND FOR SUBDIVISIONS
-maintained colonial look -maintained small town feel -limit business development to tourist area of WJCC
MAINTENANCE OF THE ROADS AND CURBS AROUND THE COUNTY. I REALLY DO'T LIKE SEEING A LOT OF PEOPLE'S PROPERTY THAT AREN'T WELL KEPT. ESPECIALLY FROM PUBLIC ROADS. IT WOULD BE NICE TO SEE THE COUNTY HAVE SOME RULES ABOU HOW HOUSES/NEIGHBORHOODS LOOK. A MINIMUM STANDARD THAT WE CAN ALL BE PROUD OF.
--major effort to develop another water source. We're quickly depleting the aquifer. -Better public works -Better control over developers who start projects and never finish.
make colonial Williamsburg affordable to outsiders and Jamestown
Make increased living spaces for seniors, attract senior events that are of interest and reasonably priced.
Make sure infrastructure keep pace with growth.
Make use of empty buildings before building new ones.
Minimize low income housing, increase funding to schools to uphold the positive reputation (that we are losing quickly) they once held! Stop building retail areas when we have so many that are empty.
More activities for teens and kids More street lights. More jobs. Affordable housing and homes.
More activities for teens More innovations with empty retail space Could parks and rec open up a couple of small playgrouds? Raleigh did in North Raleigh
--more activities for young adults --developments of recreational activities to attract and retain students of W&M and young couples --more diversity
more activities reduced (cost) for seniors & military
More affordable housing, improve achievement gap in education
more affordable housing
MORE AFFORDABLE HOUSING OPTIONS/ASSISTANCE ESPECIALLY FOR THOSE WHO SERVE -- POLICE, FIRE, ETC.

More affordable housing, improvement of school buildings (there are termites in my classroom Norge elementary), slower development of rural property.
More affordable housing, like under $150,000. It's ridiculous that people who have lived here their whole life can't afford to buy a house or even rent one.
More affordable housing, retail locations in Grove, walking paths in Grove, better highway upkeep in Grove
--More affordable options in housing --Fewer gated communities --More affordable senior housing and retirement communities/nursing homes --More employment opportunities that will attract young families to W-burg --Greater equity in income -- tourism - oriented jobs lock employees into poverty!
MORE AGGRESSIVE DEVELOPMENT OF LOW TO MEDIUM INCOME HOUSING OPPORTUITIES. THIS SUPPORTS THE WORKFORCE THAT SEEMS TO BE DIMINISHING. THE WORKPLACE IS, OF COURSE, ESSENTIAL TO THE FLOURSHING OF THE COMMUNITY IN ALL ASPECTS.
MORE BIE ROADS. OPPORTUNITIES FOR BIKING AROUND THE ENTIRE COUNTY AND FOR KIDS TO BIKE TO SCHOOL. MORE PEDESTRIAN CROSS-WALKS
More big box stores on the outskirts
more bike lanes and sidewalks
more bike lanes vacant stores utilized before building new ones Incentives for businesses to use existing vacant buildings Remove trash, sand, tree debris from roadways
More bike paths, keep waterways clean with small boats, encourage native plants — use them in public spaces, better public transit. Encourage small local businesses, craftspeople and art galleries (we've lost 2 in the area in the past few years). Make it easier for people to start a business or get a SBA loan?
More bike paths, sidewalks. Emphasis on conservation/kindness/citizen participation. Affordable housing for workforce. Fairness, concern and quality of life for all citizens.
-more business/ industry came to the county -4th high school built -purchase more snow plows! -Whole Foods to come -more retail: shoes and women's clothing retailers -more low income housing
More community events to unite both younger and older generations, as well as more events directed specifically towards younger adults.
More community parks and rec, dog parks
More community spaces.
More connecting bike lanes and sidewalks.
More emphasis on mass transit that all can use - train, bus, etc. Better budget control to rein in sky rocketing county taxes - increase in property tax, higher retail tax, "Tommy Tax"
More emphasis on preserving farmland more emphasis on community building less emphasis to tourist business

More emphasis on reducing environmental impact.
More employment opportunities by adding manufacturing or Tech business
More hands on and involvement by elected officials with growth and not wait until development develops prior to interviewing. Our schools need to be more assertive about providing top learning opportunities for blacks and Hispanics, with increased and strategic hiring to change the current daily dynamics.
More housing and apartments to reduce the rent rates in the city.
More inclusivity for different economic classes (and young people). Way. more pedestrian friendly development and connective infrastructure. Keep building the strength of the school system.
More industry to provide jobs and offset taxes. Continued protection of rural character and slower development rates.
More information on the "bus system" in Williamsburg, various locations in the city
MORE INVESTMENT IN JCC ASSETS SUCH AS JAMESTOWN BEACH AND MARINA. COMPREHENSIVE PLAN TO PROTECT RURAL AREAS
MORE JOBS IN WORK PLACE TO REDUCE CRIME. EDUCATE THE COUNTY HIGHSCHOOL STUDENTS IN ADVANCE CLASSES TO BETTR SERVE THE COUNTY. LESS DEVELOPMENT AND MORE PRESERVATION. USE OF COUNTY'S LAND FOR CONSERVATION.
MORE LEASH FREE DOG ZONES MORE CONTROL OVER OUR WATER
more managed growth
More modern retail and restaurants in the northern area of the county, along with the requisite roadway improvements
more open regarding crime and statistics of crime events
More opportunities for small businesses and minorities
More outdoor walking parks
more parks & trails, for hiking & biking (off road)
MORE PARKS AND MAINTAINED GREEN SPACE.
More places for young people.
More protection of rural lands – keep it "country" — less development — use existing retail spaces that are empty rather than building new retail spaces
More recreation programs
-more resources going to schools
More retail stores Parks & Recreation
more retail more entertainment
More routes around heavy traffic areas, like Route 199 around Richmond Rd.
more senior citizen housing availability more low income support improve public transportation attract more small, local businesses
More shopping

More sidewalks in the county.
More sidewalks, better library facilities.
MORE SIDEWALKS/PARKS
MORE SIDEWALKS/WALKABILITY
More street lights Road without potholes Sidewalks
More street lights on I-64 and street lights on Richmond Road and Main Side Roads. Entertainment Arena for Adults
More streets and roads to keep up with growth. No more Monticello mess.
more stuff for kids
MORE THINGS FOR RETIRED RESIDENTS
More things for teens to do to keep them out of trouble.
more transportation options Smart growth
MORE TURNING LANES INTO SUB-DIVISIONS
More voctional/trade schools for technology A large "Maker Space" like Norfolk has. This will increase small manufacturing and technology firms.
-more workforce housing mixed in with other housing developments -fewer high-end "McMansion" gated communities -more diverse faculties and staff at our schools; more teachers of color -issues of racism and classism addressed in our schools -places like New Town required to have more affordable multi-family housing units
Most important to continue to improve education system, build new businesses. Maintain some free spaces (land/forest preserves). Provide quality services without excessive taxes.
-move environmental education -solar -safety concerns - providing emergency housing on a limited time line and not have people in hotels. provide opportunities to have affordable housing using rec-cycled materials (including shipping containers.
much less development
MUCH LESS development. It's horrifying to see wooded areas and rural landscapes destroyed to make room for even more houses.
much less development; more low income housing; road improvements
MUST limit use of drinking water for irrigation. STOP IT NOW! For lawns, limit to drip irrigation at commercial buildings/entrances/etc. to developments.
My biggest concern is affordable housing for low-income households. There is no houses under 100,000 like in other towns.
My concern for years has been available good water within the control of the county. I'm very sad that the area has grown so much so fast.
My hope is that the growth of the county slows. Maintaining the character of the County helps to ensure people are friendly and civil.

N/A
N/A
N/A
N/A
N/A
N/A School districts JCC needs better line (demographic)
Necessary upgrades and improvements to EMS coverage to all points in the county. Increasing the police to offset increases in the crime rate. The county must conclude a long-term plan for supply of potable water (i.e. to provide a water treatment plant to secure reliable supply source).
Need more lower income housing. More retail in the northwest corner of the county - Toano, Norge, Lanexa, Barboursville area.
Need more specialized doctor & medical staff
Night lighting that does not pollute the night sky with light pollution.
No thought at this time.
No change! What would like to see is the county to remind developers that as a developer can rip down many acres of prime wooded land, to build townhouses, etc. that they also have the wherewithal to rebuild barren woodlands, remove downed (for many years) trees to retain a prestine wooded scene, and may be rebuild local streams eroded by overdevelopment instead of JCC paying for", tell the VA Gen Assy to tell developers to clear (again they have the "wherewithal (self-explanatory) VA Subcontract with VDOT Etc Dom Ener via, trees from power/cable lines, convert their expertise to put in underground utilities (ie power lines) so we'll have less power outages, and reconfigure JCC roadside shoulder ditches that have been NEGLECTED since Dec 8-10, 2018, 8inch snow fall as many ditches are full of busted limbs just dangling and ignored by all. Bottom line--Have developers redevelop what is here to include Grand Rapid and condemned homes.
no fees for parking at local parks
NO LONGER HAVE PERSONAL PROPERTY TAX
No more building. Fix what we have already have. Get beggers off the street. Up date water areas.
No more commercial building - too much traffic!
No more low income housing. No more new buildings until vacant ones are full. Keep our farms.
No need for every new school to require large pools or massive tennis courts. Can't some athletic facilities share? Schools don't focus on the core skills versus athletics.
No new retail buildings, let's fill empty retail space and empty office space, let's be wise about new home development based on our current limited ground water supply, affordable housing is important but we shouldn't be looking to attract "low income" housing either
No opinion

-No opinion or specifics; I think the JCC government officials are doing a pretty good job!
No opinion.
NO THOUGHTS
None
Not a fan of the lines of empty strip mall shops. Also not a fan of how our world famous Williamsburg Pottery became giant line of stores/shops that carry the same products as Walmart basically. There is NO Williamsburg Pottery there other than some gift shop trinkets and planters marked made in China. Its very sad. All my life my parents would drive Newport News and out of state from NC and GA to visit the now ghost town.
Not entering into exclusive contracts that obligate residents to services they may not want; getting rid of the County tax
Not many more empty storefronts. There are so many new developments (High Street, for example), with many empty storefronts.
not much
Not really
Not so many abandoned buildings and yet still building more
NOT SO MANY LARGE SHOPPING AREAS WITH SO MUCH TRAFFIC.
Not sure
Not sure. We are happy!
Not to build on the remaining land left in the county so as not to influence nature watershed and to pressure the land from flooding. Please do not overpopulate the remainder of this upper peninsula. It is beautiful as it is. Let's keep it this way!
Not to pay real estate taxes after a certain age, and the disabled shouldn't have to pay either.
NOTHING
NOTHING --- VERY SATISFIED
Nothing - We live in a beautiful area - keep the retail building to a minimum. Unfortunately retail stores are closing because of the web!
Nothing!
Nothing.
NOTHING. MY WIFE SAYS LOWER TAXES
Obviously, we have incredible history to preserve, but that doesn't mean our town needs to get left behind. Embracing things like airbnb, creating a pro-business structures, etc., doesn't have to threaten our treasures. I've had many friends want to stay here and not be able to find good jobs.
Only allow building of new retail space once existing empty buildings are 80% occupied. Too many new buildings while so many sit vacant. Preservation and increase in green space. Make developers provide a certain percentage of the land they are working on be green space.
Open competition for Verizon FIOS
Our elected government officials being responsible to constituants rather than vice-versa.

Our school system is falling behind. We need to look at how kids are placed in classroom - too much disruption to mainstream some children with learning disabilities.
Overall affordability. It is incredibly difficult to live AND work here. We make a LOT of sacrifices to live here - we have almost $0 in discretionary spending and $0 in savings.
OVERBUILDING OF NEIGHBORHOODS IN THE COUNTY
PAY ATTENTION TO BUILDING WHERE THE STORES STAY EMPTY DON'T CHARGE SUCH HIGH RATE FOR BUSINESSES PUT A COSTCO IN AND LESS GROCERY STORES KEEP DOG STRET AS IS AND GIVE US BACK THE KIMBLE THEATER FOR USUAL MOVIES MORE DOG PARKS
performing arts venue
Perhaps more accessible postal services
permits seem to take too long and the delay is not seen in other countries/ cities, more local news shared on regular news channels (3, 10, 13), newsletters to all mail boxes to keep informed
PLEASE IMPROVE, THE HIGH TRAFFIC VERY FRUSTRATING. *NEED ADDITIONAL LANES!
please make results of the survey available
Please stop building in rural areas Less apartments, public housing in Norge area
Please stop the "Round-About" on Longhill Rd. Not needed. I never wait more than 1 light. Just add lanes!!
Please take down Dominion towers so James River can be pristine. Stop building - its overdeveloped and there is a glut of housing on the market. Give people incentives for solar panels and similar environmental friendly options.
PLEASE TIME THE TRAFFIC LIGHTS! The new yellow flashers help make turns, but stopping for 3 or 4 more lights in a half mile span is absurd. I drive all over this country, including midtown Manhattan, and do not repeatedly stop like I have to here. Honestly, if the lights on Longhill were properly timed, you wouldn't have backups nor would we need the big expansion.
Please UPGRADE internet providers. Cox is the only internet company. We need to get FIOS.
Pothole removal, i.e. South England Street.
Power lines underground! Although that's a Dominion Power issue it affects all of us!
prefer minimal change
Preserve the environment - continued slower pace of growth More reliable leaf pickup in Fall - Had bags at curb during designated days - No one came. Call to office was "Pass the buck."
Preserve the family farms and fields. Resist cutting down of healthy trees.
Pretty trees, flowers and shrubs

Price of water Less "sloppy" development, looks like there is no review or plan for "what" should go "where"
Prior to building new shopping centers, ensure existing are fully utilized Enough restaurant growth to attract younger employees Develop more of a night life scene through restaurants and bars Create a county app for citizens to utilize to learn about county announcements
Prohibit bicycle traffic on heavily traveled roads, i.e. RT 5, Jamestown Rd, east of highway 99, that do not have established bicycle lanes. Road restrictions must be limited for safety of both users and still permit bicycles. Where appropriate and smart. Bicycles use cannot be open at the expense of the motoring public
Property taxes going down. I do not believe my property is worth the estimate given based off the age of the house.
Protection of the Environment Slow Down Development Designated affordable housing area Layer lots & less houses (low density) Farmland conservation & protection
-provided revenues through more industrial opportunities rather than housing developments -support small businesses owed by locals
Public access to waterways -recent addition of J.C. marina/beach area as well as Park at Rt 5/Chickahominy River has been wonderful.
Quit building new stores, offices, etc when there are plenty of empty buildings — some empty buildings have never been occupied yet we build more.
Really think about the improvement you make, in a couple years you will re-do the road at the new school and Richmond Rd. it's a bottle neck now.
reasonable and professional politicians and community leaders
Recycling! We are way behind here. Recycling bins should be available at WJCC schools, in public places, in restaurant and offices. If we charge a high fee for garbage and make recycling free/low fee, we can let economics help us make the choice to recycle. Other environmentally friendly practices as well: solar, etc.
reduce development
reduce growth to control infrastructure expenses allow retail, Hobby Lobby, Costco instead of letting York take all retail growth Item G13 should be on the letter since I have to return this folder
Reduce real estate taxes.
Reduce taxes on RVs
Reduce the amount of commercial growth when stores in existing commercial areas remain vacant.
Reduction in traffic jams. 199 has become a nightmare especially around Rte 5 and Jamestown Rd where it backs up because of traffic lights. There are just too many cars on the road. More local buses?

COVER the cost of recycling. Who is going to pay extra to do it? Most people will put plastic and paper in landfill again.
reduction of building
reduction of retail development until current vacancies can be filled increased conservation of natural resources
Rein in the developers! We have so much high-end housing already, and I'm concerned values will become depressed with an over abundance of inventory, not to mention overburdening of infrastructure. If you want to add retail, re-develop the myriad of old shopping areas that have been left empty.
Repurpose existing vacant buildings or tear them down and build new in their place.
Residential neighborhoods with larger lot sizes instead of houses being built on top of each other. Also, more unique dining and shopping experiences.
Restoration of Lake Powell. it would be great to fill existing retail/office space before more is built. Actual services for the expensive taxes.
Restrictions (slowing) on commercial growth for 5-10 years — too many empty retail units.
RETAIL SHOULD RE USE ALREADY EXISTING SHOPPING AREAS BEFORE NEW STRIP MALLS ARE DEVELOPED.
Reviving old shopping centers, doing more to revitalize depressed areas, increase of mid-level job market, more bike trails, consideration for more environmentally sound energy sources, more street lights in general, improving traffic patterns, improving intersections (like more blinking yellow lights), improved response to road repairs, like potholes.
ROADS BAD -- SURFACE, UPKEEP AND TRIMMING MORE ELECTRIC WIRES UNDERGROUND AIR QUALITY IS AWFUL - WORSE THAN MANY CITIES -- NOT POLLEN - BUT HAZARDOUS AND DIRTY RESIDUE! CLEAN IT UP ON THE PENINSULA
Roundabouts instead of traffic lights. BURY THE POWERLINES!!! Powerlines are a blight on the beauty of our county, a danger, and an unnecessary risk of losing utilities. Every section that gets knocked down should be required to be buried. They are just ugly!!
Route I-99 came in time. Where will the next I-99 be built? I am 96 years of age. WW II vet, and alumnus of W & M, class of 1944. (1947)
Safety modification of off-ramp at Route 199 East bound Monticello Southeast bound. Someone is gonna get killed because off - bound traffic from 199 to Monticello frequently does not even slow down at the yield sign.
SAM'S CLUB A FRIENDLY TIME SENSITIVITY AS FAR AS WHEN ROAD REPAIRS ARE MADE.
satisfied with the way it is
SCHOOL SYSTEM --- TEACHERS NEED MORE AUTHORITY
school system is lower tier! Public schools losing students to private schools Pay teachers higher salaries - That may get "better" teachers from other cities

School zoning and resource allocation
Schools and teachers that support our Constitution and teach children to be respectful to all.
Schools offer greater variety of college programs, training certificates Improve traffic Monticello and JBMS Secure water Greater police visibility in neighborhoods
SEE C-4 ALSO BETTER USE OF GREEN SPACE. COULD BE MUCH MORE ATTRACTIVE WITH PROPER LANSCAPING
See C4. Listen to residents, perhaps open a forum or voting on county website? SLOW DEVELOPMENT. People move here because of the charm and appeal of what I wrote in F1. More attention to family activities. Bring back the Halloween festival (bonfire) at Upper County Park.
See my comment C4
--See notes on page 8 --School investment; your approval of housing development is far _____ predicted impact on schools --Better Recreation _____ for youth that are driven by county and less by athletic clubs. --Sports Facility can drive huge tourism impact. Warhill sports complex is too much and should be huge competitive advantage. Create indoor space/amphitheater that could do the same for other sports/entertainment.
Several Storm/Tornado - warning system in Williamsburg Same sort of blaring alarm Stricter laws on animal control
Should limit allowable vehicles, boats, house trailers, mobile homes on properties in addition to the house itself. Need to have zoning laws on the books and lived up to. Very casual now, seems to me. Enforce and maintain zoning laws as written. Otherwise, neighborhoods decline in original appearance, in value. Buyers expect neighborhoods to keep their value and be responsive to zoning laws in force at time of purchase. Seems in the respect, attention to such prior planning has not kept up.
sidewalks and more street lights
--sidewalks in neighborhoods should be required --river front dining opportunities
Sidewalks that continue, especially a sidewalk on Ironbound near Powhatan Historical Resort from the resort to Veterans Park. -Remove the bike lanes in the middle of heavy traffic roads like Monticello -Remove the yellow turning left lights on Monticello
sidewalks where I live
Sidewalks, bike lanes, multiuse trails like the bike trails to Richmond, where financially feasible. Bus shelters/benches for all public transportation stops. Anything to encourage citizens to get out and about makes a sense of community.

Slow but steady population growth
slow development
Slow down developing Too much has already occurred
Slow down development
slow down development and stop adding STOP lights! Oh, and STOP adding retirement communities. Try adding opportunities to attract young families.
SLOW DOWN DEVELOPMENT IF POSSIBLE. HELP TO MAINTAIN THE MORE RURAL AREAS, HELP PRESERVE THEM. NOT EVERONE WANT TO LIVE IN THE BIG CITY
Slow down development, stop destroying the county building commercial space that just sits there empty
Slow down development, we have enough shops, restaurants, etc.
slow down growth to ensure natural resources (water) and safety
Slow down growth. Protect farm land and woods. Reduce number of county employees.
Slow down housing growth
Slow down in growth
Slow down new developments.
SLOW DOWN ON DEVELOPMENT OF RURAL LONDS. THEE ARE PLENTY OF APARTMENTS AND CONDOS IN HAMPTON ROADS AREA WITHOUT BUILDING MORE OUT HERE.
slow down on the development
slow down the growth
Slow down the growth, take a look at Hampton and Newport News to see what not to do.
SLOW DOWN/STOP DEVELOPMENT IN THE RURAL AREAS.
Slow growth
slow growth of growth, severely limit high density development
Slow population growth to maintain in line with infrastructure.
Slow retail growth. Too many empty store fronts. Fill what we have before building more. Midtown is building in an already existing retail area. They even refreshed surrounding retail store fronts. Nice to see!
Slow the building around area. Moved here about 18 years ago and it was a quiet place. Now feel like the charm of the small town is about gone. Easy to get to free way.
Slow the growth
Slow the growth in residential development.
Slow the growth of residential areas.
Slow the growth on building houses and townhouses Preserve our rural land No trailers used for classrooms Traffic - keep control of changes as they occur with growth Continue with WATA services

Slow the growth! If we continue this rate of growth, a new high school will be needed, as well as feeder schools; Jamestown Road/199 overpass, Centerville Road, and a better intersection at 199 Jamestown Road will be needed. The old campground property at Jamestown Ferry may be of use for county. No mention of senior services in this survey. It is an important part of our community. No mention of public transportation in this survey. This needs to grow in our future.
Slow the growth!!
Slow the growth. Ensure property values stay at a good level or increase. No low income housing.
slower growth
Slower growth Better coordination between JCC, Williamsburg and York County to avoid proliferation of stores. It seems like they all fight to get the most tax dollars and wind up with facilities like New Town and High street providing duplication of efforts.
SLOWER GROWTH. RETAINING TREES AND OTHER NATURAL ASSETS. PROTECTION OF THE ENVIRONMENT - AIR, WATER AND SOIL
slower growth. "Growth" is not "Progress"
Slower rate of growth. Greater opportunities for people who work in Williamsburg & the surrounding counties to live here. Fewer development where houses began at $300,000.
slower residential growth
slower retail development
Slowing development - both housing & retail. A concern for affordable housing, services for all, protecting the environment.
Slowing the housing growth (we are fast becoming a bedroom community) We need more manufacturing and industry to help with the Tax bill
Some additional retail shopping near us
SOME DECENT LOW COST HOUSING
Some light industry to provide employment opportunities for local graduates other than cleaning rooms and clerking.
Some of the elementary school classes are too big. I've worked in them. The buses need to run an hour longer at night and especially in the summer (when I take them).
Some way to allow safer driving during tourist season.
Spend tax dollars carefully.....the new Toano fire station was an extravagant waste of tax dollars. I do not disagree that the old building needed replacement or major repair, but the new one is just a waste of money. Instead of raising taxes all of the time.....cut waste....act more like a for profit business where spending is always reviewed. I am a CPA....and know how budgets grow....never shrink in governments.
Sports complex & a greater emphasis on bringing more jobs to the area. We have an educated workforce but we fail to attract new business. The question then is way they won't move here, regulations, over demanding requirements? There is a reason--find out way and fixt it.
STOP ADDING LOW INCOME HOUSING THOE OF US WITH MIDDLE CLASS INCOME SHOULD NOT STRUGGLE TO FIND AFFORDABLE HOUSING IN NICE NEIGHBORHOODS

Stop all new development of retail, commercial and office buildings and sites. Redevelop existing retail, commercial and office buildings and sites. Restore the character and appearance of new and redeveloped areas in visual appearance to the 18th century roots upon which Williamsburg/JCC was originally like. Less familiarity and in-league activity between County election officials and property developers.
Stop all the building. There are too many business buildings that are empty and building new ones continue to happen. The more you build homes the more crowded the schools become but less money schools get.
-stop building big fancy schools that don't make the kids smarter! -Change (?) the school division office staff -replace most of the board of supervisors to people that watch out for the tax payers
Stop building more business property! Use what is already built! No more "NEW" & "NEWER"!
STOP BUILDING NEW SHOPPING MALLS WE ALREADY HAVE MORE THAN ENOUGH VACANCIES IN EXISTING MALLS STRICT PREERVATION OF NATURAL RESOURCES
Stop building strip malls - we don't need Stop cutting down trees - we do not want to become Newport News
Stop building townhomes and apartments
Stop cutting down scenic property and stop overbuilding "Newtown and High Street" expansions
Stop cutting down trees for development! I like the country atmosphere. I don't want JCC to become like Norfolk and Newport News with all the shopping centers, parking lots and cement.
Stop cutting down woodlands, especially for shopping centers.
Stop developers from putting houses as close as they can get away with on every acre of land. They county paid thousands of dollars to put in a pub at the Jamestown Mariner. This isn't what our tax money should be spent on.
Stop developing. Don't need any more stores, restaurants, gas stations, etc. Rural is good. Green space is good.
Stop fast growth
Stop further commercial development, use empty retail space.
Stop new development of retail areas and instead use existing property
STOP OR AT LEAST SLOW DOWN ALL THE RESIDENTIAL DEVELOPMENTS -- OUR ROADS ARE NOT GOING TO BE ABLE TO ACCOMMODATE ALL THESE PEOPLE.
Stop over development of area Way too m any used store fronts
Stop removing the trees for development
STOP THE EVER-EXPANDING DEVELOPMENT OF HOURSING TRACTS! SETTER'S MARKET IS OVER CROWDED ADN DESTROYS THE CHARACTER OF THE COMMUNITY.

AND STOP THE RETAIL DEVELOPMENT THAT LEAVES OLDER STRI MALLS EMPTY AND NEW ONES UNOCCUPIED. SURELY THERE IS A WAY THE PLANNING COMMITTEE CAN EXERT BETTER CONTROLS ONTHIS SITUATION.
Stop trying to turn JCC into Newport News
Stop uncontrolled development--not a sound legitimate economic model; ponzi scheme Build out the County's Industrial Park Attract economically productive agri businesses to our rural areas I lo subdivision.
Stoplight/traffic patterns need serious looking into by locals. It should not take me 10+ minutes to get right around the corner. Too much urbanization. We have more mattress/car parts stores, not to mention panhandlers, than Newport News. Certain teachers need their social media monitored.
Stronger animal control laws
studies by independent and impartial firms to determine true cost of development, and build that into the upfront. Education very important, arts, vocational, culture, history, all very important.
Synchronize traffic lights to better manage traffic flow. Smart traffic lights that modify timing according to density of flow.
Tax credits for home-schooling Participation in high-school sports for home-schoolers.
Tax rates lowered. More programs for the less fortunate. Greater support for our country's public servants and their families.
Taxes and too high for us poor people
That growth allows for a continued rural appeal of this area.
THE ABILITY TO SUSTAIN ITS BUSINESS COMMUNITY EVEN WHILE PRESERVING AS MUCH AS POSSIBLE THE COUNTY'S NATURAL BEAUTY.
The cost to rent or buy a home. I would like to see affordable rates.
The County Planning Commission should require more commitment to sustainable growth from all developers. The Planning Commission should severely limit new retail only development. More access to trains and or buses.
The empty retail stores filled
The entire central office of UJCC Schools. It is dysfunctional.
The flow in parking lots in the business districts makes no sense. We need more schools, sidewalks, dog parks, teen activities. (Roller rink?)
The hypocrisy of their actions such as wanting to keep the colonial atmosphere yet building a four-story building in the fields of the county.
The JCC website needs to be improved. Keeping the grass on the road sides shorter. Teaching people not to throw their trash out of car windows.
The more "natural" and rural the area can become, the happier we will be. It is what drew us to JCC, and it's what will keep us here.
The Planning Commission seems far less able than the Board of Supervisors to address on average the true merits of some cases. I don't know what to attribute this — it may be that those serving are perhaps not sufficiently answerable to the electorate (they are appointees) and rely, in my opinion, too heavily on staff recommendations. The Board of Supervisors, who are elected officials, seems much

more able to address issues on their merits and while they look to staff recommendations, they seem more able to get to the heart of a given matter. The county should consider making the positions on the Planning Commission elected positions.
The prices of housing is rising. We are close to shutting out the middle class and being left with the "haves" and "have nots".
the rapid growth and developments
The roads are horrible, pave them more often, put up more street lights. Encourage Verizon to offer tv and internet services in Toano. A rec center in Toano. A trade school in JCC, not everyone is college bound. An increase in gas stations and restaurants in Toano. More affordable daycare options in Toano.
the sales tax of 7% is ridiculous when most of the state only pays 5%
The school system (or ___) needs to focus on differentiated instruction. The school seem to be overly reliant on being new and in a good area. Higher level kids left behind. Other school systems split out higher level kids for more advance math teachings in kindergarten. While it is a great school system, we are not doing enough to challenge or be competitive w/other school systems.
The school system seems to have problems with maintaining safe schools. Would like to see better management of that issue
The streets are not suited for amount of residents and tourists and are hard to navigate for everyone new to the area. Big improvement is school system in general and Berkeley is in desperate need of repairs
The thing that troubles me the most is the insect problem "FLIES" in Toano. Why are there so many flies and they swarm the inside and outside of your home? Is there a problem with the retention ponds? Is the country aware of this? Are neighborhoods being properly maintained and inspected? We are in Michelle Point and not only does VDOT maintain or control our streets I don't think that the county.
The TRASH along the roadways is disgusting!! Help! *The county is going to have to stay on top of the water supply situation and plan accordingly. The bike lanes are too small - endangering drivers and bikers.
The upper county seems to be the location chosen for low income housing. I believe that housing of this type should be located close to some of the services they might require. I feel that the County seems to scare off new restaurants and businesses. They seem to have lost quite a few to neighboring areas. I think the County should retain the flavor of areas such as Norge and Toano.
The water situation. Stop letting King's Mill, Busch Gardens use so much water and then charge residents stupid amounts for water. These are the highest water bills I have ever had living anywhere (Florida, Alabama Alaska, Texas, New Jersey, Pennsylvania, Sweden, UK) Why???
THERE ARE TOO MANY EMPTY RETAIL SPACES IN THE SHOPPING CENTERS. NEED THOSE FILLED BEFORE WE CONTINUE TO BUILD MORE.
There is too much focus on moving cars. Each road development project should first consider pedestrians and other modes of transportation. Think about biking not just for causual rider but also commuters and sporting. New town is great but it has lost original focus on mixed business and residential. It's more residential today and

seems to be growing in that direction. Most of all commercial development seems to promote/focus on tourism, retail, retirement/medical services and restaurants. Great, but these are low paying jobs that people cannot afford to live here. W&M is here and we should team with the University to develop jobs/community that support better paying jobs. We should also consider private schools/institutions to help with the large rural area challenges.
This community is blessed with the Colonial Williamsburg Foundation and William and Mary. We absolutely need a replacement for the Kimball Theater since it is now controlled by W&M. So many fine programs were at the Kimball.
Timing on the lights on 199 need updating there is no reason Kingsmill light should be so long!!!! >:(
To allow for more walking, I would like more sidewalks along many of the commonly used streets such as Jamestown Road.
To take a more cautious look at how development will impact our areas, esp. rural areas. We don't need what we think we "need". And "growth" is subjective. If we continue our current growth rate, we will have nowhere to grow anyomre. Land and the beauty of it here, is not infinite. If we're not careful, we'll look around and see nothing but buildings and concrete. That's not why we chose to start our family and our business here. The county tends to favor more development because it generates more revenue but at what cost? To increase county officials' salaries? Rural areas are not the issue here. And as such, should be preserved.
Tommy Tax
Too many dead shopping malls and stores Too many people and cars
Too much new construction when there is so much space vacant. Really like taking down the old dated buildings and replacing with new ideas.
Traffic
Traffic and its management are vital to safe and peaceful communities. Great road surfaces (maint.), but signaling and flow are becoming serious problem on Monticello. There are stop signs where there should be either a light or traffic circle - keep cars moving safely - very important! It is almost impossible to drive 45 mph on Monticello because of traffic count. And yes, as a family that has almost 80 years experience in VDOT - traffic management and roads are near and dear to my heart!
Traffic flow - competent traffic planning engineer and value/ethics instruction to curriculum in grade, middle, high school Military/Veteran/First Responder Recognition More parades promote patriots and patriotism one weekend in fall homecoming for county/city to celebrate history, present, future!
Traffic is a problem: Rt. 60, Monticello Ave.; around the university
Traffic---better use of roads; better traffic flow; a real by-pass to 64 Better schools/school administration and leadership More affordable housing to include rental, not apartments
Trash pick up
unknown
unused commercial development

Update, pave rural roads . ex: intersection of Jamestown Rd/Rich Neck Rd. Please widen i. Repairing the Lake Powell Dam to allow the great fishing and waterfront views it used to have. It's now an eye sore and hot bed for mosquitoes. That is a shame because I remember when it was beautiful. Add more family activities throughout the year, ex: Jamestown Beach Park Concerts are a good start. Prune and cut some of the dangerous trees that are dead or heavily leaning towards the road..ex: Jamestown Rd/Route 5/Centerville.
Upgrade the quality of Elementary and High school education
Use of available retail space instead of new construction.
Varied taxes lowered
Very little change!
Walking trails--development of!
WATERFRONT DINING (MARINA OR JAMES RIVER)
Waviers, discounts or no fee for residents to the rec. center or "Y".
Wawa near Lightfoot
We do an outstanding job of developing county! Very unhappy that Dominion Power went ahead and put their power lines across the James River without tall the permits obtained (corp of engineer)... goes to show who really rules the county! and contributes "BIG BUCKS"to all our politicians! More pressure should have been applied by the county and state. They could have easily "buried" the lines and therefore not made such an ugly appearance for all us people to have to look at! And of course to ruin the historical view of this wonderful area.
We have been disappointed with our County Board of Supervisor's failure to control development, especially during the period from 2005-2015. We are more satisfied with the current supervisor's efforts, though unhappy with their failure support our last county administrator, Bryn Hill.
We need more industrial development with job training to assist our many residents who are living at the margins.
WE WOULD LIKE A COSTCO
We would like to see all new buildings kept consistent with the historic architecture. No Box stores.
WE WOULD LIKE TO SEE NATURAL AREAS - GROVES OF TREES, FOR EXAMAPLE : KEPT NATURAL. THERE WAS NO NEED TO CLEAR LAND FOR COURTHOUSE COMMONS - THERE ARE COMMERCIAL AREAS WHICH HAVE EMPTY STORES. THESE NEED TO BE RENOVATED RATHER THAN BUILD NEW SHOPPING CENTERS WHILE OTHERS ARE HALF VACANT.
While the Jamestown Ferry is unique and charming it would be great to build a bridge! More safe bike lanes. Very much enjoy parks an cap to cap trail. Please acknowledge our very poor mail service. I received mail in March that was sent on Dec 1!!! This survey & post card arrived the same day. What is happening to the USPS.
Widen 60in South James City Co! (Pocahontas Trail) More mosquito prevention! (Skiff's Creek)

Widen route 60 in Grove - full of patches. Sat in traffic last week due to an accident for 1 hour and 20 minutes. 3 buses behind me returning to J.R. school. Suppose they had children on board!! We feel like 3rd class citizens. Stop the constant humming from Ball Metal!!! 24 hours a day!
Widening of Croaker Road
WOULD ACTUALLY LIKE TO KEEP THINGS AS THEY ARE, THAT'S WHAT'S ATTRACTIE ABOUT THIS AREA
WOULD LIKE A COSCO
Would like to see a "City Center" accessible by walking. Biking to get to the services we need.
Would like to see a slow down in growth in population and to fill existing empty retail space rather than approving more new retail development
WOULD LIKE TO SEE MORE GOOD RESTAURANTS COME TO THE AREA AND OTHER BUSINESSES THAT WILL HELP GROW YOUNG PROFESSIONAL AND FAMILY POPULATIONS. WILLIAMBURG AREA MAY FOCUS A TAD TOO MUCH TO RETIREES.
Would like to see more small businesses like unique restaurants and bars. Tired of the chains. Would like to see the commercial areas attract and foster the development of an arts scene, music scene and dining scene. Look more like college town like Charlottesville or Chapel Hill.
Yes - Fiber Optic is a must to satisfy the growth in a way that attracts all age groups.
Your credit score shouldn't have nothing with getting a job, income, house and being on section 8 shouldn't make single parent pay a lot cause of their income to high single parent with 2 or more children
Zero development Preserve rural land Send the (profanity redacted) Back North

Appendix F:

2014 Comparison

How many years have you lived in James City County?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Less than one year	19	3.1	3.1	3.1
		1-5 years	80	13.2	13.2	16.3
		6-10 years	154	25.4	25.4	41.7
		11-20 years	155	25.6	25.6	67.3
		More than 20 years/ Entire life	197	32.5	32.5	99.8
		DK/RF	1	0.2	0.2	100
		Total	606	100	100	
2019	Valid	Less than one year	56	5.3	5.4	5.4
		1-5 years	216	20.3	20.9	26.3
		6-10 years	134	12.6	12.9	39.2
		11-20 years	315	29.7	30.5	69.8
		More than 20 years	312	29.4	30.2	100
		Total	1032	97.4	100	

Would you say that the current amount of residential development in James City County is too low, about right, or too high?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Too low	25	4.1	4.1	4.1
		About right	309	51	51	55.1
		Too high	252	41.6	41.6	96.7
		DK/RF	20	3.3	3.3	100
		Total	606	100	100	
2019	Valid	Too low	62	5.8	6.4	6.4
		About right	566	53.4	58.7	65.1
		Too high	337	31.8	34.9	100
		Total	965	91	100	

Would you say that the current amount of industrial development in James City County is too low, about right, or too high?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Too low	144	23.8	23.8	23.8
		About right	297	49	49	72.8
		Too high	50	8.3	8.3	81
		DK/RF	115	19	19	100
		Total	606	100	100	
2019	Valid	Too low	154	14.5	20	20
		About right	480	45.3	62.3	82.3
		Too high	136	12.8	17.7	100
		Total	771	72.7	100	

Would you say that residential development of the land in James City County is happening too quickly?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	201	33.2	33.2	33.2
		Somewhat agree	239	39.4	39.4	72.6
		Somewhat disagree	113	18.6	18.6	91.3
		Strongly disagree	35	5.8	5.8	97
		DK/RF	18	3	3	100
		Total	606	100	100	
2019	Valid	Strongly agree	295	27.9	31.2	31.2
		Somewhat agree	409	38.5	43.2	74.5
		Somewhat disagree	210	19.8	22.2	96.6
		Strongly disagree	32	3	3.4	100
		Total	946	89.2	100	

Would you say that it is more important to preserve farmland in the County than it is to have more development?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	277	45.7	45.7	45.7
		Somewhat agree	193	31.8	31.8	77.6
		Somewhat disagree	79	13	13	90.6
		Strongly disagree	31	5.1	5.1	95.7
		DK/RF	26	4.3	4.3	100
		Total	606	100	100	
2019	Valid	Strongly agree	367	34.6	37.9	37.9
		Somewhat agree	394	37.1	40.6	78.5
		Somewhat disagree	167	15.8	17.3	95.8
		Strongly disagree	41	3.8	4.2	100
		Total	969	91.3	100	

Would you say that it is important to have less development in the County even if it means you may pay more in taxes ?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	162	26.7	26.7	26.7
		Somewhat agree	196	32.3	32.3	59.1
		Somewhat disagree	133	21.9	21.9	81
		Strongly disagree	84	13.9	13.9	94.9
		DK/RF	31	5.1	5.1	100
		Total	606	100	100	
2019	Valid	Strongly agree	152	14.3	15.6	15.6
		Somewhat agree	376	35.5	38.8	54.4
		Somewhat disagree	305	28.7	31.4	85.8
		Strongly disagree	137	12.9	14.2	100
		Total	970	91.5	100	

Would you say that it is better to have more homes on smaller lots and set aside areas for open space in order to permanently preserve land and maintain the character of the community?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	180	29.7	29.7	29.7
		Somewhat agree	157	25.9	25.9	55.6
		Somewhat disagree	131	21.6	21.6	77.2
		Strongly disagree	100	16.5	16.5	93.7
		DK/RF	38	6.3	6.3	100
		Total	606	100	100	
2019	Valid	Strongly agree	184	17.4	19	19
		Somewhat agree	385	36.3	39.7	58.7
		Somewhat disagree	265	25	27.4	86
		Strongly disagree	135	12.8	14	100
		Total	969	91.4	100	

Would you say that it is better to have neighborhoods in which there is a mix of low, middle, and high income housing options ?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	174	28.7	28.7	28.7
		Somewhat agree	208	34.3	34.3	63
		Somewhat disagree	105	17.3	17.3	80.4
		Strongly disagree	89	14.7	14.7	95
		DK/RF	30	5	5	100
		Total	606	100	100	
2019	Valid	Strongly agree	185	17.5	19	19
		Somewhat agree	329	31	33.7	52.7
		Somewhat disagree	299	28.2	30.6	83.3
		Strongly disagree	163	15.4	16.7	100
		Total	977	92.1	100	

Would you say that it is better to have neighborhoods in which there is a mix of housing options and consumer services ?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	193	31.8	31.8	31.8
		Somewhat agree	261	43.1	43.1	74.9
		Somewhat disagree	68	11.2	11.2	86.1
		Strongly disagree	43	7.1	7.1	93.2
		DK/RF	41	6.8	6.8	100
		Total	606	100	100	
2019	Valid	Strongly agree	127	12	13.1	13.1
		Somewhat agree	443	41.8	45.7	58.8
		Somewhat disagree	283	26.6	29.1	87.9
		Strongly disagree	117	11.1	12.1	100
		Total	971	91.5	100	

Would you say that developers who wish to build businesses or residences should always be required to pay a fee to the County to offset public costs even if it means increases in the price of services and new housing?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Strongly agree	244	40.3	40.3	40.3
		Somewhat agree	182	30	30	70.3
		Somewhat disagree	80	13.2	13.2	83.5
		Strongly disagree	54	8.9	8.9	92.4
		DK/RF	46	7.6	7.6	100
		Total	606	100	100	
2019	Valid	Strongly agree	385	36.3	41.3	41.3
		Somewhat agree	354	33.4	38	79.3
		Somewhat disagree	143	13.4	15.3	94.6
		Strongly disagree	51	4.8	5.4	100
		Total	933	88	100	

How safe do you feel in James City County during daylight hours ?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Very Safe	517	85.3	85.3	85.3
		Somewhat safe	81	13.4	13.4	98.7
		Somewhat unsafe	3	0.5	0.5	99.2
		Very unsafe	3	0.5	0.5	99.7
		DK/RF	2	0.3	0.3	100
		Total	606	100	100	
2019	Valid	Very Safe	797	75.1	77.2	77.2
		Somewhat safe	222	20.9	21.5	98.7
		Somewhat unsafe	13	1.3	1.3	100
		Total	1032	97.3	100	

How safe do you feel in James City County during the evening?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Very Safe	403	66.5	66.5	66.5
		Somewhat safe	173	28.5	28.5	95
		Somewhat unsafe	18	3	3	98
		Very unsafe	7	1.2	1.2	99.2
		DK/RF	5	0.8	0.8	100
		Total	606	100	100	
2019	Valid	Very Safe	472	44.5	46	46
		Somewhat safe	453	42.7	44.2	90.2
		Somewhat unsafe	95	8.9	9.2	99.5
		Very unsafe	6	0.5	0.5	100
		Total	1025	96.7	100	

How would you rate the public school buildings or facilities ?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Excellent	200	33	33	33
		Good	239	39.4	39.4	72.4
		Fair	57	9.4	9.4	81.8
		Poor	13	2.1	2.1	84
		DK/RF	97	16	16	100
		Total	606	100	100	
2019	Valid	Excellent	193	18.2	27.4	27.4
		Good	407	38.4	57.8	85.3
		Fair	91	8.6	13	98.3
		Poor	12	1.2	1.7	100
		Total	704	66.3	100	

How would you rate the value of County services provided in relation to the taxes paid?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Excellent	102	16.8	16.8	16.8
		Good	332	54.8	54.8	71.6
		Fair	136	22.4	22.4	94.1
		Poor	21	3.5	3.5	97.5
		DK/RF	15	2.5	2.5	100
		Total	606	100	100	
2019	Valid	Excellent	169	16	17.4	17.4
		Good	522	49.3	53.6	71
		Fair	232	21.8	23.8	94.7
		Poor	52	4.9	5.3	100
		Total	975	92	100	

How satisfied are you with the level of communication you receive from the County government regarding services and other community issues ?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Very satisfied	124	20.5	20.5	20.5
		Somewhat satisfied	323	53.3	53.3	73.8
		Somewhat dissatisfied	101	16.7	16.7	90.4
		Very dissatisfied	49	8.1	8.1	98.5
		DK/RF	9	1.5	1.5	100
		Total	606	100	100	
2019	Valid	Very satisfied	207	19.5	21.6	21.6
		Somewhat satisfied	495	46.7	51.7	73.3
		Somewhat dissatisfied	198	18.7	20.7	94
		Very dissatisfied	57	5.4	6	100
		Total	957	90.3	100	

How would you rate the usability and quality of information on the County's Internet site?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Excellent	55	9.1	9.1	9.1
		Good	228	37.6	37.6	46.7
		Fair	77	12.7	12.7	59.4
		Poor	14	2.3	2.3	61.7
		DK/RF	232	38.3	38.3	100
		Total	606	100	100	
2019	Valid	Excellent	80	7.5	11.8	11.8
		Good	385	36.4	56.9	68.7
		Fair	186	17.6	27.5	96.2
		Poor	26	2.4	3.8	100
		Total	678	63.9	100	

How important is it to have places in the County where people can live , work and play in c los e proximity?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Very important	295	48.7	48.7	48.7
		Somewhat important	224	37	37	85.6
		Somewhat unimportant	32	5.3	5.3	90.9
		Not at all important	24	4	4	94.9
		DK/RF	31	5.1	5.1	100
		Total	606	100	100	
2019	Valid	Very important	443	41.7	43.9	43.9
		Somewhat important	421	39.7	41.7	85.6
		Somewhat unimportant	112	10.6	11.1	96.7
		Not at all important	34	3.2	3.3	100
		Total	1009	95.2	100	

Counting yourself, how many adults , age 18 or older, are currently living in your home?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	1	136	22.4	22.4	22.4
		2	372	61.4	61.4	83.8
		3	64	10.6	10.6	94.4
		4	24	4	4	98.3
		5	2	0.3	0.3	98.7
		DK/RF	8	1.3	1.3	100
		Total	606	100	100	
2019	Valid	1	254	24	26.1	26.1
		2	622	58.7	63.8	89.9
		3	67	6.3	6.9	96.7
		4	22	2.1	2.2	99
		5	7	0.6	0.7	99.7
		6 or more	3	0.3	0.3	100
		Total	975	92	100	

How many individuals under the age of 18 are currently living in your home?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	0	414	68.3	68.3	68.3
		1	74	12.2	12.2	80.5
		2	70	11.6	11.6	92.1
		3	30	5	5	97
		4	9	1.5	1.5	98.5
		5	1	0.2	0.2	98.7
		7	1	0.2	0.2	98.8
		DK/RF	7	1.2	1.2	100
		Total	606	100	100	
2019	Valid	0	763	72	78.5	78.5
		1	94	8.8	9.6	88.2
		2	83	7.8	8.6	96.7
		3	19	1.8	2	98.7
		4	8	0.8	0.9	99.5
		5	4	0.4	0.4	99.9
		6 or more	1	0.1	0.1	100
		Total	972	91.7	100	

Do you own or do you rent your current home?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Own or buying	517	85.3	85.3	85.3
		Rent	72	11.9	11.9	97.2
		Other	11	1.8	1.8	99
		DK/RF	6	1	1	100
		Total	606	100	100	
2019	Valid	Own or buying	745	70.2	74.2	74.2
		Rent	236	22.3	23.5	97.7
		Other	23	2.2	2.3	100
		Total	1004	94.7	100	

Gender

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Male	269	44.4	44.4	44.4
		Female	337	55.6	55.6	100
		Total	606	100	100	
2019	Valid	Male	488	46	48.1	48.1
		Female	522	49.2	51.5	99.6
		Total	1014	95.2	99.6	

Your best estimate of your total household income before taxes last year?

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	Less than $25,000?	27	4.5	4.5	4.5
		$25,000 - $39,999?	44	7.3	7.3	11.7
		$40,000 - $59,999?	72	11.9	11.9	23.6
		$60,000 - $99,999?	122	20.1	20.1	43.7
		$100,000 - $124,999?	87	14.4	14.4	58.1
		$125,000 - $149,999?	45	7.4	7.4	65.5
		$150,000 or more?	70	11.6	11.6	77.1
		DK/RF	139	22.9	22.9	100
		Total	606	100	100	
2019	Valid	Less than $10,000	23	2.1	2.8	2.8
		$10,000 - $24,999	29	2.7	3.6	6.3
		$25,000 - $49,999	118	11.1	14.5	20.8
		$50,000 - $74,999	136	12.8	16.7	37.6
		$75,000 - $99,999	137	12.9	16.9	54.4
		$100,000-$149,999	192	18.1	23.6	78
		$150,000-$199,999	96	9.1	11.9	89.9
		$200,000 or more	82	7.7	10.1	100
		Total	811	76.5	100	

Age Category

Survey Year			Frequency	Percent	Valid Percent	Cumulative Percent
2014	Valid	18-25	18	3	3.1	3.1
		26-35	37	6.1	6.4	9.5
		36-45	75	12.4	12.9	22.3
		46-55	99	16.3	17	39.3
		56-65	131	21.6	22.5	61.9
		>65	222	36.6	38.1	100
		Total	582	96	100	
2019	Valid	Under 50	204	19.2	21.3	21.3
		50 to 64	245	23.1	25.6	46.9
		65 to 79	365	34.4	38.1	85
		80 and over	144	13.6	15	100
		Total	958	90.3	100	

Appendix G:

Survey Methodology

REPORT OF SURVEY METHODOLOGY

Overview

The 2019 James City County Citizen Survey was conducted by the Center for Survey Research (CSR) at the University of Virginia on behalf of the County government. The survey and analysis were supported by James City County (JCC). This study consisted of a dual-mode (paper and web-based) survey sent to James City County residents that aimed to understand the opinions of County residents about issues of importance to them and to the County government, as the County begins to update its Comprehensive Plan.

All James City County residents over 18 were eligible to participate. This survey was mailed out to a randomly selected stratified sample, and data from returned paper questionnaires were entered into an electronic version of the questionnaire on Qualtrics. A second, online version of the questionnaire was programmed into Qualtrics and offered midway through data collection for respondents to complete themselves, as an alternative to paper. Sample respondents were mailed an advance letter, an initial questionnaire packet, a reminder postcard, and a second packet with a letter that included a link to an online version of the survey instrument.

Questionnaire Development

Beginning in December 2018, the staff at the Center for Survey Research and James City County discussed the aims of the survey, based on previous iterations of a similar survey conducted by the County in 2014 and several prior occasions. The prior surveys were conducted by telephone. On recommendation of CSR, the County agreed that the 2019 survey should be conducted by mail, with a web option for response. The primary reason for the change in survey mode is that overall response rates to telephone surveys have declined to the point where the cost of random-digit-dialing as a sampling method has become prohibitively expensive. In addition, a mailed survey using an Address-Based Sample (ABS) offers far superior coverage of all households in the County than can be achieved using telephone sampling, even if landline and cell phone households are included in the phone number sample. Moreover, response rates in general population surveys are usually higher for mailed surveys than they currently are for telephone surveys.

A preliminary questionnaire was developed in February 2019 and was sent to James City County staff for review. CSR and JCC staff made multiple revisions to the questionnaire, keeping in mind the need to maintain comparability with previous surveys for some of the questions. The questionnaire was finalized in late March 2019.

In the questionnaire, respondents were initially asked about how long they'd lived in James City County. Next, respondents were asked about both importance of and satisfaction with a variety of County services, as well as opinions about development, land use, and country growth. Respondents were then asked about communication and government information, as well as their general likes and dislikes about living in the County. Lastly, the questionnaire concluded with demographic questions that included information such as age, income, race, gender, etc. The 16-

page questionnaire was made available in English language only. The questionnaire is shown in Appendix A of this report.

Sampling

CSR purchased an address-based sample of 3,000 residential addresses in James City County from Dynata, Inc. (formerly known as SSI or Survey Sampling International), a nationally recognized vendor for scientific survey samples. The sample is based on the address lists compiled and maintained by the U.S. Postal Service. The sample excluded addresses listed by the post office as businesses, vacant or seasonal homes, and P.O. Box addresses. The sampling vendor appended names of household occupants to the addresses where those were known, using data from white pages telephone directories and other sources. The County planning staff checked the sample list to ensure that each sampled address was actually located within the County boundaries. In addition, the County planning staff appended to each address a variable to indicate whether or not the address was located within the County's Primary Service Area. The sample was not stratified; all areas of the county were sampled with uniform probability. All correspondence was addressed using the name (where known); for example, "Michael Smith Household or current resident." If no name was known, letters were simply addressed to "Current resident." Out of the 3,000 addresses to which mail was sent, 207 addresses (about 7%) were identified as bad addresses and returned to CSR by the post office. However, since it is not known whether these addresses were actually unoccupied or non-residential units, we do not exclude these cases from the denominator when computing response rates.

Data Collection

Data collection was open from April 10th through May 20th, 2019. An advance letter (over the signature of County Administrator Scott A. Stevens) was mailed about April 10th, 2019, followed shortly thereafter by the first paper packet, mailed out on April 12th and 16th, 2019. Midway through data collection, CSR sent a reminder postcard to all sampled households with valid addresses. A second paper packet with a Qualtrics link was mailed out to non-respondents on May 6th and 7th, 2019, with data collection officially concluding on May 20th, 2019. Copies of the mailing materials are included at the end of this report.

In addition, the County posted information about the survey on its social media sites at the time of the advance letter mailing and the reminder postcard mailing. The paper questionnaire was printed professionally and distributed via USPS mail. The first survey packet included a cover letter from CSR, a questionnaire booklet, and a postage-paid return envelope. For the second packet, replacement paper questionnaires were mailed out along with a more urgently worded cover letter including a link to an online version of the instrument. The online instrument was programed into Qualtrics. The online instrument was tested and debugged by both CSR staff and James City County staff. No financial incentives were offered to respondents in this survey. Copies of the mailing pieces used in the survey are attached to this Appendix.

CSR personnel tracked all returned mail in a tracking data base. After receipt of a completed paper questionnaire was recorded, CSR staff entered responses from each one into a Qualtrics version of the survey that was optimized for efficient data entry on tablet devices. (Use of the tablet allows data entry personnel to input each survey response with a single touch of the screen, speeding the

process.) A random sample of 15 percent of the paper responses was entered a second time, with the second set of entries compared to the first to detect any errors or discrepancies. Errors were rare and appeared to be random, and all discrepancies were corrected. The corrected data from the paper questionnaires was then merged with the self-administered Qualtrics data from respondents who completed the survey online. The two data sets were checked for duplicates, to eliminate any cases in which a household completed the survey in both modes.

Data Preparation

CSR carried out the data preparation for analysis, which required labeling and cleaning of paper and online data. All data preparation was carried out using SPSS[1]. Additionally, preparation of the online data was performed to clean out partial responses—instances in which the respondent opened the online questionnaire but did not answer any questions—in which case those respondents were dropped from the dataset.

Response rate

CSR received a total of 1,060 completed surveys before data collection was closed to further data entry on May 24th, 2019. Of these, only 26 were received via the online version in Qualtrics. An additional 54 valid, non-duplicate paper questionnaires were received after that date (these are not included in the data in this report, nor in the calculation of response rates). Since the study population was all households in James City County, and our purchased mailing list excluded households known by the post office to be vacant or seasonal homes, there is no basis for excluding from the eligible sample any of the households which we mailed to. (Another reason not to exclude them is that household names (where known) were included in the household addresses, so in many cases the returned mail indicated that the addressed person was not known at that address. In many such cases, the dwelling might have been occupied by new tenants not listed in the address and would thus remain eligible for the survey.) Therefore, a conservative estimate of the response rate is simply the number of completed surveys divided by the number attempted in the sample: 1060 / 3000 = 35.3 percent. That said, if the 207 known bad addresses are excluded and we add in the questionnaires received after the survey close, the rate of return is 1112 / 2793 = 39.8 percent of those that were not returned unopened by the post office. These days, that constitutes a remarkably high rate of return for a survey of the general public without financial incentives to the respondents. The response rate is considerably higher than what likely might have been achieved with a telephone survey.

Weighting

When surveying the general population, the demographic profile of the survey respondents rarely matches the profile of the population under study. Random sampling error, systematic differences in rates of refusal between different groups, and differences among households regarding the availability of someone being in the home to do the survey often result in datasets that somewhat over-represent certain demographic categories. Accordingly, statistical weighting of the survey results was designed to adjust some demographic characteristics in the sample so as to more accurately represent the population of interest: occupied households in James City County.

[1] IBM Corp. Released 2016. IBM SPSS Statistics for Windows, Version 25.0. Armonk, NY: IBM Corp.

CSR weighted the sample data by three variables. The first weighting variable was census tract group, based on grouping the County's 13 census tracts into 4 geographically contiguous groups: those beginning with numbers 801, 802, 803, and 804, respectively. The second weighting variable was gender (using two categories of gender as in U.S. Census statistics). The third weighting factor combined information on housing tenure (homeowners vs. renters) and the race of the "householder" (i.e., the first person listed on a census roster), resulting in four categories: white homeowners, homeowners of any other race, white renters, and renters of any other race. A statistical method called 'rim weighting' or 'raking' was used to adjust the sample proportions on each weighting factor to closely approximate the population proportions for each of these variables, as can be seen in Table 1.

Table 1. Unweighted and weighted frequencies of variables used in weighting

Item	Unweighted JCC Survey	Weighted JCC Survey	ACS
Race by Homeownership[a]			
White owner	82.6%	65.3%	65.3%
White renter	5.8%	19.0%	19.0%
Non-white owner	9.5%	9.1%	9.1%
Non-white renter	2.1%	6.7%	6.7%
Gender[a]			
Female	42.9%	51.5%	51.7%
Male	56.7%	48.1%	48.3%
Own description	0.4%	0.4%	NA
Census Tract Group[a]			
801	11.0%	13.6%	13.6%
802	33.2%	34.8%	34.8%
803	32.5%	31.3%	31.3%
804	23.3%	20.3%	20.3%

a - American Community Survey 5-year estimates (2012-2017)

One unusual result in this survey was that men were overrepresented in the unweighted sample. It is rare for males to constitute a majority of survey respondents, as females are generally more willing to participate in surveys. This pattern of response resulted from the use of personal names on the address labels. In households with multiple adults of different genders, it is still more common for the man's name to be listed in the directory than the woman's. Therefore, more of the personalized letters were addressed to males than to females. By weighting, we restored women to the majority, as they are within the adult population of the County.

For other demographic variables, weighting somewhat reduced the disparity between the weighted sample and the study population. However, as seen in Table 2, it remains the case that the respondents to the 2019 survey are older on average and more highly educated than the adult population as a whole. This pattern is partly attributable to the subject matter of the survey, the fact that no attempt was made to randomize the selection of a respondent within a household, and

the addressing of the correspondence to a listed householder (not usually the youngest member of the household). In addition, any self-administered survey (mail or web-based) entails a degree of "literacy bias," as those with higher levels of education experience less burden in reading and answering a survey that is several pages in length.

Table 2. Unweighted and weighted demographic frequencies

Item	Unweighted JCC Survey	Weighted JCC Survey	ACS
Age[a]			
Under 50	15.9%	21.3%	43.9%
50 to 64	28.8%	25.6%	26.4%
65 to 79	41.8%	38.1%	22.1%
80 and over	13.4%	15.0%	7.7%
Hispanic origin[ad]	1.8%	2.30%	4.3%
Household Income[b]			
Less than $10,000	1.1%	2.8%	3.3%
$10,000 - $24,999	2.4%	3.6%	9.8%
$25000 - $49,999	11.0%	14.5%	16.6%
$50,000 - $74,999	16.1%	16.7%	16.5%
$75,000 - $99,999	17.5%	16.9%	13.8%
$100,000 - $149,999	26.3%	23.6%	21.1%
$150,000 - $199,999	13.4%	11.9%	8.7%
$200,000 or more	12.3%	10.1%	10.2%
Education[c]			
Less than high school diploma	0.8%	1.0%	5.70%
High school graduate/GED	6.3%	6.1%	19.40%
Some college but no degree	12.9%	13.8%	19.50%
Associates Degree or certificate in career or technical education program for job training	8.9%	9.7%	7.50%
Bachelor's Degree	24.6%	24.4%	26.10%
Some graduate work	8.9%	8.9%	NA
Master's Professional or Doctoral degree	37.6%	36.1%	21.80%

a - Adults only, age 18+, American Community Survey 5-year estimates (2012-2017)

b - American Community Survey 5-year estimates (2012-2017)

c - Adults only, age 25+, American Community Survey 5-year estimates (2012-2017)

d - Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities, and towns and estimates of housing units for states and counties.

Margin of Error

The margin of error due to sampling for the survey is approximately +/- 3.6 percent at the 95 percent level of confidence. This means that if the survey were to be repeated with 100 different random samples, the results of this survey would be within 3.6 percentage points of the population

mean in 95 out of those 100 iterations of the survey. If there were no other sources of error in the survey besides sampling error, it would also mean that this survey has a 95% chance of being within 3.6 percentage points of the results that would have been obtained if all households in James City County had been surveyed and all had responded. Note that there are other sources of error in surveys besides sampling error that can be difficult or impossible to measure; these include measurement error (problems with question wording) and non-response bias (differences between those who respond and those who do not).

The margin of error is affected by the weighting of the dataset. The estimate of +/- 3.6 percent takes that factor into account. Note that every question on the survey has its own margin of error. The overall calculation presented here is for a question answered by all respondents with a 50-50 response distribution. Margins of error would be larger for questions answered by smaller numbers of respondents or for subgroups in the data. On the other hand, questions with a lopsided response pattern (e.g. an 80-20 response pattern) and answered by all respondents will have a smaller margin of error.

Survey Mailing Materials

Advance letter:

County Administration
101-D Mounts Bay Road
P.O. Box 8784
Williamsburg, VA 23187-8784
P: 757-253-6728

jamescitycountyva.gov

DATE

NAME AND ADDRESS

DEAR NAME:

We want to hear from you! As you may have heard, your James City County government is preparing to update its Comprehensive Plan in the coming months. The Comprehensive Plan is intended to represent the community interest and to let developers know where we want future types of development to occur. To start that process, the James City County Board of Supervisors has contracted with the Center for Survey Research at the University of Virginia to conduct a scientific survey of County residents. I am writing to let you know that your household has been randomly selected to participate in this important project.

In about a week, you will receive a questionnaire by mail from the Center for Survey Research. Your opinions will help James City County as it reviews and updates the Comprehensive Plan. It will take about 10-15 minutes to complete. All you need to do is fill out the questionnaire and send it back in the envelope that will come with it. No postage is needed. All of your answers will be completely confidential, and your responses will never be identified with you personally.

In order for the survey to provide meaningful results, we need participation from as many of those selected as possible. We know you are busy, but we hope you will take the time to participate. If you have questions about the survey, you can contact Alex Baruch, Senior Planner at the James City County Planning Division, at (757) 253-6685, or Kate Wood, Ph.D., Senior Project Director at the Center for Survey Research, at (434) 243-1088. Mr. Baruch can be reached by email at alex.baruch@jamescitycountyva.gov, and Dr. Wood can be reached at kwood@virginia.edu.

Thank you in advance for completing and returning the questionnaire. We value your opinion and want to hear from you. Please watch your mailbox for the James City County 2019 Citizen Survey.

Sincerely,

Scott A. Stevens
County Administrator

UVA IRB-SBS #2364

First Packet Cover letter:

2400 Old Ivy Road
P.O. Box 400767
Charlottesville, VA 22904-4767
Tel: (434) 243-5222
Fax: (434) 243-5233
www.virginia.edu/surveys
surveys@virginia.edu

A Unit of the Weldon Cooper Center for Public Service

April 2019 ID: «SAMPLEID»

«LOWERSURNAME» Household
or Current Resident
«LOWERPRIMARYADD»
«LOWERSECONDARY»
«LOWERCITY», «STATE» «ZIPCODE»-«ZIP4»

Dear James City County Resident,

As you may have heard, your James City County government is preparing to update its Comprehensive Plan in the coming months. The Comprehensive Plan is intended to represent the community interest and to let developers know where we want future types of development to occur. To start that process, the James City County Board of Supervisors has contracted with the Center for Survey Research at the University of Virginia to conduct a scientific survey of County residents. Your household has been randomly selected from all households in James City County to take part in the survey. We hope you will take the time to fill out the questionnaire. Your opinions are very important to County leaders as they make decisions about the future.

The survey questionnaire is enclosed in this packet. It will take only 10 to 15 minutes to complete. Your answers are completely confidential, and results will never be reported in any way that would allow an individual to be identified. The survey is also voluntary. If there is a question that you do not wish to answer, you may simply skip it.

Once you have completed the survey, please mail it back in the enclosed, postage-paid envelope.
If you have questions about the survey, you can contact Alex Baruch, Senior Planner at the James City County Planning Division, at (757) 253-6685, or Kate Wood, Ph.D., Senior Project Director at the Center for Survey Research, at (434) 243-1088. Mr. Baruch can be reached by email at alex.baruch@jamescitycountyva.gov, and Dr. Wood can be reached at kwood@virginia.edu.

Thank you very much for helping with this important study.

Cordially,

Thomas Guterbock

Thomas M. Guterbock, Ph.D.
Director
Center for Survey Research IRB-SBS #2364

Reminder postcard:

Dear James City County resident:

About a week ago, the Center for Survey Research (CSR) sent you a survey packet on behalf of the James City County Board of Supervisors. Your household was selected as part of a random sample of residents in James City County to learn about residents' opinion as the County begins to update its Comprehensive Plan.

If you have already completed the questionnaire, please accept our sincere appreciation. If you have not, please do so today. It is extremely important that your responses are included in the study if the results are to accurately represent all James City County residents.

If by some chance you did not receive the questionnaire, or if it has been misplaced, please call (434) 243-5232 or send an e-mail to surveys1@virginia.edu.

Thank you for your time and effort.

Thomas Guterbock

Thomas M. Guterbock, Director
Center for Survey Research
University of Virginia

IRB-SBS #2364

Second packet cover letter:

UNIVERSITY of VIRGINIA
CENTER for SURVEY RESEARCH

A Unit of the Weldon Cooper Center for Public Service

2400 Old Ivy Road
P.O. Box 400767
Charlottesville, VA 22904-4767
Tel: (434) 243-5222
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April 2019 ID: «SAMPLEID»

«LOWERSURNAME» Household
or Current Resident
«LOWERPRIMARYADD»
«LOWERSECONDARY»
«LOWERCITY», «STATE» «ZIPCODE»-«ZIP4»

Dear James City County Resident,

Recently we sent you a questionnaire on behalf of the James City County Board of Supervisors. Although many people have already returned completed questionnaires, as of this week we have not yet received a completed questionnaire from your household. Because your opinions are important to your County leaders as they begin to update the Comprehensive Plan, we are mailing you a second questionnaire and ask you to complete it if you haven't done so already, and return it to CSR in the envelope provided. This survey is completely voluntary, and all of your answers will be completely confidential. We hope you will participate.

If you would prefer to complete this survey online instead of the paper version, you can access the survey by clicking here. LINK TO SURVEY IN QUALTRICS

If you have questions about the survey, you can contact Alex Baruch, Senior Planner at the James City County Planning Division, at (757) 253-6685, or Kate Wood, Ph.D., Senior Project Director at the Center for Survey Research, at (434) 243-1088. Mr. Baruch can be reached by email at alex.baruch@jamescitycountyva.gov, and Dr. Wood can be reached at kwood@virginia.edu.
Thank you very much for helping with this important study.

Cordially,

Thomas Guterbock

Thomas M. Guterbock, Ph.D.
Director
Center for Survey Research IRB-SBS #2364